

CITY OF CAMBRIDGE

BOARD OF ZONING APPEAL

831 Massachusetts Avenue, Cambridge MA 02139

617-349-6100

BZA Application Form

BZA Number: 245889

General Information

The undersigned	hereby petitions the Board of Zoning	Appeal for the following:	CI
Special Permit:	Variance: X	Appeal:	O)
DETITIONED: 3	M I Poolty C/O Morrio Noggor		
	BM J Realty C/O Morris Naggar		
PETITIONER'S	ADDRESS: 167 Bow Street, Suite 110), MA, Everett 02149	
LOCATION OF	PROPERTY: 585 Massachusetts Ave	<u>e , Cambridge, MA</u>	
TYPE OF OCCU	JPANCY: Commercial	ZONING DISTRICT: Business B Zone	
REASON FOR F	PETITION:		
/Sign/			
DESCRIPTION	OF PETITIONER'S PROPOSAL:		
2 Banners 31.4 S	Sq ft, 31" x 146 on front of bulding on b	both sides of windows	
SECTIONS OF 2	ZONING ORDINANCE CITED:		
Article: 7.000	Section: 7.16.22.D (Business Sign).		
Article: 10.000	Section: 10.30 (Variance).		
	Original Signature(s):	Distillation	
	oignaturo(o).	(Petitioner (s) / Owner)	
		Joseph M Naggar	
		(Print Name)	
	Address:		
	Tel. No. E-Mail Address:	Janice@ardonvisual.com	
	E-Mail Address.	Janice & ardonyisual.com	

BZA APPLICATION FORM - OWNERSHIP INFORMATION

To be completed by OWNER, signed before a notary and returned to The Secretary of the Board of Zoning Appeals.

I/We Joseph M Nagger
Address: S&5 Mussachuetts Aue (ambridge Mt 0213
State that I/We own the property located at 575 Massachulls fue,
which is the subject of this zoning application.
The record title of this property is in the name of 3MJ Associates LL
*Pursuant to a deed of duly recorded in the date \$\\\ 8\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Middlesex Registry District of Land Court, Certificate No.
BookPage
SIGNATURE BY LAND OWNER OR AUTHORIZED TRUSTEE, OFFICER OR AGENT* *Written evidence of Agent's standing to represent petitioner may be requested.
Commonwealth of Massachusetts, County of Middlest
The above-name Och M. Nago personally appeared before me, this of Och Dec. 20/3, and made oath that the above the commonwealth of Commo
My commission expires (Notary Seal).

 If ownership is not shown in recorded deed, e.g. if by court order, recent deed, or inheritance, please include documentation.

PROPERTY OWNER'S LETTER OF AUTHORIZATION

April 27, 2023

City of Cambridge 795 Massachusetts Avenue Cambridge, MA 02139

RE: Dimagi

To Whom It May Concern:

I Nagar of 585 Massachusetts Avenue, Cambridge, MA
02139 owner of said

property, hereby authorize the above-referenced tenant to obtain new/and or change existing signage at the above-referenced address.

I also authorize Ardon Visual Communications and its employees of Woburn, MA 01801 to obtain the required and necessary permits, licenses, and approvals, which may be required for the installation of said signage and proceed with the installation if in accordance with all the governing laws, statues, and ordinances.

Signature:

Printed: Morris M. Naggar

Telephone: (64) 549-0070

E-mail: Morris@ 3MTreatty, COM

Lena Kalachian
NOTANY EUSEC
Commenwealth of Massachusetts
My Commission Expires
June 1, 2029

BZA Application Form

SUPPORTING STATEMENT FOR A VARIANCE

EACH OF THE FOLLOWING REQUIREMENTS FOR A VARIANCE MUST BE ESTABLISHED AND SET FORTH IN COMPLETE DETAIL BY THE APPLICANT IN ACCORDANCE WITH MGL 40A, SECTION 10.

A) A literal enforcement of the provisions of this Ordinance would involve a substantial hardship, financial or otherwise, to the petitioner or appellant for the following reasons:

Unknown

The hardship is owing to the following circumstances relating to the soil conditions, shape or topography of such land or structures and especially affecting such land or structures but not affecting generally the zoning district in which it is located for the following reasons:

Unknown

C) DESIRABLE RELIEF MAY BE GRANTED WITHOUT EITHER:

Desirable relief may be granted without substantial detriment to the public good for the following reasons:

NA

Desirable relief may be granted without nullifying or substantially derogating from the intent or purpose of this Ordinance for the following reasons:

NA

*If you have any questions as to whether you can establish all of the applicable legal requirements, you should consult with an attorney.

Date:	

BZA Application Form

DIMENSIONAL INFORMATION

Applicant: 3M J Realty Present Use/Occupancy: Commercial

Location: 585 Massachusetts Ave , Cambridge, MA **Zone:** Business B Zone

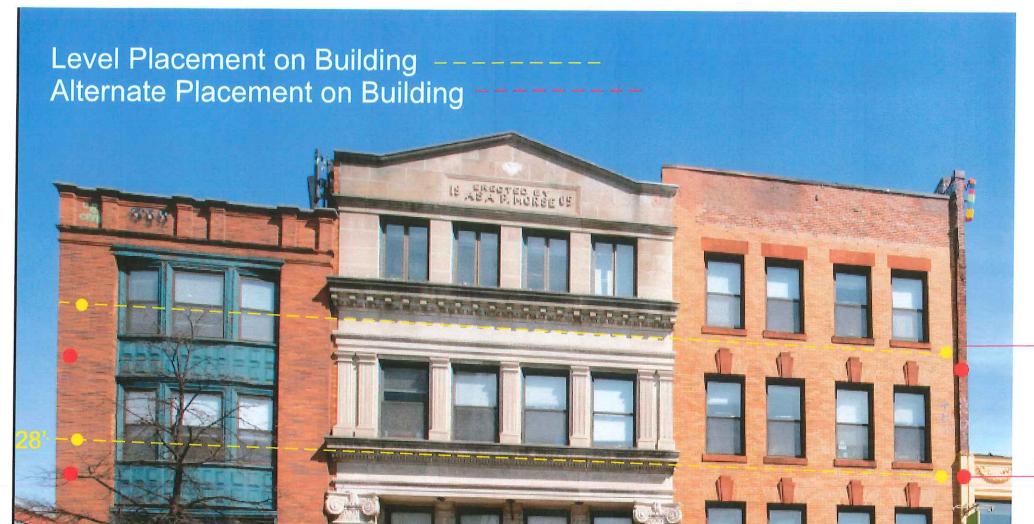
Phone: Requested Use/Occupancy: Commercial

		Existing Conditions	<u>Requested</u> <u>Conditions</u>	<u>Ordinance</u> <u>Requirements</u>	
TOTAL GROSS FLOOR AREA:		NA	NA	NA	(max.)
LOT AREA:		NA	N/A	N/A	(min.)
RATIO OF GROSS FLOOR AREA TO LOT AREA: ²		1.73	NA	NA	
LOT AREA OF EACH DWELLING UNIT		5,463	NA	NA	
SIZE OF LOT:	WIDTH	NA	NA	NA	
	DEPTH	81x92	NA	NA	
SETBACKS IN FEET:	FRONT	NA	NA	NA	
	REAR	NA	NA	NA	
	LEFT SIDE	N	NA	NA	
	RIGHT SIDE	NA	NA	NA	
SIZE OF BUILDING:	HEIGHT	42	NA	NA	
	WIDTH	NA	NA	NA	
	LENGTH	NA	NA	NA	
RATIO OF USABLE OPEN SPACE TO LOT AREA:		N	NA	NA	
NO. OF DWELLING UNITS:		Unknown	NA	NA	
NO. OF PARKING SPACES:		Unknown	None	NA	
NO. OF LOADING AREAS:		None	None	NA	
DISTANCE TO NEAREST BLDG. ON SAME LOT		Unknown	NA	NA	

Describe where applicable, other occupancies on the same lot, the size of adjacent buildings on same lot, and type of construction proposed, e.g; wood frame, concrete, brick, steel, etc.:

NA

- 1. SEE CAMBRIDGE ZONING ORDINANCE ARTICLE 5.000, SECTION 5.30 (DISTRICT OF DIMENSIONAL REGULATIONS).
- 2. TOTAL GROSS FLOOR AREA (INCLUDING BASEMENT 7'-0" IN HEIGHT AND ATTIC AREAS GREATER THAN 5') DIVIDED BY LOT AREA.
- 3. OPEN SPACE SHALL NOT INCLUDE PARKING AREAS, WALKWAYS OR DRIVEWAYS AND SHALL HAVE A MINIMUM DIMENSION OF 15'.



28' Base of Banner above Grade

Base of Banner above Grade

Top of Banner above Grade

> Rejected C: FFE NERO **Date Signed**





















ARDON VISUAL 167 BOW ST. UNIT 110 EVERETT, MA. 02149 1.888.578.6473 WWW.ARDONVISUAL.COM **Manifold Bio** 3/20/23 Date: **Project Contact** Sierra Goodrich **General Sign Specifications** Interior ☐ Exterior ☐ Single Faced ☐ Double Faced ☐ Non-Illuminated ■ Illuminated ☐ UL Labels # ___ # of UL Sections _____ of ____ Incoming 120 Volts 20 Amps(+/-) Location EXT. Windspeed ____ **Drawing Revisions** Drawn By Date ⚠ RMB 3/20/23 O Approved, as is O Approved, w/ changes O Requires New Layout **Authorized Signature of Approval**

Electrical /

*SIGN MEETS NEC 600 ELECTRICAL REQUIREMENTS. 20 amp weatherproof electrical disconnect required for every 16 amps of signage. Actual number of circuits to be determined by a licensed electrical contractor. Actual location of box may vary. Input voltage - 120V.
All signage will be (U.L.) 48STD compliant.















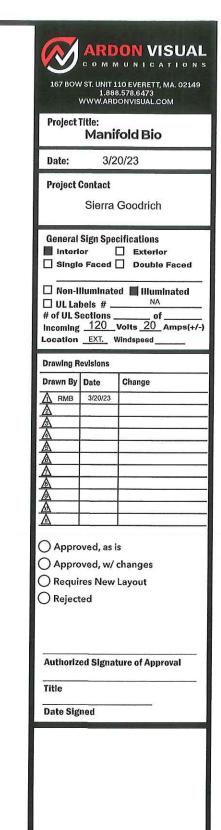












➤ Electrical 🗸

*SIGN MEETS NEC 600 ELECTRICAL REQUIREMENTS. *SIGM MEETS NEC 600 ELECTRICAL REQUIREMENTS.
20 amp weatherproof electrical disconnect required for every 16 amps of signage. Actual number of circuits to be determined by a licensed electrical contractor.

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Input voltage - 120V.

All signage will be (U.L.) 48STD compliant.





Hilti Kwik Bolt TZ wedge anchor 1/2"x 4.5" 15"x15"x1/2" steel base plate with 4 mounting holes Double sided Sunbrella Material reinforced double sticthed with pole pockets. White lettering applied as outlined above. 5"x5"x1/4" steel gussets welded to arm and plate. 2" steel tube arm. welded to base plate with 4 support gussets. Tube is capped with 3" dia. x 1/4" plate

See plate details on pg.2











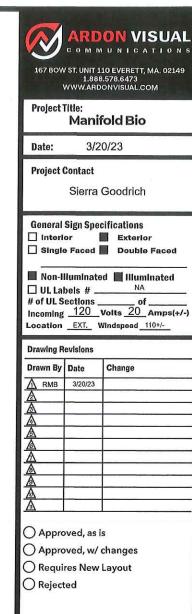












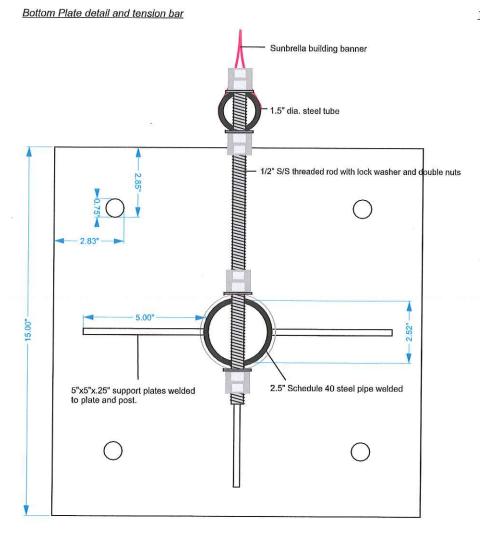
Electrical /

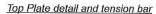
Authorized Signature of Approval

Title

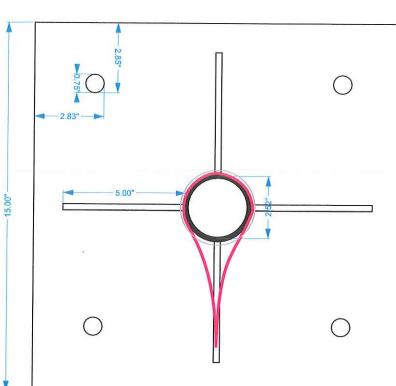
Date Signed

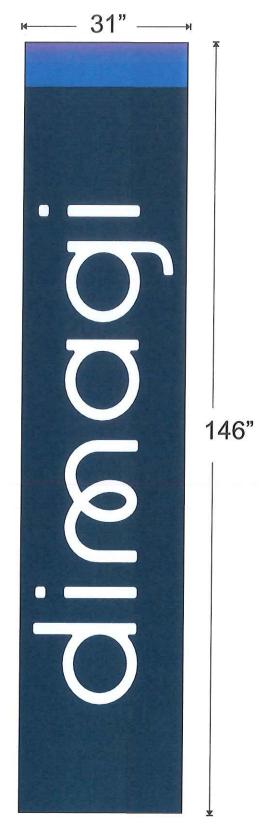
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Top Plate detail





Banner area = 31.4sf











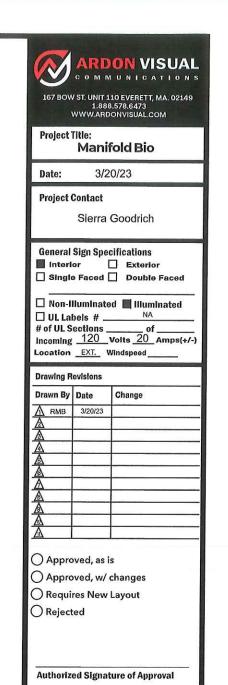








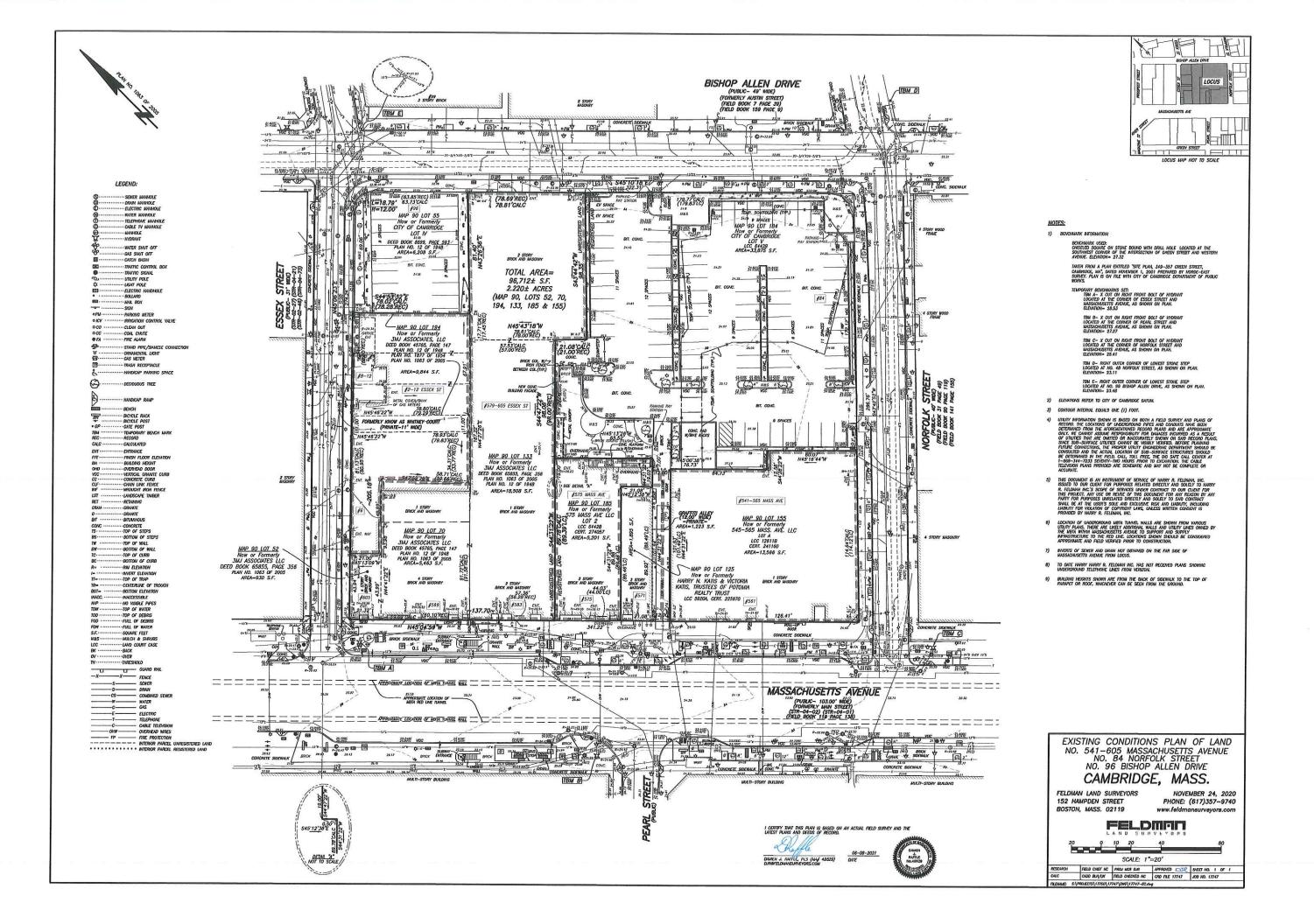




➤ Electrical /

Date Signed

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AS-BUILT DOCUMENTATION

Essex & Massachusetts Ave Cambridge, MA 02139

DRAWING INDEX

0C1 COVER

CI DVADOL

SL SYMBOLS LEGENI

AB-0 BASEMENT

AB-1 FIRST FLOO

B-2 SECOND FLOOR

AB-3 THIRD FLOO

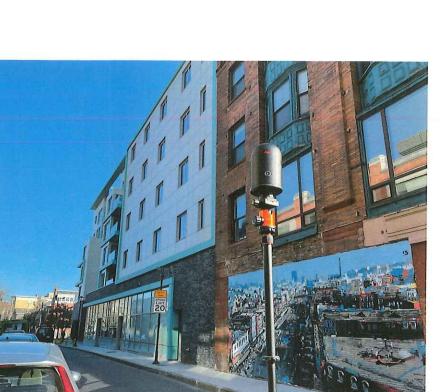
AB-4 4TH, 5TH, & 6TH FLOORS

AB-6 ROOF PLAI

AB-7 3D EXTERIOR ELEVATIONS

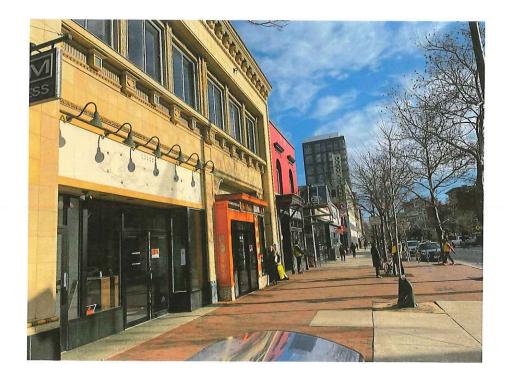
AB-8 3D SECTION

B-9 3D ROOF



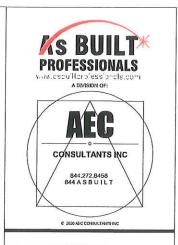
100% SUBMITTAL

1/29/2021





AREA DATA
Level AREA
Not Placed 0 SF
Basement 44986 SF
Level 1 52217 SF
Level 2 24594 SF
Level 9 14239 SF
Level 4 14347 SF
Level 6 1750 SF
Roof 52628 SF
Grand total 224708 SF

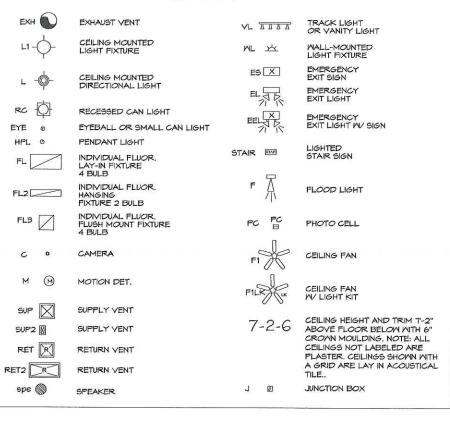


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SYMBOLS LEGEND

RCP



ELECTRIC

DATA OUTLET

TEL V	TELEPHONE JACK
TEL	ELECTRIC SMITCH
TV TV	CABLE TELEVISION OUTLET
P1 ₫	DUPLEX RECEPTAGLE OUTLET
P3 ()	SPECIAL PURPOSE CONNECTION OR OUTLE
pa ∯	QUADRUPLEX RECEPTAGLE OUTLET
PF 🔘	FLOOR DUPLEX RECEPTAGLE OUTLET
PNL	ELECTRIC PANEL
MTR DE	ELECTRIC METER
BUT 🔟	BUTTON SMITCH
DISC]	DISCONNECT SMITCH
LG -Q-	GROUND/FLOOR LIGHT

KP KP KEY PAD

FIRE PROTECTION

FE	q	FIRE EXTINGUISHER
FP	田	FIRE PULL
AS	Ø	FIRE ALARM (HORN/SRTOBE)
SD	50	SMOKE DETECTOR
55	3	SMOKE ALARM SPEAKER
SP	*	SPRINKLER HEAD CEILING MOUNT
SPM	圏	SPRINKLER HEAD WALL MOUNT

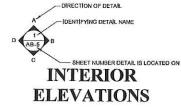
MEP

TH	①	THERMOSTAT
FD	• ⊕	FLOOR DRAIN
v нв	y T	VALVE HØSE BIB
NS	†	WATER SUPPLY
HEAT	特別限	SUSPENDED GAS HEATER



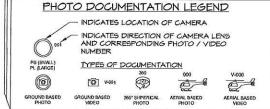
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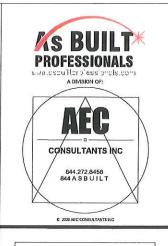
ELEVATION SYMBOL \$\Phi\$ 11-4-11/16 SPOT ELEVATION





BUILDING SECTION





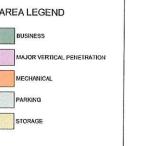
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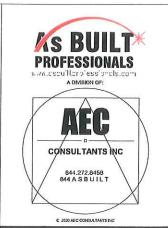
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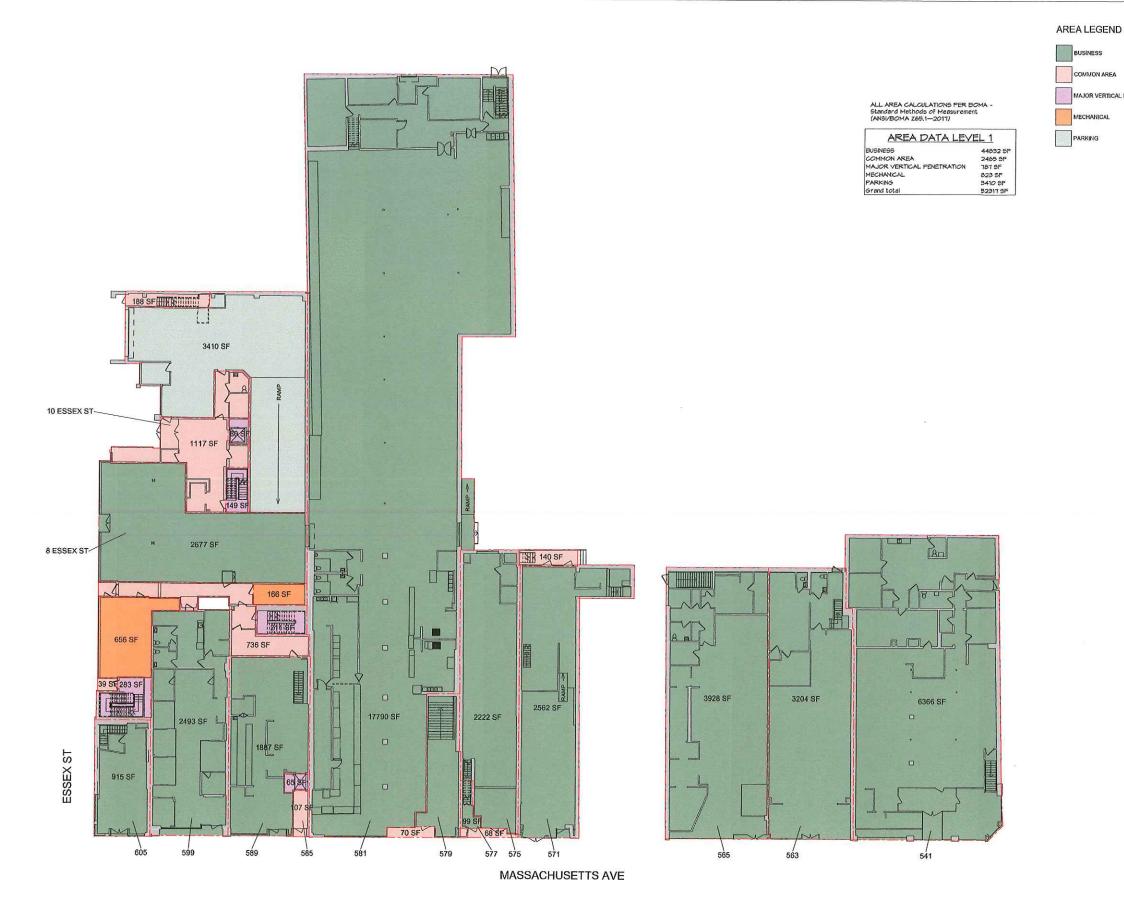
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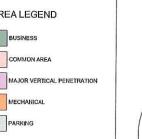
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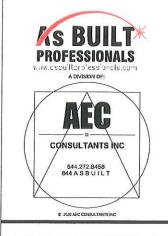
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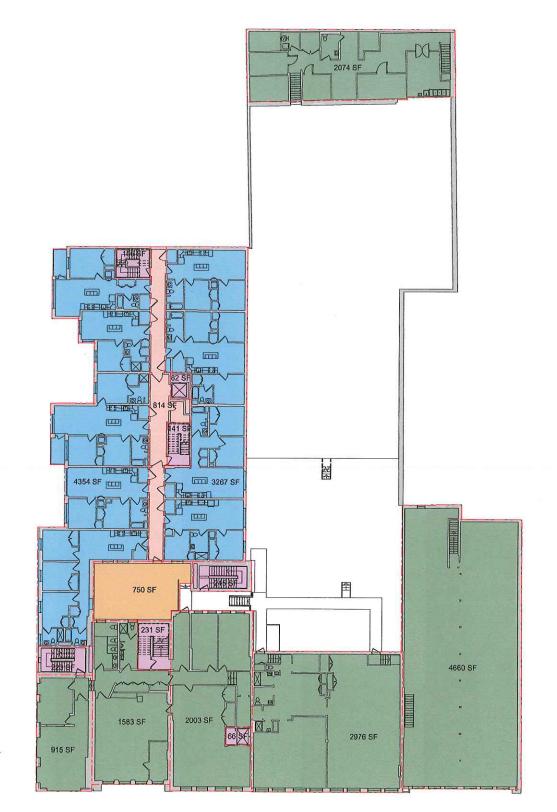
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AB-1

1 Level 1 1/16" = 1'-0"



AREA LEGEND BUSINESS MAJOR VERTICAL PENETRATION RESIDENTIAL

SHARED AMENITY

ALL AREA CALCULATIONS FER BOMA -Standard Methods of Measurement (ANSUBOMA 265,1—2017)

AREA DATA LEVEL 2

BUSINESS COMMON AREA MAJOR VERTICAL PENETRATION RESIDENTIAL SHARED AMENITY 14210 SF 814 SF 1144 SF 7621 SF 750 SF 24539 SF Grand total

KS BUILT* PROFESSIONALS CONSULTANTS NC © 2020 AEC CONSULTANTS INC

> AVE 02139 **Massachusetts** AS **ARCHITECTURAL** Cambridge, 62 Essex

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10139-1

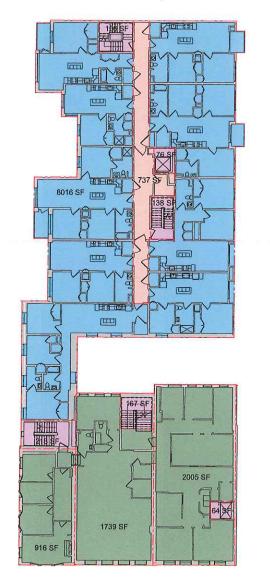
SECOND FLOOR

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Pesigner	190,211 (19211)
Frojec. horear	• 23 1 SAV 2
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AB-2

1 Level 2 1/16" = 1'-0"





ALL AREA CALCULATIONS PER BOMA -Standard Methods of Measurement (ANSVBOMA Z65.1—2011)

AREA DATA LEVEL 3

PROFESSIONALS
WAYNESCUTTER VESSIONALS
WAYNESCUTTER VESSIONALS
WAYNESCUTTER VESSIONALS
ADMISION OF:

CONSULTANTS INC

844.272.8458
844.8 S B U I L T

ARCHITECTURAL AS BUILT Essex & Massachusetts Ave Cambridge, MA 02139

THIRD FLOOR

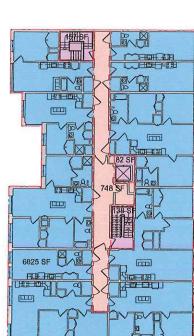
| Court for | Cour

AB-3

AREA DATA LEVEL 5 745 SF 587 SF 7977 SF 9309 SF COMMON AREA MAJOR VERTICAL PENETRATION RESIDENTIAL Grand total



7950 SF



	82 SF	
A	748 SF A S	
SF OVE		

ARCHITECTURAL AS BUILT	Essex & Massachusetts Ave	Cambridge, MA 02139
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4TH, 5TH, & 6TH FLOORS

AB-4

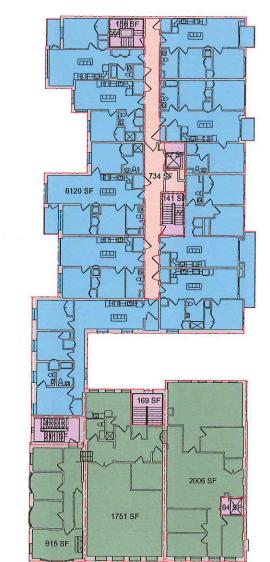
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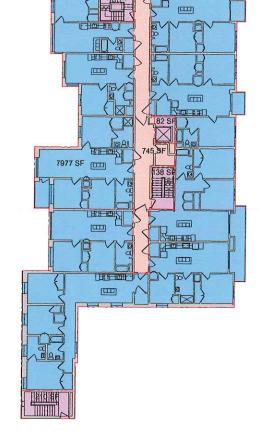


AREA DATA LEVEL 4

734 SF 822 SF 8120 SF

BUSINESS COMMON AREA MAJOR VERTICAL PENETRATION RESIDENTIAL

Grand total



3 Level 6 1/16" = 1'-0"

1 Level 4 1/16" = 1'-0"

-- o ALL AREA CALCULATIONS PER BOMA -Standard Methods of Measurement (ANSI/BOMA Z65.1—2017) AREA DATA ROOF ROOF SHARED AMENITY Grand total 00000 00000 0 ... 00000 37813 SF 1255 SF $\Diamond\Diamond\Diamond\Diamond\Diamond\Diamond$.:00,00 □. 00000 0000 00 **B**000 0 0 13561 SF 0 00 0 M \boxtimes M **-** .



ROOF



PROFESSIONALS
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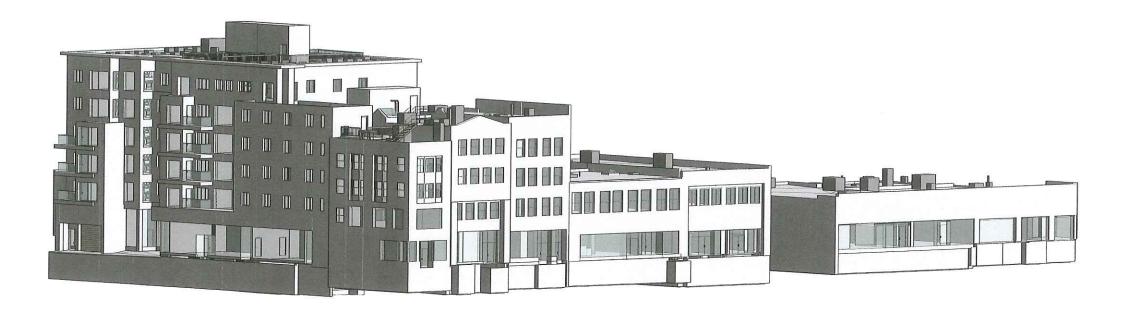
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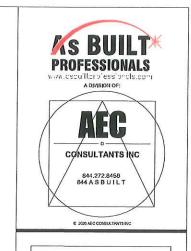
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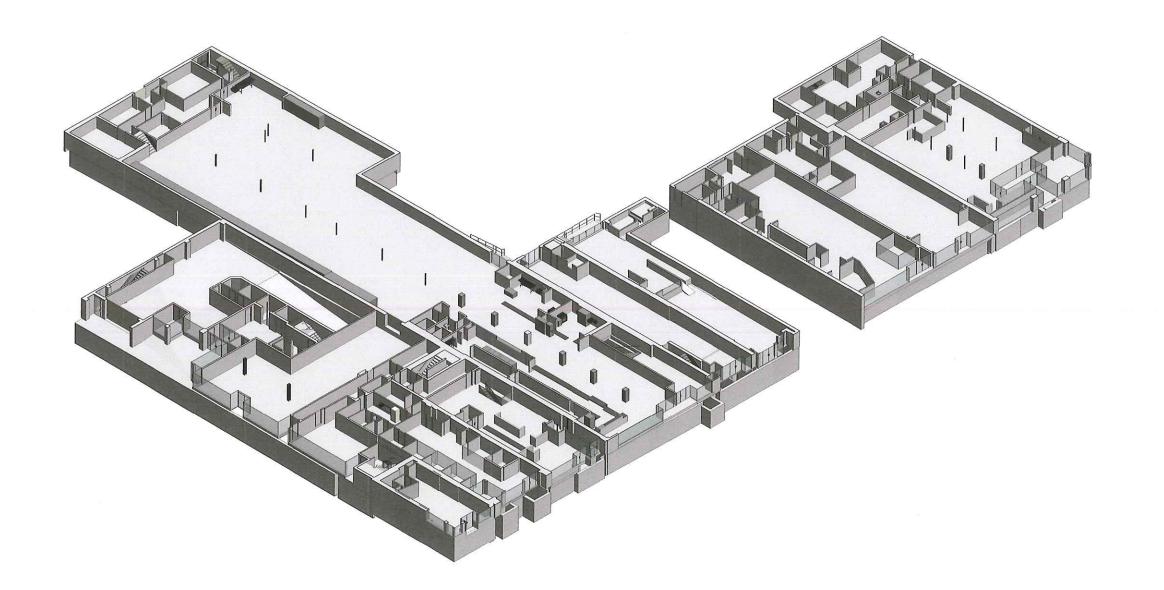


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3D EXTERIOR ELEVATIONS

AB-7





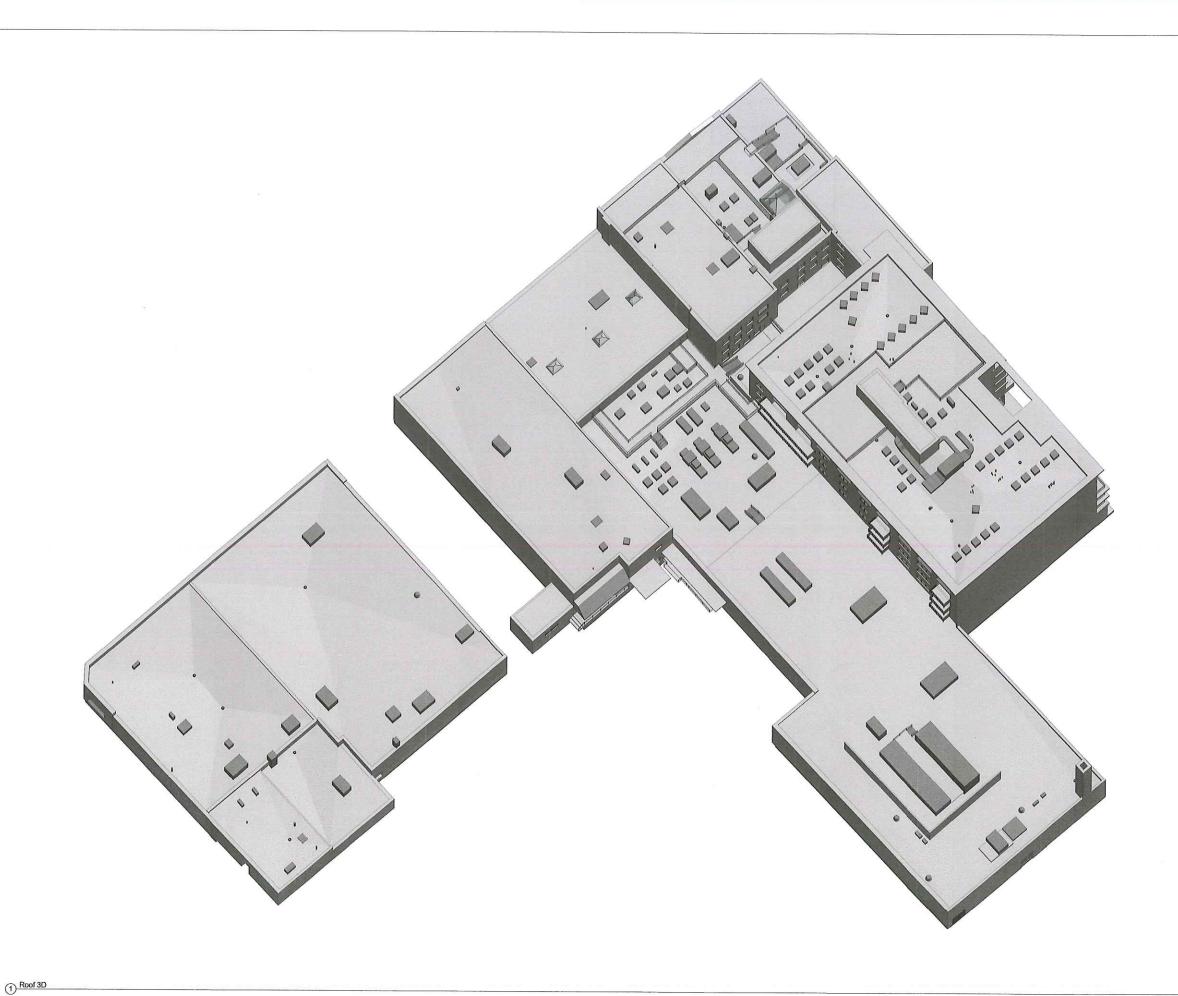
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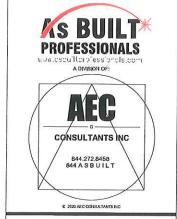
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① Level 1 3D





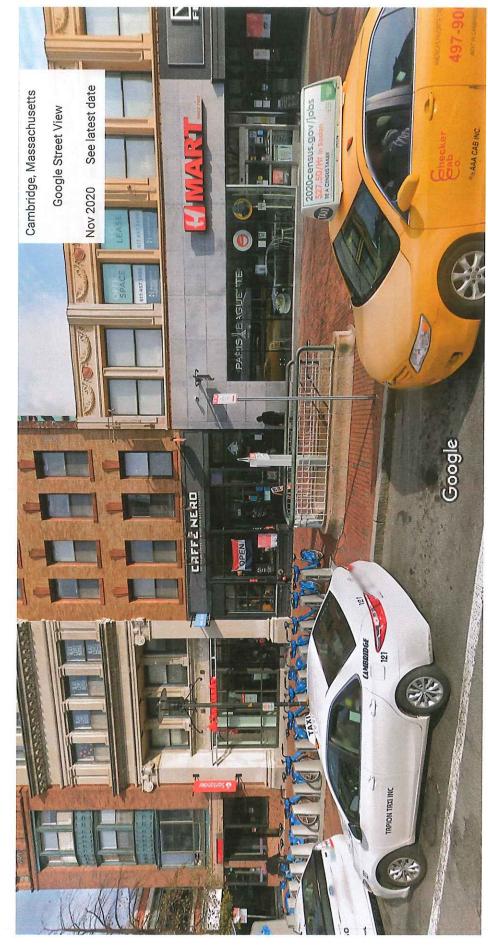
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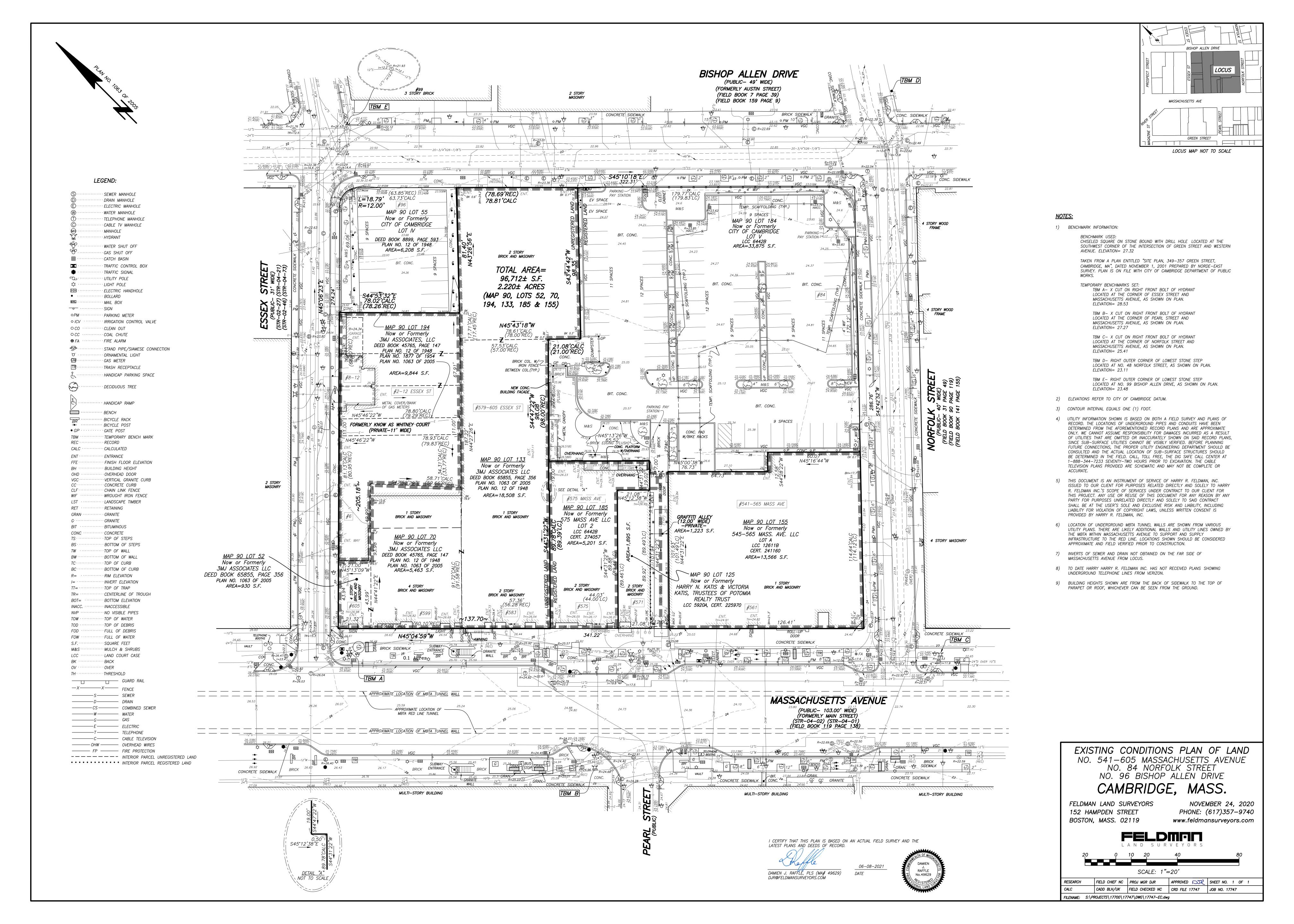
3D ROOF

AB-9





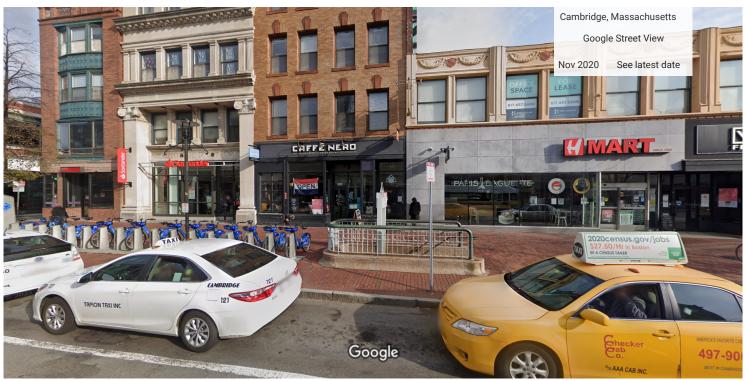








585 Massachusetts Ave Cambridge MA







PROPERTY OWNER'S LETTER OF AUTHORIZATION

April 27, 2023

City of Cambridge 795 Massachusetts Avenue Cambridge, MA 02139

RE: Dimagi

То	Whom It May	y Cond	ern:	
1	Monis	M.	Naggar	of 585 Massachusotts Avonus Combridge MA
00	120		W	of 585 Massachusetts Avenue, Cambridge, MA

02139 owner of said

property, hereby authorize the above-referenced tenant to obtain new/and or change existing signage at the above-referenced address.

I also authorize Ardon Visual Communications and its employees of Woburn, MA 01801 to obtain the required and necessary permits, licenses, and approvals, which may be required for the installation of said signage and proceed with the installation if in accordance with all the governing laws, statues, and ordinances.

Signature:

Printed: Morris M. Naggar

Telephone: (611) 549-0076

E-mail: Morris@ 3MTrealty, COM

Lena Katachian
NOTANY EUROC
Commonwealth of Massachusetts
My Commission Expires
June 1, 2029



IRAM FAROOQ Assistant City Manager for Community Development

SANDRA CLARKE Deputy Director Chief of Administration

KHALIL MOGASSABI
Deputy Director
Chief of Planning

CITY OF CAMBRIDGE

Community Development Department

SIGN CERTIFICATION FORM COVER SHEET

Sign Text: Dimagi
Location of Sign: 585 Massachusetts Ave
Applicant: Janice Ernst
Ardon Visual Communications, 167 Bow Street, Ste. 110, Everett MA 02149
Zoning District: Overlay District:
Area of Special Planning Concern: (Sec. 19.46 & 19.42.1)
Application Date: 07/21/2023
Sketch of sign enclosed: Yes X No No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department Certification action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including City Council approval, if necessary for signs in the public way*.

* Any sign or portion of a sign extending more than six (6) inches into the public way/sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk.

The Sign Ordinance is available online under Article 7.000 at https://www.cambridgema.gov/CDD/zoninganddevelopment/Zoning/Ordinance

Contact Liza Paden at 617 349 4647 or <u>lpaden@cambridgema.gov</u> for further information.

344 Broadway Cambridge, MA 02139 Voice: 617 349-4600 Fax: 617 349-4669 TTY: 617 349-4621

www.cambridgema.gov

Proposed PROJECTING Sign (including signs on awnings)

Area in Square feet: 31.4 Dimensions: 31"	X146
Illumination: Natural_X Internal External	
Height (from ground to the top of the sign): 42	
COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOO Length in feet of store front facing street: (a) 83 Area o	
outside (1 x a), behind windows (0.5 x a)	Area of all existing signs on
the store front to remain (including any freestanding sign):	
permitted:	
2. COMPLETE FOR ANY OTHER SIGN Length in feet of building facade facing street: (a) A	Area of signs allowed accessory to
the building facade: outside (1 x a), behind windows (6	0.5 x a) Area of
all existing signs on the building facade to remain (including any free	standing sign):
Area of additional signs permitted:	
SUMMARY OF LIMITATIONS FOR PROJECTING SIGNS (see reverse sid regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements of the AREA: 13 square feet maximum. HEIGHT ABOVE THE GROUND: 20 feet windows. ILLUMINATION: Natural or external only. NUMBER: one per stoof the building.	rements.) but below the sills of second floor
COMMUNITY DEVELOPMENT DEPARTMENT	CERTIFICATION
Sign conforms to requirements of Article 7.000: YES	NOX
Sign requires a variance from the Board of Zoning Appeal: YESX	
Relevant sections:	
COMMENTS: We are proposing to produce (2) banners at the above	pover listed dimensions
Date: 9/18/23 CDD Representative Van Spetrin	i e

Proposed WALL Sign

Area in Square feet:	Dimensions:	X
Illumination: Natural_	Internal External	
Height (from ground to th	ne top of the sign):	
Length in feet of store front		rea of signs allowed accessory to store:
		Area of all existing signs on
the store front to remain (in permitted:		Area of additional signs
2. COMPLETE FOR ANY Length in feet of building to		Area of signs allowed accessory to
the building facade: outside	(1 x a), behind windo	ws (0.5 x a) Area of
all existing signs on the bui	lding facade to remain (including any	freestanding sign):
Area of additional signs per	rmitted:	
regulations; review Article 7.00 AREA: 60 square feet maximu	NS FOR WALL SIGNS (see reverse side for 00 of the Zoning Ordinance for all zoning 1 m. HEIGHT ABOVE THE GROUND: 20 Natural or external, or internal illumination	requirements.)
limit.		
COMMU	NITY DEVELOPMENT DEPARTM	ENT CERTIFICATION
Sign conforms to requirement	ents of Article 7.000: YES	NO
Sign requires a variance fro	om the Board of Zoning Appeal: YES	
Relevant sections:		
COMMENTS:		
Date: CDD R	enresentative	

Proposed FREESTANDING Sign

Area in Square feet:	Dimensions:	X
Illumination: Natural	_ Internal External	
Height (from ground to the	top of the sign):	
	FIN IS ACCESSORY TO A FIRST For facing street: (a) A	FLOOR STORE Area of signs allowed accessory to store:
outside (1 x a)	, behind windows (0.5 x a)	. Area of all existing signs on
the store front to remain (inc	luding any freestanding sign):	. Area of additional signs
permitted:	·	
	cade facing street: (a)	Area of signs allowed accessory to
the building facade: outside	(1 x a), behind windo	ows (0.5 x a)Area of all
existing signs on the building	g facade to remain (including any fr	reestanding sign):
Area of additional signs per	nitted:	
	S FOR FREESTANDING SIGNS (see ro 7.000 of the Zoning Ordinance for all zo	everse side for more general summary of the ning requirements.)
AREA: 30 square feet maximum only. NUMBER: Two per lot (b	n. HEIGHT ABOVE THE GROUND: out not exceeding 30 square feet in total	15 feet. ILLUMINATION: Natural or external area).
COMMUN	IITY DEVELOPMENT DEPARTM	ENT CERTIFICATION
Sign conforms to requirement	nts of Article 7.000: YES	NO
Sign requires a variance from	n the Board of Zoning Appeal: YES)
Relevant sections:		
COMMENTS:		
		I
	opposoptativa	

Existing Legally Established NONCONFORMING Sign

Area in Square feet:	Dimensions:	X	
Illumination: Natural_X	Internal External _		
Height (from ground to the to	op of the sign):		
1. TYPE OF SIGN			
a. wall b. projecting	c. freestanding		
2. REASON FOR NONCONE	FORMITY		
a. dimensions X b. illumina	tion c. other		
3. NATURE OF ALTERATION	ONS		,
a. replacement of plastic face _	b. repainting of face _	c. otherX	
I certify that the above refere requirements of Article 7.000 others made within the last to replacement value of the sign	at that time and further three (3) years, do not exce	that the alterations now pro	posed, and any
Date: Applicant	t signature:		
COMMUNIT	Y DEVELOPMENT DEPA	ARTMENT CERTIFICATIO	N
Sign conforms to requirements	of Article 7.000: YES	NO	
Sign requires a variance from t	he Board of Zoning Appeal	l: YES	
Relevant sections:			
COMMENTS:			
	a to		
Data: CDD Danw	ogantativa		

SIGN CERTIFICATION FORM COMMUNITY DEVELOPMENT DEPARTMENT

CERTIFCATION OF EXEMPTION

Applicant: Janice Ernst
Ardon Visual Communications
167 Bow Street, Suite 110 Everett, MA 02149
Signature
Telephone: 857-256-4370 FAX:
Location of Premises: 585 Massachusetts Ave. Cambridge MA
Zoning District: Overlay District:
Date Application Submitted: 07/21/2023
Sketch of Sign Enclosed: X Yes No
PLEASE NOTE: Signs, even if exempt under Article 7.000, may require a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Awnings of any kind projecting over a city sidewalk require City Council approval.
REASON FOR EXEMPTION: Awning without graphics Exempt signs in Section 7.16.11 (including directional signs)
Date: CDD Representative
Copies: ISD City Clerk* CDD Applicant

Summary of Major Provisions for Office, Business and Industrial Districts

(Please consult Article 7.000 of the Zoning Ordinance for specific requirements)

Limitations on Total Area of the Signs on a Building

(See definition of sign frontage)

- 1. **For Ground Floor stores**: Width of store x 1 square foot equals area of all signs permitted on the outside of the storefront
- 2. For all signs on a single façade of a building: (including those in paragraph 1 above): Width of building façade facing a street x 1 square foot equals area of all signs permitted on that facade. **

(Note: An additional 0.5 square feet per foot of sign frontage is permitted for signs located behind the glass of a window).

Limitations on the Height of Signs Above the Ground

Fifteen (15) for free-standing signs; twenty (20) feet for all other signs with expectation for certain hotel and theater signs.

Limitations on Area of Individual Signs

1. Wall signs:

Sixty (60) Square feet Maximum. *

2. Projecting Signs:

Thirteen (13) square feet maximum. *

3. Free-standing signs:

Thirty (30) Square feet maximum. *

Limitations on Number of Signs Permitted

- 1. No limit
- 2. Projecting signs: one per ground floor establishment plus one per door serving the remainder of the building.
- 3. Free-standing Signs: Two per lot.

Limitations on Kinds of Illumination

- 1. Projecting (including awning signs) and free-standing signs: Natural and external only.
- 2. Wall signs: Natural or external without limit. Internal under the following conditions:
 - a. At least one dimension is 30" or less; and
 - b. The sign is located behind window glass or projects no more than 2" from the building face; or the sign consists only of individual letters, or channel letters, or only the letters in a box sign illuminated.

^{*} However no sign may exceed that area determined by the formula: sign frontage x 1 square foot.

^{**} Where the sign frontage is more than 100 feet from a street the multiplier may be increased to 2 square feet.



City of Cambridge Community Development Department STOREFRONT IMPROVEMENT PROGRAM

The City of Cambridge Community Development Department (CDD) established the Storefront Improvement Program to provide financial assistance to property owners or retail tenants seeking to remove architectural barriers, renovate the commercial building façade and enhance exterior signage. The Program's objectives are to improve accessibility and physical appearance of retail establishments and enhance commercial districts.

The Program provides a **matching grant for the funding of well-designed improvements** that will coordinate all the important features of the storefront into a more attractive image while creating an accessible entrance for the public. This may include removal of physical barriers, restoration of architectural details, better windows and doors, and well-proportioned signage and lighting. Past matching grants have ranged from \$2,500 to \$35,000 with accessible design upgrades getting 90% reimbursement based on scope of work and available funds. Grants vary each year so contact CDD for further information.

Applicants, are responsible for hiring licensed designers, architects, contractors, and sign fabricators. A retail tenant is defined as a commercial establishment selling goods or services directly to members of the public for personal use and whose use is not solely for re-sale purposes (wholesale). Included in this definition are food and creative for-profit businesses.

Improvements made prior to a signed contract with the City of Cambridge will not be funded.

The following criteria must be met for participation in the Program:

- 1. Applicants must be property owners or commercial retail tenants whose storefronts face onto a Cambridge street;
- 2. Commercial retail tenants must offer goods or services that are open to the public;
- 3. Preference will be given to independent businesses not required by contractual arrangement to maintain standardized décor, architecture, signs or similar features;
- 4. Preference will be given to commercial retail tenants in a commercial district or corridor;
- 5. Tenants must have written approval from property owners to participate in program;
- 6. Billboards on property, if applicable, must be permanently removed as part of the improvement;
- 7. Property owners must be up to date on all municipal taxes prior to participation in the program;
- 8. Applicants must comply with all State and local laws and regulations pertaining to licensing, permits, building code and zoning requirements.

The City of Cambridge reserves the right to apply additional criteria before accepting a project if program demand exceeds budgeted resources.

For more information, please contact Christina DiLisio, (617) 349-4601, cdilisio@cambridgema.gov

585 Man Are 4 Ashburton Pl 23 Prospect St 24 Essex St90-74 90-75 40 Prospect St 114 Bishop Allen Dr 90-76 22 Essex St 90-193 112 Bishop Allen Dr 90-77 20 Essex St90-73 107-136 36 Prospect St 90-72 90-78 90-162 40gg 19 Prospect St 30 Prospect St 90-18 99 Bishop Allen Dr 90-71 Bishop Allen Or 90-11 16 Prospect St 10 Prospect St 90-171 90-170 90-111 90-161 85 Bishop Allen Dr 90-55 579 Massachusetts Ave 653 Massachusetts Ave 11 Essex St 90-169 649 Massachusetts Ave 90-176 645 Massachusetts Ave 0 Essex St 77 Bishop Allen D 638 Massachusetts Ave 581 Massachusetts Ave 625 Massachusetts Ave 90-177 90-194 0 6 Essex St Carl Barron Plaza 619 Massachusetts Ave 90-133 630 Massachusetts Ave 617 Massachusetts Ave 84 Bishop Allen Dr 90-184 90-70 628 Massachusetts Ave 605 Mass chusetts Ave599 Massamusetts Ave 624 Massachusetts Ave 620 Massachusetts Ave 589 lassachusetts 91-184 616 Massachusetts Ave 614 Massac 9 Massachusetts Ave 90-125 22 Norfolk St91-186 598 Massac 567 Massachusetts Ave 596 Wassachusetts Ave 106-123 76 Massachusetts Ave 90-155 setts Ave ROAD

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539 Massachusetts Ave 565 Massachusetts Ave 91-200 580 Massachusetts AveROAD 106-124 564 Massachusetts Ave 552 Massachusetts 7...
550 Massachusetts Ave Massachusetts Ave Alassachusetts Ave Alassachusetts Ave 507 106-103 91-118 515 Massachusetts Ave 548 Massachusetts Ave 91-208 260 Green St 507 Massachusetts Ave 22 Pearl St 24 Pearl St/ 93-72 93-75 520 Massachusetts Ave 495 Massachusetts Ave Green St 93-71 512 Massachusetts Ave 93-89 106-122 93-101 502 Massachusetts Ave 93-12493-104 32 Pearl St 93-79 211 Green St 93-105 496 Massachusetts Ave 93-56 93-80 492 Massachusetts Ave 36 Rearl St93-55 93-107 209 Green St 216 Green St 45 Pearl St 40 Pearl St93-53 212 Green St 214 Green St 207 Green St 197 Green St 197 Green St 93-78 9 Brookline St 93-81 5 Brookline St 42 Pearl St93-52 202 Green St 195 Green St 44 Pearl St93-51 198 Green St 196 Green St 185 Green St 46 Pearl St93-50 93-99 92-88 48 Pearl St93-49 93-120 93-110 93-4793-48 188 Green St

106-103 ROTHMAN, GEORGE & ETHEL ROTHMAN, C/O FIRST CAMBRIDGE REALTY 907 MASS AVE CAMBRIDGE, MA 02139

90-52-70-194-133 3MJ ASSOCIATES LLC 585 MASSACHUSETTS AVE CAMBRIDGE, MA 02139

90-55 & 184 CITY OF CAMBRIDGE C/O MEGAN BAYER CITY SOLICITOR

90-185 575 MASS AVE LLC 585 MASSACHUSETTS AVE CAMBRIDGE, MA 02139 585 Mars Are

106-124 CIFRINO-MASSACHUSETTS AVENUE REALTY LLC. C/O SUPERIOR REALTY CO., INC. 540 GALLIVAN BOULEVARD DORCHESTER, MA 02124

90-55 & 184 CITY OF CAMBRIDGE C/O TRAFFIC & PARKING

106-123 CARU CAMBRIDGE LLC. 620 MASSACHUSETTS AVE CAMBRIDGE, MA 02139 JOSEPH NAGGAR
585 MASS AVENUE
CAMBRIDGE, MA 02139

90-55 & 184 CITY OF CAMBRIDGE C/O YI-AN HUANG CITY MANAGER

90-125 KATIS, HARRY N, & VICTORIA KATIS, TRUSTEE OF POTAMIA REALTY TRUST 720 MASS AVE CAMBRIDGE, MA 02139