

CITY COUNCIL

ROUNDTABLE/WORKING MEETING

~ AGENDA ~

Monday, November 13, 2023	3:00 PM	Sullivan Chamber
		795 Massachusetts Avenue
		Cambridge, MA 02139

Roundtable/Working City Council Meeting to receive an update from the City Manager and relevant departments on the Central Square City Lots Study

A communication was received from City Manager Yi-An Huang, transmitting the Agenda for November 13, 2023, City Council Roundtable/Working Meeting.

A communication was received from City Manager Yi-An Huang, transmitting a presentation titled Central Square City Lots Study.



City of Cambridge

COF 2023 #191 IN CITY COUNCIL November 13, 2023

Agenda for November 13, 2023, City Council Roundtable/Working Meeting

Roundtable/Working Meeting to receive an update from the City Manager and relevant departments on the Central Square City Lots Study

- Welcome & Introductions
- Presentation from the City
- Questions & Discussion



City of Cambridge

COF 2023 #192 IN CITY COUNCIL November 13, 2023

CENTRAL SQUARE CITY LOTS STUDY

CITY COUNCIL ROUNDTABLE



Agency Landscape + Planning

November 13, 2023 🚆

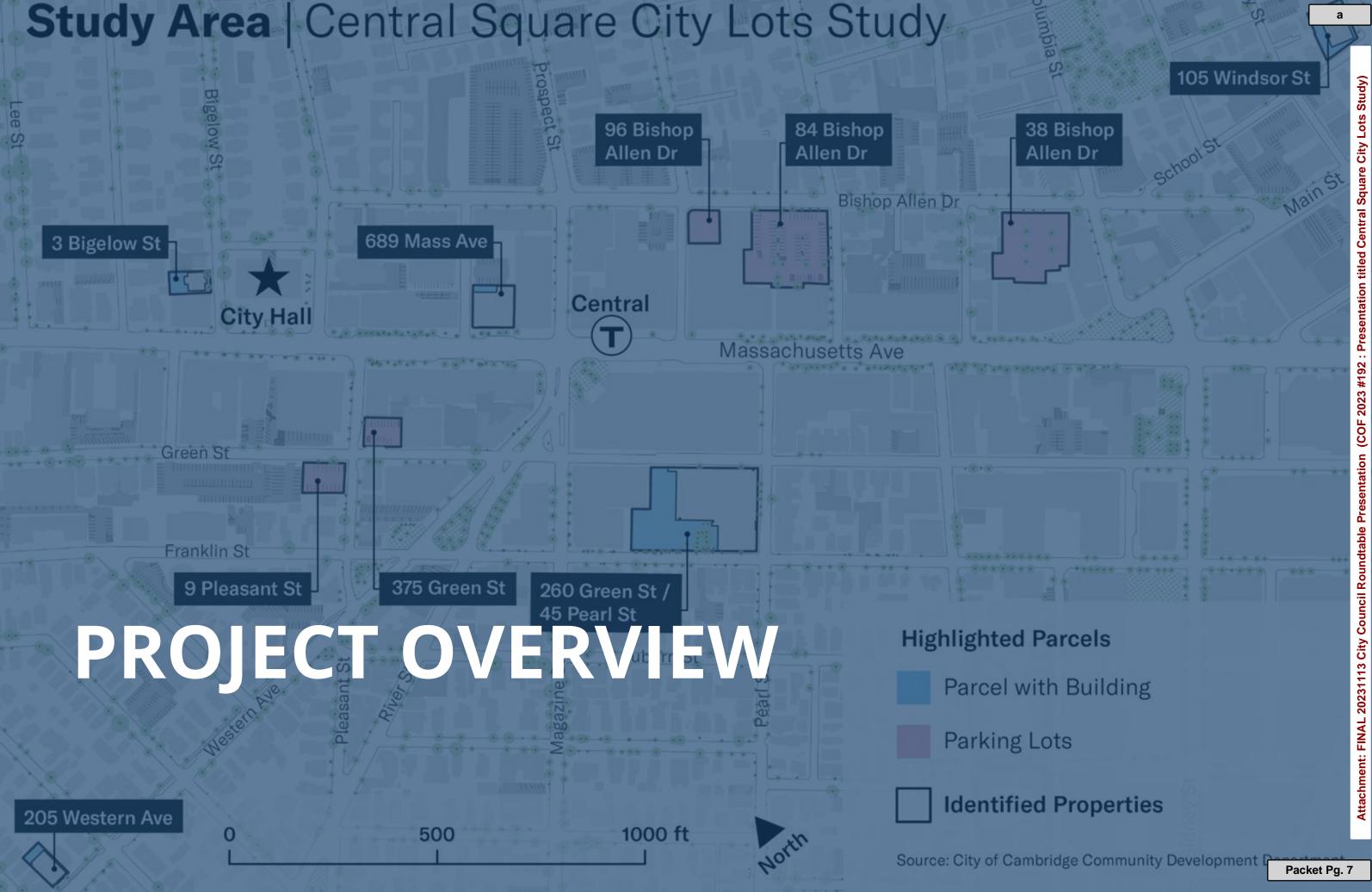
Packet Pg. 5

AGENDA

1. Welcome & Introductions

2. Project Overview (10 min)

- Study Purpose and Overview
- Summary of Engagement So Far
- 3.10 Project Sites (15 min)
 - Leverage the potential of large, city-owned sites
 - Bring new life to existing buildings
 - Activate and infill existing lots
- 4. Preliminary Options (5 min)
- 5. Next Steps (2 min)



"Central Square Lots" Study Process

Build on & confirm past discussions

Municipal parking lots represent one of the greatest opportunities for realizing a vision for Central Square - K2C2 Central Square report



Creation of a



Creation of more public open space

Central Square has a lot of what might be called "dead or bland space". - Central Squared Red **Ribbon Report**

Promote redevelopment that is mixed-use, pedestrian-oriented, and sustainable within surface parking lots - Envision Cambridge

Mixed use buildings with housing and ground floor retail



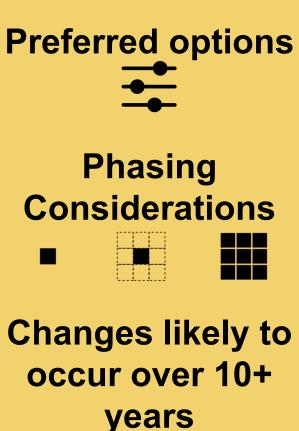
Test what's feasible

Technical Site Assessments

Parking analysis "Test-fits" ~=

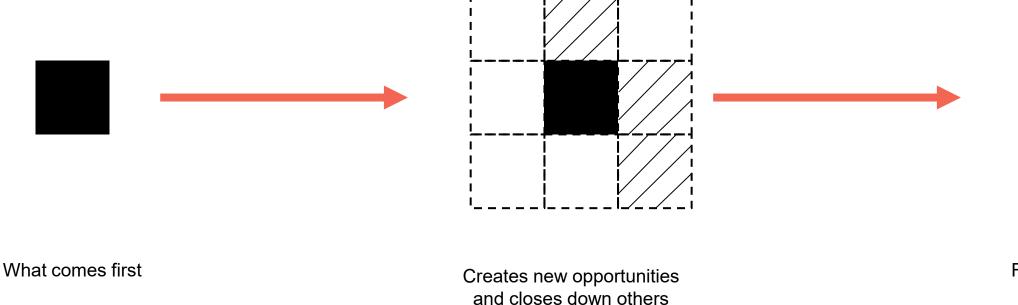


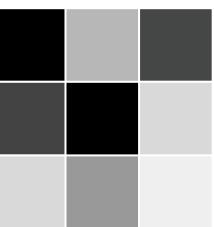
Recommend possible steps



LONG-TERM FLEXIBLE APPROACH

- These changes won't all happen at once! This work presents a suite of possibilities that will likely occur over 10+ years and it will be important to reevaluate changing needs over time
- A phased approach can respond to new construction technologies, funding opportunities, and transportation demand management
- Economic costs & considerations will be an important part of future conversations

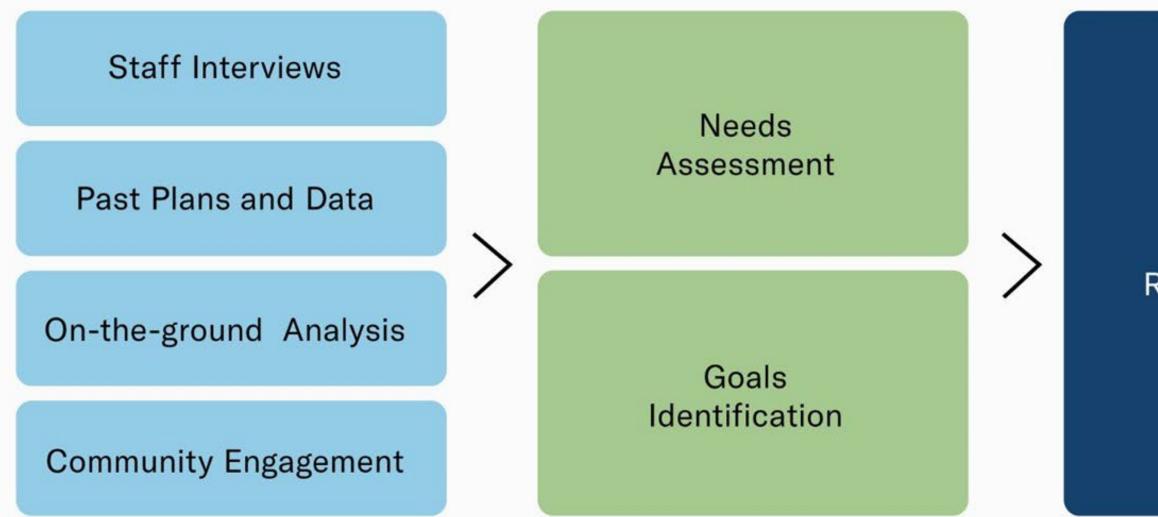




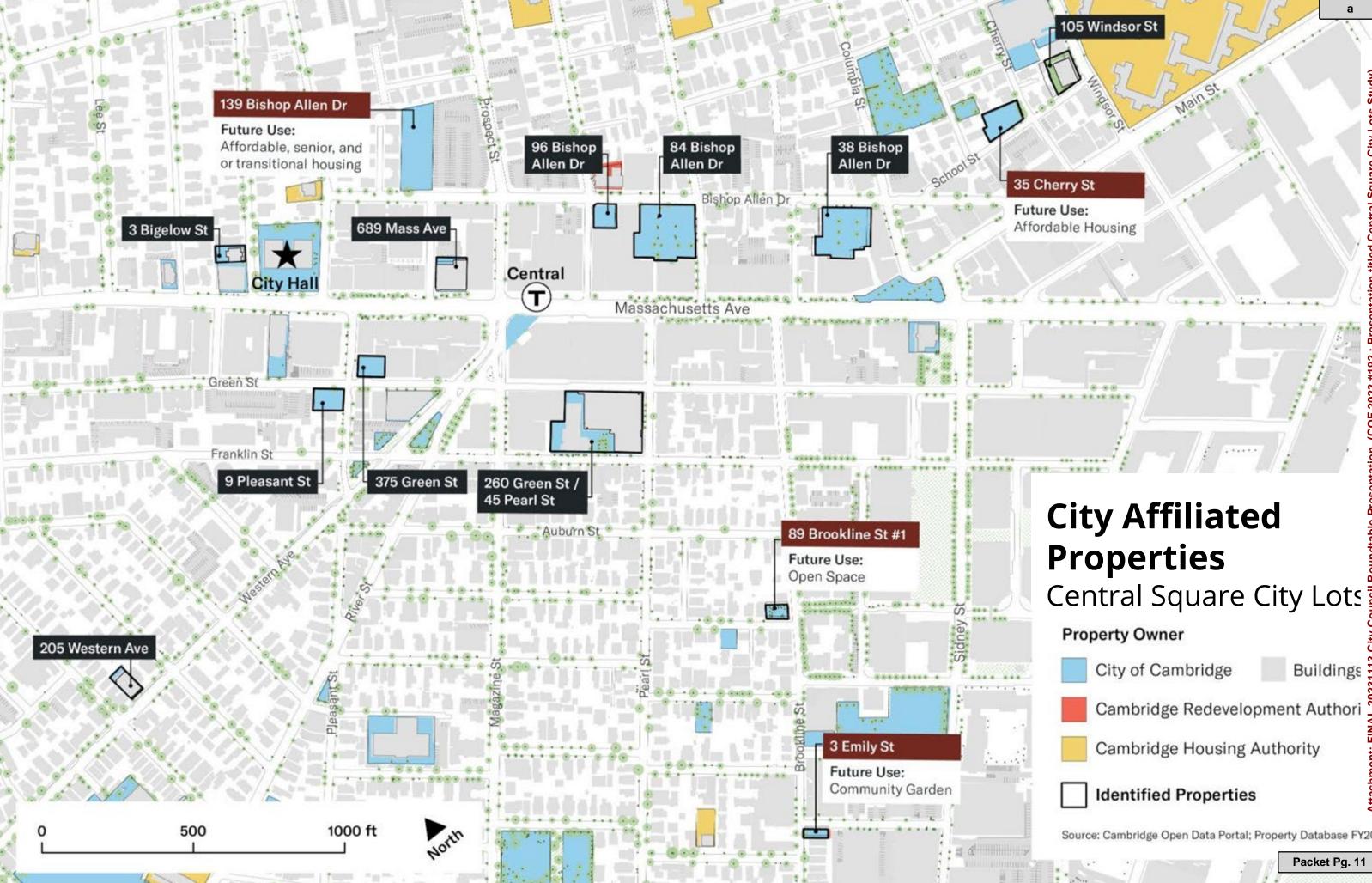
Final evolution of the 10 sites could follow many paths

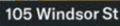
PROJECT OVERVIEW

Intent: Support the City to understand how to best use its own assets (10 sites encompassing) both land and buildings) to realize community goals and support City operations

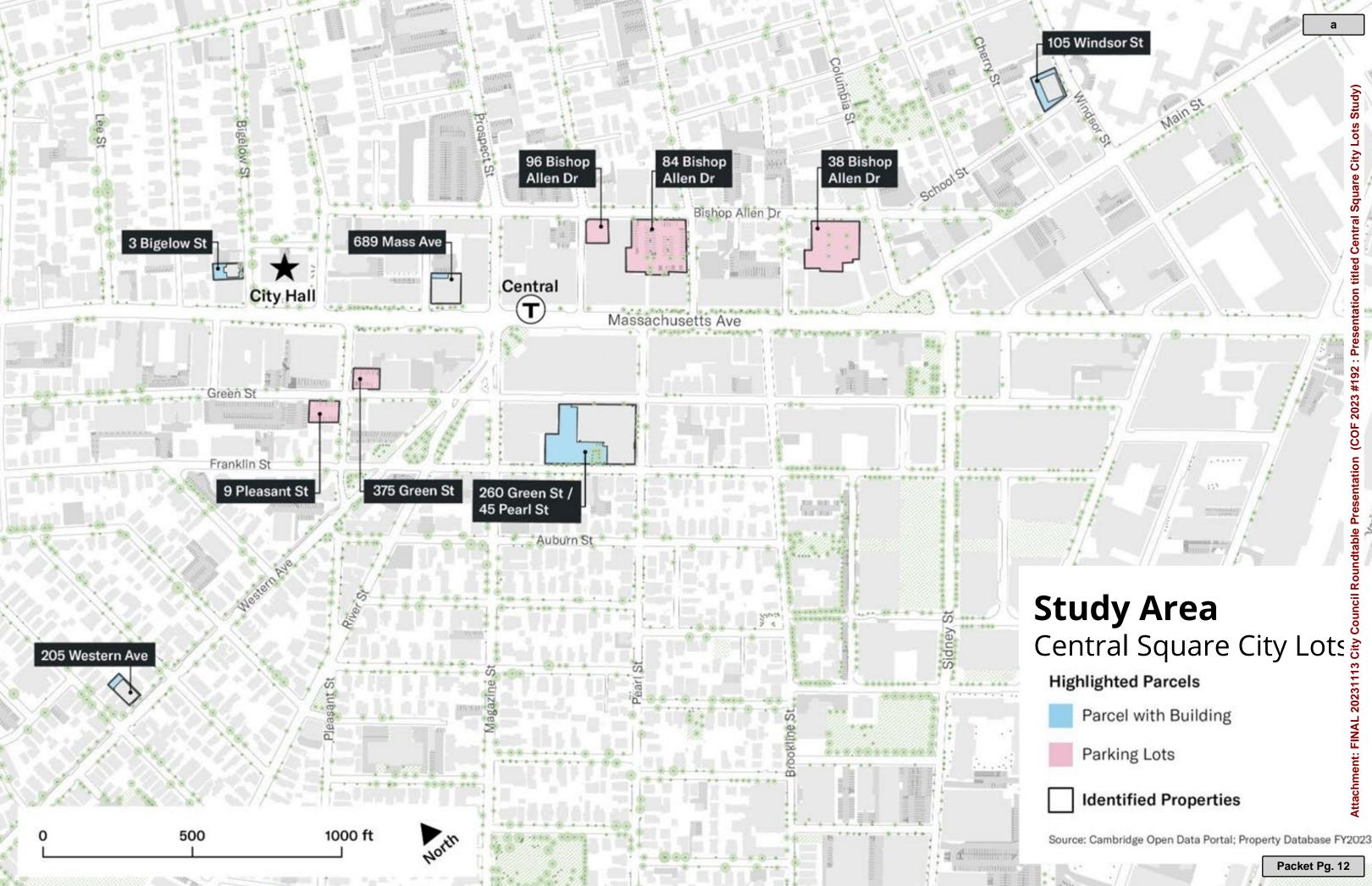


Site Recommendations





Source: Cambridge Open Data Portal; Property Database FY2023



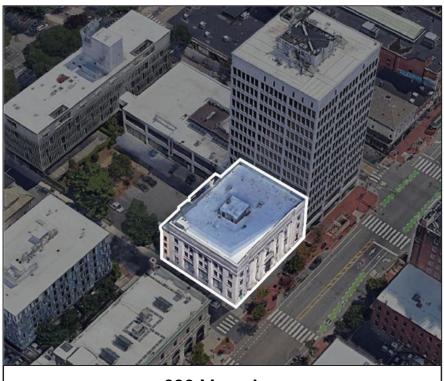
PROJECT SITES - Buildings



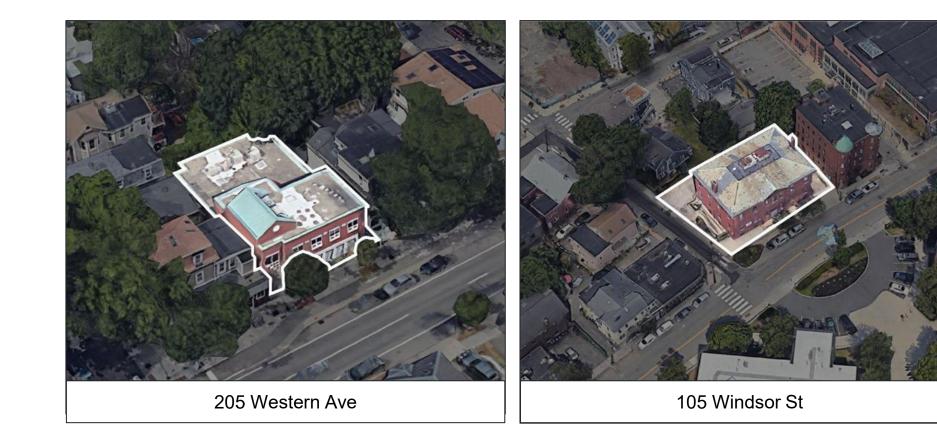
3 Bigelow St



260 Green St / 45 Pearl St





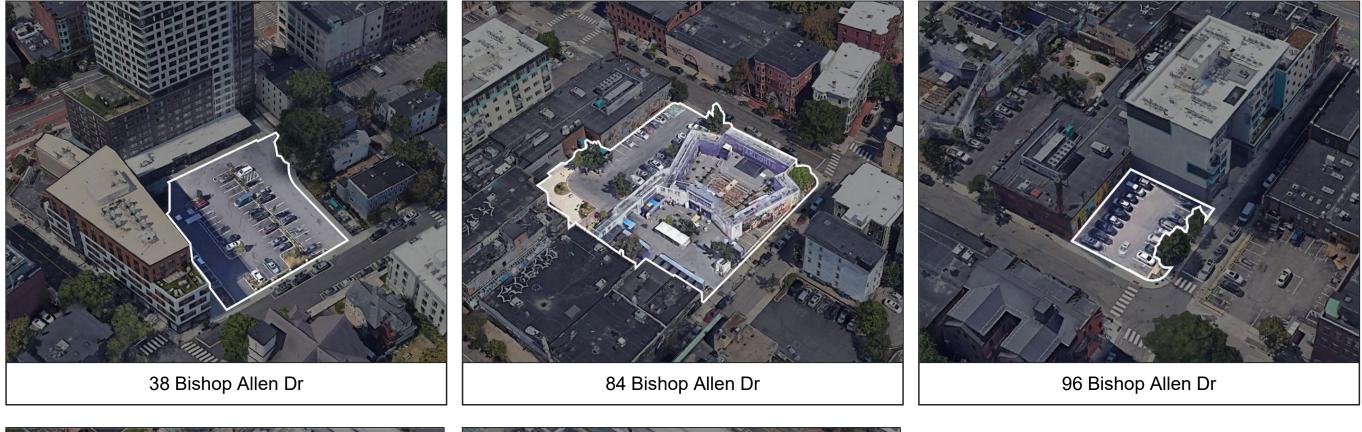


689 Mass Ave

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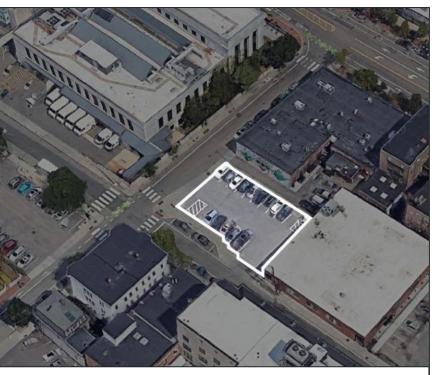
Packet Pg. 13

PROJECT SITES - Lots





9 Pleasant St



375 Green St

TECHNICAL SITE ASSESSMENTS

Through interviews, research, and site visits, we are working on technical assessments for each of the project sites.



260 Green St

Cambridgeport

Map Lot Numb City of Cambridg 106-122 Future Use Current Use een Street Garage and Central Square Branch Libra

Site Description The site of the Central Square Branch Library and the Green Street Garage, neighboring a 19-story senior-living apartment building. The library is in need

ning space and the

f more community program



Site Conditions (Exterior) 260 Green is the site of the Central Square Public Librar nd adjoining public parking garage. The library main ntrance faces Pearl St and can also be accessed on restern side of the building via a plaza shared with the ring high-rise senior housing building.

tence (C.3) ess (B. BA. BA-1.BA-3. BB).

rict (CRDD), Resider rlay District: YES



On-Street parking utilization was highest in the study area Sunday at 12:00pm, however, th

Green Street Garage had very low occupancy during this time period. Green Street Garag averaged only 41% occupancy across all time periods.

Site Conditions





Site History

Mapping & Summary Statistics

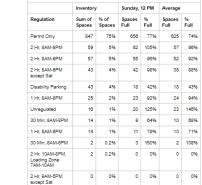
Building & Structure - Library

oncrete Brutalist structure dates from 197 and was built in conjunction with a new apartment towe at 237 Franklin Street to house the elderly. The parking garage and library branch are adjoining structures. Th ad though some its interior finish sists of a circulation desk, pub omputer terminals a large reading room with stacks an soft seating. A children's reading area and a large publi n is on the second level. The cla led ESL and ad







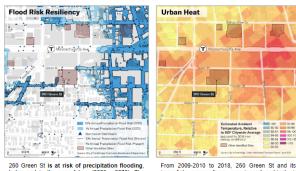






Parking Inventory & Utilization

Environmental Conditions



Building Use

In the 1930's the City of Cambridge began to acquire and demolish the residential properties along Pearl and Green Streets to create parking lots. By the la 1960's planning began for a large municipal and state funded project combining elderly housing, a large public library branch and the 4 story parking garage complex was completed in 1972. At the time of its completion, the Central Square Library branch was one of the largest in the city and was well received by residents. Some aw the Library branch as a 'demaction line' to prevent the encroachement of business into the residential antighborhood. At the same tim cture to support retail and office rentals in the squar

Site History



0.00 to 0.23 a

Environmental Conditions

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COMMUNITY ENGAGEMENT

COMMUNICATION MATERIALS

Project Website

Updates on Social Media

Flyering at local Central Square businesses & community centers/hubs

FOCUS GROUPS & INTERVIEWS

City Staff

Central Square BID

Central Square Advisory Committee

CET Focus Groups

Senior Center

Small Businesses

Arts & Culture

Multi Service Center/C-CAN Client

Moses Youth Center Focus Group

general project info, learn about community needs

October 8th Open House share preliminary findings & opportunities

Octob

share preliminary findings & opportunities

Future Community Meeting (TBD)

and more!

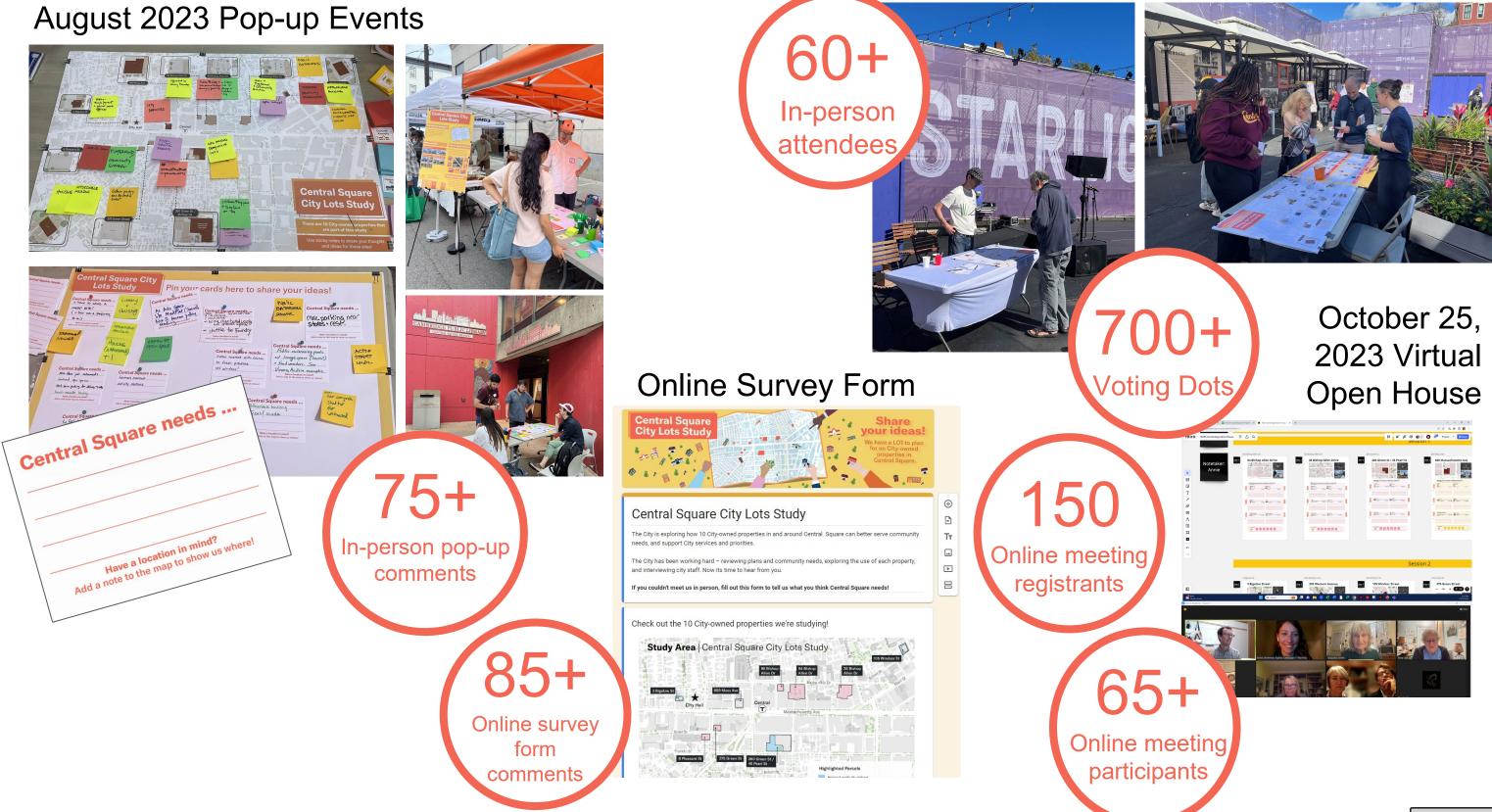
POP-UPS / SURVEY & COMMUNITY MEETING

August pop-ups

Online survey form

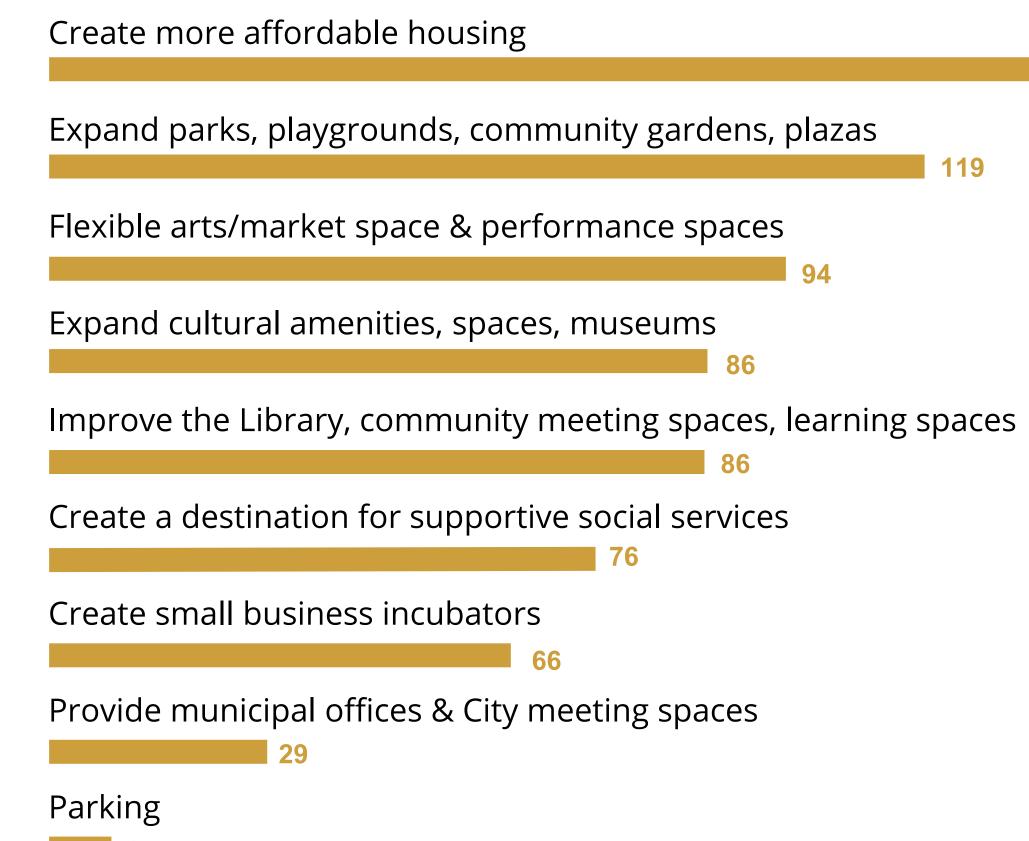
October 25th Virtual Open House

ENGAGEMENT EVENTS



October 8, 2023 Open House

COMMUNITY FEEDBACK





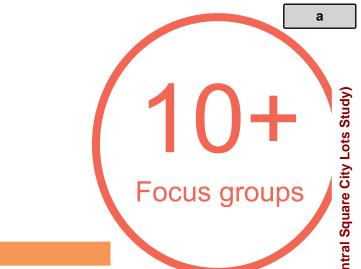
FOCUS GROUPS

Held So Far

- Community Engagement Team (Member Focus Group)
- CET Resident Focus Group
- Small Business Focus Group
- Arts & Cultural Focus Group
- Senior Center Focus Group
- Cambridgeport Neighborhood Association
- Margaret Fuller House (scheduling followup)
- City staff
- Multi Service Center/C-CAN Client Focus Group - Unhoused community

Moses You
Group

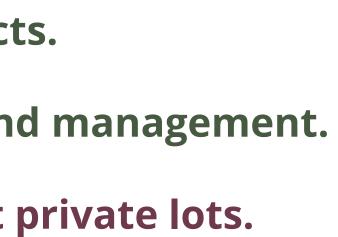
Upcoming



Moses Youth Center Focus

DRAFT OBJECTIVES for city-owned land

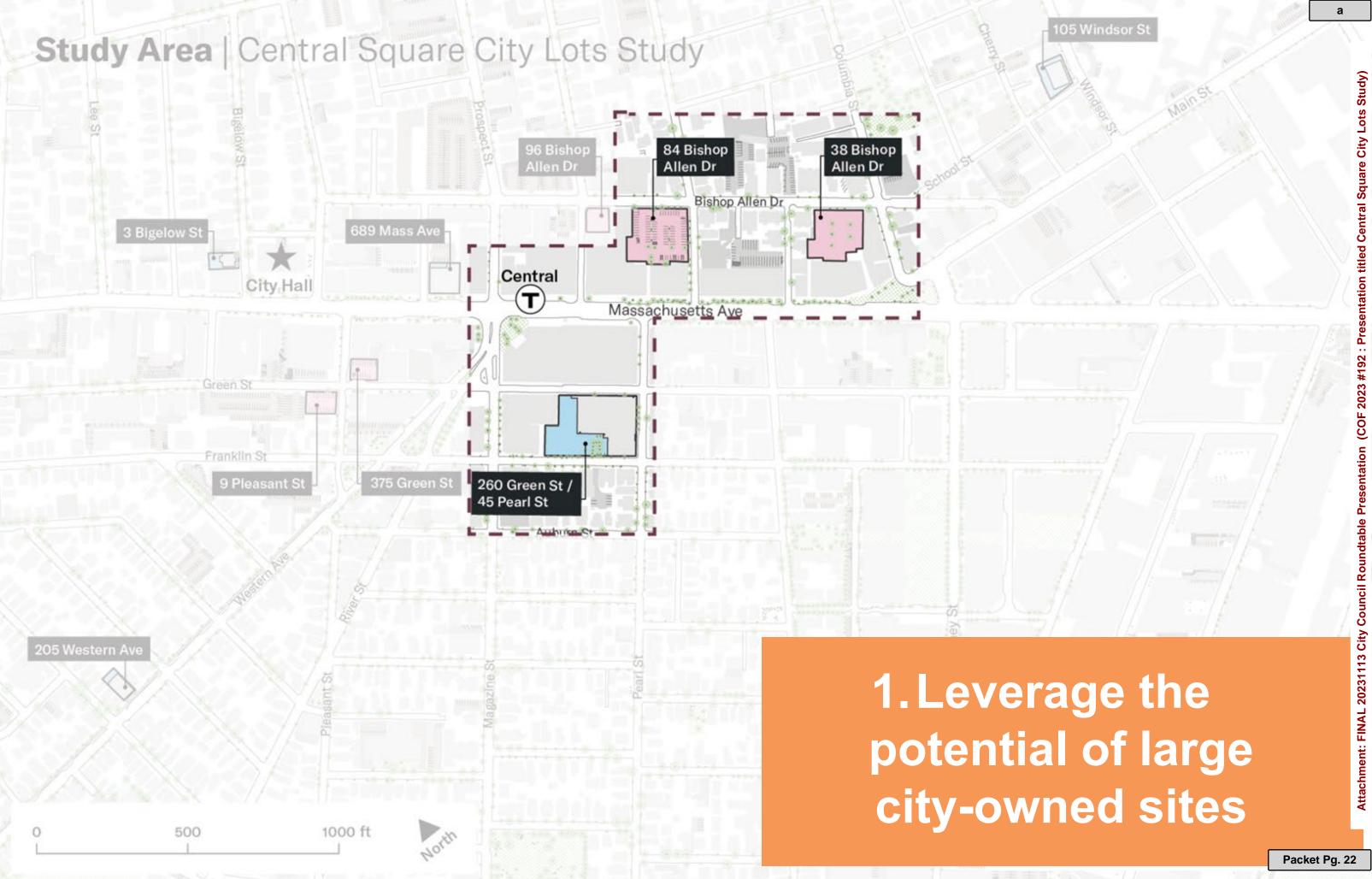
- **Create more housing in Central Square, particularly affordable housing.**
- Accommodate cultural programs, events, and spaces.
- **Increase parks and open spaces.**
- **Create high quality community services in Central Square.**
- **Provide opportunities for social services to expand and co-locate.**
- Address city office and collaboration space needs.
- Support ongoing infrastructure improvement projects.
- Meet parking needs & include transportation demand management.
- Plan for future opportunities to connect to adjacent private lots.



10 PROJECT SITES











4 Stories 5 Stories 1 story 1 story 4 Stories 3 Storie Green St. Parking Garage 5 Stories **Cambridge Public Library Central Square Branch** 2 stories 25,686 **Central Square** earl St. Church 8 stories Garage 19 Storie 10 Stories 257 Franklin St 00000000 Church of Green 4 Storie 3 Stories 3 Stories Orthodox Nazarene Church 3 stories 3 Storie 3 Stories 3 Stories Garage 150 ft

260 Green St

SITE CONSIDERATIONS

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Cambridgeport

Structural study suggests only 1-2 additional levels may be built on top of existing garage and building.

Recent analysis shows the garage may have capacity and is mostly used by monthly parkers.

19,824 Library Gross Building Area (sq ft) 55,828 Site Area (sq ft)

C-3 Zoning District

MIXED **Current Use**

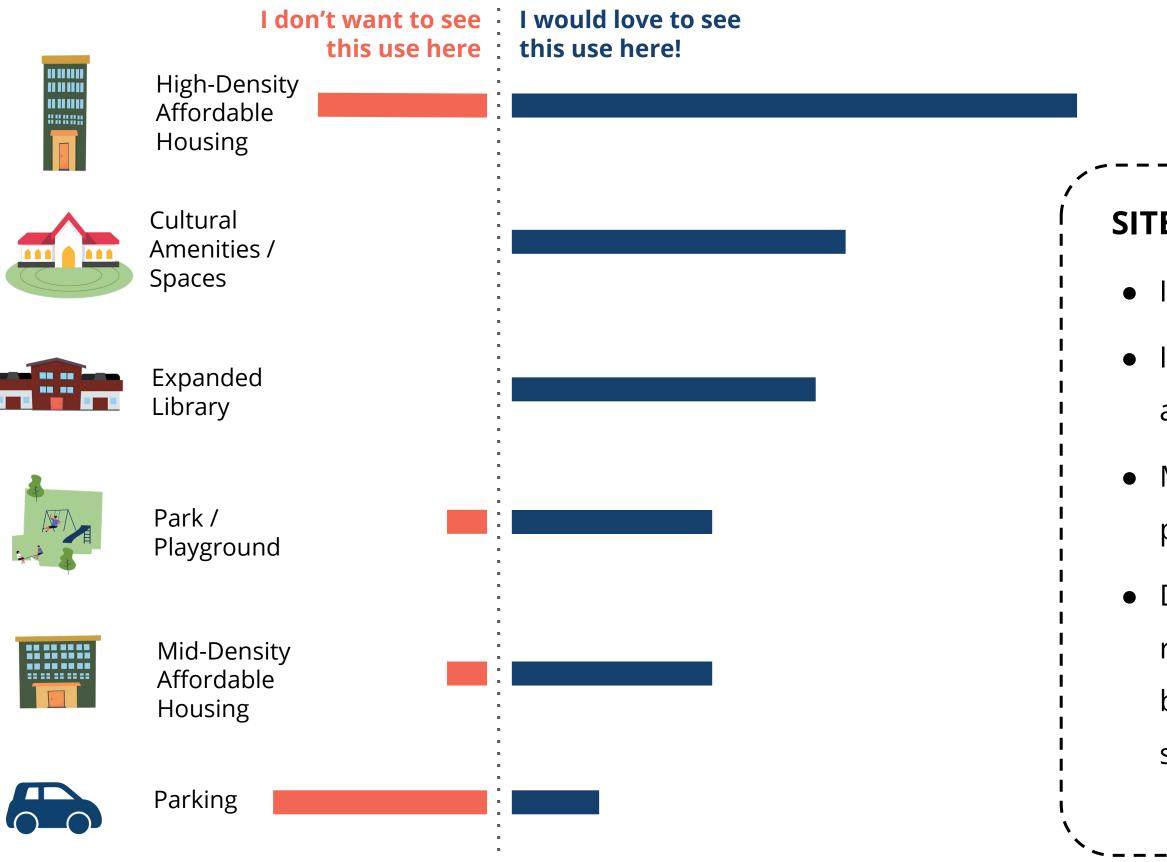
Parking Spaces

Library Number of Stories

Lots Study)

titled Central Square City

Highlights From Analysis and Input So Far



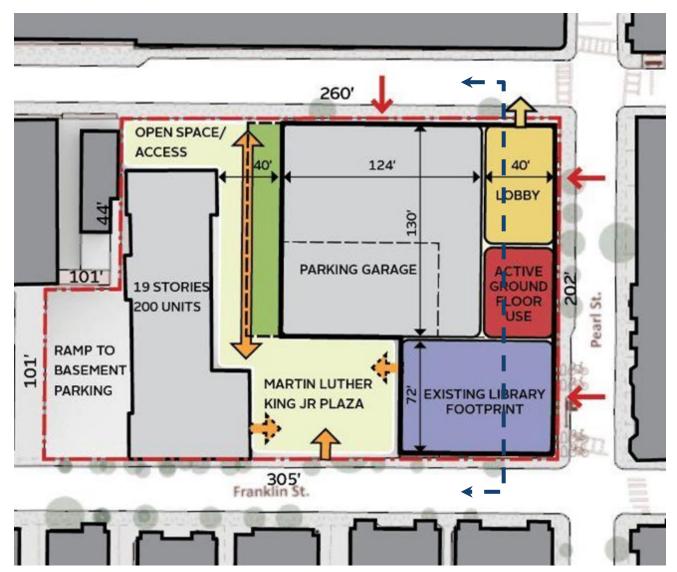


260 Green St

SITE OPTIONS

- Improve the library
- Introduce significant
- affordable housing units
- Maintain or expand
- parking
- Demolish and rebuild or renovate portions of the building and expand strategically

260 Green Street



140-150

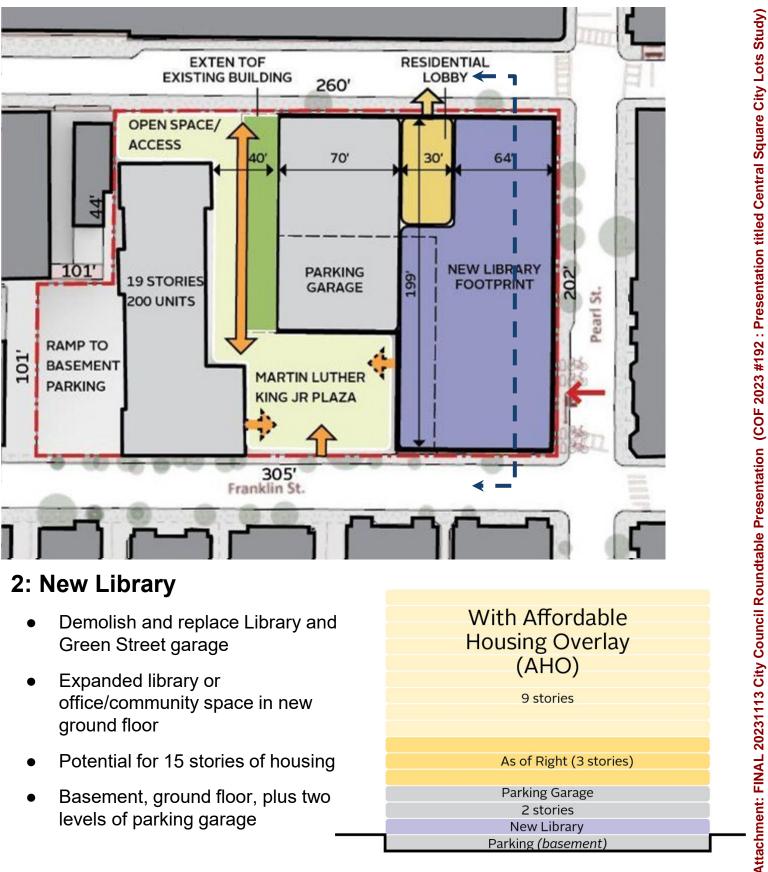
Housing Units

1: Library Renovation

- Preserve existing library and expand up two floors
- Demolish existing garage •
- Potential for 15 stories of housing
- Basement, ground floor, plus two levels of parking
- Retail / active use on Pearl St

135





359,600	185	180-20
GSF	Parking Spaces	Housing L

305,460 GSF

Parking Spaces

Acres Open Space

0.12

00 Units

0.12

Acres Open Space



84 Bishop Allen Dr

SITE CONSIDERATIONS

H-Mart and other retailers rely on nearby parking.

Buildings of up to 7 stories (80 feet) are allowed by zoning; up to 15 stories may be possible under the passed Affordable Housing Overlay amendment.

Important public realm considerations include Graffiti Alley, current use as Starlight Square, the Farmer's Market, and other events.

> 33,715 Site Area (sq ft)

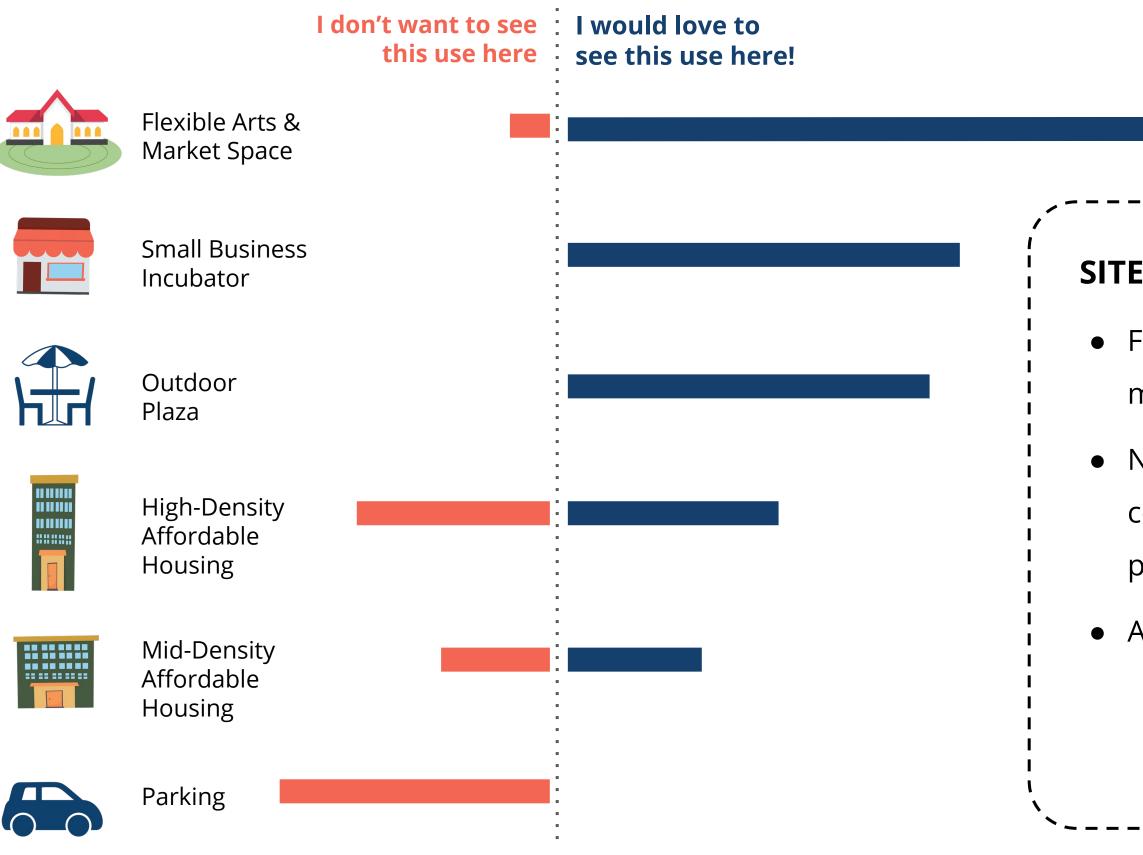
Gross Building Area (sq ft)





Study)

Highlights From Analysis and Input So Far





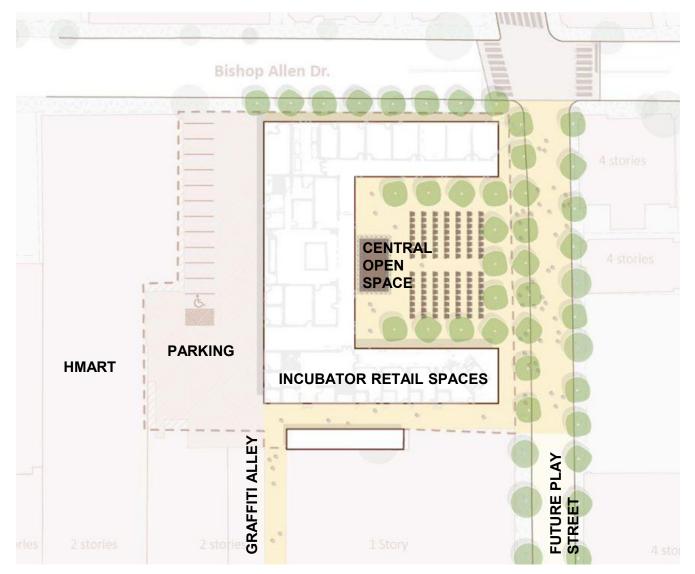


84 Bishop Allen Dr

SITE OPTIONS

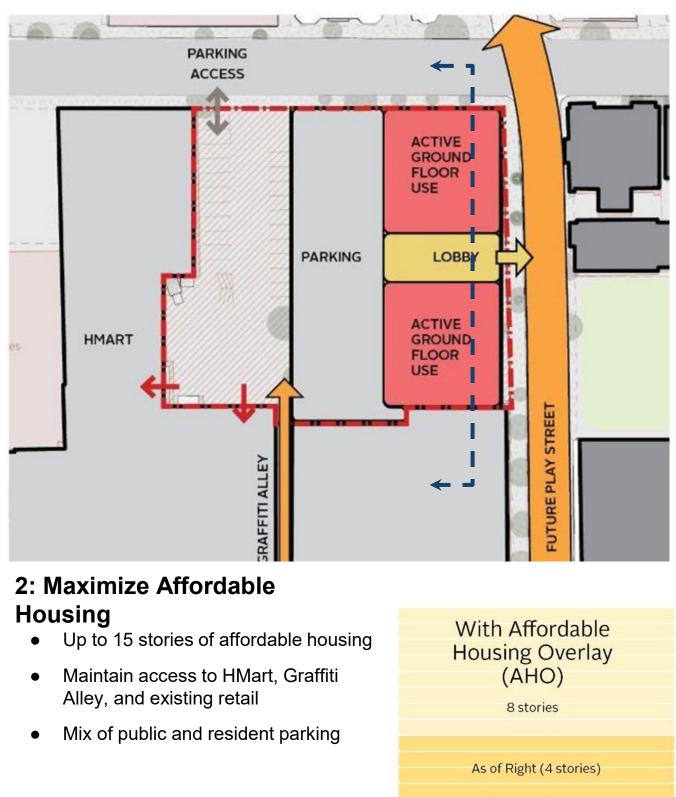
- Flexible arts and
- marketplace uses
- Non-profit and
- commercial space or
- parking
- Affordable housing

84 Bishop Allen Dr



1: Cultural Space

- Standalone cultural programming •
- Links to Graffiti Alley and a potential future play street on Norfolk
- Maintains existing HMart parking and loading space \bullet



272,500 GSF

80 **Parking Spaces**

170-180 Housing Units Parking Garage 2 stories Housing Lobby

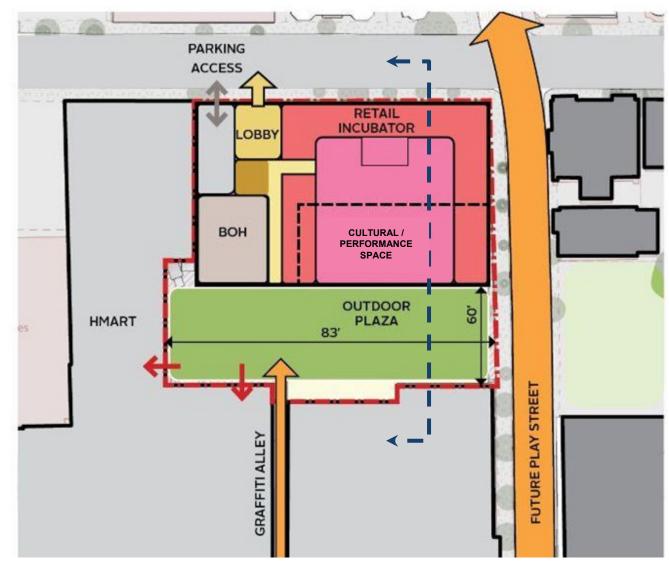
Acres Open Space

0.0

Active

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84 Bishop Allen Dr

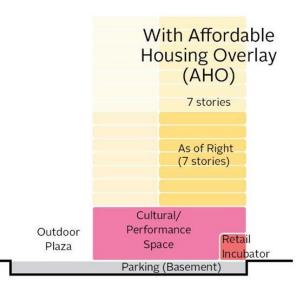


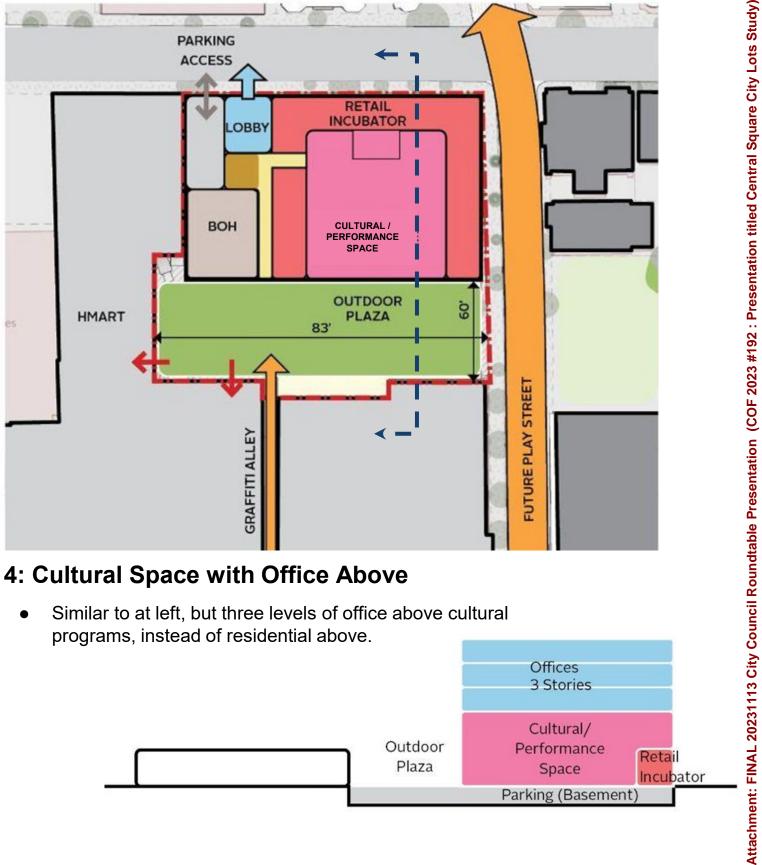
3 : Cultural Space with **Housing Above**

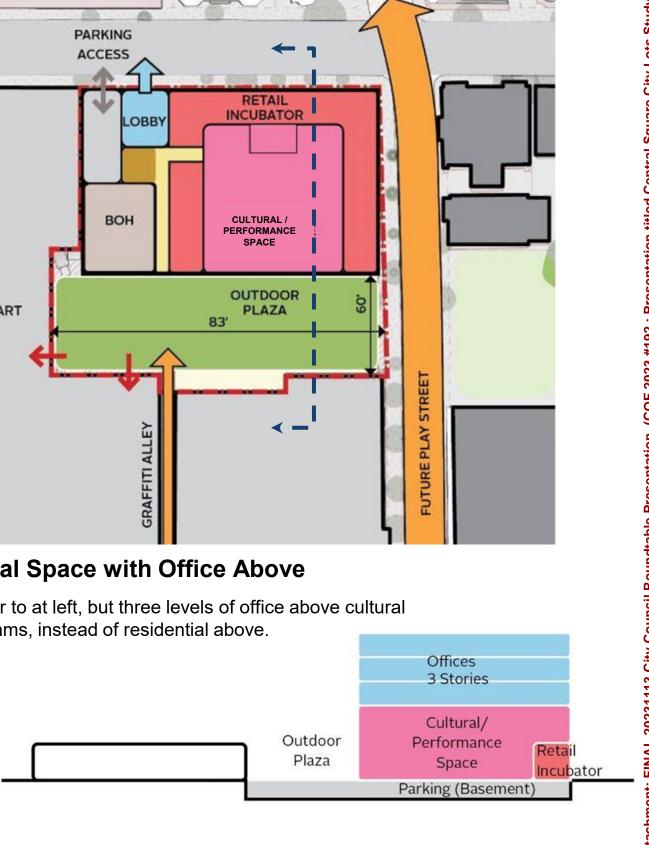
- Up to 15 stories of affordable \bullet housing above retail and performance space
- South-facing outdoor plaza

80

- Preserves access to HMart, Graffiti Alley, and existing retail
- One level of underground parking \bullet







117,700 80 0 GSF Parking Spaces Housing Units

GSF

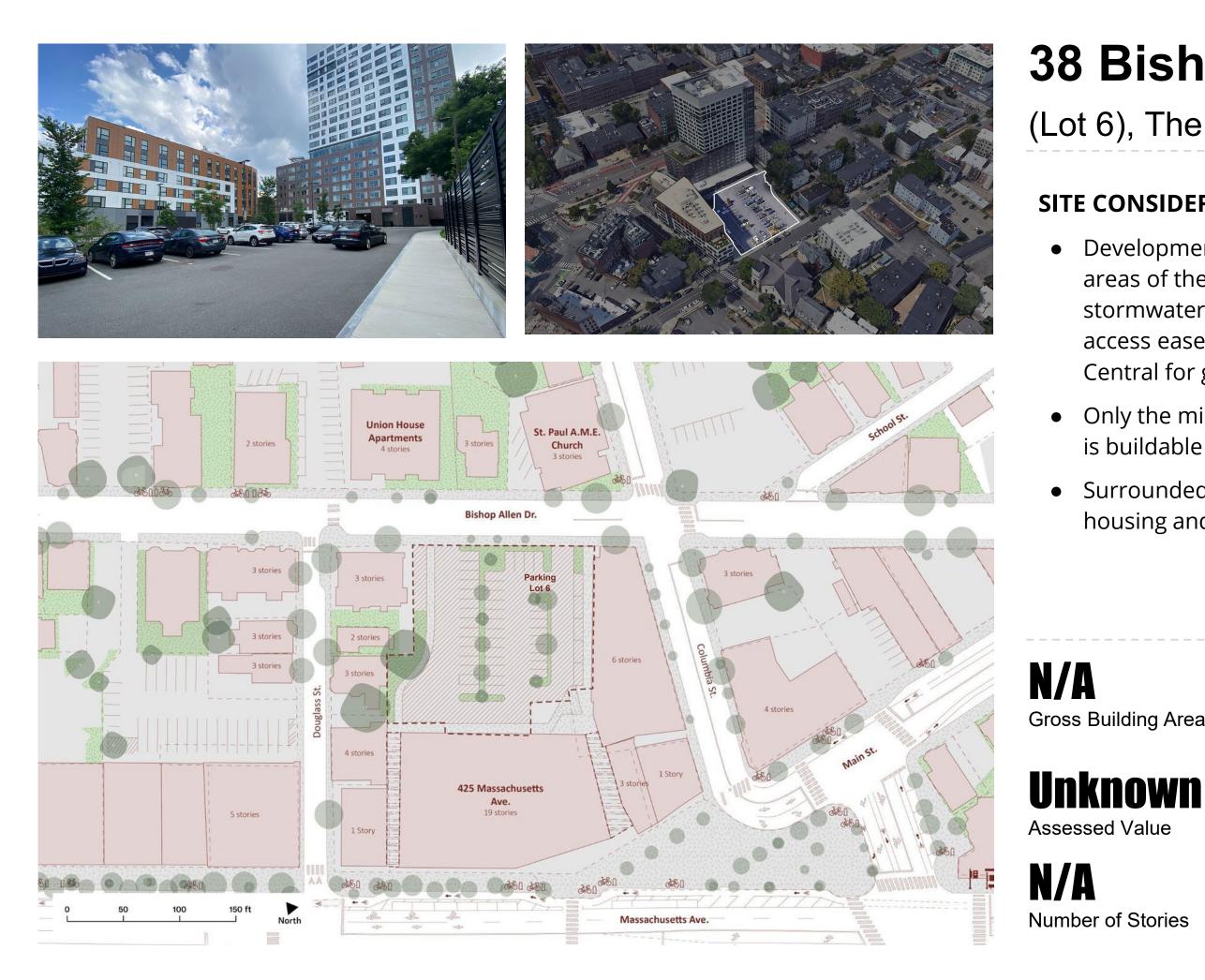
203,000

Parking Spaces Housing Units

120-130

Acres Open Space

0.11



38 Bishop Allen Dr (Lot 6), The Port

SITE CONSIDERATIONS

Development is limited to certain areas of the site due to underground stormwater retention tanks and an access easement granted to Market Central for garage access and loading.

Only the middle section ($\sim \frac{1}{3}$) of the lot is buildable in the future.

Surrounded by high density new housing and retail.

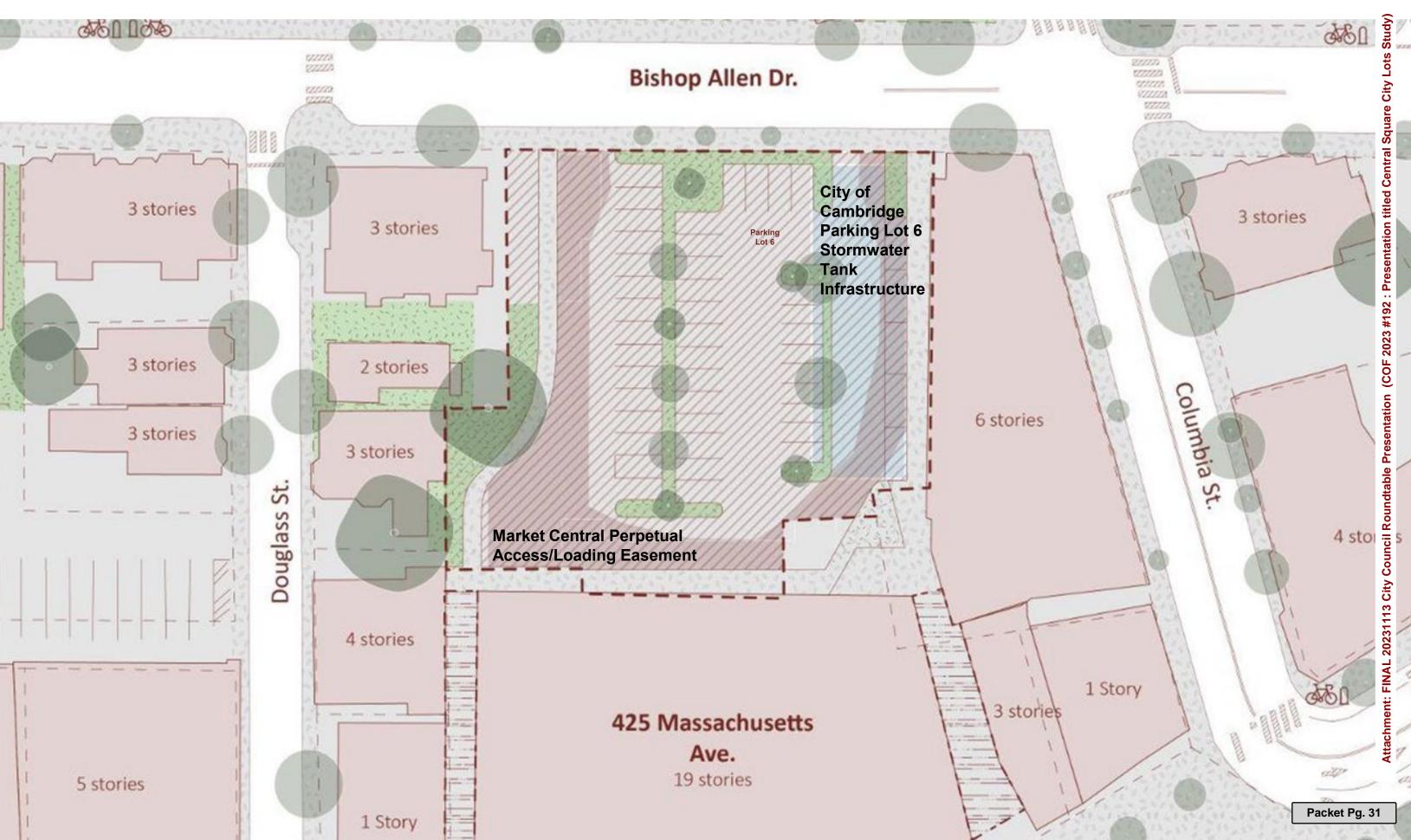
Gross Building Area (sq ft)

27,799 Site Area (sq ft)

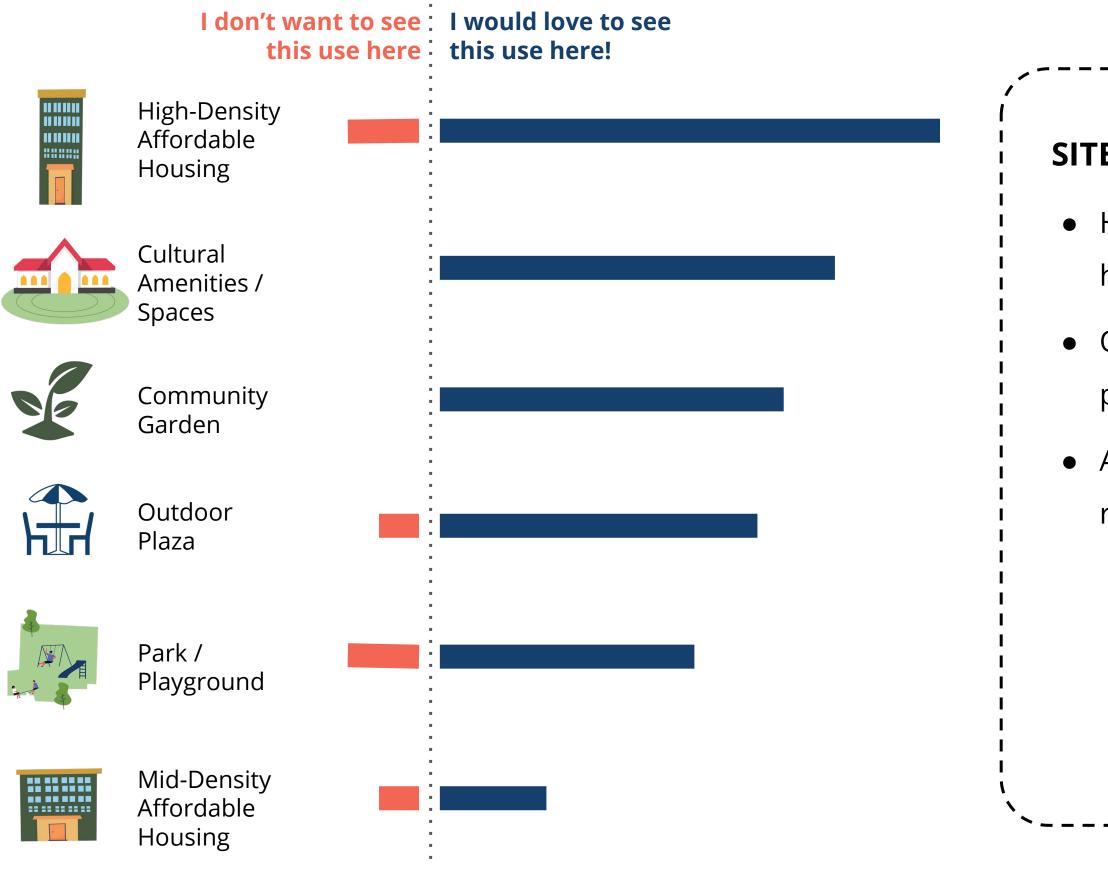


40 **Parking Spaces**

Easements



Highlights! From Analysis and Input So Far





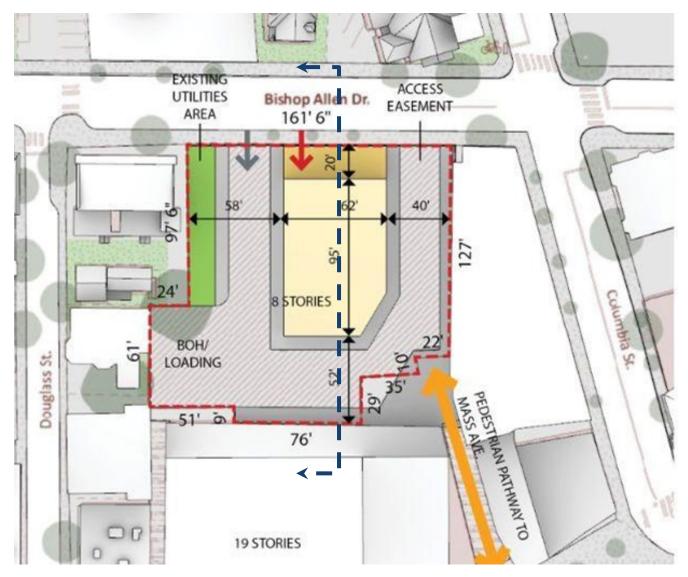


38 Bishop Allen Dr

SITE OPTIONS

- High-density affordable
- housing.
- Open space / public
 - plaza.
 - Additional stormwater
 - retention storage.

38 Bishop Allen Dr



1 : Affordable Housing

- Up to 8 stories of affordable housing shown since structured parking is not feasible
- Maintains utilities infrastructure and access easement to Market Central garage

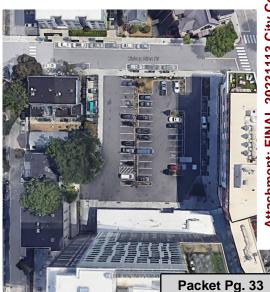




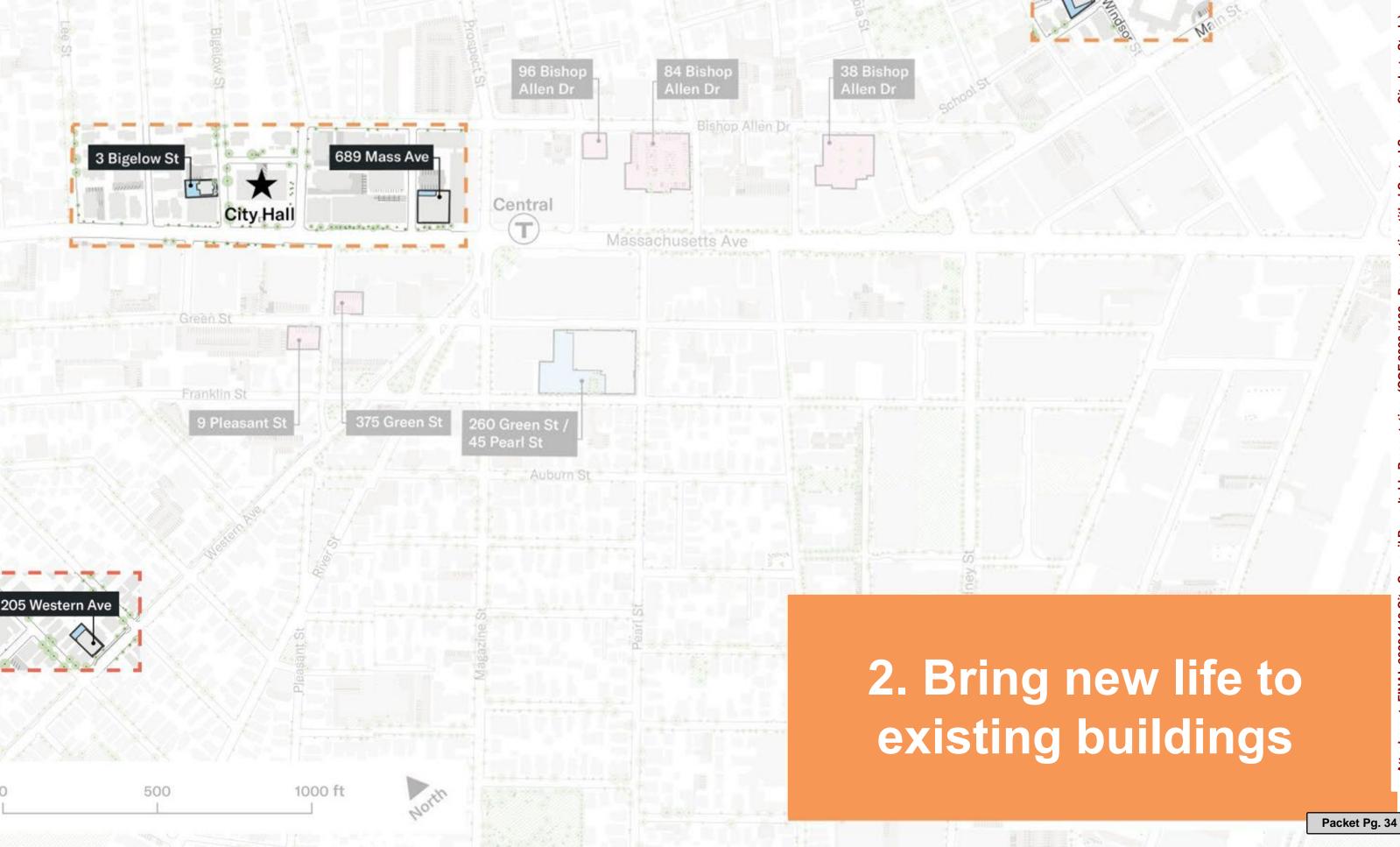
2 : Open Space

- 170' x 170' / 0.66 acres
- Lawn: 80' x 140'
- 500-1500 people in an event
- 20-30 tents + 5 trucks

3 : Maintain as Parki 40 spac



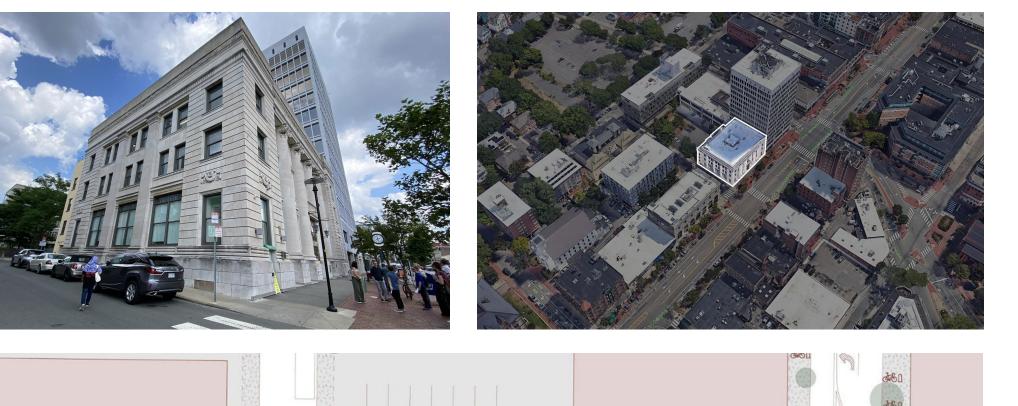
Study Area | Central Square City Lots Study



(COF 2023 #192 : Presentation titled Central Square City Lots Study) Attachment: FINAL 20231113 City Council Roundtable Presentation

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105 Windsor St





SITE CONSIDERATIONS

- •
- •

33,456 Gross Building Area (sq ft)

Assessed Value

3 Number of Stories

689 Massachusetts Ave

Mid-Cambridge

The City recently acquired this building with the approval to use it for municipal uses.

The building has historic value and limited expansion potential.



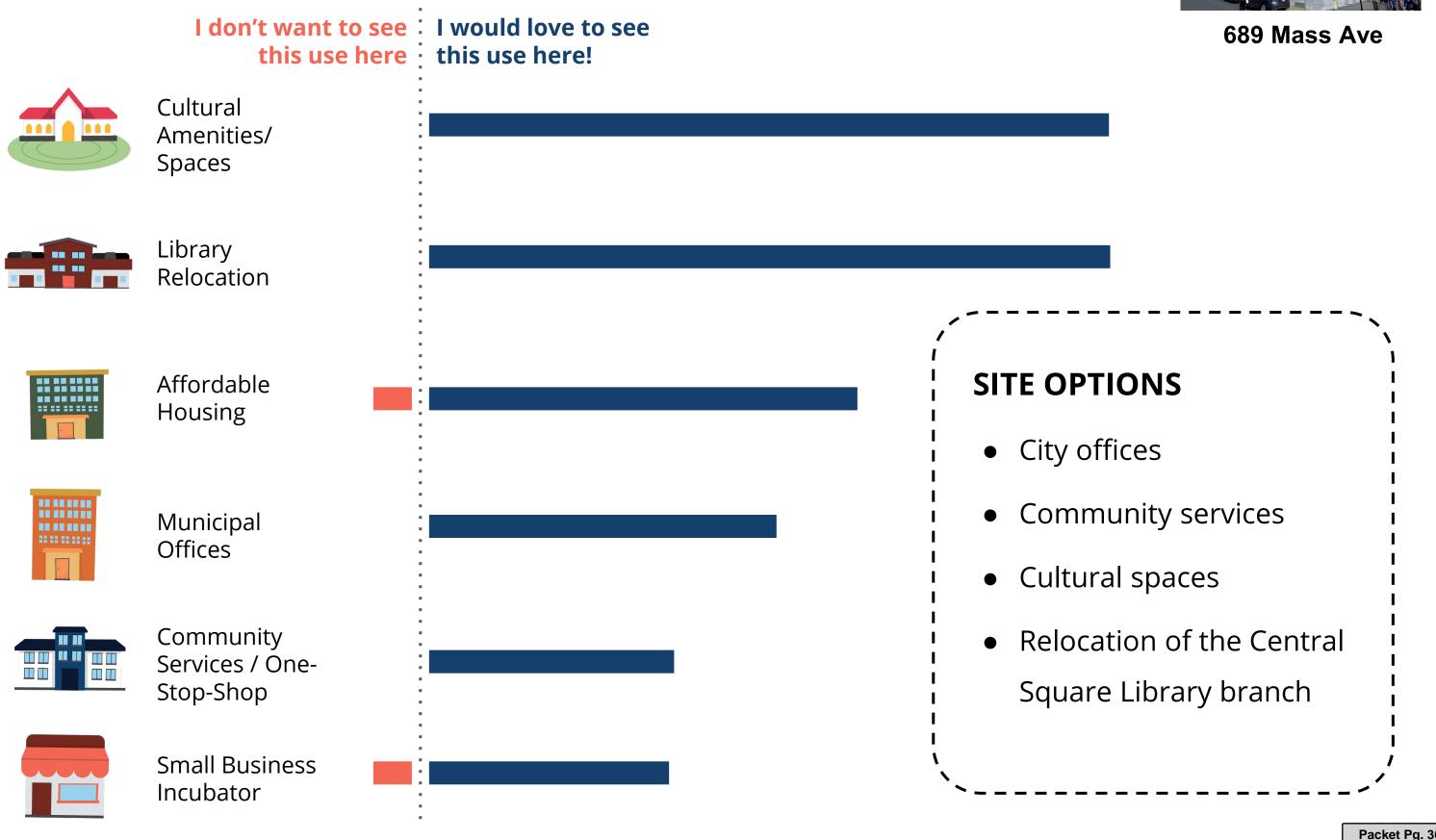


BB-CSQ Zoning District



Study) re City titled Cent Presentation (COF 2023 #192 ent: FINAL 20231113 City Council Roundtable Presentation

Highlights! From Analysis and Input So Far

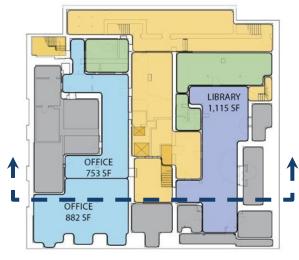




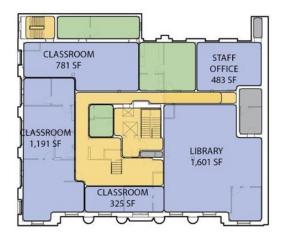
Study)

Attachment: FINAL 20231113 City Council Roundtable Presentation (COF 2023 #192 : Presentation titled Central Square City

689 Mass Ave



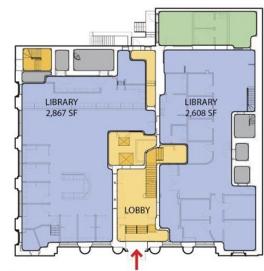






1: Library with Offices

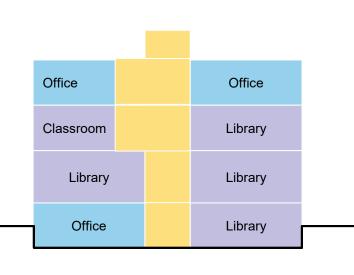
- Stories above grade 3 •
- Total building area (GSF) -• 34,403 SF
- Total library ara (NSF) \bullet (Level 01 & 02) - 15,315 SF. 260 Green Library NSF -13,699 SF
- Office 6,248 SF ۲
- Total Building Area (NSF) -28,757 SF

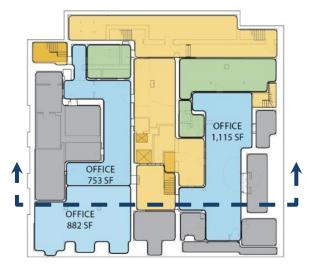


LEVEL 01









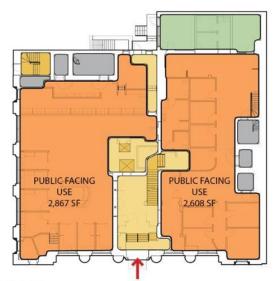
LEVEL -1



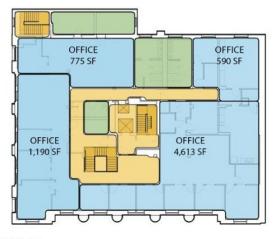
LEVEL 02

2 : Ground Floor Public **Uses with Offices**

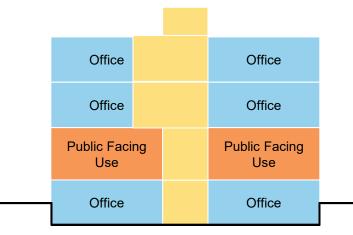
- Stories above grade 3 ullet
- Total building area (GSF) ullet34,403 SF
- Offices 16,236 SF •
- Public Facing Use 5,476 SF ullet
- Total Building Area (NSF) ullet28,757 SF











Attachment: FINAL 20231113 City Council Roundtable Presentation (COF 2023 #192 : Presentation titled Central Square City Lots Study)

• torio 2 stories Clinton St. 4 storie **Cambridge City Hall** 3 storie 1 story

Lombardi Buildig

ridge Inspect Services

Massachusetts Ave.

3 stories

3 stories

2000000

6,386

1869 Year Built

Number of Stories

昌日

3 Bigelow St Mid-Cambridge

SITE CONSIDERATIONS

The building is vacant, requires extensive renovations, and has historic character.

Most recently used by the Department of Human Services as transitional housing.

Adjacent to Cambridge City Hall and the Lombardi office building.



5,175 Site Area (sq ft)





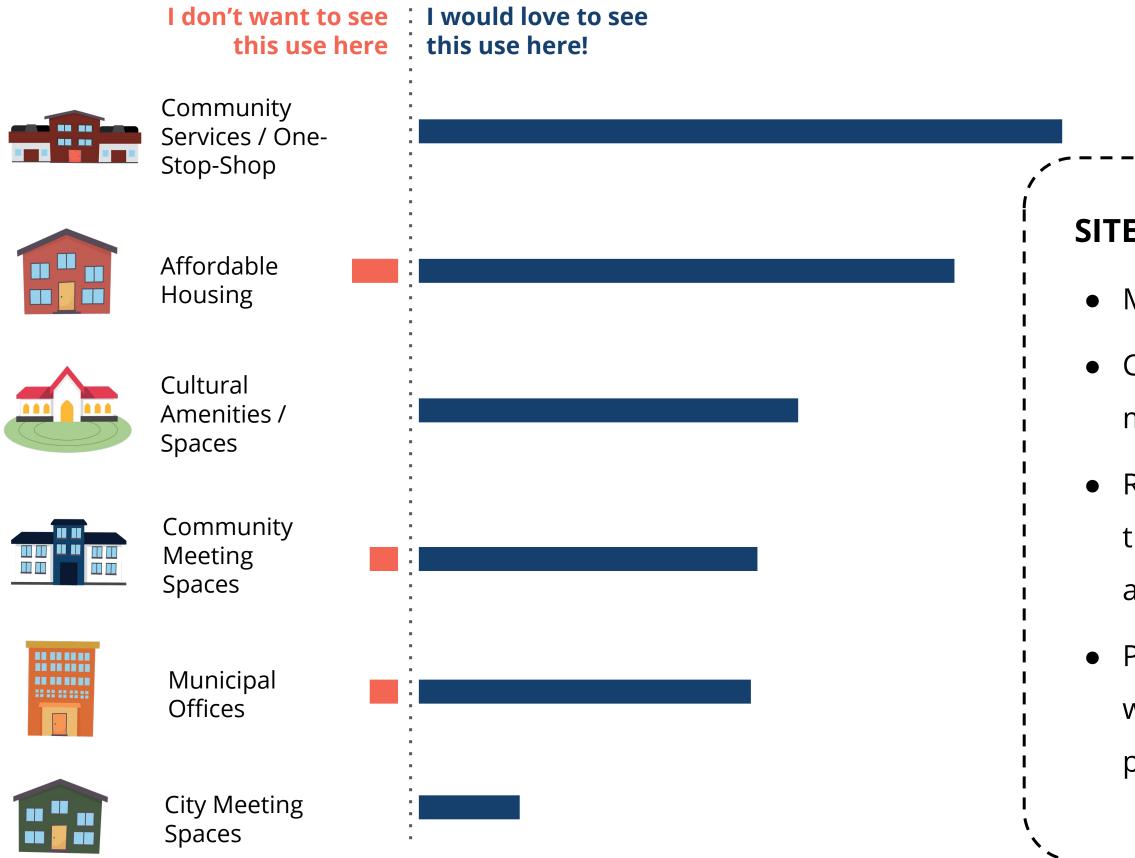
Lots Study)

titled Central Square City

(COF 2023

20231113 City Council Roundtable

Attachment: FINAL







3 Bigelow St

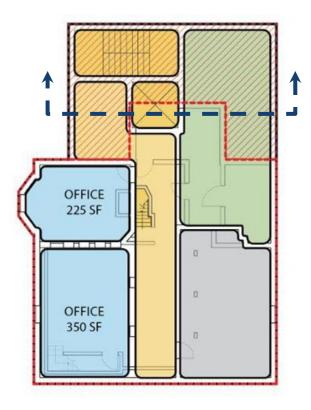
SITE OPTIONS

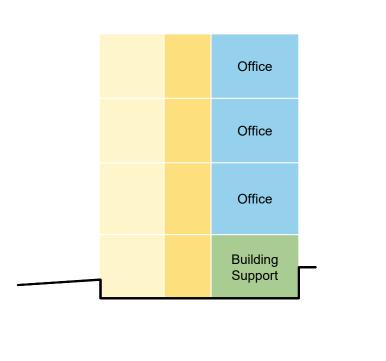
- Municipal offices
- Community / City
 - meeting spaces
 - Renovate and expand
 - through a rear yard
 - addition
 - Potential to combine
 - with adjacent City-owned
 - properties (Lombardi)

3 Bigelow Street

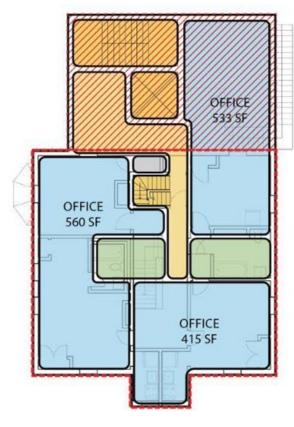
1: Renovation + Expansion for Office Space

- Demolition of existing non-historic rear addition and new \bullet addition created to add space and make building accessible.
- Original building renovated for municipal offices.
- Additional development may be possible if building is • demolished and rebuilt
- Stories above grade 3 •
- Total Building Area (GSF) 3,036 SF •
- Total Addition Area (GSF) 10,135 SF •
- Total Building Area (NSF) 8,475 SF •



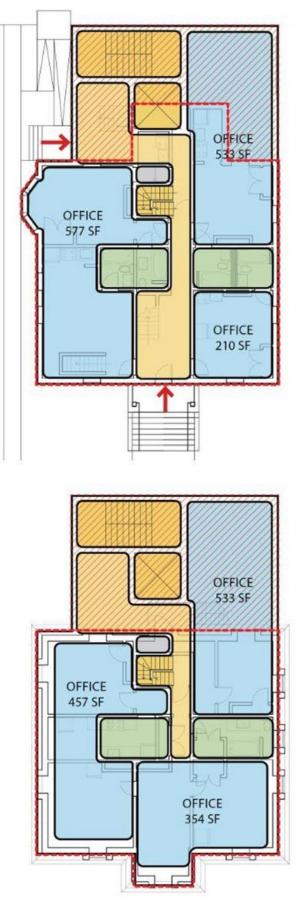








LEVEL 03



Attachment: FINAL 20231113 City Council Roundtable Presentation (COF 2023 #192 : Presentation titled Central Square City Lots Study)







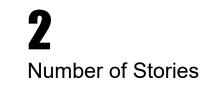
Riverside

SITE CONSIDERATIONS

- lacksquarevalue.
- site.

4,280

1993 Year Built



205 Western Ave

Building is vacant and requires extensive renovations.

Does not have significant historic

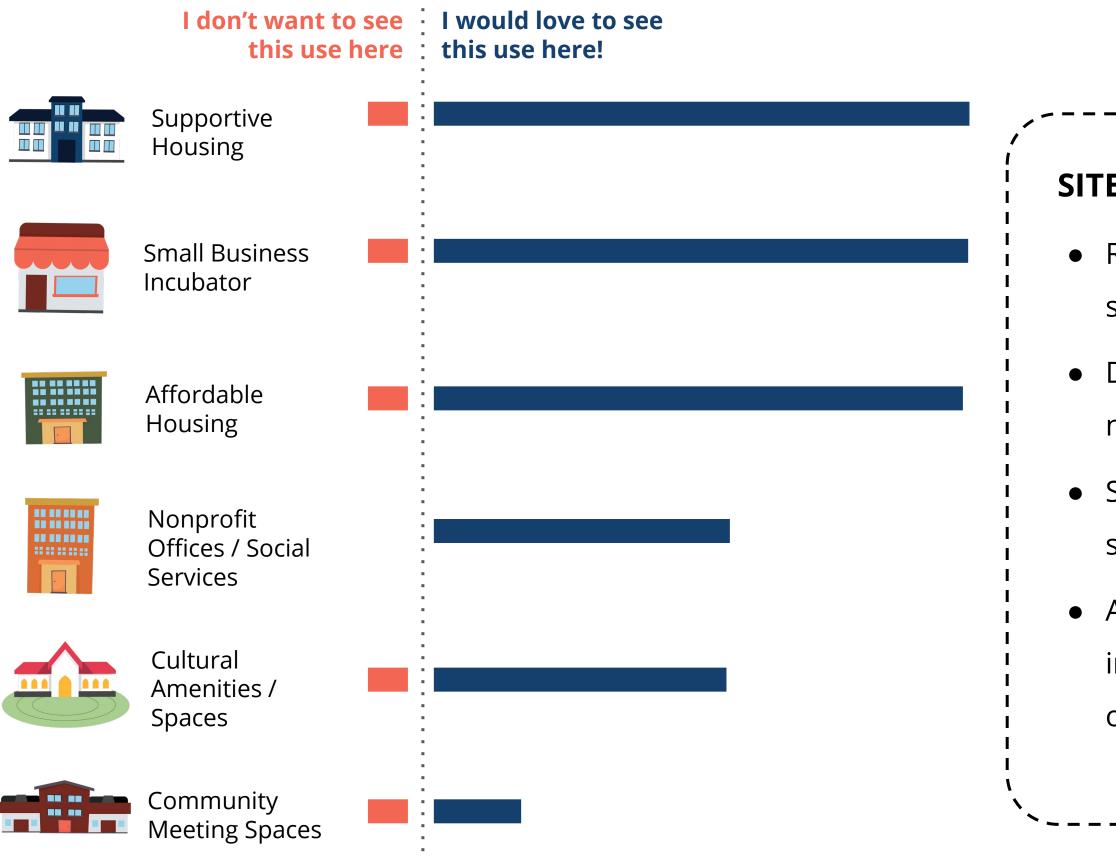
If demolished, the replacement building may not be able to be as large as is currently built due to current zoning requirements for the



5,258 Site Area (sq ft)



VACANT Current Use







205 Western Ave

SITE OPTIONS

Renovate the existing structure.

Demolish and build a

new site or open space.

Social services /

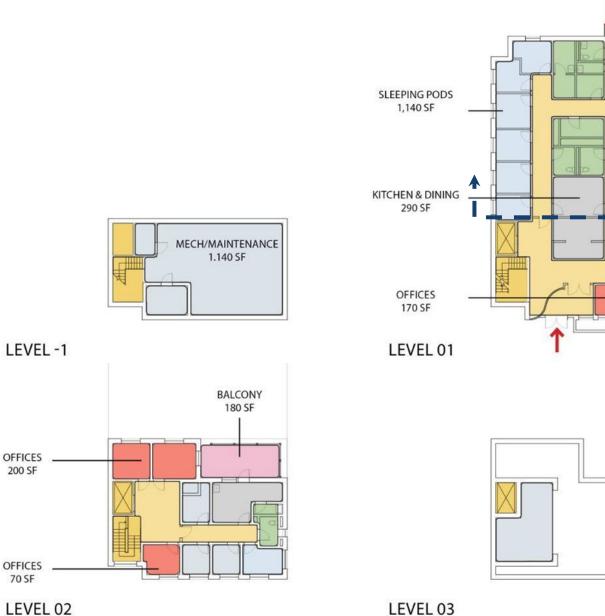
supportive house.

Affordable Housing,

including home

ownership.

205 Western Ave





2: Demolition and Redevelopment for Affordable Housing

- 8 residential units •
- 45' height limit under affordable housing overlay •
- Building envelope is limited due to setbacks and • resulting building footprint is small and doesn't yield a high number of units

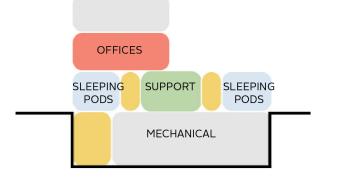
1 : Adaptive Reuse for **Supportive Housing**

- Stories above grade 3
- Total Building Area (GSF) 10,624 SF •
- Sleeping Pods 1,010 SF •
- Offices 440 SF

200 SF

70 SF

Total Building Area (NSF) - 5,700 SF \bullet



AFFORDABLE HOUSING

MECH.

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105 Windsor St The Port

SITE CONSIDERATIONS

- •
- utilities.

13,104 Gross Building Area (sq ft)

1868 Year Built

Number of Stories







Located across from Newtowne Court and near various nonprofit and health providers.

Originally built as the Alphabet School, the first public school in the Port. Later uses included recreation facilities, the Cambridge Health Alliance and the Windsor House, a Senior daycare facility.

Rear of site required for above ground

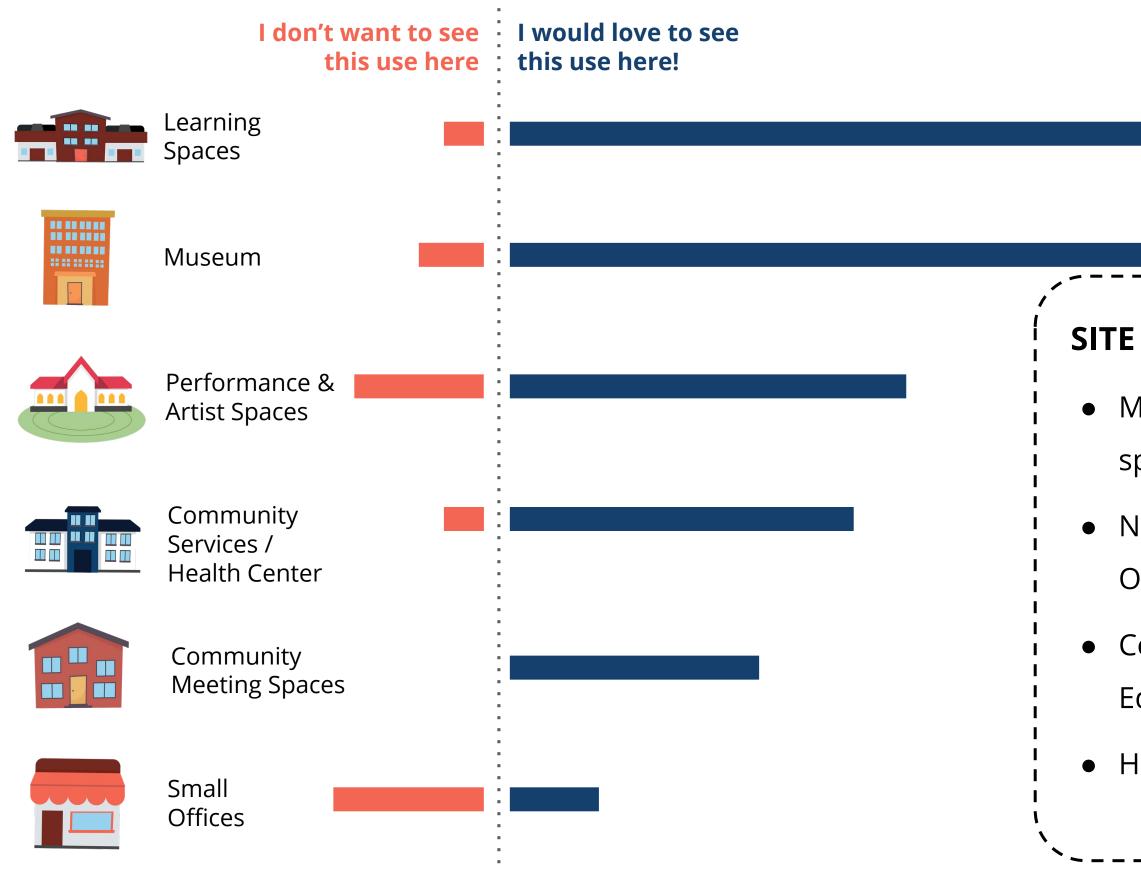


C-1 Zoning District

VACANT Current Use

Packet Pg. 44

а



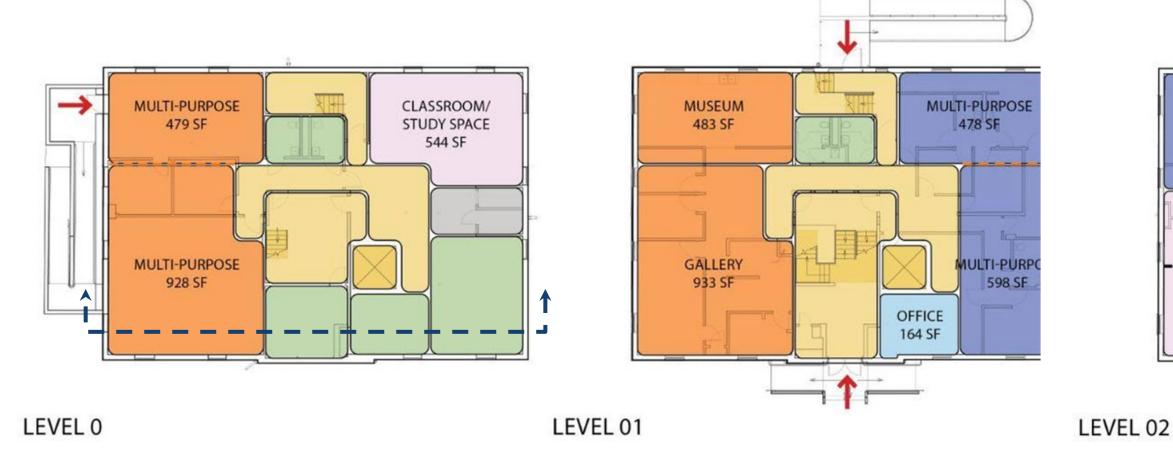


105 Windsor St

SITE OPTIONS

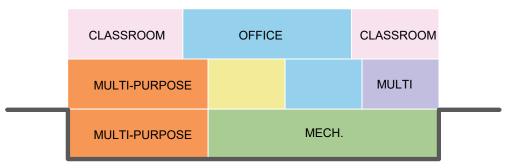
- Museum or gallery/art
- space
- Non-profit Services and
- Offices
- Community Center and
- **Educational Spaces**
- Health Center

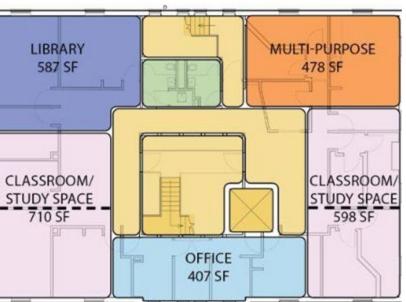
105 Windsor



1 : Renovation for Neighborhood-serving Spaces

- Multi-purpose meeting spaces
- Museum/library space
- Classrooms/study spaces
- Small offices
- Stories above grade 2
- Total Building Area (GSF) 12,888 SF
- Total Building Area (NSF) 11,590 SF











375 Green St

(Lot 8), Riverside

SITE CONSIDERATIONS

•

Next to a building with an extensive mural that fronts on Mass Ave.

Low open space access and potential for flooding.

Zoning allows for full development of the site.

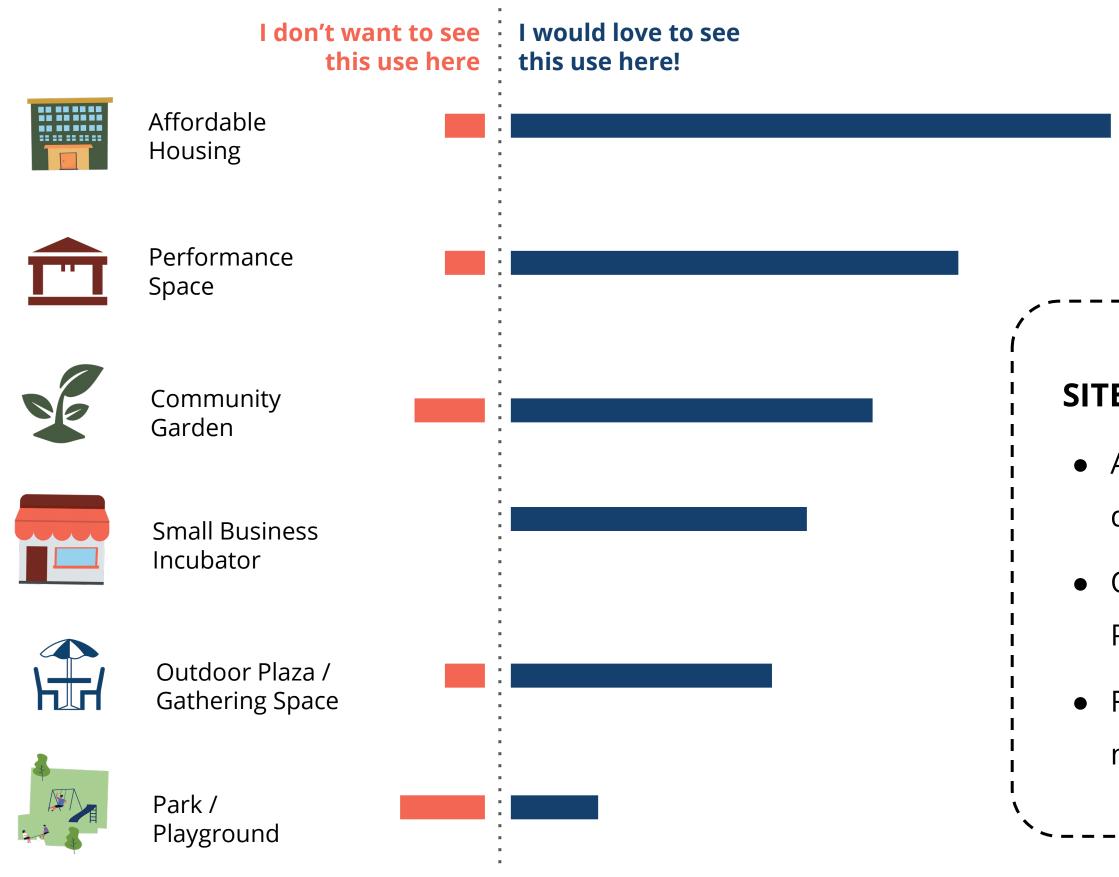
Gross Building Area (sq ft)

Number of Stories













375 Green St

SITE OPTIONS

• Affordable housing

development

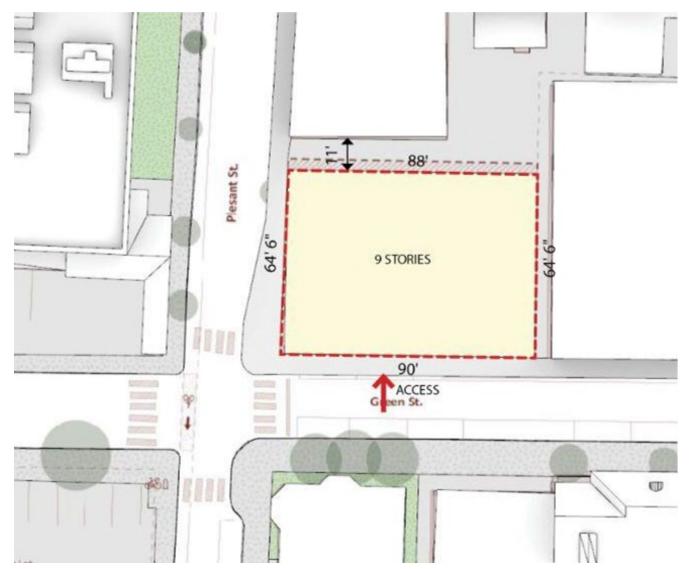
Open Space / Pocket

Park

Retain parking in the

near-term

375 Green Street



1: Redevelopment Potential for Affordable Housing

- 40 units of affordable housing , 9 stories
- Retail / active use on ground floor \bullet
- No parking provide; loss of existing ۲ parking spaces
- No open space requirement ullet

AHO 6 Stories Retail



- 2: Open Space / Pocket Park (Explored in Tandem with 9 **Pleasant St)**
- Two new pocket parks, connected by street • and crossing improvements
- 375 Green: 55' x 90' / 0.11 acre ullet
- 9 Pleasant: 60' x 100' / 0.14 acre •

51,750	0	40	0.0
GSF	Parking Spaces	Housing Units	Acres Open Space

0 0 Parking Spaces

0

GSF

Housing Units



9 Pleasant St

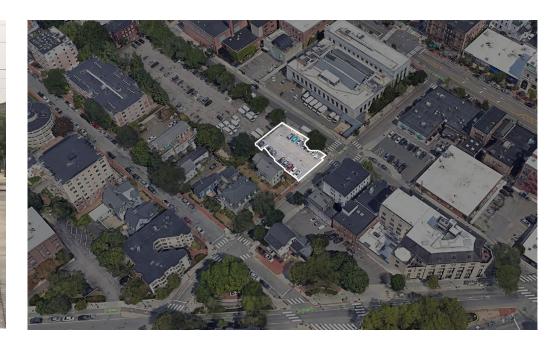
SITE CONSIDERATIONS

- •
- •
- \bullet

N/A Gross Building Area (sq ft)

Parking Spaces









(Lot 9), Riverside

Located across from the US Post Office building and surrounded by public and private parking lots.

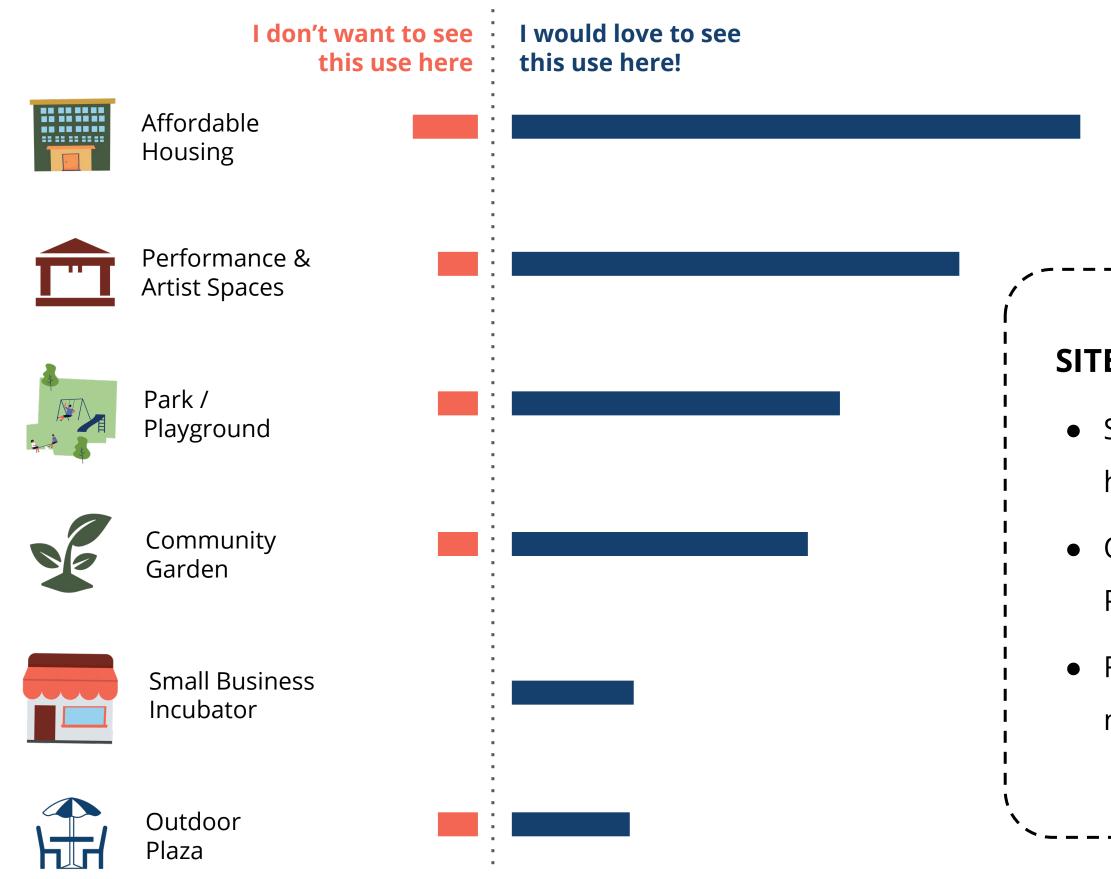
Low open space access.

Future buildings could be up to 85 tall, but have setback requirements and a 15% open space requirement that limit development opportunities.

7,449 Site Area (sq ft)

C-2 Zoning District

PARKING **Current Use**





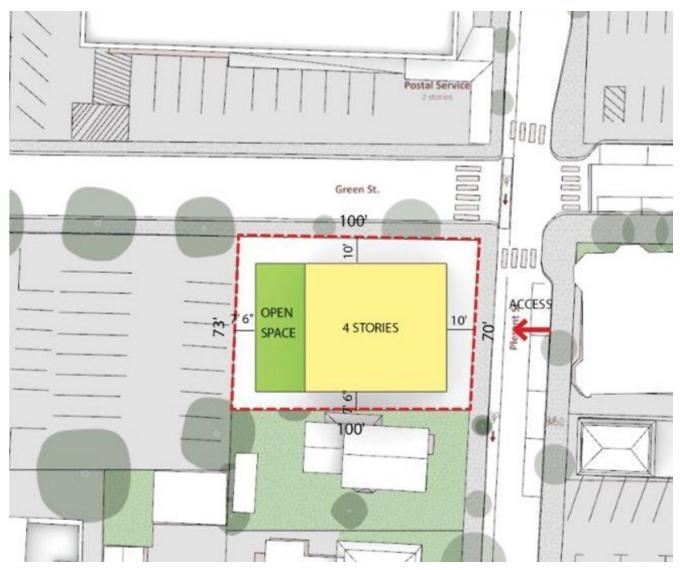


9 Pleasant St

SITE OPTIONS

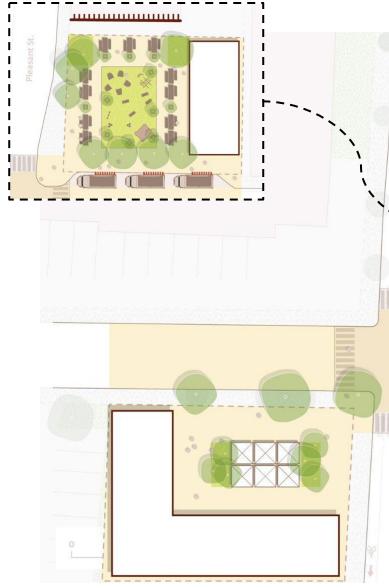
- Small affordable
- housing development
- Open Space / Pocket
 - Park
 - Retain parking in the
 - near-term

9 Pleasant Street



1: Redevelopment Potential for Affordable Housing

- 11 affordable units, 4 stories •
- Setbacks and open space requirements yield a small developable footprint
- Ground floor taken up by lobby and circulation; ulletlimited opportunity for retail
- Open space in the rear yard
- No parking provided, loss of existing parking spaces •



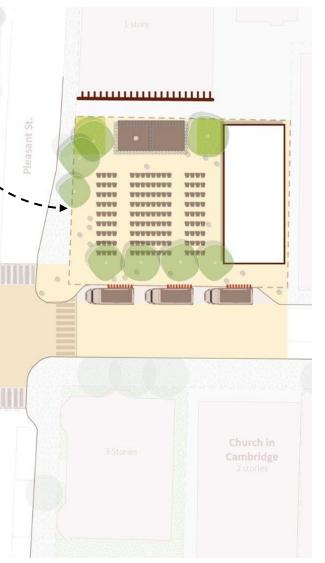
2: Open Space / Pocket Park (Explored in Tandem with 9 Pleasant St)

- 8-10 retail incubator spaces over 2 floors, 6-10 tents + 3 food trucks, 300 person flexible event space
- Accommodates the complete existing Starlight Square program across • two smaller lots
- Potential to be tied to broader intersection and Green St improvements Flexibility for 375 Green Street to act as an everyday plaza when not in
- use for events

8,000	0	0
GSF	Parking Spaces	Housing



Acres Open Space



Units

0.1 Acres Open Space





96 Bishop Allen Dr (Lot 4), The Port

SITE CONSIDERATIONS

- •
- space.

N/A

Parking Spaces



Located on the same block as 84 Bishop Allen Drive (Starlight Square) and HMart.

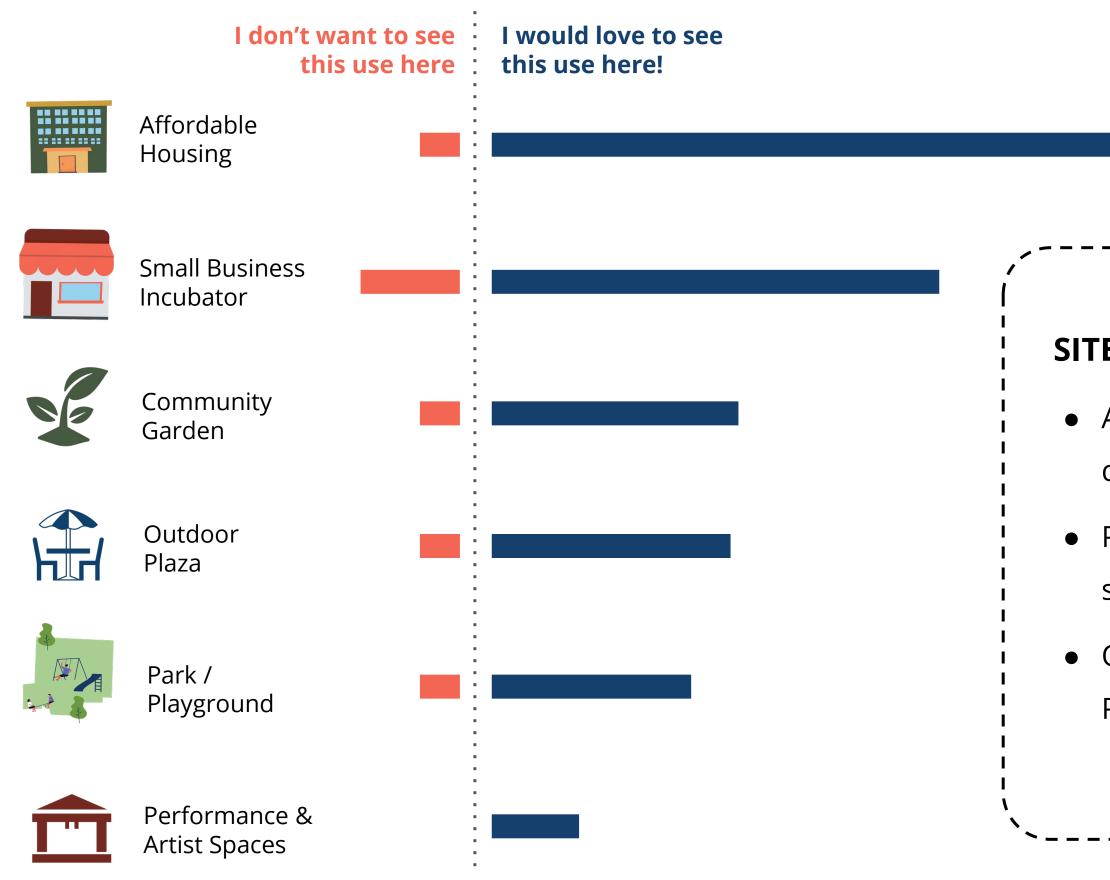
Across the street from 99 Bishop Allen Drive, a newly renovated row house development with non-profit office

Gross Building Area (sq ft)

6,210 Site Area (sq ft)

BB **Zoning District**

PARKING Current Use







96 Bishop Allen Dr

SITE OPTIONS

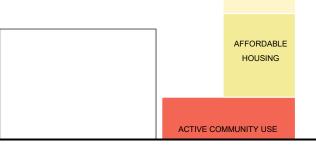
- Affordable housing
- development
- Performance & artist
- space
- Open Space / Pocket
- Park

96 Bishop Allen Drive



1: Redevelopment Potential for Affordable Housing

- 15-20 units, 8 stories •
- Active community use on the ground ulletfloor.
- No open space requirement ullet
- No parking provided, loss of existing ulletparking spaces





2: Public Plaza

• 75' x 80' / 0.14 acre

0

30,060 0.0 15-20 0 GSF Housing Units Acres Open Space **Parking Spaces**

0 GSF

Parking Spaces

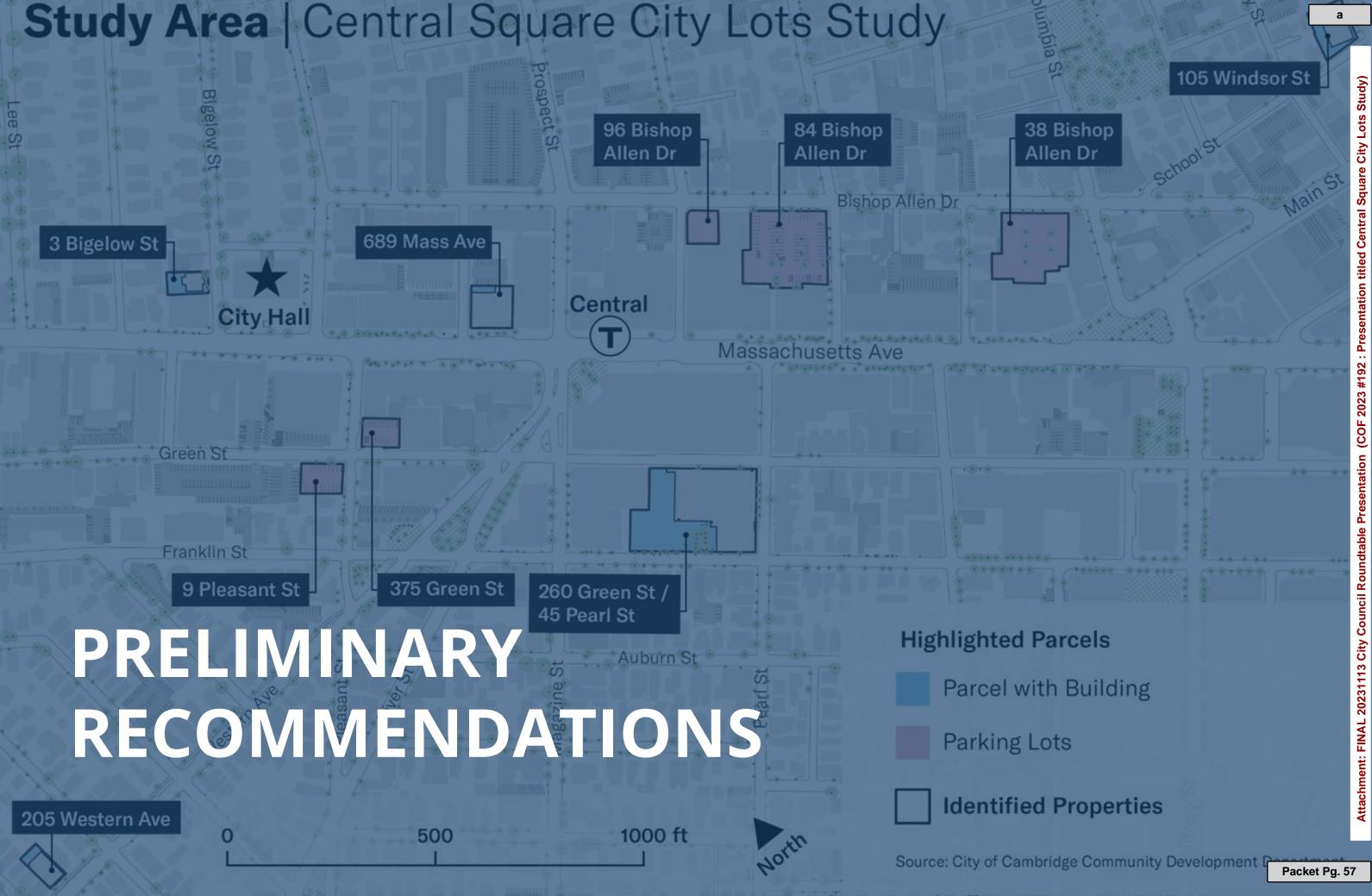
Housing Units

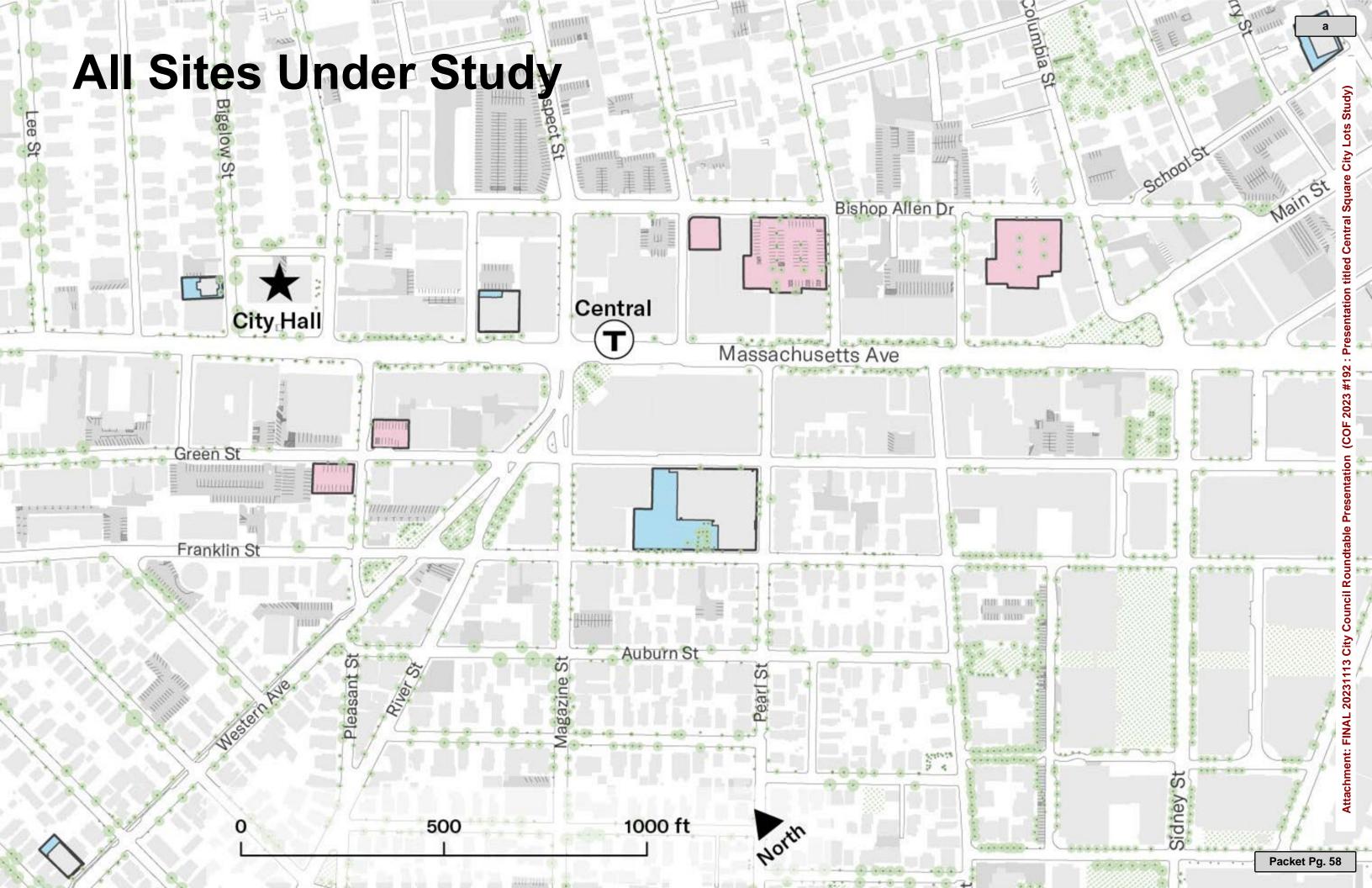
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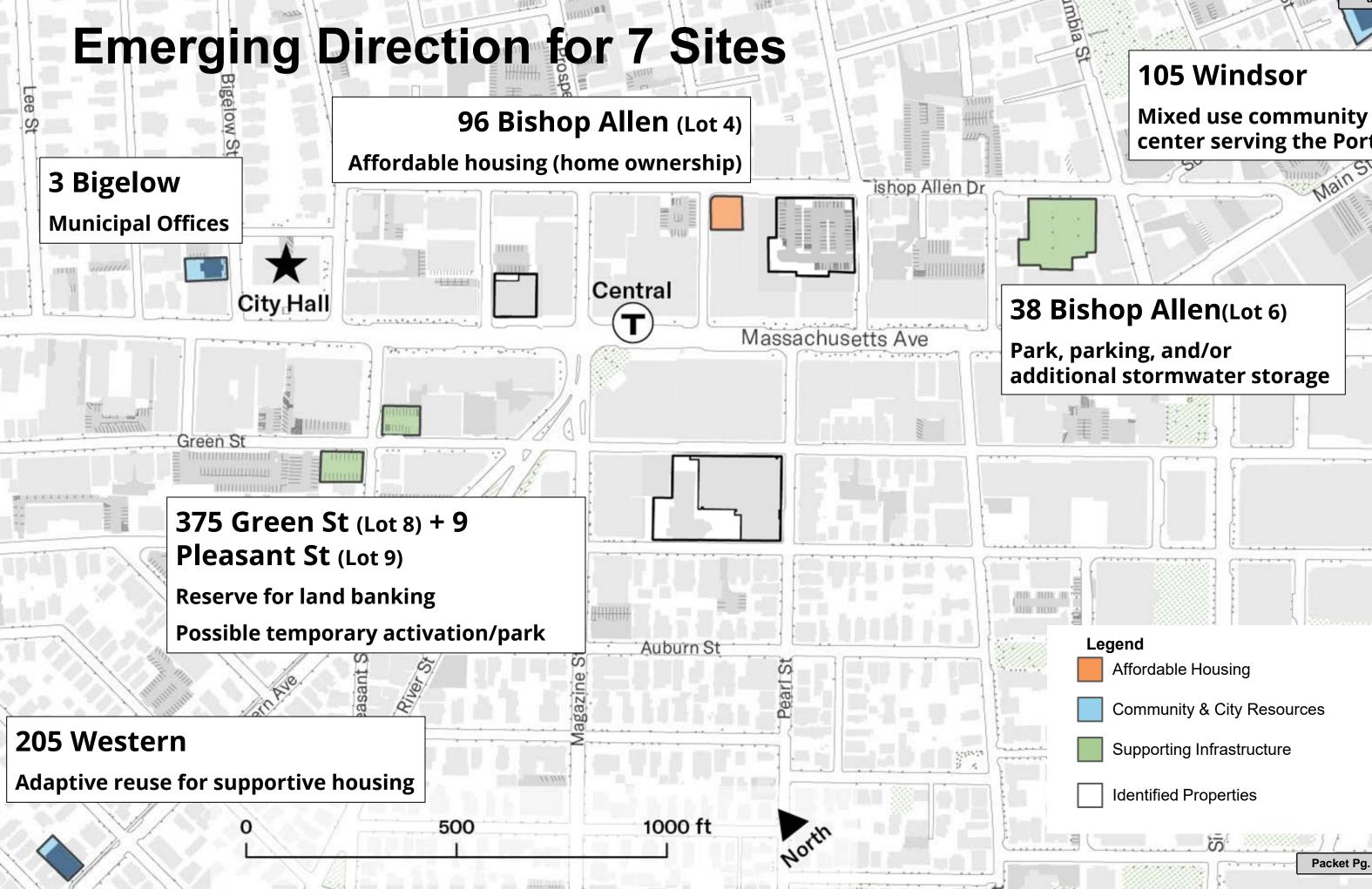
4 stories	Aleti
dib0	

0.14 Acres Open Space

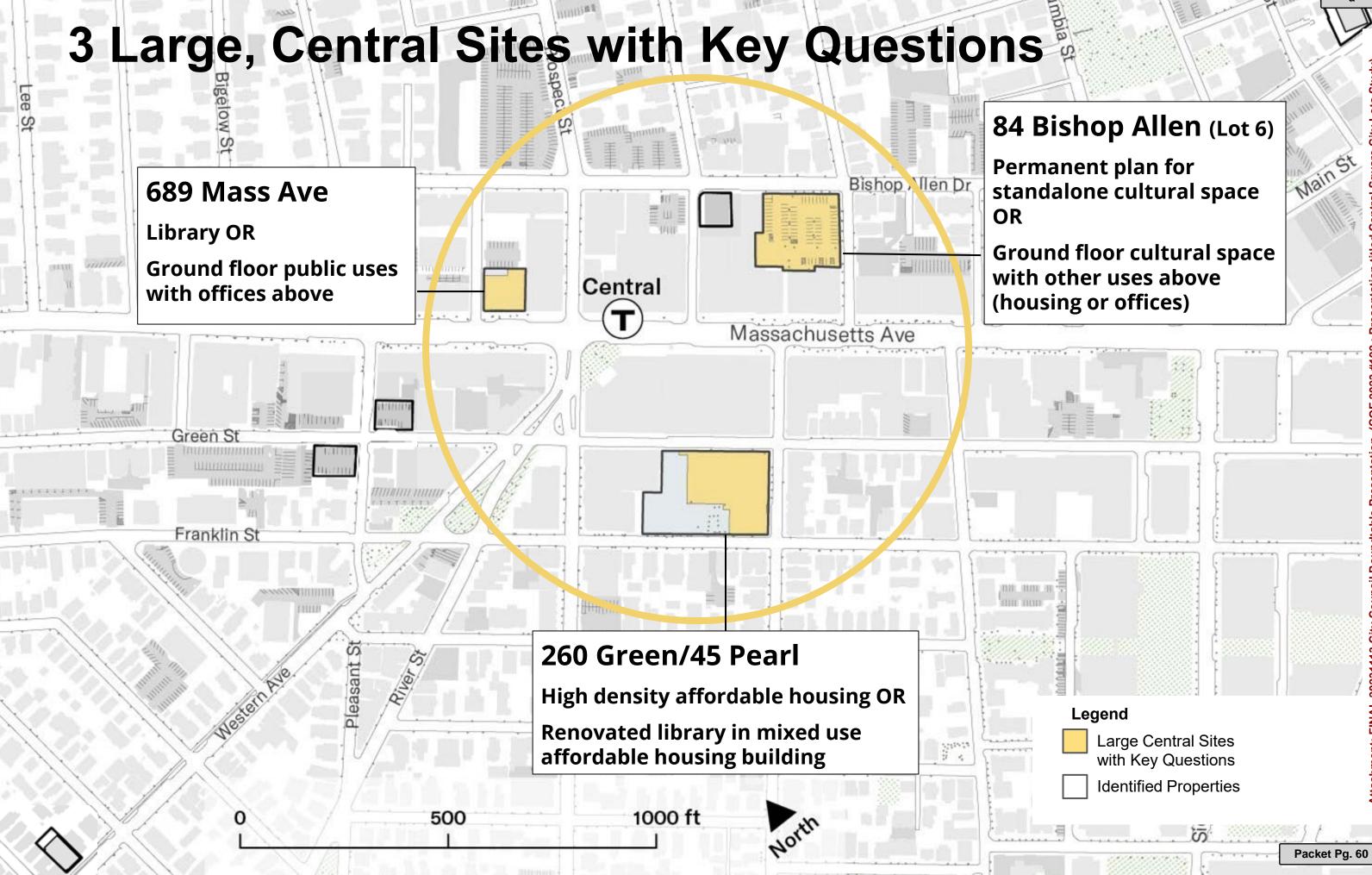
Study Area | Central Square City Lots Study

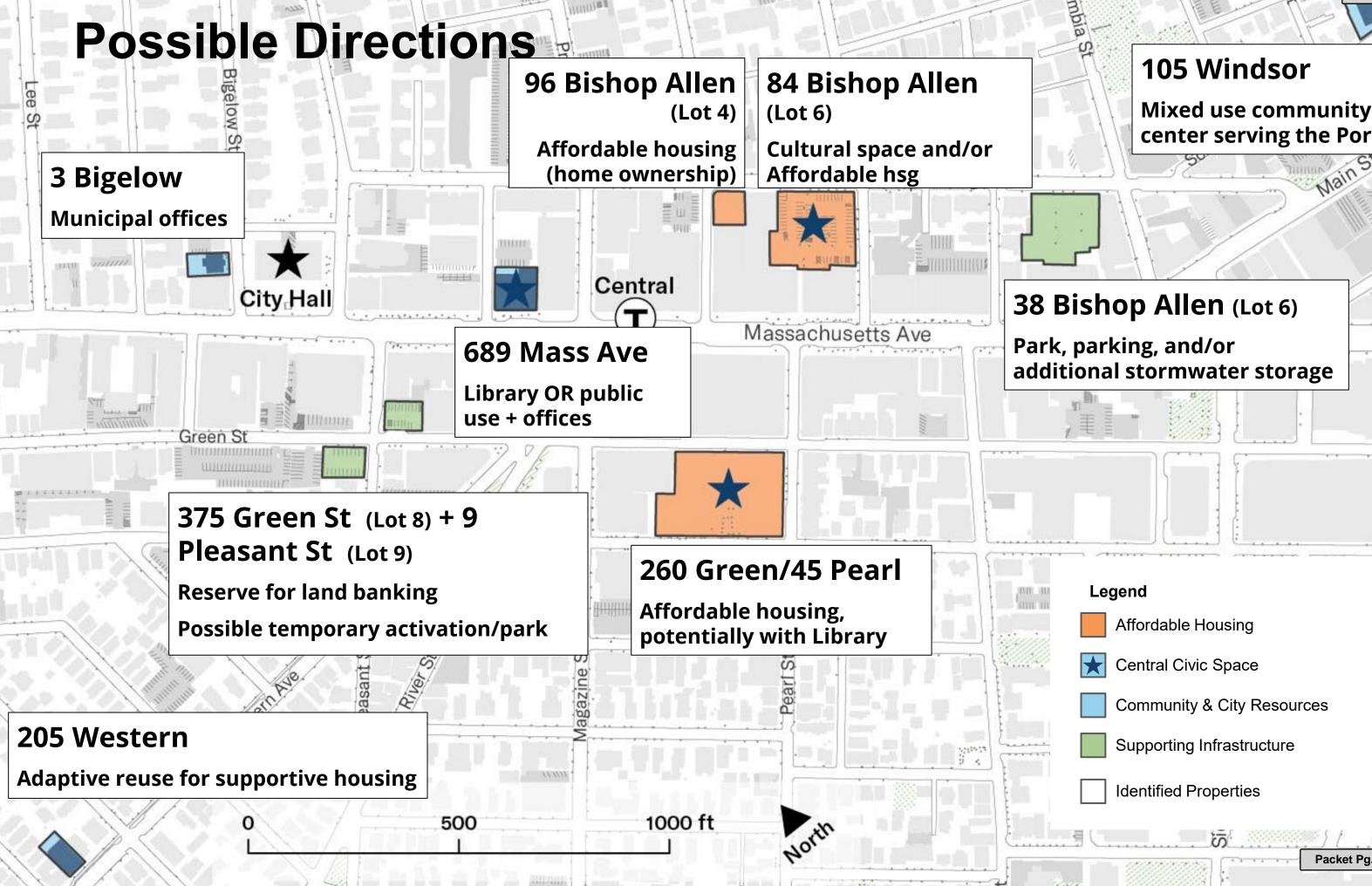




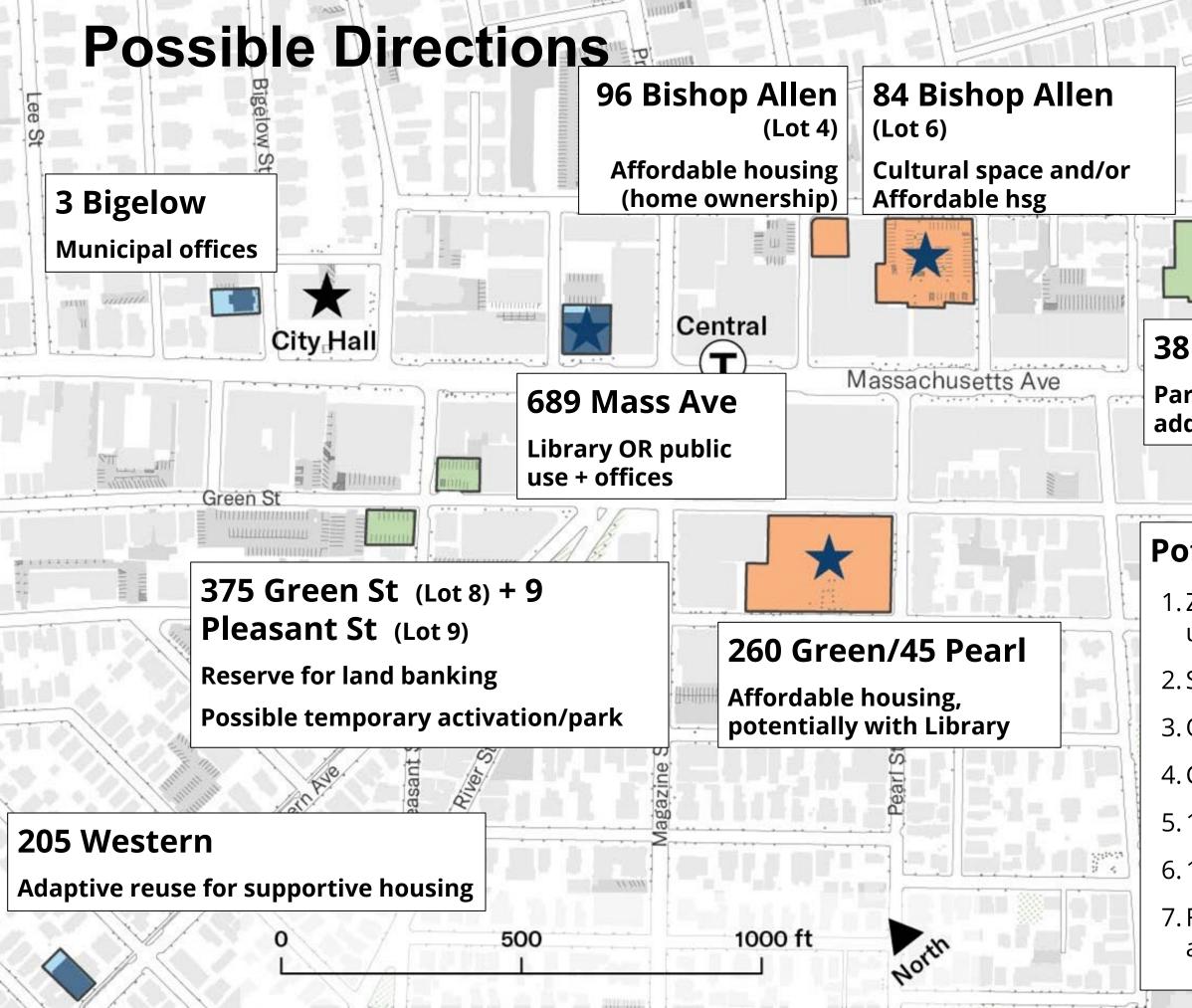


center serving the Port





Mixed use community center serving the Port



105 Windsor

Mixed use community center serving the Port

38 Bishop Allen (Lot 6)

Park, parking, and/or additional stormwater storage

Potential program options

1. Zoning maximum of affordable units including 15 ownership

2. Supportive housing and services

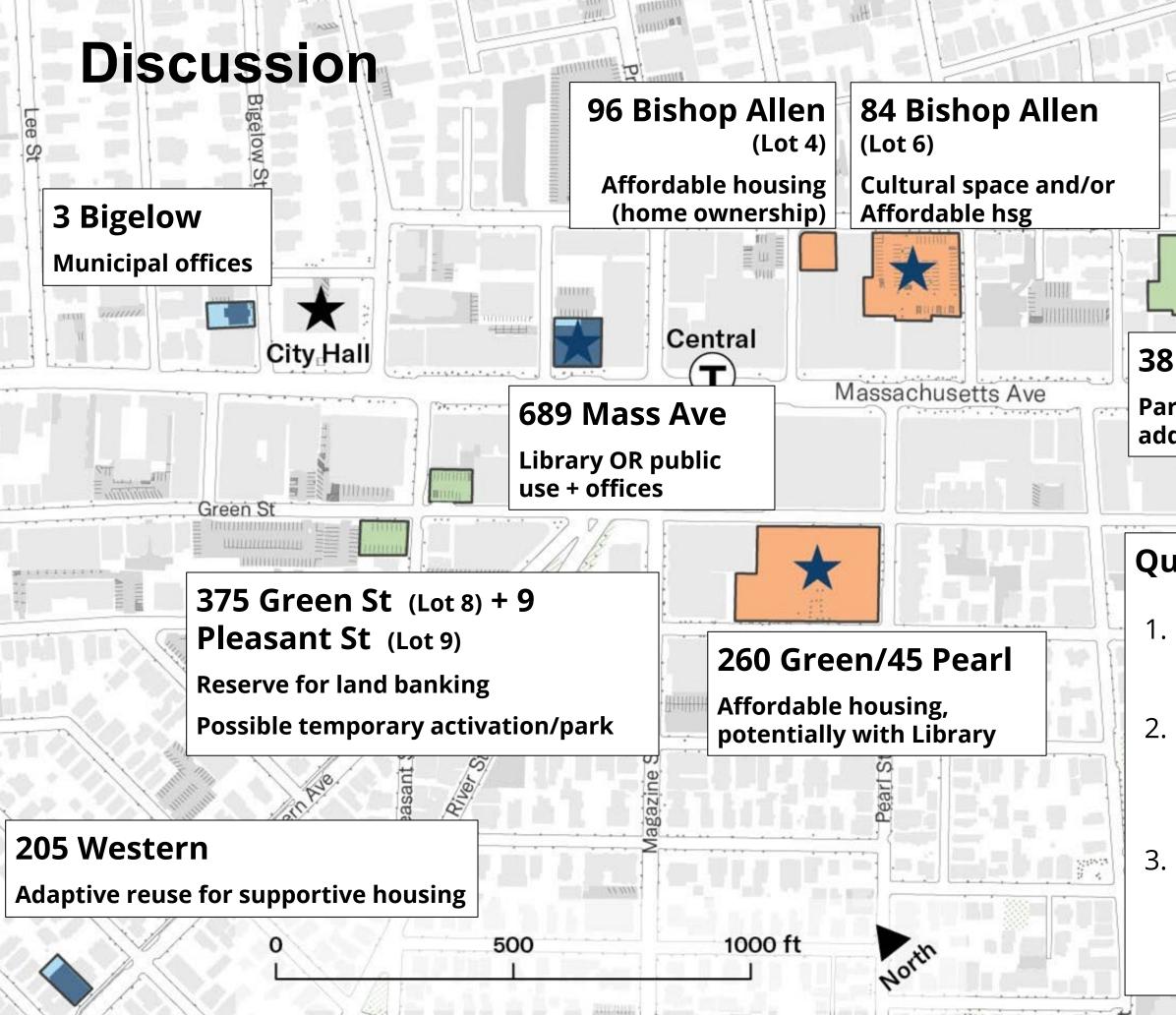
3. Over an acre of open space

4. Central cultural gathering space

5.10,000 SF Port community center

6.12,000-25,000 SF city offices

7. Flexible surface spaces + additional structured parking



105 Windsor

Mixed use community center serving the Port

38 Bishop Allen (Lot 6)

Park, parking, and/or additional stormwater storage

Questions

- 1. Should the Library move to a more visible location?
- 2. What should development of a cultural venue or central gathering space look like?
- 3. What are the aspirations for development on 84 Bishop Allen and 260 Green Street?

Next Steps

- Explore scenarios to test how the pieces fit together
- Consider phasing & timing, budget/funding options, parking and other variables for implementation
- Continue engagement
- Refine recommendations for each site

ether ions,

APPENDIX

PROJECT SCHEDULE

	Month	MAY	JUN	JUL	AUG	SEP	0
TASK A: INTERNALTEAM MEETINGS							
Regular coordination meetings		ко					
Regular Working Group meetings				9	- WG	W	wg
TASK B: MUNICIPAL PROPERTY INVEN	NTORY & EVALU	ATION	1				
City Staff Interviews							
Site Tour							
Parking Demand Assessment							
TASK C: OUTREACH AND COMMUNI	TYENGAGEMEN	NT					
Develop Outreach Strategy							
Audience Identification			_			•••••••	
Outreach and Engagement (online &	& in-person)				•••••• PE ••		
TASK D: MUNICIPAL NEEDS ASSESS	MENT AND GOA	LSETTING		1			
Additional Interviews			wg				
Research and Review of Reference Mate	erials		-				
TASK E: CENTRAL SQUARE MUNICIP	AL PROPERTY P	LANNING STU	DY				
Concept Plans and Test Fits							
Zoning Analysis and Recommendations							
Property Use Recommendations							_
TASK F: FINAL PLAN							
Final Plan Documents							
Physical Final Plan Outreach							

