

Case 3762: C. Common
Amendment

Burks, Sarah

From: Hsu, Lillian
Sent: Thursday, September 28, 2017 2:00 PM
To: Sullivan, Charles M.
Cc: Weeks, Jason; Zelson, Hilary; Dina Deitsch; Burks, Sarah
Subject: RE: Common Exchange - Kelly Sherman banners

Charlie,

Thanks for the quick response.

We would like to request an amendment to the Certificate of Appropriateness (April 20, 2017) regarding the public art banners that were created by artist Kelly Sherman, commissioned by the Arts Council, and installed on the Common May 2017. We would like permission to have the banners remain on the Common through April 2018.

Lillian

From: Sullivan, Charles M.
Sent: Thursday, September 28, 2017 12:04 PM
To: Hsu, Lillian <lhsu@cambridgema.gov>
Cc: Weeks, Jason <jweeks@cambridgema.gov>; Zelson, Hilary <hzelson@cambridgema.gov>; Dina Deitsch <dinadeitsch@gmail.com>; Burks, Sarah <sburks@cambridgema.gov>
Subject: RE: Common Exchange - Kelly Sherman banners

Lillian,

I imagine the Commission will agree, but technically that would be an amendment to your Certificate of Appropriateness. We can advertise it for our Nov. 2 hearing if you will write me making that specific request. The banners can stay up in the meantime.

Charlie

Charles Sullivan, Executive Director
Cambridge Historical Commission
831 Massachusetts Ave., 2nd Fl.
Cambridge, Mass. 02139
ph 617-349-4684; fax 617-349-6165; TTY 617-349-6112
<http://www.cambridgema.gov/Historic>



From: Hsu, Lillian
Sent: Thursday, September 28, 2017 10:05 AM
To: Sullivan, Charles M. <csullivan@cambridgema.gov>
Cc: Weeks, Jason <jweeks@cambridgema.gov>; Zelson, Hilary <hzelson@cambridgema.gov>; Dina Deitsch <dinadeitsch@gmail.com>
Subject: Common Exchange - Kelly Sherman banners

RECEIVED

MAR 15 2017



CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2nd Fl., Cambridge, Massachusetts 02139 CAMBRIDGE HISTORICAL COMMISSION
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

APPLICATION FOR CERTIFICATE

- 1. The undersigned hereby applies to the Cambridge Historical Commission for a Certificate of (check one box): [X] Appropriateness, [] Nonapplicability, or [] Hardship, in accordance with Chapter 40C of the Massachusetts General Laws and/or Chapter 2.78 of the Municipal Code.
2. Address of property: Cambridge Common, Cambridge, Massachusetts
3. Describe the proposed alteration(s), construction or demolition in the space provided below: (An additional page can be attached, if necessary).

Common Exchange is a presentation of a series of temporary public artworks on and around the Cambridge Common from May-September 2017. As part of the exhibition, we are applying for a Certificate of Appropriateness for the display of Kelly Sherman's project, We Were Here.

Details:

- Project requires light pole access for mounting 17 banners.
- Locations: Banners will be hung on posts indicated with numbers on the map on page 3. Specific pole numbers are 9, 11, 19, 20, 21, 23, 25, 35, 37, 41, 43, 44, 56, 68, and 70 (Two additional poles had no visible numbers, and are marked with "no number" on the map).
- Standard vinyl banners and metal banner brackets will be used.
- Each banner will be 2 x 2 ft.
- The banners will display verse that was composed from collected stories and memories from the community about their experiences on the Common. (Please see pages 4-5 for examples of the text displayed on the banners.)
- The banners will be fabricated and installed by Heritage Flags based in Boston.

I certify that the information contained herein is true and accurate to the best of my knowledge and belief. The undersigned also attests that he/she has read the statements printed on the reverse.

Name of Property Owner of Record: City of Cambridge
Mailing Address: 344 Broadway, 2nd Fl. Cambridge, MA 02139
Telephone/Fax: 617-349-4388 E-mail: hzelson@cambridgema.gov
Signature of Property Owner of Record: Hilary Zelson
Name of proponent, if not record owner: Cambridge Arts Council (City Department)
Mailing Address: 344 Broadway, 2nd Fl. Cambridge, MA 02139
Telephone/Fax: 617-349-4388 E-mail: hzelson@cambridgema.gov

(for office use only):
Date Application Received: 3/15/17 Case Number: 3762 Hearing Date: 4/6/17
Type of Certificate Issued: Date Issued:

Burks, Sarah

From: Hsu, Lillian
Sent: Wednesday, March 22, 2017 9:16 PM
To: DePasquale, Louie; Peterson, Lisa
Cc: Weeks, Jason; Burks, Sarah; Sullivan, Charles M.; Lenkauskas, Steve; Nardone, John
Subject: Cambridge Common public art project
Attachments: Arts Council Banner App 3-16-2017.pdf; KellySherman_CHCpermit_Smallsize.pdf

Louie and Lisa,

I wanted to let you know that we have been planning a series of temporary public art projects, entitled *Common Exchange*, to take place this spring-summer. The project is being presented to the public in honor of the recent renovations and to prompt conversation about the meaning of civic space, specifically this historic public space.

I have been collaborating with curator Dina Deitsch, who is a current member of our Public Art Commission. There are several components to *Common Exchange*. There will be three temporary installations on the Common and a schedule of performances May-September by a total of 10 artists. There will also be a special edition 4-issue newspaper that is being produced by students in the Community Design Studio at Lesley University College of Art and Design. Lastly, we will have 3 related exhibitions in our Gallery 344. In addition to LUCAD, we are partnering with the First Church Cambridge, Radcliffe Institute for Advanced Study, and Carpenter Center.

We are funding the project with a combination of the City public art funds tied to the renovation, plus grants we secured from the following: National Endowment for the Arts; VIA Art Fund; Berkshire Taconic Community Foundation; Elizabeth Firestone Graham Foundation; Massachusetts Cultural Council; Cambridge/Agassiz/Harvard Community, Culture, and Recreation Fund.

I attach two permits for one of the projects incorporating banners on selected light poles. The banners contain poetry composed from the contributions from members of the public about personal memories about the Common. The Historical Commission will review our request for Certificate of Appropriateness at their April 6 meeting. We will present the necessary support materials to the City Clerk in time for the City Council to review for approval during their April 24 meeting.

Let me know if you have any questions or would like more information.

Thanks,
Lillian

Lillian Hsu, Director of Public Art and Exhibitions

Banner Locations:

Refer only to the poles on the map marked with a number. (or, when no number on the pole was visible, there is a notation that states "no number")



**A MEAGER
TABLE
FINELY ADORNED
PRIEST
HOMELESS
MEN
MASS
A MEAL**

**TREES
LIT UP
AT NIGHT
LIGHT
SHINING DOWN
NEWBORN
AND COULD NOT SLEEP**

**MY
FAVORITE TIMES
ALL SIX OF US
SADLY
SUDDENLY
TRAGICALLY
CHERISH THOSE
WE CARE ABOUT**

**WHEN I WAS
FUTURISTIC
ROCK
&
ROLL
RETRO
SILVER PAINTED HAIR
WILD THING
TEENAGER**

**SUMMER
SATURDAY
MORNINGS
A SWIM
MEMORIAL POOL
CLIMB THE HIGHEST
STATUE
EAT LUNCH**

**IT SNOWS
CROSS COUNTRY TRACKS
I SKI
ONE OTHER PERSON
MIGHT JOIN ME
AND
MAKE MORE TRACKS**

**IT'S A MOMENT
I
FIRST
MET
THE BEAUTIFUL
MY DEAR
I WILL NEVER FORGET**

Example of the banner style that will be displayed in the Common:

