EXCELLENT/GOOD RESPONSES (Don't know shown when 2014 response greater than 10%)

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
62	+11	2. City Gov./Overall Performance	73	75	67	70	62	60	51	51
89	-	3. Overall Quality of Life	89	94	92	91	86	89	85	86
84	+4	4. Overall Quality of Your Neighborhood	88	89	85	83	84	85	80	85
68	+14	5. Place to Raise a Child	82	81	76	64	67	65	61	63
90	+2	6. As a Place to Live	92	96	90	92	86	89	86	89
53	+8	7. As a Place to Retire	61	67	60	58	50	45	45	46
78	+8	8. As a Safe Place to Live	86	83	77	72	73	79	76	83
66	+12	9. Sense of Community	78	71	70	62	64	70	62	62
83	+5	10. Race Welcoming	88	89	89	82	83	83	79	77
79	+4	11. Overall Appearance	83	86	80	80	73	83	75	77
43	+24	12. Quality of Schools K-12	67	65	49	36	39	36	38	40
29	-16	Don't Know	13	21	31	26	24	28	37	38
89	+2	13. Cultural Events	91	89	93	92	87	90	86	88

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
79	-3	14. Shopping Opportunities	76	80	79	84	79	77	76	80
65	N/A - different question	15. Environmental planning/policy (formerly air quality question)	70	77	73	72	60	61	50	61
First time asked	-	16. Overall Planning for the Community	69	-	-	-	-	-	-	-
63	+7	17. Open Space/Recreation	70	68	74	71	63	60	54	52
52	+9	18. Job Opportunities	61	61	47	54	51	45	40	63
19	+9	19. Access to Affordable Housing	28	32	26	24	15	15	14	9
61	+17	20. Economic Development	78	76	65	59	51	60	53	66
45	N/A	Cable Television (no longer asked)	No longer	44	49	47	45	40	45	45
		Don't Know	asked	20	26	21	25	25	26	25
53	+4	21. Balance of construction/neighborhoods	57	62	59	60	46	52	47	44
First time asked	-	22. Ability/positive impact on community	80	-	-	-	-	-	-	-
80	-	23. Ability to Get Around Town	80	87	86	83	74	78	78	74
56	+4	24. Ability to Participate in Government	60	66	58	62	56	59	42	51

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000	
PERCENTAGE THAT USED/PARTICIPATED IN FACILITY MORE THAN 13 TIMES & NEVER IN THE LAST YEAR											
31	+8	25. Used Public Libraries 13+	39	45	28	31	26	32	27	27	
30	-4	Never	26	22	25	36	31	28	36	34	
33	-	26. Used Recreation Facilities 13+	33	41	31	39	36	28	29	28	
32	-3	Never	29	30	34	27	29	33	37	37	
13	+6	27. Participated in After-School Progs 13+	19	13	12	12	15	13	10	13	
73	-3	Never	70	75	66	72	74	73	74	75	
53	+6	28. Visited Neighborhood Park 13+	59	61	53	53	50	54	46	51	
9	-3	Never	6	7	7	7	9	10	10	11	
43	+15	29. Rode a Bus Within City 13+	58	55	43	44	39	37	41	44	
22	-5	Never	17	14	25	23	21	25	24	23	
1		30. Attended City Council Meeting 13+	-	1	1	1	1	1	1	1	
78	+2	Never	80	79	76	77	78	77	77	83	
5	-1	31. Watched City Council Mtg on TV 13+	4	4	5	7	6	3	6	5	
64	-17	Never	81	63	68	62	59	64	62	70	
85	N/A	Used the Internet 13+ (No longer asked)	No	91	85	90	82	84	78	83	
		Never	longer asked	4	9	7	11	9	17	6	
15	+5	32. Visited Cambridge Website 13+	20	20	17	22	22	12	6	3	
37	-15	Never	22	23	28	24	27	40	51	67	

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
6	+2	33. Called City Dept for Service 13+	8	5	3	7	7	8	6	5
36	+5	Never	41	40	43	30	28	32	37	39
	CITY SER	RVICES - EXCELLENT/GOOD RESPONS	SES (don't	know sho	own when	2014 res	ponse gr	eater thai	า 10%)	
75	+2	37. Police Department Services	77	71	76	79	76	78	75	73
81	+12	38. Fire Department Services	93	82	77	88	82	78	80	77
84	+2	39. Garbage Collection	86	79	86	86	80	85	86	88
86	+2	40. Recycling	88	90	86	86	85	86	80	88
79	+16	41. Library Services	95	88	85	77	76	77	74	75
67	+10	42. Recreational Programs and Facilities	77	75	68	70	68	64	62	64
83	+3	43. City Parks & Maintenance	86	87	85	84	82	82	80	78
63	+1	44. Street Maintenance & Cleanliness	64	72	68	63	55	57	61	63
62	+5	45. Snow Plowing (was "removal")	67	75	62	60	50	64	66	56
41	+5	46. Ease of Private Car Travel in the City	46	45	47	47	40	40	32	33
83	+1	47. Ease of Public Transportation in City	84	88	87	82	78	82	82	83
60	+19	48. Animal Control	79	68	55	63	59	61	54	59

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
25	-14	Don't Know	11	18	29	23	23	26	30	25
40	+6	49. Parking & Traffic Regulation	46	43	45	49	44	38	33	31
39	+23	50. Senior Services	62	48	45	39	36	33	35	35
53	-25	Don't Know	28	42	49	55	54	58	55	55
45	+7	51. Planning and Zoning	52	57	57	46	37	41	36	40
25	-9	Don't Know	16	13	23	24	31	27	31	23
55	+2	52. Sidewalk Maintenance	57	66	64	54	51	50	50	53
47	+21	53. Children & Youth Services	68	65	50	47	47	44	36	43
42	-21	Don't Know	21	28	41	41	42	44	52	44
73	+15	54. Health & Hospitals	88	80	68	77	72	71	75	68
52	+22	55. Schools and Education	74	77	57	44	45	47	48	48
76	+12	56. Water/Sewer Services	88	88	74	74	77	73	71	76
73	+10	57. Public Information	83	77	78	75	77	72	67	68

7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
		(scale of 1 to 5, 1=tota	lly dissati	sfied, 5=	totally s	atisfied)				
7 Previous Survey Averages	Variance (+/-)	Survey question #/ Topic	2014	2012	2010	2008	2006	2004	2002	2000
46	+4 +1	59. Overall Experience with City Gov't Satisfied (4 and 5 rating) Dissatisfied (1 and 2 rating)	50 10	55 9	52	49 8	47 9	46 9	35	37 8

REPORT FOR

The City of Cambridge, Massachusetts 2014 Citizen Telephone Survey

BY



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December 4, 2014

This report summarizes the results from a telephone survey conducted by Opinion Dynamics for the City of Cambridge. The survey was conducted September 8-17, 2014, with 400 Cambridge residents aged 18 and older (including 118 interviews with cell-phone-only households). The overall sample yields a margin of error of ±4.9 percent at the mid-range of the 95% confidence interval. That is, when conducting 100 such surveys, 95 of them will produce results that fall, at worst, 4.9 points on either side of a given percentage. A hard copy of the survey was distributed at various locations throughout the city, and an online survey option was made available to citizens by the City. Results from both of these alternate methodologies will appear under separate cover. What follows is a summary of the key telephone survey findings, along with trended results from *seven* earlier surveys for the city conducted in 2000, 2002, 2004, 2006, 2008, 2010 and 2012.

Executive Summary—The Bottom Line

The results from this survey indicate that, despite a *slight* drop in *some* positive assessments, *the city still enjoys ratings* (*e.g.*, 73% positive on overall performance) that are above the norm for *most municipal governments*—both regionally and nationally. Moreover, many of the results from our last survey (2012) reflected *an all-time high* for some of the measures we tested—therefore, *some* modest drop-off is not totally unexpected.

The sluggish economic recovery may have had a dampening effect on some measurements of performance with fiscal implications—in addition, some ratings have "settled back" to the ranges seen a few surveys ago. It should also be pointed out that there are a number of areas where ratings of the city have gone *up*—like evaluations of the city's "sense of community" and it being "a place welcoming to all races" and "a safe place to live". High performance marks (e.g., "excellent" ratings) for individual departments generally dropped off or held steady—with the exception of **health and hospitals** (+6%); **public information** (+3%) and **schools and education** (+2%).

Some other interesting findings from this survey are:

- affordable housing has overtaken education as the top issue facing Cambridge;
- extreme satisfaction with Internet transactions with the city is up 5% over 2012;
- extreme satisfaction with overall interaction with city government is up 3% over 2012;
- just 25% of those with home Internet access are "totally" satisfied with connection speeds;

All in all, these data show a modest drop in positive citizen attitudes toward the City of Cambridge. While the drop is slight—and still places Cambridge higher than most municipalities—it helps identify issues to be addressed. In particular, the surge in concern over affordable housing, the drop in perceived "quality of life" and the ability to participate in government indicate potential areas for the City to focus on—in order to improve upon and maintain its relatively high standing with the citizenry.

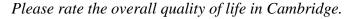
Summary of Findings

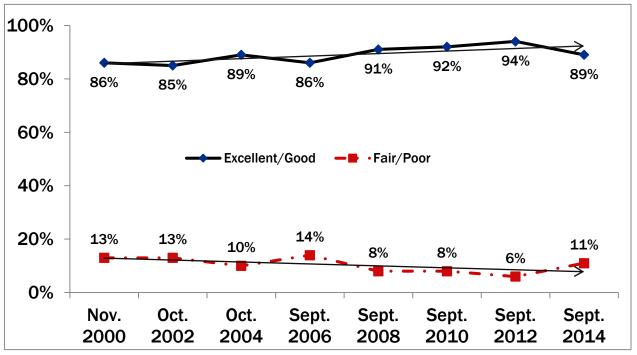
Affordable housing (18%) has displaced education (10%) as the "single most important issue" facing the City of Cambridge. Also at 10% is the issue of traffic, followed by crime (7%), homelessness (7%) and roads/infrastructure (6). The percentage of citizens citing taxes as the most important continues to drop and is now a just 1%. In 2012, education topped the list at 14%, followed by affordable housing at 8%.

What do you think is the single most important issue facing the City of Cambridge today—the one that affects you and your family the most?

Affordable housing/Housing	18%
Education	10
Traffic/bikes	10
Crime/Public safety	7
Homelessness/Poverty	7
Roads/Infrastructure	6
Development/Overdevelopment	3
Public transportation	3
High cost of living	3
Economy	2
Construction	2
Employment	2
Climate Change	2
Government/Politics/Politicians	2
Healthcare	2
Taxes	1
Green space/Environmental issues	1
Parking	1
None/nothing	7
(Other)	4
(Don't know)	8
(Refused)	1

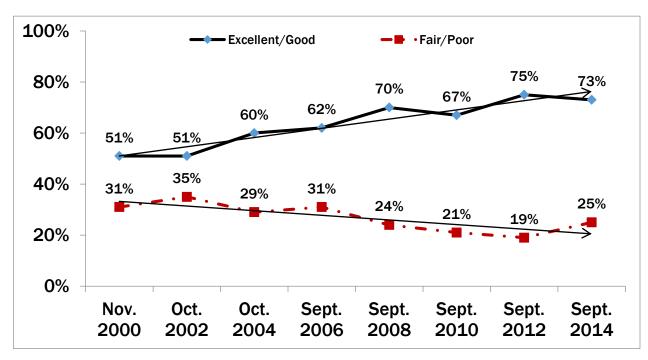
A total of 89% of our sample are either "very" or "somewhat" satisfied with the quality of life in Cambridge—down from a total of 94% in 2012. Forty-four percent rate the quality of life in Cambridge as *excellent*, a drop of seven points since 2012.



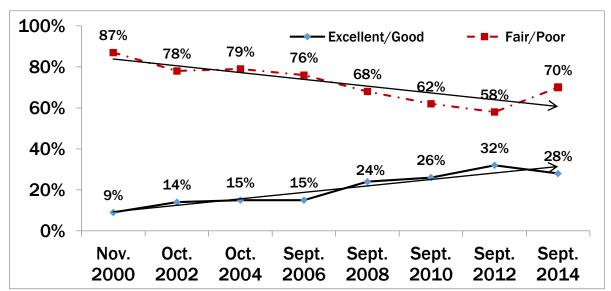


About three-quarters (73%) continue to give the overall performance of city government positive ratings of *excellent* or *good*—down just 2 points since 2012. Sixteen percent rate the performance of city government in Cambridge as *excellent*, a two-point drop from 2012.

Please rate the overall performance of City government here in Cambridge.

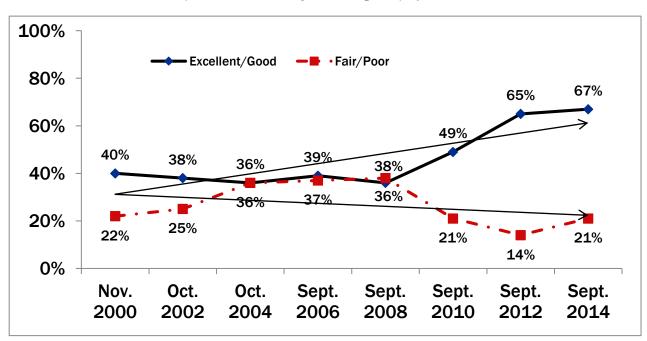


The percentage of those who give access to affordable housing a *positive* rating dropped from 32% in 2012 to 28% today. Considering the growing importance of this issue, this is a troubling trend. Moreover, a large majority (70%) still view access to affordable housing in the city as *fair* or *poor*—up *a full twelve points* from the 58% we saw in 2012.



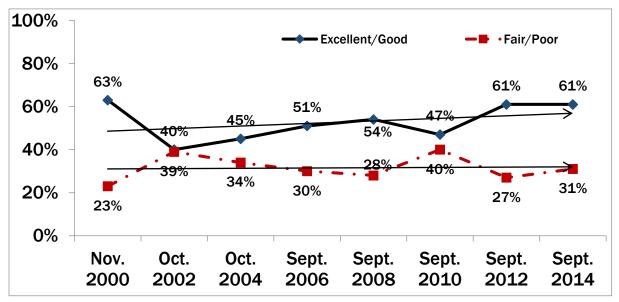
How would you rate Cambridge on access to affordable housing?

Positive ratings of the quality of Cambridge Public Schools (K-12) rose again—from 65% in 2012 to 67% today. As we saw in 2012, almost one-quarter (23%) consider the quality of schools to be *excellent*, while only 3% assign a "poor" rating to the schools.



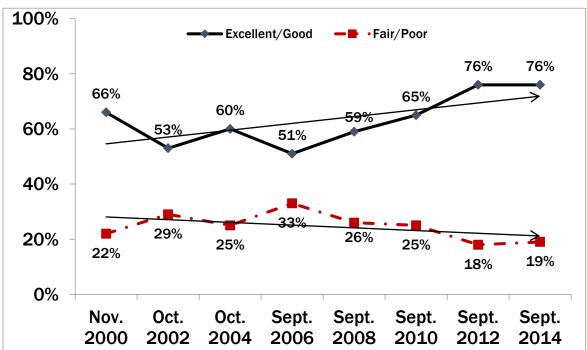
How would you rate Cambridge on the quality of schools K-12?

Evaluations of the Cambridge job market have improved *slightly* over the last two years, as 23% now consider job opportunities to be *excellent*— up from 19% in 2012. *Total* positive ratings (61%) are at the same level as in 2012.



How would you rate Cambridge on job opportunities?

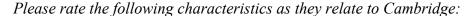
Exactly the same percentage as in 2012 (76%) think economic development in Cambridge is either *excellent* or *good*.

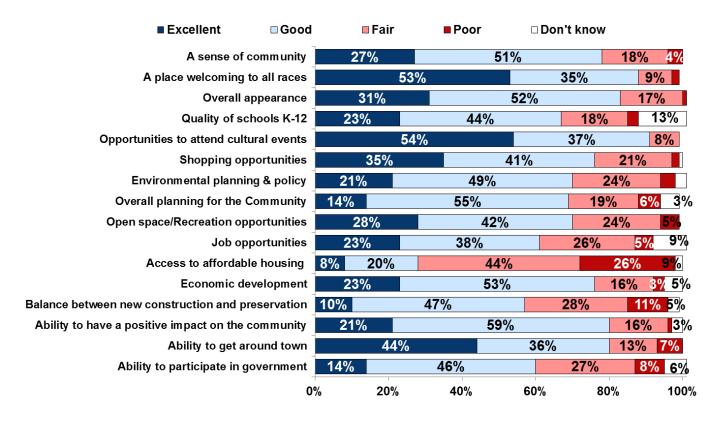


How would you rate Cambridge on economic development?

Of the 23 areas tested, combined *excellent* or *good* ratings have fallen in 12 areas and risen in 6 areas since 2012—also, 2 remained exactly even and 3 were completely new measures. The biggest drops in positive ratings came on: ability to get around town (80%, down from 87% in 2012); Cambridge as a place to retire (61%, down from 67%); ability to participate in government (60%, down from 66% in 2012); the overall quality of life in Cambridge (89%, down from 94% in 2012); and the balance between new construction and neighborhood preservation (57%, down from 62%). It should be noted that despite these drops (coming, in some cases, from all-time highs), all current ratings are in *at least* majority range.

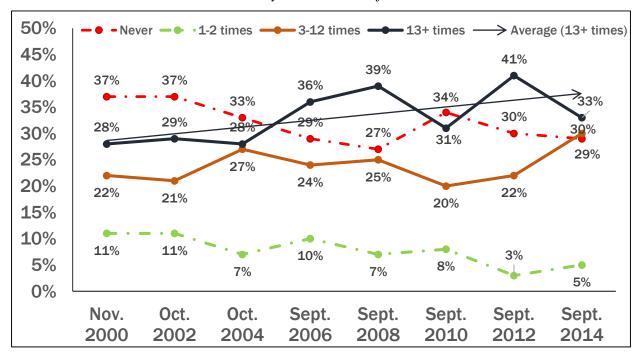
The six increased ratings were on: a sense of community (78%, up from 71% in 2012); Cambridge as a safe place to live (86%, up from 83% in 2012); quality of schools—K-12 (67%, up from 65% in 2012); opportunities to attend cultural events (91%, up from 89% in 2012); open space/recreation opportunities (70%, up from 68% in 2012); and Cambridge as a place to raise a child (82%, up from 81% in 2012). On this last measure, however, it should be noted that the "excellent" rating *dropped* a full ten points from 2012.



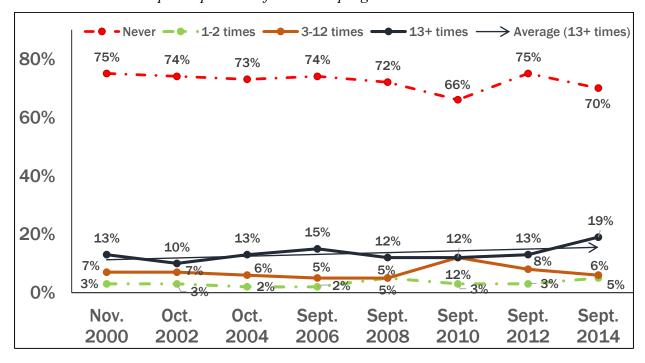


This year, we saw a *drop* in non-utilization (and therefore an *increase* in utilization) of the following: use of recreational facilities; visited a neighborhood or city park; participated in after-school programs or activities; and visited the City of Cambridge website.

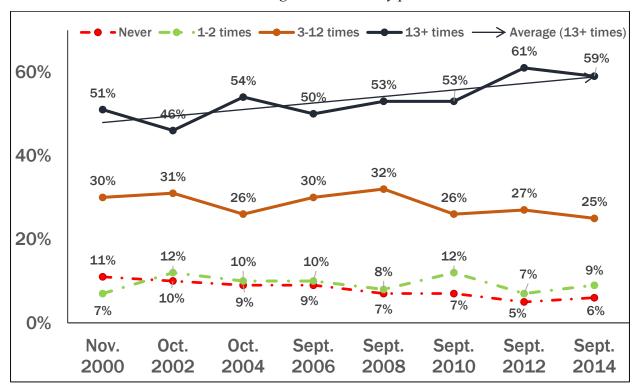
In the last 12 months, about how many times, if ever, have you or another household member used the city's recreational facilities?



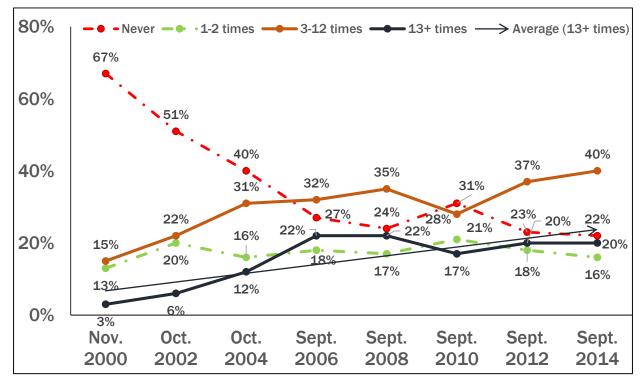
In the last 12 months, about how many times, if ever, have you or another household member participated in after-school programs or activities?



In the last 12 months, about how many times, if ever, have you or another household member visited a neighborhood or city park?

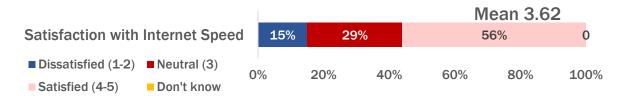


In the last 12 months, about how many times, if ever, have you or another household member visited the city of Cambridge website?



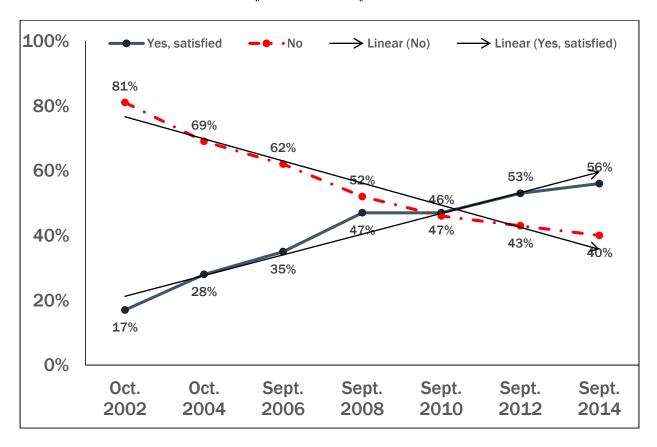
Fully 96% of our sample say they have access to the Internet at their home. And, among those respondents, only 25% are "totally satisfied" with the speed of their Internet connection.

How would you rate your level of satisfaction with the speed of your Internet connection at home?



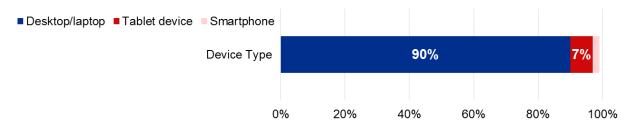
Sixty-five percent say they would be *likely* to use the Internet to conduct financial transactions with the city; and, among those who *have* made those types of transactions, 56% are either "very" or "somewhat" satisfied with the experience (up from 53% in 2012).

Have you ever used the internet to complete financial transactions with the city of Cambridge, like paying parking tickets, paying tax bills, and registering for various city programs? (IF YES): Would you say you were very satisfied with the experience, somewhat satisfied, not very satisfied, or not satisfied at all?



Overwhelmingly, these respondents are more likely to use a desktop or laptop computer (90%) than another type of device.

When carrying out a financial transaction with the city on the internet, are you more likely to use: a desktop or laptop computer, a tablet device like an iPad, a Smartphone like an iPhone, or something else?



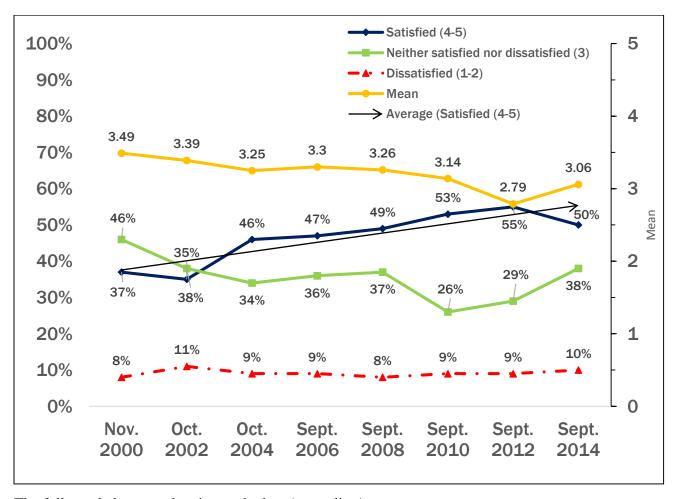
Of the 21 municipal services we tested for performance, *excellent* ratings improved for 7 since the last survey in 2012, while *excellent* ratings dropped for 13, and stayed the same for one.

Areas where *excellent* ratings have *improved* include: animal control (+1); schools and education (+2); recreational programs and facilities (+4); ease of private car travel in the city (+2); parking and traffic regulation (+3); health and hospitals (+6); and public information (+3)

Decreases in *excellent* ratings were seen for: police department (-8); fire department (-6); garbage collection (-4); recycling (-12); city parks and maintenance (-3); street maintenance and cleanliness (-6); snow plowing (-7); ease of public transportation in the city (-5); senior services (-1); planning and zoning (-4); sidewalk maintenance (-5); children and youth services (-5); and water/sewer services (-4).

The percentage of respondents who are "totally" satisfied with their interactions with the city rose from 16% in 2012 to 19% today—the highest level we've seen over our eight surveys since 2000. However, combined overall satisfaction dropped from 55% in 2012 to 50% today. Thirty-eight percent are neither satisfied nor dissatisfied, and just 10% are in any way dissatisfied.

On a scale of 1 to 5, where 1 means totally dissatisfied, 3 means neither satisfied nor dissatisfied and 5 means totally satisfied, how would you rate your overall experience when interacting with city government?



The full trended survey data is attached as Appendix A.

Appendix A

TOPLINE

OPINION DYNAMICS ODC #7854

CITY OF CAMBRIDGE SEPTEMBER 2014

Interviewing dates: 9/8/2014-9/17/2014

Sample size: N=400

1. What do you think is the single most important issue facing the City of Cambridge today—the one that affects you and your family the most?

Affordable housing/Housing	18%
Education	10
Traffic/bikes	10
Crime/Public safety	7
Homelessness/Poverty	7
Roads/Infrastructure	6
Development/Overdevelopment	3
Public transportation	3
High cost of living	3
Economy	2
Construction	2
Employment	2
Climate Change	2
Government/Politics/Politicians	2
Healthcare	2
Taxes	1
Green space/Environmental issues	1
Parking	1
None/nothing	7
(Other)	4
(Don't know)	8
(Refused)	1

Please rate the following on a scale of excellent, good, fair or poor:

		Excellent	Good	<u>Fair</u>	Poor	(DK)
2.	The overall performance of City					
	government here in Cambridge.					
	September 2014	16%	57	17	8	2
	September 2012	18%	57	17	2	6
	September 2010	14%	53	16	5	11
	September 2008	12%	58	21	3	6
	September 2006	12%	50	24	7	7
	October 2004	9%	51	23	6	11
	October 2002	6%	45	27	8	14
	November 2000	5%	46	26	5	18

3.	The overall quality of life in Cambridge.	<u>Excellent</u>	Good	<u>Fair</u>	<u>Poor</u>	<u>(DK)</u>
	September 2014	44%	45	9	2	_
	September 2012	51%	43	5	1	_
	September 2010	37%	55	7	1	_
	September 2008	32%	59	7	1	1
	September 2006	32%	54	12	2	_
	October 2004	30%	59	10	-	1
	October 2002	28%	57	12	1	2
	November 2000	24%	62	12	1	1
4.	The overall quality of your neighborhood.					
	September 2014	37%	51	10	2	-
	September 2012	46%	43	10	-	_
	September 2010	42%	43	14	-	-
	September 2008	37%	46	14	3	-
	September 2006	36%	48	12	4	-
	October 2004	34%	51	12	3	-
	October 2002	32%	48	17	2	1
	November 2000	36%	49	13	2	-
5.	Cambridge as a place to raise a child.					
	September 2014	34%	48	12	1	6
	September 2012	44%	37	9	2	8
	September 2010	33%	43	15	4	5
	September 2008	22%	42	20	4	12
	September 2006	22%	45	21	4	8
	October 2004	21%	44	19	5	11
	October 2002	18%	43	17	7	15
	November 2000	19%	44	19	4	13
6.	Cambridge as a place to live.					
	September 2014	49%	43	6	2	-
	September 2012	62%	34	3	1	-
	September 2010	48%	42	8	1	1
	September 2008	43%	49	7	2	-
	September 2006	41%	45	10	3	1
	October 2004	42%	47	8	2	1
	October 2002	42%	44	10	3	1
	November 2000	39%	50	8	2	1

		Excellent	Good	<u>Fair</u>	Poor	<u>(DK)</u>
7.	Cambridge as a place to retire.					
	September 2014	24%	37	25	9	4
	September 2012	27%	40	21	4	8
	September 2010	22%	38	19	8	12
	September 2008	21%	37	17	13	12
	September 2006	20%	30	20	15	15
	October 2004	16%	29	26	17	12
	October 2002	14%	31	21	22	12
	November 2000	13%	33	23	17	14
8.	Cambridge as a safe place to live.					
	September 2014	34%	52	14	1	-
	September 2012	32%	51	15	1	-
	September 2010	25%	52	22	1	1
	September 2008	17%	55	24	4	-
	September 2006	19%	54	22	3	1
	October 2004	21%	58	17	3	1
	October 2002	24%	52	19	4	1
	November 2000	21%	62	15	1	1

Now using the same scale of excellent, good, fair or poor, please rate the following characteristics as they relate to **Cambridge**:

		Excellent	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>(DK)</u>
9.	A sense of community.					
	September 2014	27%	51	18	4	-
	September 2012	16%	55	27	1	1
	September 2010	21%	49	25	3	1
	September 2008	16%	46	30	5	2
	September 2006	17%	47	30	3	3
	October 2004	18%	52	24	4	2
	October 2002	17%	45	29	6	3
	November 2000	10%	52	31	5	2
10.	A place welcoming to all races.					
	September 2014	53%	35	9	2	-
	September 2012	44%	45	8	1	1
	September 2010	42%	47	9	1	1
	September 2008	38%	44	13	3	2
	September 2006	37%	46	13	2	1
	October 2004	37%	46	14	1	2
	October 2002	33%	46	15	3	3
	November 2000	32%	45	17	4	3

		Excellent	Good	<u>Fair</u>	<u>Poor</u>	<u>(DK)</u>
11.	Overall appearance.					
	September 2014	31%	52	17	1	-
	September 2012	26%	60	13	1	1
	September 2010	25%	55	18	1	1
	September 2008	16%	64	16	3	1
	September 2006	19%	54	24	3	1
	October 2004	15%	68	14	2	1
	October 2002	13%	62	22	2	1
	November 2000	13%	64	21	2	1
12.	Quality of schools—K-12.					
	September 2014	23%	44	18	3	13
	September 2012	23%	42	11	3	21
	September 2010	15%	34	16	5	31
	September 2008	8%	28	28	10	26
	September 2006	8%	31	27	10	24
	October 2004	8%	28	27	9	28
	October 2002	7%	31	18	7	37
	November 2000	10%	30	16	6	38
13.	Opportunities to attend cultural events.					
	September 2014	54%	37	8	-	_
	September 2012	53%	36	8	-	2
	September 2010	51%	42	4	_	1
	September 2008	52%	40	6	1	1
	September 2006	51%	36	9	2	
	October 2004	53%	37	7	1	3 2 3 2
	October 2002	47%	39	9	2	3
	November 2000	48%	40	8	2	2
14.	Shopping opportunities.					
	September 2014	35%	41	21	2	1
	September 2012	30%	50	16	3	1
	September 2010	32%	47	18	2	1
	September 2008	30%	54	13	2	1
	September 2006	34%	45	16	4	1
	October 2004	23%	54	16	6	1
	October 2002	27%	49	18	5	1
	November 2000	26%	54	15	5	-

1.5		Excellent	Good	<u>Fair</u>	<u>Poor</u>	<u>(DK)</u>
15.	Environmental planning and policy. September 2014	21%	49	24	4	3
16.	Overall planning for the community September 2014	14%	55	19	6	5
17.	Open space/Recreation opportunities.					
	September 2014	28%	42	24	5	_
	September 2012	27%	41	28	2	2
	September 2010	31%	43	20	5	1
	September 2008	19%	52	24	5 5	-
	September 2006	22%	41	29	8	1
	October 2004	15%	45	31	8	1
	October 2002	13%	41	33	9	4
	November 2000	10%	42	33	12	2
18.	Job opportunities.					
	September 2014	23%	38	26	5	9
	September 2012	19%	42	22	5	12
	September 2010	9%	38	32	8	14
	September 2008	13%	41	23	5	18
	September 2006	9%	42	24	6	19
	October 2004	6%	39	27	7	21
	October 2002	6%	34	29	10	21
	November 2000	18%	45	19	4	15
19.	Access to affordable housing					
	September 2014	8%	20	44	26	2
	September 2012	10%	22	35	23	9
	September 2010	8%	18	40	22	11
	September 2008	5%	19	38	30	8
	September 2006	4%	11	32	44	9
	October 2004	4%	11	29	50	6
	October 2002	2%	12	24	54	8
	November 2000	2%	7	24	63	4
20.	Economic development					
	September 2014	23%	53	16	3	5
	September 2012	23%	53	17	1	7
	September 2010	13%	52	23	2	11
	September 2008	10%	49	22	4	15
	September 2006	8%	43	27	6	17
	October 2004	8%	52	20	5	15
	October 2002	9%	44	25	4	18
	November 2000	12%	54	20	2	11

		Excellent	Good	<u>Fair</u>	Poor	(DK)
21.	The balance between new					
	construction and neighborhood					
	preservation					
	September 2014	10%	47	28	11	3
	September 2012	18%	44	26	8	3
	September 2010	11%	48	27	4	9
	September 2008	10%	50	25	11	4
	September 2006	6%	40	33	15	6
	October 2004	7%	45	27	12	9
	October 2002	8%	39	32	12	9
	November 2000	5%	39	32	17	8
22.	Ability to have a positive impact on the community					
	September 2014	21%	59	16	1	3
23.	Ability to get around town					
	September 2014	44%	36	13	7	-
	September 2012	45%	42	10	4	-
	September 2010	34%	52	9	2	3
	September 2008	37%	46	14	2	1
	September 2006	29%	45	20	5	1
	October 2004	28%	50	17	5	-
	October 2002	30%	48	16	6	-
	November 2000	28%	46	19	6	-
24.	Ability to participate in government					
	September 2014	14%	46	27	8	6
	September 2012	24%	42	22	3	9
	September 2010	12%	46	24	3	14
	September 2008	16%	46	17	4	16
	September 2006	13%	43	19	5	20
	October 2004	13%	46	19	5	17
	October 2002	12%	40	22	5	21
	November 2000	8%	43	22	5	22

In the last 12 months, about how many times, if ever, have you or another household member done the following:

ione in	c ronowing.				<u>(3-12</u>	<u>(13-26</u>	<u>(> 26</u>	(DK/
25.	Used the Cambridge public	(Never)	(Once)	(Twice)	<u>times)</u>	<u>times)</u>	<u>times)</u>	Ref)
23.	libraries.							
	September 2014	26%	7	5	24	13	26	_
	September 2012	22%	4	5	24	14	31	1
	September 2010	25%	11	11	24	12	16	1
	September 2008	30%	6	7	26	11	20	1
	September 2006	31%	6	9	27	11	15	1
	October 2004	28%	4	7	28	13	19	1
	October 2002	36%	6	8	23	10	17	-
	November 2000	34%	6	7	25	10	17	-
26.	Used the city's recreational facilities.							
	September 2014	29%	1	4	30	14	19	3
	September 2012	30%	1	2	22	9	32	4
	September 2010	34%	2	6	20	11	20	7
	September 2008	27%	3	4	25	13	26	2
	September 2006	29%	5	5	24	9	27	1
	October 2004	33%	3	4	27	9	19	5
	October 2002	37%	4	7	21	7	22	2
	November 2000	37%	5	6	22	7	21	3
27.	Participated in after-school							
	programs or activities.							
	September 2014	70%	3	2	6	5	14	1
	September 2012	75%	1	2	8	3	10	3
	September 2010	66%	1	2	12	4	8	6
	September 2008	72%	2	3	5	2	10	5
	September 2006	74%	1	1	5	3	12	3
	October 2004	73%	1	1	6	4	9	6
	October 2002	74%	1	2	7	3	7	6
	November 2000	75%	2	1	7	3	10	2
28.	Visited a neighborhood or city park.							
	September 2014	6%	4	5	25	10	49	-
	September 2012	7%		3	27	12	49	1
	September 2010	7%	2 3	9	26	19	34	1
	September 2008	7%	2	6	32	17	36	-
	September 2006	9%	4	6	30	13	37	1
	October 2004	10%	3	6	26	15	39	1
	October 2002	10%	5	7	31	11	35	1
	November 2000	11%	3	4	30	12	39	2

		(Never)	(Once)	(Twice)	(3-12 times)	(13-26 times)	(> 26 times)	(DK/ Ref)
29.	Rode a bus within the city.							
	September 2014	17%	1	5	19	12	46	-
	September 2012	14%	1	4	26	8	47	1
	September 2010	25%	4	4	24	13	30	-
	September 2008	23%	2	8	22	9	35	1
	September 2006	21%	2	7	31	10	29	1
	October 2004	25%	7	6	24	5	32	1
	October 2002	24%	5	8	21	12	29	1
	November 2000	23%	4	10	19	8	36	1
30.	Attended a City Council							
	meeting in person.							
	September 2014	80%	10	3	7	-	-	-
	September 2012	79%	8	5	7	1	-	1
	September 2010	76%	7	4	10	-	1	1
	September 2008	77%	6	6	10	1	-	-
	September 2006	78%	8	5	8	1	-	-
	October 2004	77%	9	6	7	-	1	-
	October 2002	77%	9	6	6	-	1	1
	November 2000	83%	9	3	4	-	1	1
31.	Watched a City Council							
	meeting on cable TV	010/	4			2	4	
	September 2014	81%	4	6	6	3	1	-
	September 2012	63%	8	8	15	2	2	1
	September 2010	68%	9	6	11	1	4	1
	September 2008	62%	8	7	16	3	4	1
	September 2006	59%	8	11	14	2	4	-
	October 2004	64%	10	6 8	15	1	2 4	2 2
	October 2002	62%	9 8		13	2 2	3	2 1
	November 2000	70%	8	6	11	2	3	1
32.	Visited the city of Cambridge web site							
	September 2014	22%	6	10	40	11	9	2
	September 2012	23%	6	12	37	8	12	1
	September 2010	28%	6	15	31	10	7	2
	September 2008	24%	5	12	35	10	12	1
	September 2006	27%	6	12	32	8	14	-
	October 2004	40%	7	9	31	6	6	1
	October 2002	51%	9	11	22	4	2	1
	November 2000	67%	5	8	15	1	2	1

33.	Called a city department for service	(Never)	(Once)	(Twice)	(3-12 times)	(13-26 times)	(> 26 times)	(DK/ Ref)
	September 2014	41%	15	13	24	3	5	-
	September 2012	40%	12	12	29	3	2	2
	September 2010	43%	13	15	24	2	1	3
	September 2008	30%	10	17	36	3	4	-
	September 2006	28%	9	16	39	3	4	1
	October 2004	32%	11	16	31	5	3	2
	October 2002	37%	14	17	25	3	3	1
	November 2000	39%	12	12	32	3	2	1

34. How likely would you be to use the internet to complete financial transactions with the city of Cambridge—like paying parking tickets, paying tax bills and registering for various city programs?

		Somewhat	Not very	Not likely at	
	Very likely	<u>likely</u>	<u>likely</u>	<u>all</u>	(DK)
September 2014	65%	13	7	13	1
September 2012	64%	14	7	15	1
September 2010	54%	17	5	22	2
September 2008	51%	14	10	24	1
September 2006	49%	16	7	26	1
October 2004	40%	20	7	29	4
October 2002	40%	17	9	31	3
November 2000	38%	22	11	28	2

35. Have you ever used the Internet to complete financial transactions with the city of Cambridge, like paying parking tickets, paying tax bills, and registering for various city programs? (IF YES): Would you say you were very satisfied with the experience, somewhat satisfied, not very satisfied, or not satisfied at all?

	Yes,	Yes, Not	Yes, Not			
Yes, Very	Somewhat	<u>very</u>	<u>satisfied</u>	Yes,		(NS/
<u>satisfied</u>	<u>satisfied</u>	<u>satisfied</u>	<u>at all</u>	(ref)	<u>No</u>	Ref)
37%	19	1	-	-	40	2
32%	21	3	-	-	43	1
38%	9	-	4	-	46	2
35%	12	-	-	-	52	2
29%	6	-	1	1	62	1
21%	7	1	1	-	69	1
11%	6	-	1	-	81	1
	satisfied 37% 32% 38% 35% 29% 21%	satisfied satisfied 37% 19 32% 21 38% 9 35% 12 29% 6 21% 7	Yes, Very satisfied Somewhat satisfied very satisfied 37% 19 1 32% 21 3 38% 9 - 35% 12 - 29% 6 - 21% 7 1	Yes, Very satisfied Somewhat satisfied very satisfied satisfied at all 37% 19 1 - 32% 21 3 - 38% 9 - 4 35% 12 - - 29% 6 - 1 21% 7 1 1	Yes, Very satisfied Somewhat satisfied very satisfied satisfied Yes, (ref) 37% 19 1 - - 32% 21 3 - - 38% 9 - 4 - 35% 12 - - - 29% 6 - 1 1 21% 7 1 1 -	Yes, Very satisfied Somewhat satisfied very satisfied satisfied at all Yes, (ref) (ref) No 37% 19 1 - - 40 32% 21 3 - - 43 38% 9 - 4 - 46 35% 12 - - - 52 29% 6 - 1 1 62 21% 7 1 1 - 69

36. When carrying out a financial transaction with the city on the Internet, are you more likely to use: a desktop or laptop computer, a tablet device like an iPad, a Smartphone like an iPhone, or something else?

Desktop/laptop	Tablet device	Smartphone	Something else	Don't know
90%	7	2	-	_

Now, I'd like to read you one final list dealing with various city services provided by Cambridge. Again using the scale of excellent, good, fair or poor, please rate each of these services:

	ising the scare of excellent, good, fair of	Excellent	Good	<u>Fair</u>	Poor	(DK)
37.	Police Department services.					
	September 2014	25%	52	15	4	5
	September 2012	33%	38	16	2	10
	September 2010	24%	52	11	3	11
	September 2008	26%	53	13	4	3
	September 2006	23%	53	14	3	7
	October 2004	22%	56	10	2	10
	October 2002	21%	54	10	3	12
	November 2000	15%	58	15	2	9
38.	Fire Department services.					
	September 2014	41%	52	1	-	6
	September 2012	47%	35	2	-	16
	September 2010	37%	40	2	1	19
	September 2008	40%	48	2 3 5	-	9
	September 2006	36%	46	5	1	12
	October 2004	31%	47	3	-	19
	October 2002	34%	46	2	-	18
	November 2000	24%	53	3	-	19
39.	Garbage Collection.					
	September 2014	30%	56	8	6	-
	September 2012	34%	45	15	1	5
	September 2010	29%	57	7	2	4
	September 2008	36%	50	10	2	2
	September 2006	29%	51	14	3	2
	October 2004	24%	61	11	2	2 2 3
	October 2002	24%	62	9	2	3
	November 2000	23%	65	7	3	2
40.	Recycling.					
	September 2014	41%	47	9	3	-
	September 2012	53%	37	5	2	3
	September 2010	37%	49	9	2	2
	September 2008	37%	49	10	2	2
	September 2006	34%	51	11	2	2
	October 2004	32%	54	10	2	2
	October 2002	30%	50	12	5	3
	November 2000	28%	54	12	3	2

		Excellent	<u>Good</u>	<u>Fair</u>	Poor	(DK)
41.	Library services					
	September 2014	56%	39	1	-	5
	September 2012	56%	32	3	-	8
	September 2010	47%	38	3	-	12
	September 2008	38%	39	6	1	16
	September 2006	38%	38	6	2	16
	October 2004	34%	43	6	-	17
	October 2002	30%	44	4	-	22
	November 2000	21%	54	9	1	16
42.	Recreational programs and facilities					
	September 2014	27%	50	14	1	9
	September 2012	23%	52	13	-	12
	September 2010	20%	48	11	1	20
	September 2008	19%	51	10	2	18
	September 2006	20%	48	11	2	18
	October 2004	10%	54	14	1	21
	October 2002	10%	52	14	1	23
	November 2000	11%	51	14	2	22
43.	City parks and park maintenance					
	September 2014	33%	53	12	1	1
	September 2012	36%	51	7	3	3
	September 2010	28%	57	9	3	4
	September 2008	27%	57	12	3	2
	September 2006	29%	53	14	1	2 3
	October 2004	23%	59	12	2	4
	October 2002	22%	58	12	2	6
	November 2000	17%	61	14	2	5
44.	Street maintenance and cleanliness					
	September 2014	20%	44	22	14	-
	September 2012	26%	46	18	10	-
	September 2010	19%	49	22	9	1
	September 2008	13%	50	27	9	1
	September 2006	13%	42	34	10	-
	October 2004	9%	48	30	12	1
	October 2002	11%	50	28	10	1
	November 2000	10%	53	27	8	1

		Excellent	Good	<u>Fair</u>	<u>Poor</u>	(DK)
45.	Snow plowing*	/			_	_
	September 2014	22%	45	22	7	4
	September 2012	29%	46	16	5	4
	September 2010	13%	49	21	8	9
	September 2008	11%	49	29	7	5 5
	September 2006	11%	39	35	9	5
	October 2004	11%	53	21	7	8
	October 2002	14%	52	14	5	15
	November 2000	10%	46	23	10	12
46.	Ease of private car travel in the city					
	September 2014	11%	35	37	12	4
	September 2012	9%	36	35	14	7
	September 2010	11%	36	29	13	11
	September 2008	6%	41	34	11	7
	September 2006	8%	32	33	18	9
	October 2004	5%	35	35	19	6
	October 2002	3%	29	38	21	9
	November 2000	3%	30	31	29	6
47.	Ease of public transportation in the city					
	September 2014	39%	45	13	3	1
	September 2012	44%	44	8	1	
	September 2010	36%	51	9	1	3
	September 2008	35%	47	10	3	3 3 5 5
	September 2006	23%	55	13	4	5
	October 2004	28%	54	12	2	4
	October 2002	31%	51	13		3
	November 2000	30%	53	13	2 2	2
48.	Animal control					
10.	September 2014	25%	54	7	3	11
	September 2012	24%	44	10	4	18
	September 2010	15%	40	13	2	29
	September 2008	17%	46	9	5	23
	September 2006	15%	44	14	4	23
	October 2004	11%	50	10	3	26
	October 2002	11%	43	12	4	30
	November 2000	9%	50	12	5	25
*Note wo	rding change: Previously "snow removal"	<i>)</i> / 0	50	12	5	43

		Excellent	Good	<u>Fair</u>	<u>Poor</u>	(DK)
49.	Parking and traffic regulation					
	September 2014	9%	37	38	15	2
	September 2012	6%	37	38	16	3 5 5 6
	September 2010	13%	34	28	19	5
	September 2008	5%	44	32	15	5
	September 2006	5%	39	34	17	6
	October 2004	5%	33	33	24	5
	October 2002	5%	28	34	27	6
	November 2000	2%	29	31	35	3
50.	Senior services					
	September 2014	16%	46	9	1	28
	September 2012	17%	31	9	2	42
	September 2010	14%	31	5	1	49
	September 2008	10%	29	6	1	55
	September 2006	9%	27	7	3	54
	October 2004	8%	25	7	2	58
	October 2002	8%	27	8	2	55
	November 2000	8%	27	10	-	55
51.	Planning and zoning					
	September 2014	9%	43	26	6	16
	September 2012	13%	44	25	5	13
	September 2010	9%	48	16	4	23
	September 2008	6%	40	23	8	24
	September 2006	5%	32	24	8	31
	October 2004	4%	37	24	8	27
	October 2002	4%	32	26	7	31
	November 2000	3%	37	26	10	23
52.	Sidewalk maintenance					
	September 2014	10%	47	34	8	1
	September 2012	15%	51	23	9	1
	September 2010	13%	51	26	9	1
	September 2008	6%	48	34	11	1
	September 2006	7%	44	35	11	3
	October 2004	8%	42	34	14	2
	October 2002	9%	41	32	15	3
	November 2000	6%	47	30	16	1

		Excellent	Good	<u>Fair</u>	Poor	<u>(DK)</u>
53.	Children and Youth services			_		
	September 2014	19%	49	9	1	21
	September 2012	24%	41	6	-	28
	September 2010	15%	35	7	1	41
	September 2008	12%	35	10	2	41
	September 2006	12%	35	9	3	42
	October 2004	8%	36	11	1	44
	October 2002	7%	29	10	2	52
	November 2000	7%	36	13	-	44
54.	Health and Hospitals					
	September 2014	38%	50	7	1	4
	September 2012	32%	48	11	1	8
	September 2010	29%	39	9	3	19
	September 2008	20%	57	10	2	10
	September 2006	20%	52	10	3	15
	October 2004	22%	49	10	1	18
	October 2002	20%	45	13	2	20
	November 2000	17%	51	12	2	18
55.	Schools and education					
	September 2014	33%	41	15	3	9
	September 2012	31%	46	9	2	12
	September 2010	22%	35	15	4	24
	September 2008	10%	34	27	6	23
	September 2006	11%	34	25	9	21
	October 2004	10%	37	22	7	24
	October 2002	13%	35	15	8	29
	November 2000	15%	35	15	5	30
56.	Water/sewer services					
	September 2014	31%	57	8	1	3
	September 2012	35%	53	6	1	6
	September 2010	24%	50	11	2	12
	September 2008	17%	57	13	5	8
	September 2006	16%	61	12	3	8
	October 2004	13%	60	14	4	9
	October 2002	13%	58	16	3	10
	November 2000	10%	66	15	3	6

		Excellent	<u>Good</u>	<u>Fair</u>	Poor	(DK)
57.	Public information					
	September 2014	25%	58	12	3	2
	September 2012	22%	55	14	2	7
	September 2010	22%	56	14	1	6
	September 2008	17%	58	15	2	7
	September 2006	18%	59	13	3	6
	October 2004	14%	58	17	3	8
	October 2002	12%	55	20	4	9
	November 2000	9%	59	22	4	7

Would you agree or disagree with the following statement: I've wanted to conduct business with the City of Cambridge after regular business hours but I couldn't because city offices closed before I could get to them.

	Agree	<u>Disagree</u>	(Don't know)
September 2014	50%	47	3
September 2012	47%	39	14
September 2010	45%	35	20
September 2008	41%	44	15
September 2006	42%	45	12
October 2004	40%	43	17
October 2002	42%	36	22
November 2000	50%	31	19

59. On a scale of 1 to 5, where 1 means *totally dissatisfied*, 3 means *neither satisfied nor dissatisfied* and 5 means *totally satisfied*, how would you rate your **overall** experience when interacting with city government?

<u> 1- Totally</u>		3-Neither satisfied		<u>5 -Totally</u>	
dissatisfied	<u>2</u>	nor Dissatisfied	<u>4</u>	<u>satisfied</u>	(DK)
3%	7	38	31	19	1
2%	7	29	39	16	7
4%	5	26	37	16	11
4%	4	37	38	11	7
3%	6	36	32	15	7
4%	5	34	32	14	11
5%	6	38	26	9	16
2%	6	46	31	6	9
	dissatisfied 3% 2% 4% 4% 3% 4% 3% 4% 5%	dissatisfied 2 3% 7 2% 7 4% 5 4% 4 3% 6 4% 5 5% 6	dissatisfied 2 nor Dissatisfied 3% 7 38 2% 7 29 4% 5 26 4% 4 37 3% 6 36 4% 5 34 5% 6 38	dissatisfied 2 nor Dissatisfied 4 3% 7 38 31 2% 7 29 39 4% 5 26 37 4% 4 37 38 3% 6 36 32 4% 5 34 32 5% 6 38 26	dissatisfied 2 nor Dissatisfied 4 satisfied 3% 7 38 31 19 2% 7 29 39 16 4% 5 26 37 16 4% 4 37 38 11 3% 6 36 32 15 4% 5 34 32 14 5% 6 38 26 9

60. If you were speaking *directly* to the leaders of city government here in Cambridge, what are the two or three issues you would recommend that city government focus more attention on?

Affordable housing	26%
Improve schools	22
Road repairs/potholes	17
Homelessness	10
Traffic/congestion	9
Jobs/economic opportunity/job training	9
Parks/green spaces/open space/dog parks	7
Slow development/ avoid overdevelopment	7
Environmental issues	7
Crime/ public safety	7
Public transportation	6
Parking	6
Bicycle safety/bike lanes/paths	5
Litter/clean up the city	5
Youth programs	5
Sidewalks/pedestrian safety	5
Access to government/better communication	3
Zoning issues	3
Urban Planning/planned development	3
Race relations/ diversity	2
Snow removal/winter issues	2
Animal control/vermin	2
Voting/vote for mayor/term limits	2
Drugs	2
Taxes	1
Economic development	1
Programs for seniors/disabled	1
Noise control	1
(Other)	12
None/nothing	3
(Don't know)	8
(Refused)	-

61. Are there any children under the age of 18 living in your household? (IF YES): Do they attend public schools, private schools, or parochial schools?

	Yes,	Yes,	Yes,	Yes, (any mixture of	Yes,		
	<u>public</u>	<u>private</u>	<u>parochial</u>	schools)	(refused)	<u>No</u>	(Ref)
September 2014	15%	4	-	2	-	78	-
September 2012	18%	2	-	2	1	74	1
September 2010	14%	5	2	1	3	73	2
September 2008	15%	6	1	2	2	73	1
September 2006	18%	4	1	1	1	72	3
October 2004	12%	5	1	1	1	79	1
October 2002	12%	3	-	1	1	82	1

62. Do you have access to the Internet at home?

<u>Yes</u>	<u>No</u>	<u>Refused</u>
96%	4	_

[Ask if Q62=Yes, n=382]

On a scale of 1 to 5, where 1 means totally dissatisfied, 3 means neither satisfied nor dissatisfied and 5 means totally satisfied, how would you rate your level of satisfaction with the speed of your Internet connection at home?

Totally		Neither satisfied nor	Totally	Don't	
dissatisfied - 1	<u>2</u>	dissatisfied - 3	<u>4</u>	satisfied - 5	know
4%	11	29	31	25	1

Now, I'd like to ask you some final questions for statistical purposes.

64. Gender

Female	52%
Male	48

65. In which of the following categories is your age?

18-35	55%
36-45	13
46-64	20
65+	11
(Refused)	1

66. How many years have you lived in Cambridge?

(Less than 1 year)	6%
(1.1 - 2 years)	10
(2.1 - 5 years)	18
(5.1 - 10 years)	13
(10.1 - 20 years)	15
(20.1 - 30 years)	19
(Over 30 years)	11
(All my life)	7
(Don't know)	-

67. Do you own or rent your home?

Own	44%
Rent	54
(Other)	1
(Refused)	-

68. Which one of the following best describes the neighborhood of Cambridge you live in?

North Cambridge	15%
West Cambridge	11
Porter Sq.	6
East Cambridge	12
Central Sq.	13
Mid-Cambridge	7
Cambridgeport	6
Area 4	10
Agassiz	2
Harvard Square	3
Riverside	4
Wellington/Harrington	1
Kendall Sq.	4
Inman Square	1
(Other)	2
(Don't know/Refused)	3

69. Would you please tell me in which of the following categories I read is your total household income—that is, of everyone living in your household

\$0-11,999	5%
\$12-19,999	7
\$20-34,999	10
\$35-49,999	8
\$50-74,999	7
\$75-99,999	16
\$100,000 and over	33
(Don't know/Refused)	13