



Talented Student Designers Create Logos for The Hive Makerspace

Cambridge, MA, June 14, 2021 -- Students in the Creative Design Program at the Rindge School of Technical Arts designed logos for The Hive makerspace located in Cambridge Public Library's Main Library. Talented designers submitted over 45 logo concepts as part of a Live Work contest to create branding for the space in anticipation of its opening this summer. Senior Anita Cuddihy's design won first prize and junior Jean Altidor's design came in second. A design by junior, Alexander Liebson, ranked third and senior Priya Landrigan's came in fourth. Honorable mentions were awarded to junior Sharmin Hoq and sophomore Evan Garvey. Prizes were generously provided by the Cambridge Public Library Foundation and Cambridge Trust.

Creative Design Educator and Designer Michele Watson Maxwell remarks, "The Live Work contests enable students to experience real world client connection and see their design skills valued. Student designers continually impress clients with their work and develop impressive design portfolios in the process. We are delighted to design a logo for a space that promotes creativity and skill development for the Cambridge community and excited for students to utilize The Hive."

Of the submitted designs, Damon Avent, Manager of The Hive noted, "Having worked in the design industry for many years, I am completely impressed by the level of talent this group of young people holds. We are so excited to open our doors this summer and to welcome these students to use The Hive to continue learning, creating, and exploring."

The commitment to providing learning experiences tied to Arts & Design is rooted in Cambridge STEAM Initiative, a partnership between the City's Department of Human Service Programs, the Cambridge Public Library and Cambridge Public Schools. The Cambridge STEAM Initiative is committed to creating, enhancing, and expanding equitable access to quality STEAM learning experiences from birth to adulthood. The Library has received STEAM funding support from the City of Cambridge, Cambridge Trust, CPL Foundation, Friends of the CPL, Google, MBLC, Margret and H.A Rey Curious George Fund, Eric and Jane Nord Family Fund and Verizon.

About the Cambridge Public Library:

At the Cambridge Public Library, we welcome all, inspire minds and empower community.

We support a Cambridge where everyone has equitable opportunities to learn, people live their best lives, and democracy thrives. During the Covid-19 health crisis, we are offering a variety of programs and services. [Visit our website](#) to learn the details.

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