



CITY OF CAMBRIDGE
MASSACHUSETTS
BOARD OF ZONING APPEAL
831 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02139
617 349-6100

BZA APPLICATION FORM

Plan No: BZA-013311-2017

GENERAL INFORMATION

The undersigned hereby petitions the Board of Zoning Appeal for the following :

Special Permit : _____ Variance : ✓ Appeal : _____

PETITIONER : Harvard Kennedy School - C/O Mark Verkennis, Harvard Planning

PETITIONER'S ADDRESS : 1350 Massachusetts Avenue - Suite 573 Cambridge, MA 02138

LOCATION OF PROPERTY : 79 JFK St Cambridge, MA 02138

TYPE OF OCCUPANCY : Institutional Educational ZONING DISTRICT : Residence C-3 Zone

REASON FOR PETITION :

Sign

DESCRIPTION OF PETITIONER'S PROPOSAL :

The Harvard Kennedy School seeks variances for the number, height, and location of new identification and directional signage on its campus.

SECTIONS OF ZONING ORDINANCE CITED :

Article 7.000 Section 7.16.21.B (Signs).

Original Signature(s) :

Mark Verkennis

(Petitioner(s) / Owner)

Mark Verkennis

(Print Name)

Address : Harvard Planning Office

1350 Massachusetts Avenue, Suite 573

Tel. No. : (617) 496-1879

E-Mail Address : mark_verkennis@harvard.edu

Date : May 15, 2017

BZA APPLICATION FORM - OWNERSHIP INFORMATION

(To be completed by **OWNER**, signed before a notary, and returned to Secretary of Board of Appeal.)

I/We President and Fellows of Harvard College
(OWNER)

Address: c/o John Haigh, Executive Dean, Harvard Kennedy School
79 John F. Kennedy Street, Cambridge, MA 02138

State that I/We own the property located at 79 John F. Kennedy Street which is the subject of this zoning application.

The record title of this property is in the name of President and Fellows of Harvard College

*Pursuant to a deed of duly recorded in the date December 15, 1976, Middlesex South

County Registry of Deeds at Book, 13111, Page 410; or Middlesex

Registry District of Land Court, Certificate No. _____ Book _____

_____ Page _____



Signature by Land Owner or Authorized
Trustee, Officer or Agent*

Commonwealth of Massachusetts, County of _____

Middlesex

The above-name John Haigh personally appeared before me, this

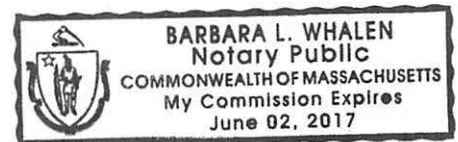
11th of May, 20 17, and made oath that the above statement is true.



Notary

My Commission Expires June 2, 2017 (Notary Seal).

* If ownership is not shown in recorded deed, e.g. if by court order, recent deed, or inheritance, please include documentation.



STATE OF MASSACHUSETTS

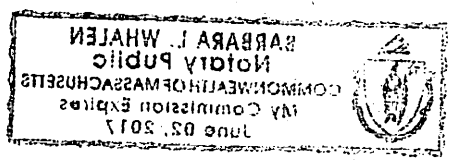
NOTARY PUBLIC

Notary Public in and for the State of Massachusetts

My Commission Expires

June 03, 2017

[Signature]



BZA APPLICATION FORM

SUPPORTING STATEMENT FOR A VARIANCE

EACH OF THE FOLLOWING REQUIREMENTS FOR A VARIANCE MUST BE ESTABLISHED AND SET FORTH IN COMPLETE DETAIL BY THE APPLICANT IN ACCORDANCE WITH MGL 40A, SECTION 10:

- A) A Literal enforcement of the provisions of this Ordinance would involve a substantial hardship, financial or otherwise, to the petitioner or appellant for the following reasons:

Summary of Requested Variance

The Harvard Kennedy School ("HKS") is nearing completion of construction on a development project that will add three additional buildings and establish new and improved pedestrian access points to its campus. To serve the campus' identification and wayfinding needs resulting from this new development HKS has developed a comprehensive signage program. The first phase of the signage program focuses primarily on the new additions to the campus and major campus entry points. A subsequent phase will address signage on existing buildings. The proposed signage program seeks to appropriately identify new additions to the campus, clarify wayfinding for students, faculty, staff and visitors to HKS, and establish a consistent design aesthetic for a variety of signage types.

The proposed signage included in the variance request includes a total of 21 new signs which are subject to zoning requirements. Signage which is internal to the campus (not visible from a public way) and signs necessary for public safety and convenience have been certified by the Cambridge Community Development Department as exempt from zoning restrictions.

Upon completion of the new development all of the existing HKS campus buildings will be interconnected above grade. For the purposes of zoning compliance the interconnected complex of buildings will be treated as a single building. Because the HKS campus is located in a Residence C-3 zoning district, signage for non-residential uses is limited to two non-banner signs per building and a total area of 30 sq. ft. per building. To adequately serve the identification and wayfinding needs of this multi-building educational campus a variance is required to permit the number of proposed signs, height of free-standing signs (campus maps) and their locations (in relation to required setbacks).

A literal enforcement of the provisions of CZO 7.16 would permit a maximum of two signs and a total of 30 sq. ft. of signage for the entirety of the main HKS campus, despite being comprised of multiple buildings and having over 600 ft. of street frontage. This severe limitation would prevent Harvard from adequately identifying all key entrances to the HKS campus from providing clear directional information to key campus buildings that are frequented by visitors. Such enforcement would create a significant hardship by impacting campus operations (for example the lack of clear identification of locations of receipt of mail and deliveries and for emergency response). It would also make wayfinding more difficult for students, faculty and staff who are on the campus daily, and the many visitors to the campus including those attending the many public events hosted by HKS.

- B) The hardship is owing to the following circumstances relating to the soil conditions, shape or topography of such land or structures and especially affecting such land or structures but not affecting generally the zoning district in which it is located for the following reasons:

The Harvard Kennedy School campus has developed over several decades to its current configuration as an interconnected multi-building educational complex surrounding an open central courtyard encompassing an entire city block . The campus has over 1,200 feet of frontage on streets and other public ways and five key entry points or gateways to the campus. The campus' seven interconnected buildings have three unique street addresses and provide additional campus access points via multiple building entries. The number of possible points of entry, and the relationship between major campus gateways and specific building locations or addresses makes wayfinding unclear for many visitors to the campus.

Additionally, the HKS campus is host to many activities that bring a significant number of visitors to the campus on a regular basis most notably public events at the John F. Kennedy Jr. Forum. In addition HKS sponsors multiple lectures presentations, discussions and special events across its campus on a daily basis, many of which are open to the general public.

The physical and use characteristics of this multi-building educational campus (the number of campus access points, multiple buildings and street addresses, and uses with high public visitation), requires sufficient signage to adequately identify key campus access points and to guide visitors to key campus destinations. The need for greater flexibility in the signage permitted for non-residential uses in the Residence C-3 zoning district is unique to the function of a multi-building educational campus, and is not typical of other uses in the Residence C-3 zoning district.

C) DESIRABLE RELIEF MAY BE GRANTED WITHOUT EITHER :

1) Substantial detriment to the public good for the following reasons :

The requested variances are necessary to address the need for a clear and coordinated signage program to serve new and existing development on the HKS campus. The proposed signage program will significantly improve wayfinding for the campus' multiple users which includes large numbers of the public who visit the campus on a regular basis. In addition, the campus' appearance will be improved by providing a consistent design aesthetic for its public face. Therefore, the granting of the variance will not be detrimental to the public good, but rather will provide a public benefit by improving wayfinding and the visual character of the campus.

2) Relief may be granted without nullifying or substantially derogating from the intent or purpose of this Ordinance for the following reasons :

The requested variance will allow the placement of adequate signage to better identify campus entrances and to guide visitors to specific buildings and facilities, which is consistent with the CZO 's assertion that the public interest is served by use of signs by businesses and services to identify their premises, or the products or services there available.

The requested relief for the number of signs allowed height (campus maps) and sign locations (with respect to building setbacks) will allow adequate identification and wayfinding signage at multiple campus entry points. The variances being sought are consistent with those granted by the Board of Zoning Appeal for recent signage proposals at other Harvard campuses including the Radcliffe Institute for Advanced Study and the Harvard Divinity School. The requested relief is unique to the characteristics of a multi-building educational campus with multiple access points. Therefore granting the requested variance will not nullify or substantially derogate from the intent or purpose of the purpose of the Ordinance.

*** If You have any questions as to whether you can establish all of the applicable legal requirements, you should consult with your own attorney.**

BZA APPLICATION FORM
DIMENSIONAL INFORMATION

APPLICANT : Harvard University PRESENT USE/OCCUPANCY : educational
LOCATION : 79 Jfk St Cambridge, MA 02138 ZONE : Residence C-3 Zone
PHONE : _____ REQUESTED USE/OCCUPANCY : educational

		<u>EXISTING CONDITIONS</u>	<u>REQUESTED CONDITIONS</u>	<u>ORDINANCE REQUIREMENTS</u> ¹	
<u>TOTAL GROSS FLOOR AREA:</u>		317,605 (Lot)	no change	379,965 (Lot)	(max.)
<u>LOT AREA:</u>		126,655	no change	5,000	(min.)
<u>RATIO OF GROSS FLOOR AREA TO LOT AREA:</u> ²		2.51	no change	3.00	(max.)
<u>LOT AREA FOR EACH DWELLING UNIT:</u>		n/a	n/a	n/a	(min.)
<u>SIZE OF LOT:</u>	WIDTH	300'+	no change	50'	(min.)
	DEPTH	400'+	no change	n/a	
<u>SETBACKS IN FEET:</u>	FRONT	varies	varies	varies	(min.)
	REAR	n/a	n/a	n/a	(min.)
	LEFT SIDE	n/a	n/a	n/a	(min.)
	RIGHT SIDE	n/a	n/a	n/a	(min.)
<u>SIZE OF BLDG.:</u>	HEIGHT	n/a	n/a	n/a	(max.)
	LENGTH	n/a	n/a	n/a	
	WIDTH	n/a	n/a	n/a	
<u>RATIO OF USABLE OPEN SPACE TO LOT AREA:</u>		n/a	n/a	n/a	(min.)
<u>NO. OF DWELLING UNITS:</u>		n/a	n/a	n/a	(max.)
<u>NO. OF PARKING SPACES:</u>		n/a	n/a	n/a	(min./max)
<u>NO. OF LOADING AREAS:</u>		n/a	n/a	n/a	(min.)
<u>DISTANCE TO NEAREST BLDG. ON SAME LOT:</u>		n/a	n/a	n/a	(min.)

Describe where applicable, other occupancies on same lot, the size of adjacent buildings on same lot, and type of construction proposed, e.g.; wood frame, concrete, brick, steel, etc.

Complex will constitute a single building for the purposes of zoning. All buildings on the lot are of steel and masonry construction and are in institutional educational use.

- SEE CAMBRIDGE ZONING ORDINANCE ARTICLE 5.000, S ECTION 5.30 (DISTRICT OF DIMENSIONAL REGULATIONS).
- TOTAL GROSS FLOOR AREA (INCLUDING BASEMENT 7'-0" IN HEIGHT AND ATTIC AREAS GREATER THAN 5') DIVIDED BY LOT AREA.
- OPEN SPACE SHALL NOT INCLUDE PARKING AREAS, WALKWAYS OR DRIVEWAYS AND SHALL HAVE A MINIMUM DIMENSION OF 15'.

1 - School Identification
(3 signs)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Harvard Kennedy School" "John F. Kennedy School of Government"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed FREESTANDING Sign

Area in Square feet: 56.43 (total) Dimensions: 12'-6.5" X 1'-6"

Illumination: Natural ☒ Internal ☐ External ☐

Height (from ground to the top of the sign): 3' - 9" (2 signs); 5'-2.5" (1 sign)

1. COMPLETE WHEN SIGN IS ACCESSORY TO A FIRST FLOOR STORE

Length in feet of store front facing street: (a) . Area of signs allowed accessory to store:
outside (1 x a) , behind windows (0.5 x a) . Area of all existing signs on
the store front to remain (including any freestanding sign): . Area of additional signs
permitted: .

2. COMPLETE FOR ANY OTHER SIGN

Length in feet of building facade facing street: (a) . Area of signs allowed accessory to
the building facade: outside (1 x a) , behind windows (0.5 x a) . Area of all
existing signs on the building facade to remain (including any freestanding sign):
Area of additional signs permitted: .

SUMMARY OF LIMITATIONS FOR FREESTANDING SIGNS (see reverse side for more general summary of the sign regulations; review Article 7.000 of the Zoning Ordinance for all zoning requirements.)

AREA: 30 square feet maximum. HEIGHT ABOVE THE GROUND: 15 feet. ILLUMINATION: Natural or external only. NUMBER: Two per lot (but not exceeding 30 square feet in total area).

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

Sign conforms to requirements of Article 7.000: YES NO ☒

Sign requires a variance from the Board of Zoning Appeal: YES ☒

Relevant sections: 7.16.21 B (number, area, height and location)

COMMENTS: in residential district

Date: 6/2/17 CDD Representative Elizabeth M. Piden

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 101—West Pavilion Gateway

Specifications and Elevation

Description

Limestone plaque with carved lettering set into brick wall. Wall and coping by Others. Coordinate all work with the General Contractor.

Typography

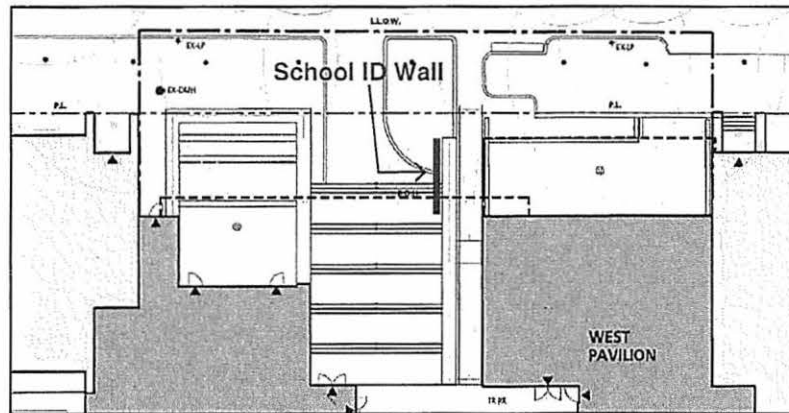
Customized Minion Regular
FF Meta Book Capitals

Finish

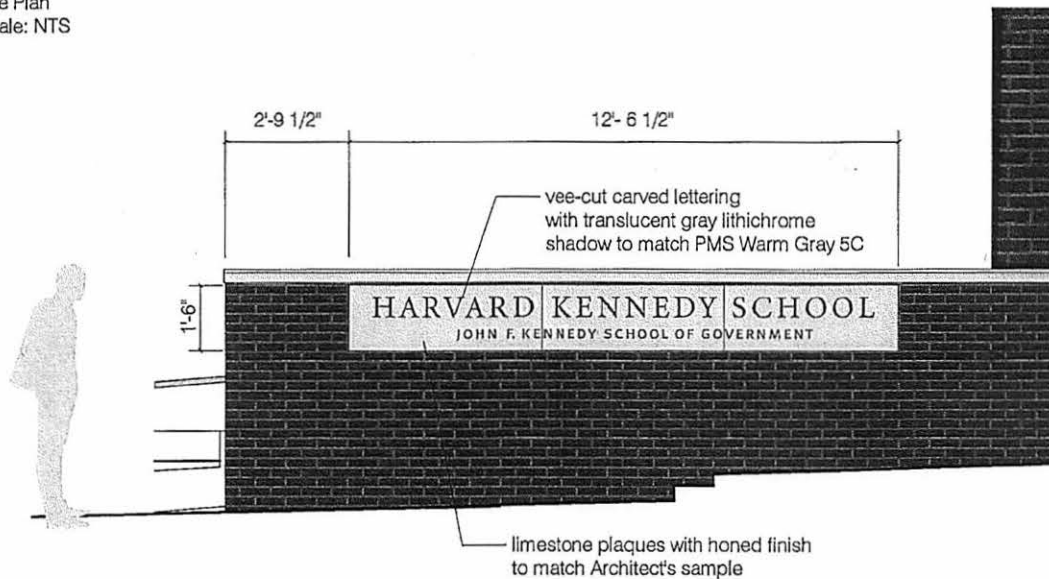
"Indiana Limestone" Coping: Smooth Face
"Indiana Limestone" Plaque: Honed
Carved Lettering: Infilled with Translucent Gray
Lithichrome Shadow, to match Pantone Warm Gray 5C

Installation

Coordinate installation with General Contractor.



Site Plan
Scale: NTS



Elevation
Scale: 1/4" = 1' - 0"

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 102—Taubman Gateway

Specifications and Elevation

Description

Double sided brick wall with limestone coping and plaque, with carved lettering. The gateway wall is to be integrated with the landscaping. Coordinate all work with the General Contractor.

Typography

Customized Minion Regular and FF Meta Book Capitals

Finish

Limestone Coping: Smooth Face

Limestone Panels: Honed

Granite: to match curbing

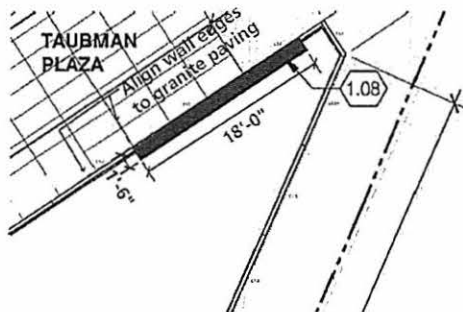
Brick: To match Architect's sample

Carved Lettering: Infilled with Translucent Gray

Lithichrome Shadow, to match Pantone Warm Gray 5C

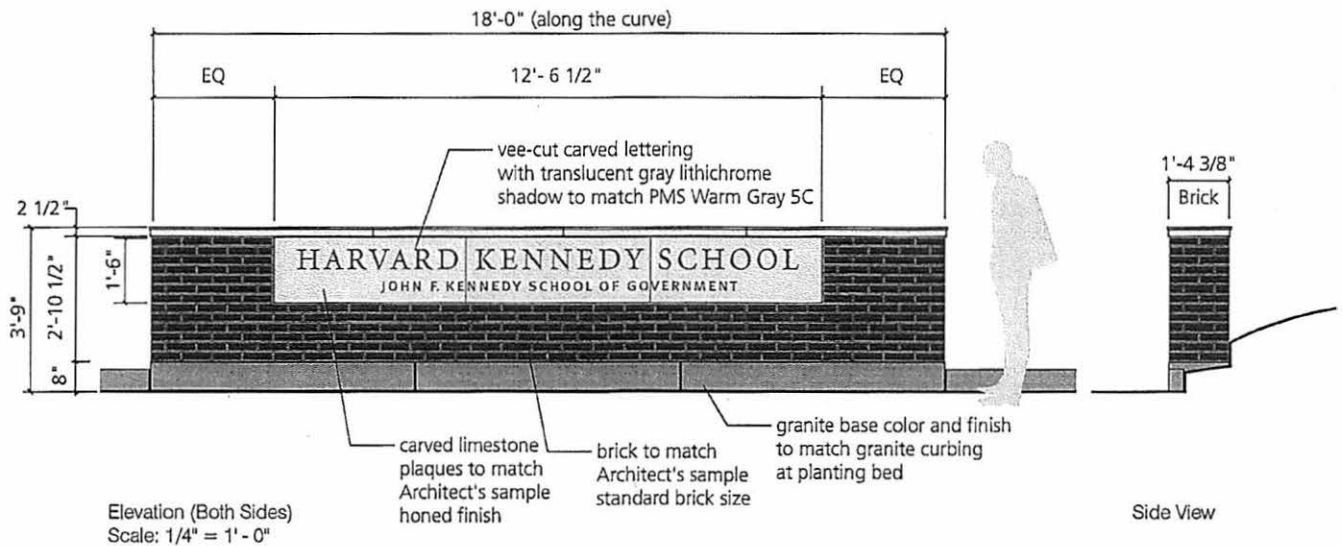
Installation

Coordinate installation with General Contractor. Gateway to be integrated with landscaping and curbing.



Site Plan

Scale: 1/16" = 1' - 0"



SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Harvard Kennedy School" "John F. Kennedy School of Government"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

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Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Date: 6/2/17 CDD Representative Elizabeth M. Proden

COURTYARD PAVILIONS PROJECT Harvard Kennedy School

Sign Type 103—Littauer Gateway

Specifications and Elevation

Description

Brick wall with a limestone plaque and carved lettering. The gateway wall is an extension, vertically, of an existing brick wall at Littauer. New brick to match existing. Confirm type, color and source with Owner and Architect. Verify all dimensions in the field.

Typography

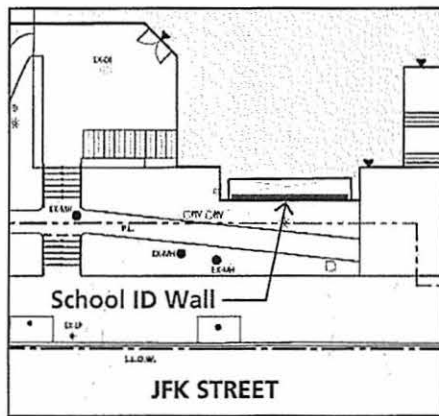
Customized Minion Regular
FF Meta Book Capitals

Finish

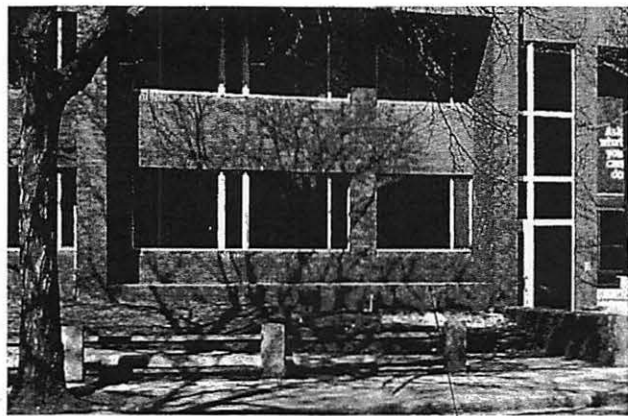
"Indiana Limestone" plaque: Honed
Brick: to match existing brick on Littauer
Carved Lettering: Infilled with Translucent Gray
Lithochrome Shadow, to match Pantone Warm Gray 5C

Installation

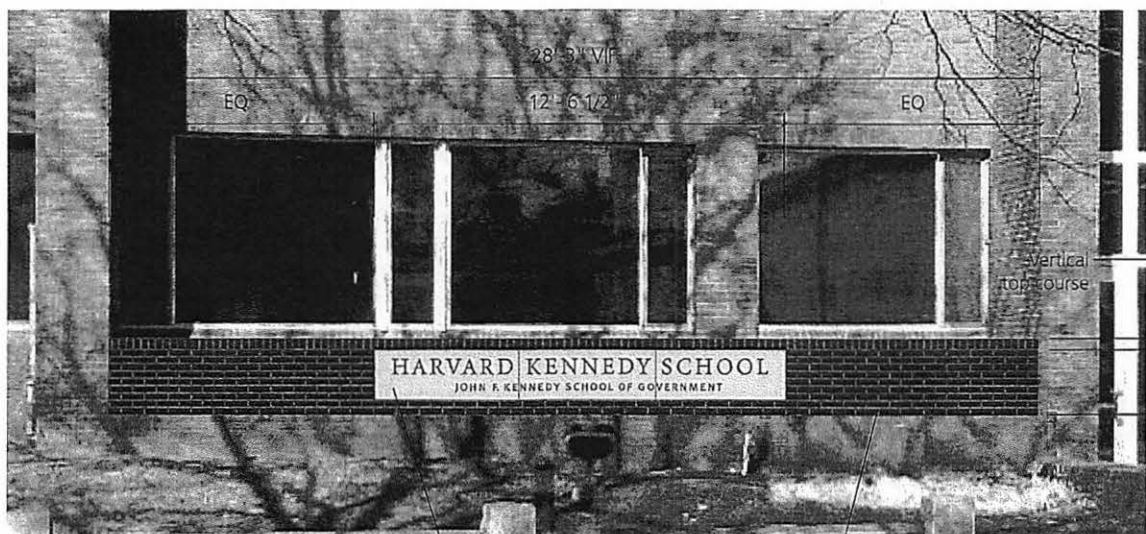
The scope of this sign type will include removal of the top course of existing brick and tying into the existing wall.



Site Plan
Scale: NTS



Existing Conditions
Scale: NTS



Elevation
Scale: 1/4" = 1' - 0"

Carved limestone plaques
set into brick

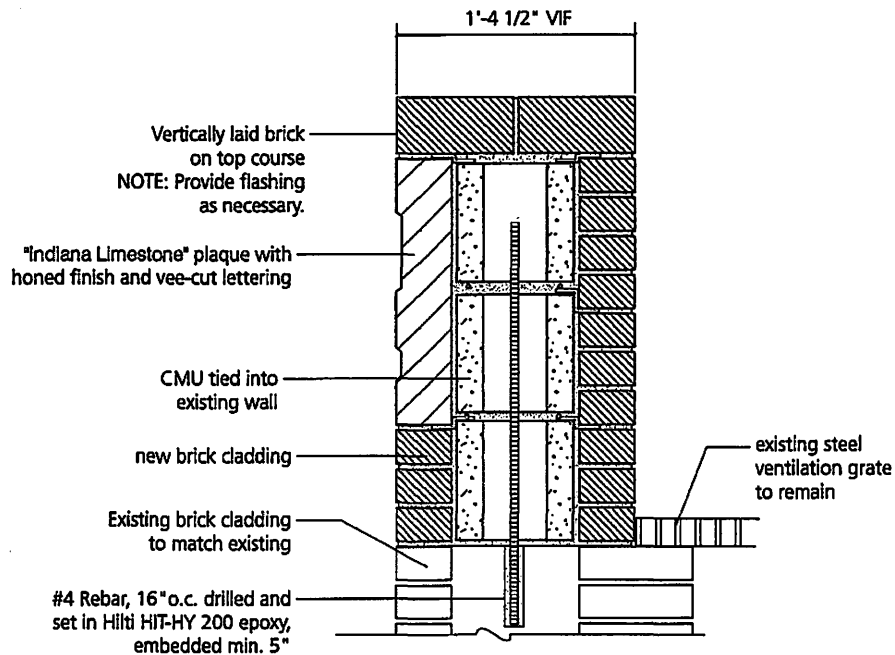
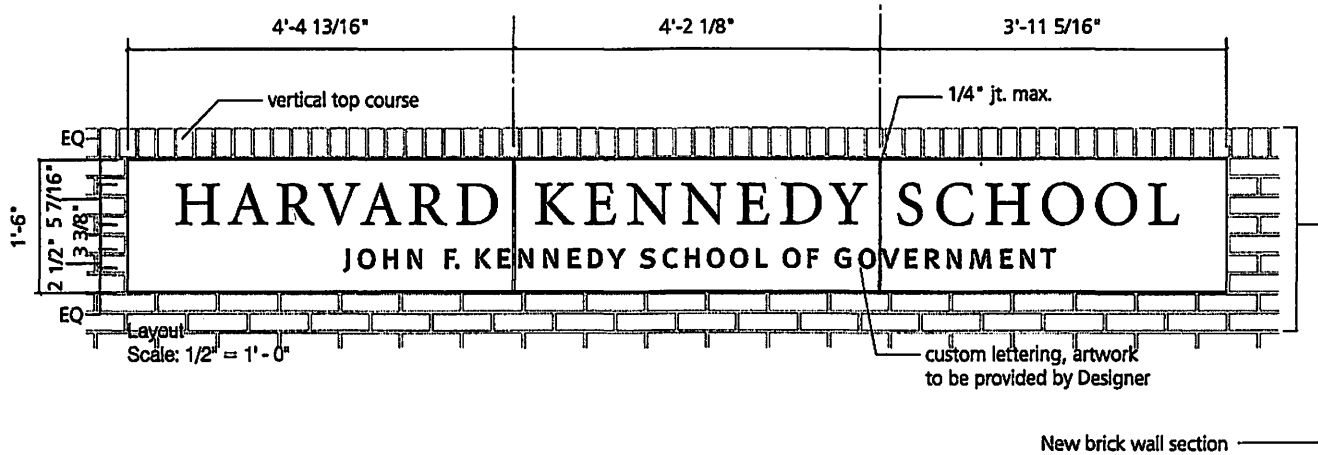
Existing wall extended vertically
between columns

Nine(9) courses
of brick

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 103—Littauer Gateway

Details



3 - Campus Map
(5 signs)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: Campus Map

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 105—Campus Orientation Display

Specifications and Elevation

Description

Double sided painted aluminum base and frame with glass enclosed display case, with exterior grade digital prints.

Typography

N/A (Vector artwork to be provided by Designer)

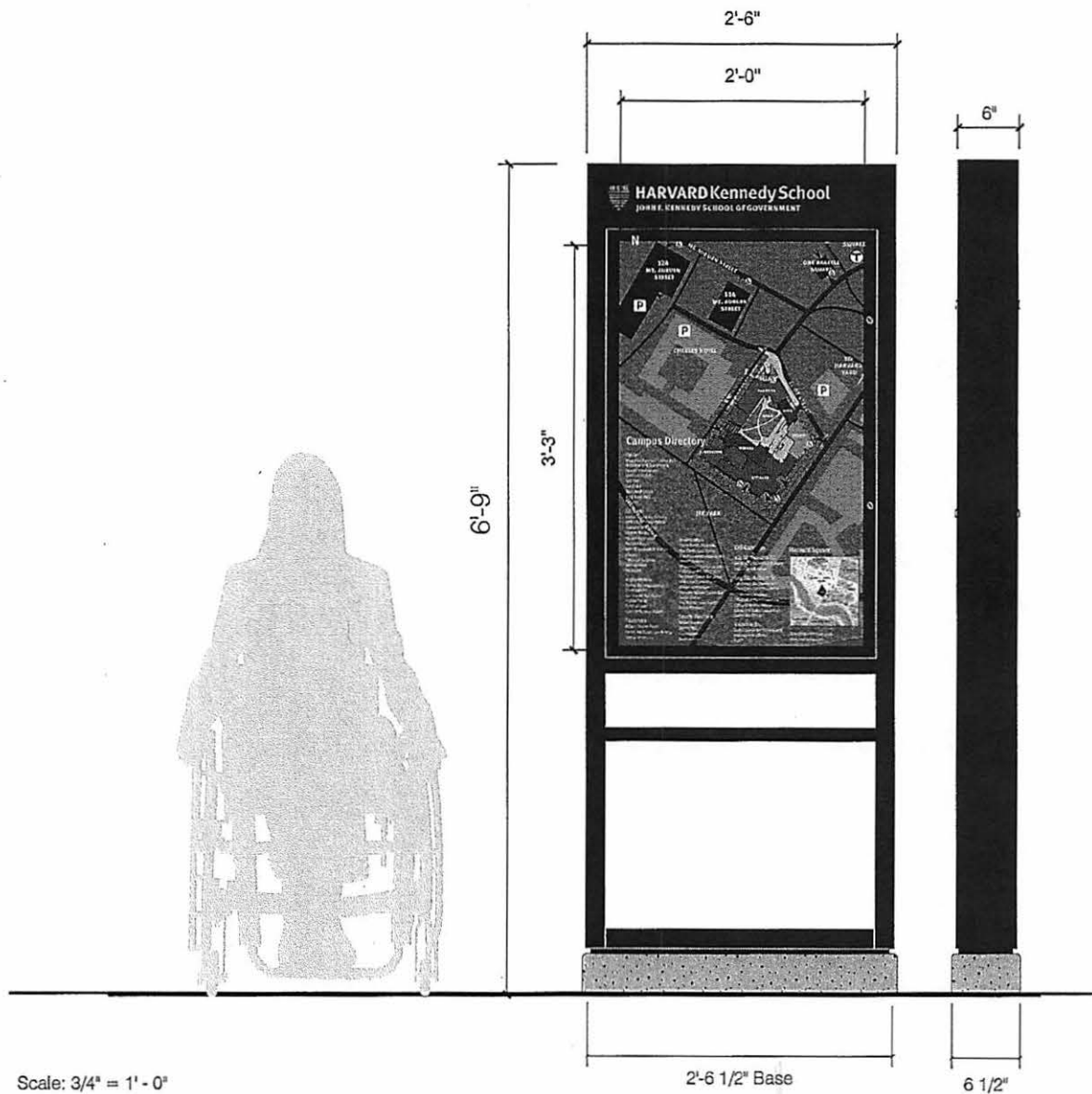
Color

Charcoal Gray, Crimson, Black, White

Installation

Reinforced concrete footing with concealed anchor bolts and Granite Base.

NOTE: Graphics shown are placeholders only.
Artwork for map to be provided by Designer;
Artwork for poster side to be provided by Owner.



EXTERIOR/INTERIOR SIGNAGE

4 - Building ID (vinyl on glass)
(1 sign)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Building ID"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

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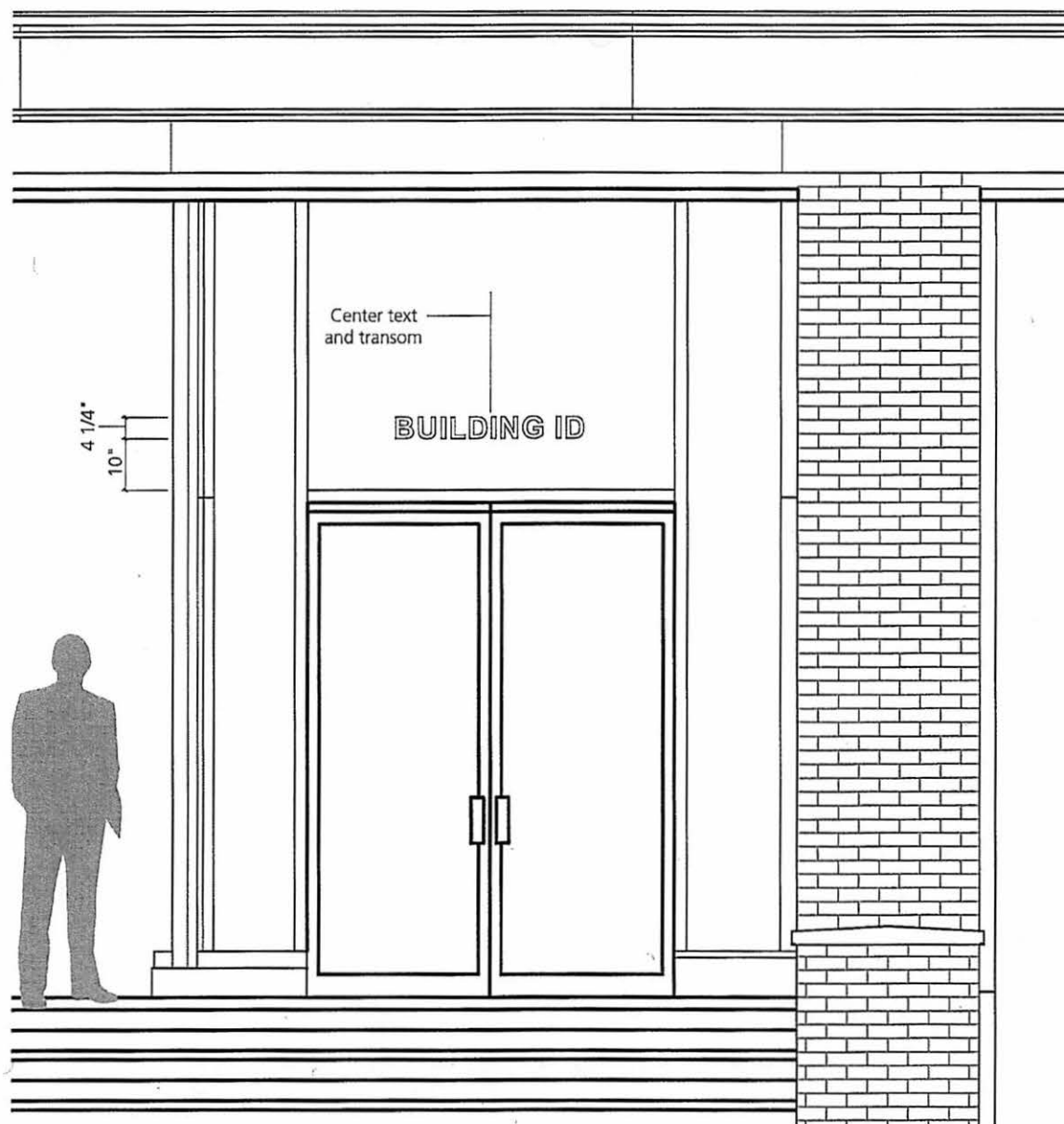
Proposed WALL Sign

Eleonora M. Pinder

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 109—Building Identification, Vinyl

Elevation



Typical Elevation 2
Scale: 3/8" = 1' - 0"

5 - School ID (vinyl on door)
(4 signs)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Harvard Kennedy School" "John F. Kennedy School of Government"

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Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

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FAX: (617) 495-0559

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Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

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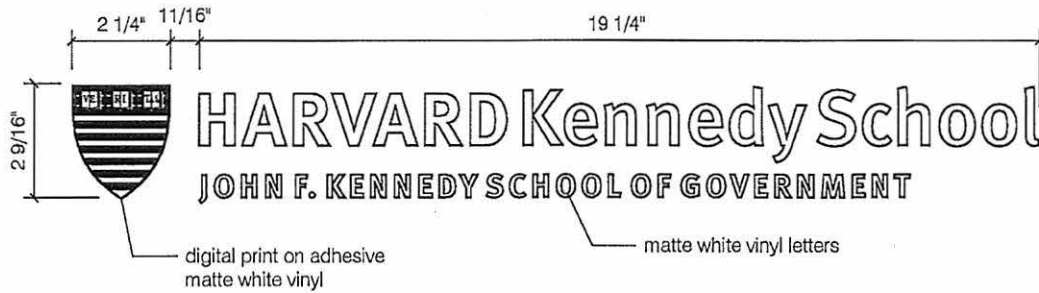
NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Date: 6/2/17 CDD Representative Eboni M. Pinder

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 110—Entrance Graphics

Elevation and Layout



Layout
Scale: 3" = 1' - 0"



Typical Elevation 2 - Double Doors
Scale: 1/2" = 1' - 0"

6 - Building ID (metal letters)
(1 sign)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Building ID"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

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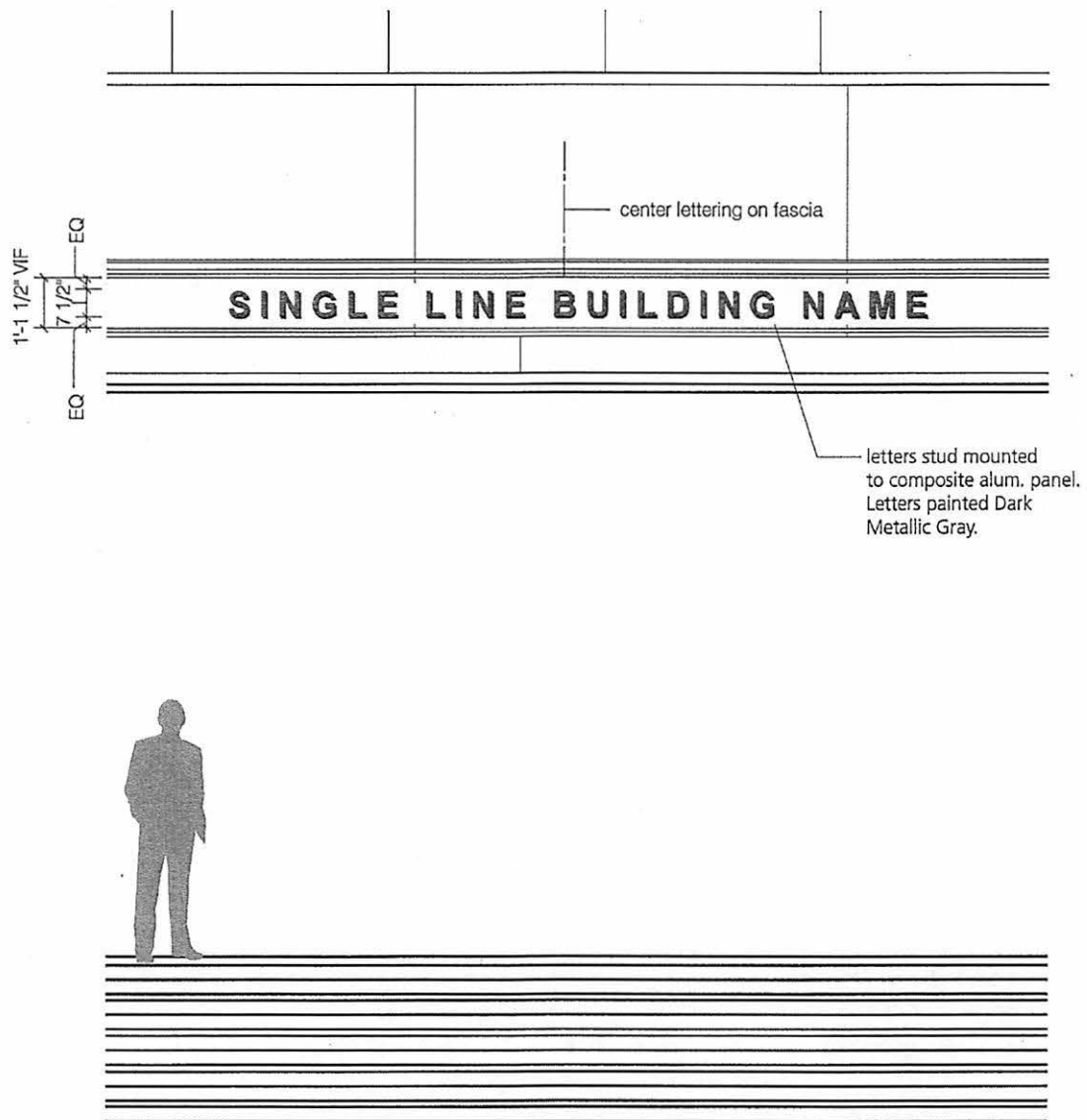
Proposed WALL Sign

Elabm. Pader

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 120A—Building ID Lettering – Large

Elevation



Elevation 2
Scale: 1/4" = 1' - 0"

7 - Building ID (metal letters)
(1 sign)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Building ID"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879 FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3 Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Proposed WALL Sign

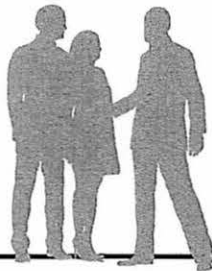
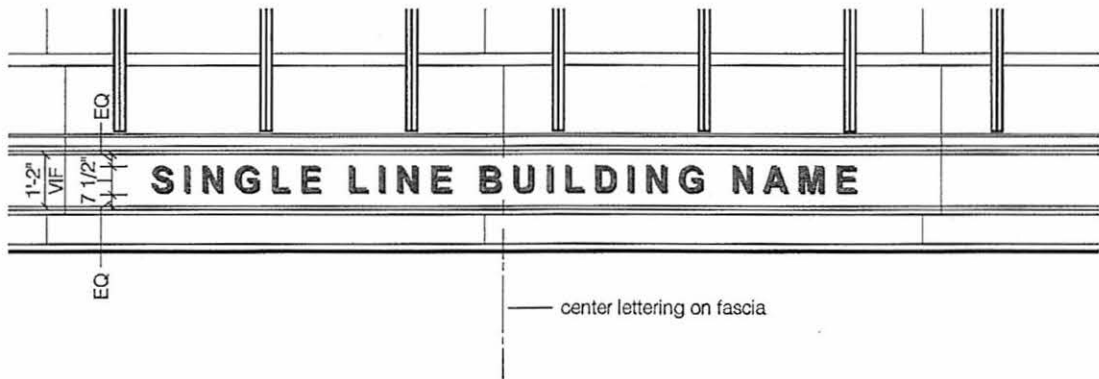
Height (from ground to the top of the sign): 22'

Date 6/2/17 CDD Representative Elan M. Pade

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 120A—Building ID Lettering – Large

Elevation



Elevation 4
Scale: 1/4" = 1' - 0"

8 - Fixture mounted banner
(3 signs)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Content TBD"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

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NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Date: 6/2/17 CDD Representative John M. Price

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 126—Fixture Mounted Banner

Specifications and Elevation

Description

Double sided, digitally printed exterior sunbrella banner. Banner is affixed to light pole with banner bracket arms and tensioning system provided by the light pole manufacturer. Provide pockets at top and bottom suitable for a 2" diameter banner bracket arm.

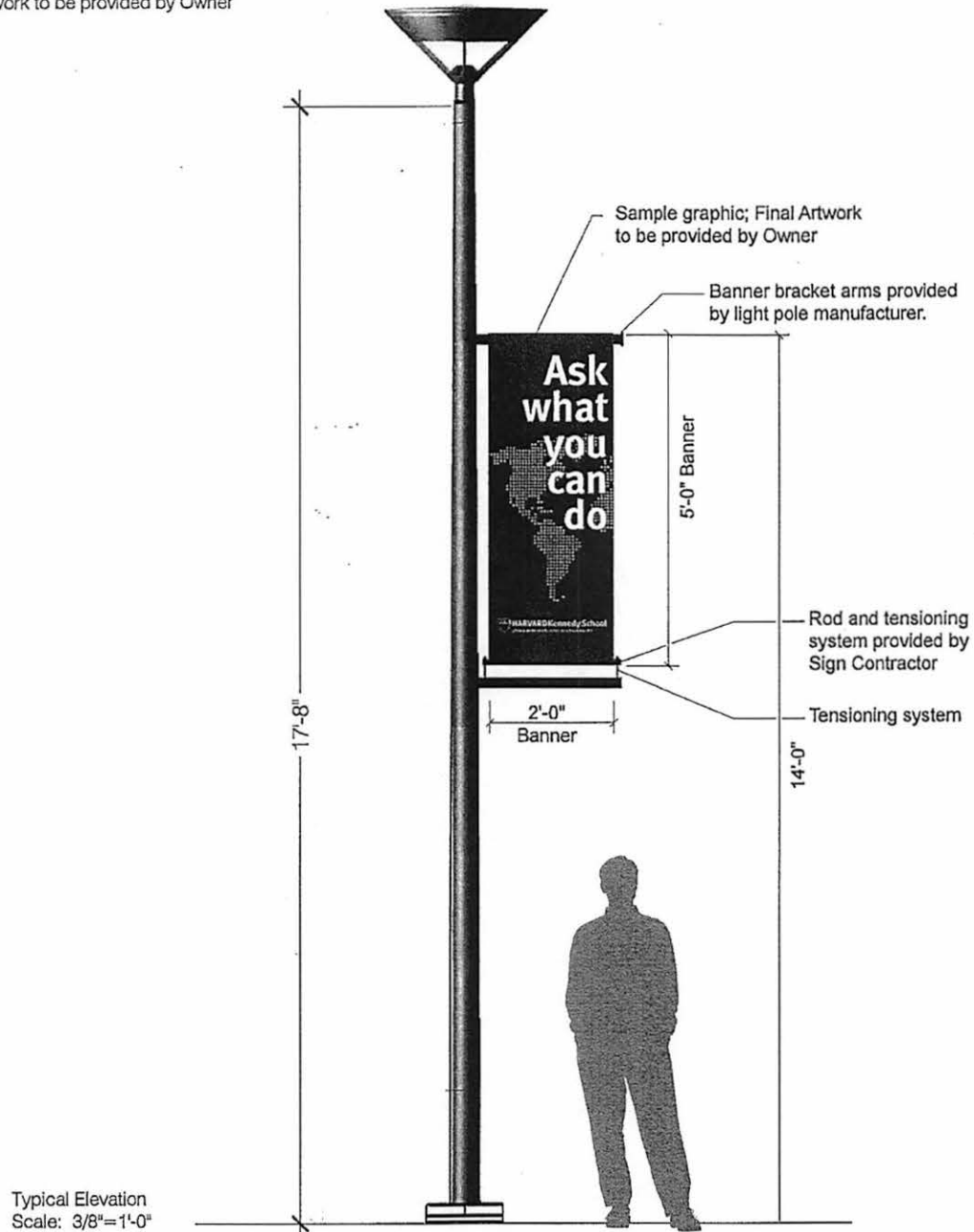
Color
TBD

Installation

Light pole banner bracket arms and tensioning system.

Typography

N/A; Artwork to be provided by Owner



9 - Space ID (carved letters)
(1, sign)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Taubman Plaza"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

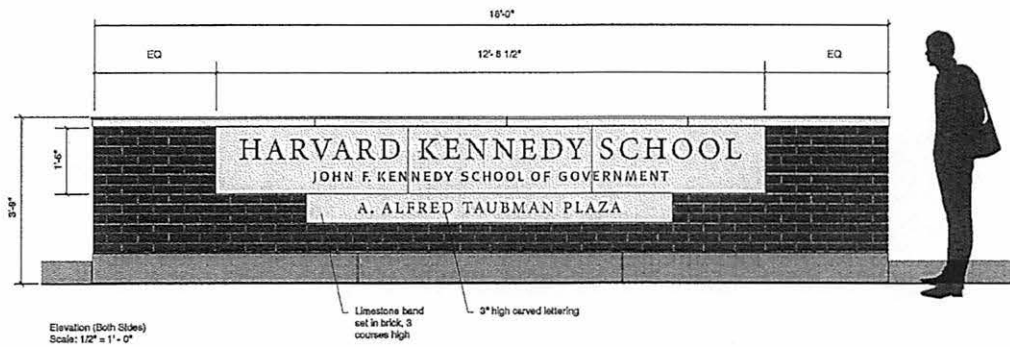
*Any sign or portion of a sign extending more than **six (6) inches** into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

NOTE: PLEASE PROVIDE ALL REQUESTED INFORMATION FOR EACH SIGN PROPOSED. FAILURE TO DO SO WILL ONLY DELAY CERTIFICATION.

Date: 6/2/17 CDD Representative Elizabeth M. Proder



Example



Harvard
Kennedy School
Signage & Wayfinding

II. Exterior Signage
and Wayfinding
Taubman
Plaza

Job # 1000.0
Date: March 3, 2017

Option 1

Roll Barresi & Associates
48 Dunster Street
Cambridge, MA 02138
t. 617-868-5430
www.rollbarresi.com

10 - Space ID (metal panel)
(1 sign)

SIGN CERTIFICATION FORM

COMMUNITY DEVELOPMENT DEPARTMENT

Sign Text: "Taubman Plaza"

Applicant (name and address) Harvard Kennedy School c/o Mark Verkennis

Harvard Planning Office, 1350 Massachusetts Avenue, Suite 573

Signature

Mark Verkennis

Telephone: (617) 496-1879

FAX: (617) 495-0559

Location of Premises: 79 John F. Kennedy Street

Zoning District: RES C-3

Overlay District: Harvard, Radcliffe, Lesley

Date Application Submitted: May 12, 2017

Sketch of Sign Enclosed: ☒ Yes ☐ No

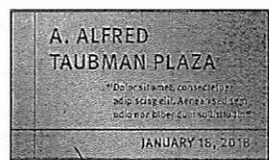
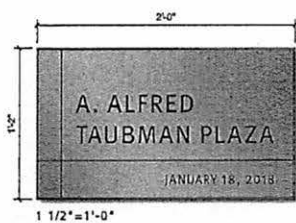
PLEASE NOTE: All signs must receive a permit from the Inspectional Services Department (ISD) before installation. Community Development Department (CDD) action does NOT constitute issuance of a permit or certification that all other code requirements have been met. Do not contract for the fabrication of a sign until all permits have been issued including approval from the City Council, if necessary (see below)!

Copies: ISD ☒ City Clerk* ☐ CDD ☐ Applicant ☐ Historical Com. ☐

*Any sign or portion of a sign extending more than six (6) inches into the public sidewalk, must receive approval from the Cambridge City Council; a bond must be posted with the City Clerk. Forms for that approval are obtained at the Office of the City Clerk.

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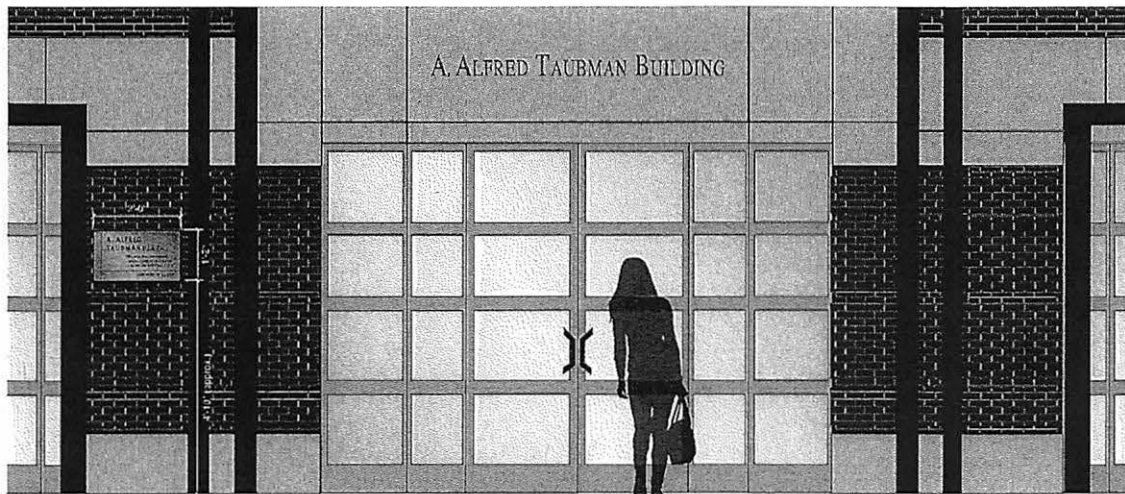
Date: 6/2/17 CDD Representative Elston, Pde



Layout option for quote or more text



Example



Harvard
Kennedy School
Signage & Wayfinding

II. Exterior Signage and Wayfinding Taubman Plaza

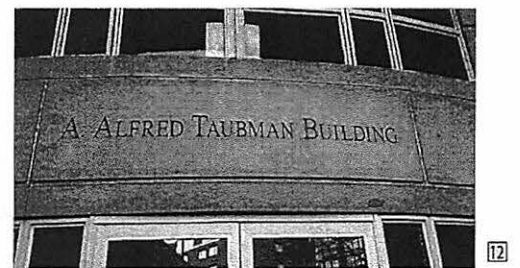
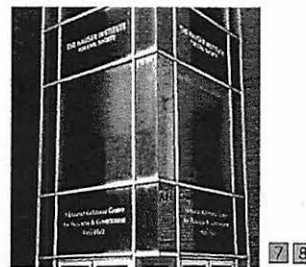
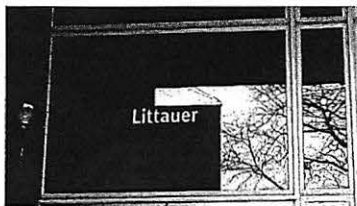
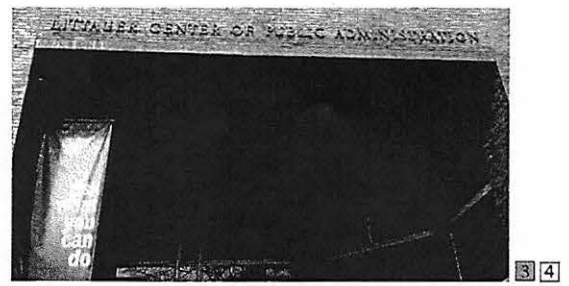
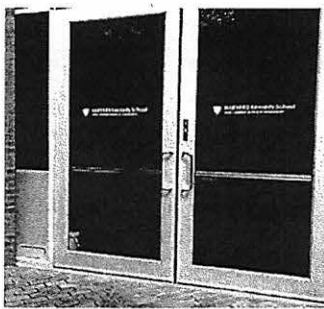
Job # 1000.0
Date: March 3, 2017

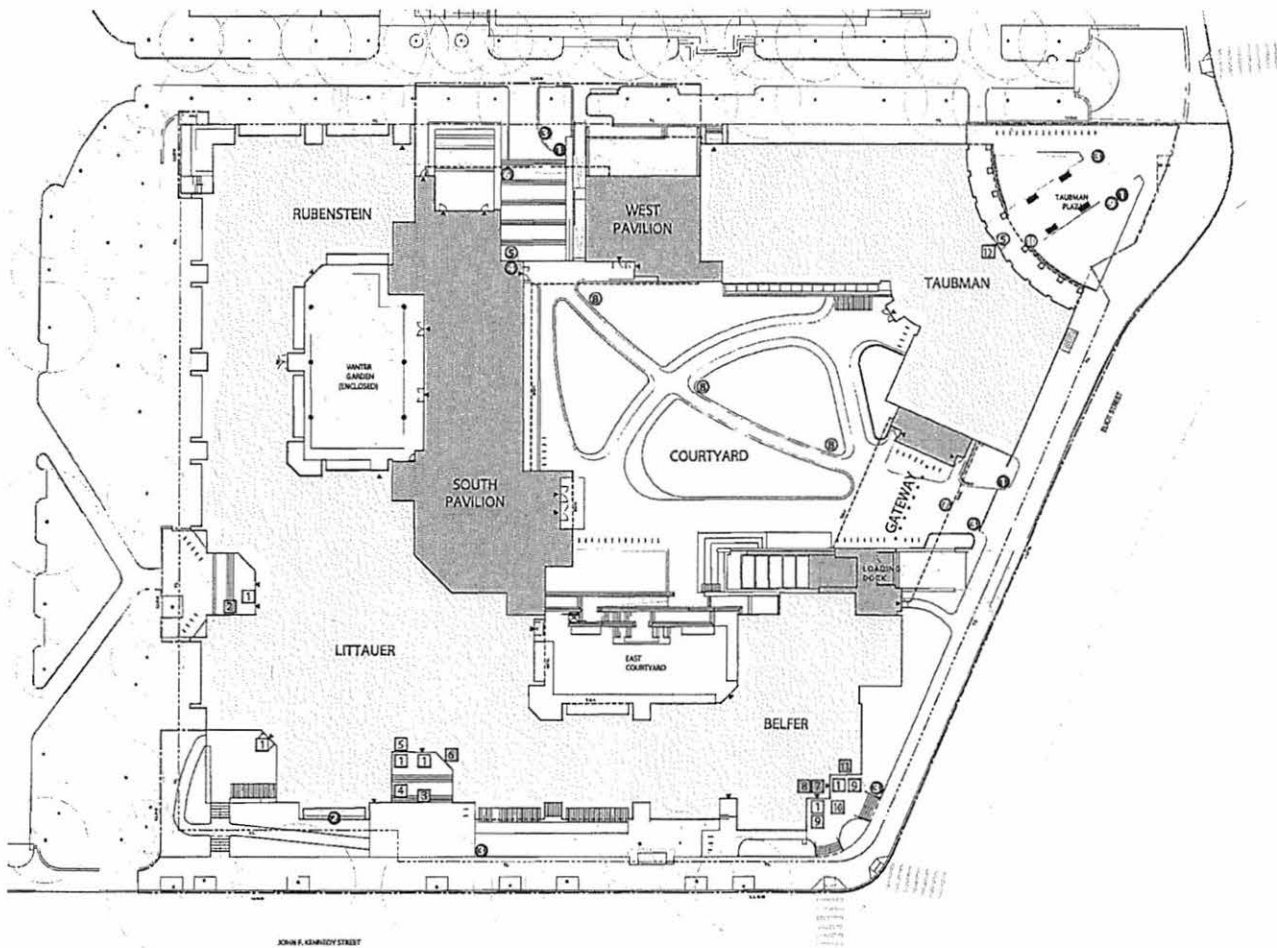
Option 2

Rol Barresi & Associates
48 Dunster Street
Cambridge, MA 02138
t. 617-868-5430
www.rolbarresi.com

Harvard Kennedy School - Non Exempt Signage

Existing Signage to Remain (Keyed to Plan)





Harvard Kennedy School

Non-Exempt Signage

New Signage

- School ID
- Campus Map
- Building/Space ID
- Entrance Graphic (on doors)
- Fixture Mounted Banner

Existing Signage to Remain

- School/Center ID
- Building ID
- Entrance Graphic (on doors)
- Other

Harvard Kennedy School - Non-Exempt Signage

New Signage

Plan No.	Type	Qty.	Dimensions	Total Sign Area (sf)	Height	Material	Content
1	Free-standing	3	12'-6.5" X 1'-6"	56.43	3'-9" ; 5'-2.5"	Carved lettering on limestone	"Harvard Kennedy School" "John F. Kennedy School of Government"
2	Wall	1	12'-6.5" X 1'-6"	18.81	3'-9"	Carved lettering on limestone	"Harvard Kennedy School" "John F. Kennedy School of Government"
3	Free-standing	5	2' X 3'-3"	32.5	6'-9"	Painted aluminum and glass case	Campus Map/Announcement Display
4	Wall (on transom window)	1	4.25" X 26"	0.76	9.33"	Vinyl	Building ID
5	Wall (on glass door)	4	2.56" X 22.20"	1.58	4'-6"	Vinyl	"Harvard Kennedy School" "John F. Kennedy School of Government"
6	Wall	1	7.5" X 9.75'	6	10'-4"	Painted stainless steel letters	Building ID
7	Wall	1	7.5" X 16.5'	10.31	22'	Painted stainless steel letters	Building ID
8	Free-standing (fixture mounted banner)	3	5' X 10'	150	14'-0"	Woven acrylic fabric	TBD
9	Free-standing	1	3' X 6'	1.5	1.75'	Carved lettering on limestone	Taubman Plaza
10	Wall	1	1'-2" X 2'	2.33	5'	Metal Panel	Taubman Plaza
		Total New Signs	21	280.22			

Existing Signage to Remain (measurements of existing signs are approximate)

Plan No.	Type	Qty.	Dimensions	Total Sign Area (sf)	Height	Material	Content
1	Wall (on door)	14	2.50" X 22"	5.46	4' - 6"	Vinyl	"Harvard Kennedy School" "John F. Kennedy School of Government"
2	Wall	1	7.5" X 42"	2.2	5'	Engraved Stone	"Littauer Center of Public Administration"
3	Wall	1	6.5" X 23'	12.5	20'	Metal Letters	"Littauer Center of Public Administration"
4	Banner	1	3' X 10'	30	17'	Vinyl	"Ask What You Can Do"
5	Wall (windows above entry)	1	4.5" X 24"	0.7	10'	Vinyl	"Littauer"
6	Wall (windows at entry)	1	6.5" X 5'	2.7	4' - 6"	Acrylic on Wood	"Institute of Politics"
7	Wall (windows above entry)	2	1.5' X 5'	15	9.5'	Vinyl	"Mossavar-Rahmani Center for Business & Government Wolf Hall"
8	Wall (2nd Fl. windows above entry)	2	1' X 5'	10'	19'	Vinyl	"The Hauser Institute for Civil Society"
9	Wall (on door)	2	4.5" X 15"	0.5	4' - 6"	Vinyl	"Belfer"
10	Wall (on glass)	2	1.75' X .75'	1.3	6'	Vinyl	"Ask What You Can Do"
11	Wall	1	1.2' X 6.5'	10.2	10'	Metal Letters	"Belfer Center for Public Management"
12	Wall	1	6" X 6.75'	3.4	10'	Engraved Stone	"A. Alfred Taubman Building"
		Total Existing Signs	29	83.96			
		Total All Signs	50	364.18			



CITY OF CAMBRIDGE
MASSACHUSETTS
BOARD OF ZONING APPEAL
831 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02139
617 349-6100

2017 MAY 16 AM 10:30

BZA APPLICATION FORM

Plan No: BZA-013311-2017

GENERAL INFORMATION

The undersigned hereby petitions the Board of Zoning Appeal for the following :

Special Permit : _____ Variance : ✓ Appeal : _____

PETITIONER : Harvard Kennedy School - C/O Mark Verkennis, Harvard Planning

PETITIONER'S ADDRESS : 1350 Massachusetts Avenue - Suite 573 Cambridge, MA 02138

LOCATION OF PROPERTY : 79 Jfk St Cambridge, MA 02138

TYPE OF OCCUPANCY : Institutional Educational ZONING DISTRICT : Residence C-3 Zone

REASON FOR PETITION :

Sign

DESCRIPTION OF PETITIONER'S PROPOSAL :

The Harvard Kennedy School seeks variances for the number, height, and location of new identification and directional signage on its campus.

SECTIONS OF ZONING ORDINANCE CITED :

Article 7.000 Section 7.16.21.B (Signs).

Original Signature(s) :

Mark Verkennis

(Petitioner(s) / Owner)

Mark Verkennis

(Print Name)

Address : Harvard Planning Office

1350 Massachusetts Avenue, Suite 573

Tel. No. : (617) 496-1879

E-Mail Address : mark_verkennis@harvard.edu

Date : May 15, 2017

Harvard Kennedy School - Non-Exempt Signage

New Signage								
Plan No.		Type	Qty.	Dimensions	Total Sign		Material	Content
					Area (sf)	Height		
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4		Wall (on transom window)	1	4.25" X 26"	0.76	9.33"	Vinyl	Building ID
5		Wall (on glass door)	4	2.56" X 22.20"	1.58	4'-6"	Vinyl	"Harvard Kennedy School" "John F. Kennedy School of Government"
6		Wall	1	7.5" X 9.75'	6	10'-4"	Painted stainless steel letters	Building ID
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Total New Signs			21		280.22			

Existing Signage to Remain <i>(measurements of existing signs are approximate)</i>								
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Total Existing Signs			29		83.96			
Total All Signs			50		364.18			

HARVARD

PLANNING OFFICE



May 15, 2017

Mr. Ranjit Singanayagam, Commissioner
City of Cambridge Inspectional Services Department
831 Massachusetts Avenue
Cambridge, Massachusetts 02139

RE: Zoning Variance - Signage, Harvard Kennedy School (79 John F. Kennedy Street)

Dear Mr. Singanayagam:

Please find enclosed a variance application for proposed signage on the campus of the John F. Kennedy School of Government. The Harvard Kennedy School (HKS) seeks a variance to permit the implementation of a comprehensive signage program for its core campus in Harvard Square. The signage program seeks to appropriately identify new additions to the campus, clarify wayfinding for students, faculty, staff and visitors, and establish a consistent design aesthetic for a variety of signage types.

Upon completion of the current construction project, all of the existing buildings on the HKS campus will be interconnected above grade, resulting in the complex being treated as a single building for the purposes of zoning compliance. Harvard is seeking a variance under CZO Section 7.16.21.B which limits signage for non-residential uses in the Residence C-3 zoning district to two non-banner signs per building and a total area of 30 sq. ft. per building. To adequately serve the identification and wayfinding needs of this multi-building educational campus, a variance is required to permit the number, total area, height and location of proposed signage.

If you have any questions about this application, please call me at 617-496-1879. Thank you in advance for your assistance.

Sincerely,

A handwritten signature in blue ink that reads "Mark Verkennis". The signature is fluid and cursive, with the first name "Mark" and last name "Verkennis" clearly visible.

Mark Verkennis
Senior Campus Planner

Enclosure

CC: Tony Casto, CSL Consulting
Janney Wilson, Harvard Kennedy School
Arthi Kasetty, Harvard Kennedy School

79 JFK Street



79 JFK H

Petitioner

1093

165-56
DAVIDOFF, CLAUDIA,
TR. THE CLAUDIA DAVIDOFF TRUST--2010
975 MEMORIAL DR., #212
CAMBRIDGE, MA 02138

161-58-35 / 164-5
PRESIDENT & FELLOWS OF HARVARD COLLEGE
C/O HARVARD REAL ESTATE, INC.
HOLYOKE CENTER, ROOM 1000
1350 MASSACHUSETTS AVE
CAMBRIDGE, MA 02138

HARVARD KENNEDY SCHOOL
C/O MARK VERKENNIS, HARVARD PLANNING
1350 MASS AVENUE - SUITE 573
CAMBRIDGE, MA 02138

165-54
PRESIDENT & FELLOWS OF HARVARD COLLEGE,
HOLYOKE CTR. - RM. 1000
1350 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02138

165-34
PRESIDENT & FELLOWS OF HARVARD COLLEGE
C/O HARVARD REAL ESTATE INC.
HOLYOKE CENTER - ROOM #1017
1350 MASS AVE
CAMBRIDGE, MA 02138

162-26
16-18 ELIOT LLC.
C/O CHARLES RIVER HOLDINGS LLC,
1299 BEACON ST
BROOKLINE, MA 02446

162-66
DI GIOVANNI, LOUIS F.
TR. OF KENNEDY AND ELIOT REALTY TR.
P.O. BOX 380212
CAMBRIDGE, MA 02238

162-64-65
THE R B FAMILY LIMITED PARTNERSHIP
C/O THE BANKER REAL ESTATE COMPANY
14A ELIOT ST
CAMBRIDGE, MA 02138

164-7
MASSACHUSETTS COMMONWEALTH OF
STATE HOUSE
BOSTON, MA 02133

165-24
SOCIETY OF ST JOHN THE EVANGELIST
980 MEMORIAL DRIVE
CAMBRIDGE, MA 02138

165-57
CONDUCTOR'S BUILDING LLC
20 UNIVERSITY RD.
CAMBRIDGE, MA 02138

165-56
SHAPIRO, ROBERT N.,
TR. THE #1008, 975 MEMORIAL DR NOM TRUS
C/O ROPES & GARY, LLP
800 BOYLSTON ST
BOSTON, MA 02199

165-56
SERPENTINE HOLDINGS, LLC
C/O ALSTON & BIRD LLP, ONE ATLANTIC CTR
1201 WEST PEACHTREE ST.
ATTN: BENJAMIN T. WHITE, ESQ
ATLANTIC, GA 30309

165-55
FRIEDMAN, RICHARD L., JOHN L. HALL III,
C/O CARPENTER & COMPANY
20 UNIVERSITY ROAD
CAMBRIDGE, MA 02138

165-56
DUPREE, A. HUNTER & MARGUERITE L. DUPREE
TRUSTEE OF THE CHARLES SQ NOMINEE TRUST.
975 MEMORIAL DR., UNIT #201
CAMBRIDGE, MA 02138

165-56
VACCARO, JOHN GINO & GUNDRUN VACCARO TRS
JOHN GINO & GUNDRUN VACCARO REVOCABLE TR
975 MEMORIAL DR. UNIT#203
CAMBRIDGE, MA 02138

165-56
PETERSEN, ROBERT A. AND
VERONICA PETERSEN
975 MEMORIAL DR #204
CAMBRIDGE, MA 02138

165-56
MAK, NUSA WIDJAJA & MESKALINA OH
975 MEMORIAL DR #205
CAMBRIDGE, MA 02138

165-56
MORSE, ROBERT F. & JANE G. MORSE, TRUSTEE
975 MEMORIAL DR., #207
CAMBRIDGE, MA 02138

165-56
BUTLER, RUTH
975 MEMORIAL DR., #209
CAMBRIDGE, MA 02138

165-56
PALMER, ANDREW H. & AMY D. PALMER
TRUSTEE OF AMY D. PALMER 1999 REV TRUST.
975 MEMORIAL DR. UNIT#210
CAMBRIDGE, MA 02138

165-56
HOWARD, MARGO L. &
RONALD M. WEINTRAUB
975 MEMORIAL DR. UNIT#211
CAMBRIDGE, MA 02138

165-56
POTTER, ELIZABETH F. & JOSEPH L. BOWER
975 MEMORIAL DR. - UNIT #301
CAMBRIDGE, MA 02138

165-56
ERICKSON, KENNETH W. & ALICE W. ERICKSON
41 FOLLY POINT RD
GLOUCESTER, MA 01930

165-56
UYTERHOEVEN, SANDRA B.,
TR. OF THE SANDRA UYTERHOEVEN REV. TR
975 MEMORIAL DR, #401
CAMBRIDGE, MA 02138

165-56
CARPI, CELINA BORGES TORREALBA
975 MEMORIAL DR., #402
CAMBRIDGE, MA 02138

165-56
BASILIKUM LLC
5 COWPERTHWAIT ST., #218
CAMBRIDGE, MA 02138

165-56
CAPTAIN, KHUSHROO M.
975 MEMORIAL DR., UNIT #404
CAMBRIDGE, MA 02138

165-56
HART, AUSTIN D. TRUSTEE
P.O BX 381348
CAMBRIDGE, MA 02238

165-56
PIKE, JUDITH R.,
TRUSTEE OF MAHARE REALTY TRUST
975 MEMORIAL DR. UNIT#1108
CAMBRIDGE, MA 02139

79 JFK At.

2 y 3

165-56
CHARLES SQUARE PROPERTIES LLC
C/O PAULA WANANDI
279 VERNEY ROAD EAST
GRACEVILLE, _ QLD 4

165-56
MCGEE, HENRY W. , III & CELIA B. MCGEE
975 MEMORIAL DR., #408
CAMBRIDGE, MA 02138

165-56
GLIMP, FRED L. & ELEANOR GLIMP
975 MEMORIAL DR. #409
CAMBRIDGE, MA 02138

165-56
LISS, ROBIN S.
975 MEMORIAL DR. , #410
CAMBRIDGE, MA 02138

165-56
MANK, EDWARD H.
2 SOUTH ST
NATICK, MA 01760

165-56
YASMINE REALTY LIMITED,
C/O QUABBIN CAPITAL, INC
160 FEDERAL STREET 6TH FL
BOSTON, MA 02110

165-56
GOLDMAN, MARSHALL T. & MERLE GOLDMAN
975 MEMORIAL DRIVE #501
CAMBRIDGE, MA 02138

165-56
NELSON, CARL F. & CHRISTINE S. NELSON
975 MEMORIAL DR., # 504
CAMBRIDGE, MA 02138

165-56
NELSON, CARL F. & CHRISTINE S. NELSON
975 MEMORIAL DR., #504
CAMBRIDGE, MA 02138

165-56
975-505 LLC
C/O PRESTON R. MILLER JR.
975 MEMORIAL DRIVE #506
CAMBRIDGE, MA 02138

165-56
MILLER JR., PRESTON RUSSELL &
CAROL SMITTH MILLER
975 MEMORIAL DR. APT 506
CAMBRIDGE, MA 02138

165-56
LOONIN, MATHEW R. & BARBARA LOONIN, TR
7660 FAY AVE, SUITE 326
LA JOLLA, CA 92037

165-56
RICHARD WEIDMANN, TRUSTEE &
CITY OF CAMBRIDGE TAX TITLE
C/O ELIZABETH TEN GROTEHULS TRS
975 MEMORIAL DR. #608
CAMBRIDGE, MA 02138

165-56
RAMEY, THOMAS & PERRIN IRELAND
975 MEMORIAL DR., UNIT #10
CAMBRIDGE, MA 02138

165-56
PARAFESTAS, ANASTASIOS,
TRUSTEE UNIT 512 MEMORIAL DR. NOMINEE TRUST
C/O THE BOLLARD GROUP LLC.
ONE JOY STREET
BOSTON, MA 02108

165-56
SUBRIN, JOAN A.
975 MEMORIAL DR., #601
CAMBRIDGE, MA 02138

165-56
LIPPARD, STEPHEN J., TR. CH4 REALTY TRUST
975 MEMORIAL DR., UNIT #602
CAMBRIDGE, MA 02138

165-56
BUSH, SUSAN HILLES, TRUSTEE THE SUSAN
HILLES BUSH 2012 PERSONAL RES TR.
975 MEMORIAL DR #603
CAMBRIDGE, MA 02138

165-56
CRAIG, TERUKO & ALBERT M. CRAIG,
TRS THE TERUKO CRAIG TRUST
975 MEMORIAL DR., #605
CAMBRIDGE, MA 02138

165-56
ANSIN, BETSEY
C/O RINET COMPANY, INC
101 FEDERAL STREET FL 14
BOSTON, MA 02110

165-56
WALTCH, LILLA M.,
TR. OF THE CHARLES SQUARE NO. 607 R.T.
975 MEMORIAL DR., #607
CAMBRIDGE, MA 02138

165-56
FLEMINGS, MERTON C.
975 MEMORIAL DR. UNIT#608
CAMBRIDGE, MA 02138

165-56
TAKEUCHI, HIROTAKA & NOBUKO TAKEUCHI
975 MEMORIAL DR., UNIT #609
CAMBRIDGE, MA 02138

165-56
FREEDMAN, JAMES O.
975 MEMORIAL DR., UNIT #610
CAMBRIDGE, MA 02139

165-56
KAHN, VIRGINIA L. & STEFANIE D. CANTOR TRS.
THE KAHN REALTY TRUST
975 MEMORIAL DR., UNIT #611
CAMBRIDGE, MA 02138

165-56
TABBAL, LILY
975 MEMORIAL DR. #612
CAMBRIDGE, MA 02138

165-56
GOLDBERG, RAY A. AND THELMA E. GOLDBERG,
TRS OF THE GOLDBERG
CAMBRIDGE REAL ESTATE TRUST
975 MEMORIAL DR #701
CAMBRIDGE, MA 02138

165-56
SEEVAK, ELINOR A.
870 UNITED NATIONS PLAZA - APT #35E
NEW YORK, NY 10017

165-56
GRAGOUDAS, EVANGELOS &
CHARICLEA GRAGOUDAS
975 MEMORIAL DR. #704
CAMBRIDGE, MA 02138

165-56
LAKE NATILIA CORPORATION
C/O ATKINS CALLAHAN PLLC
20 DEPOT STREET #220
PETERBOROUGH, NH 03458

79 JFK At.

343

165-56
KRIPKE, CAROL F.,
TRUSTEE THE CAROL F. KRIPKE TRUST
975 MEMORIAL DR., #708
CAMBRIDGE, MA 02138

165-56
COGAN, JOHN F. & MARY L. CORNILLE
975 MEMORIAL DR. #802
CAMBRIDGE, MA 02138

165-56
TANNER COMPANY INC GOWLING WLG (NDJ01)
4 MORE LONDON RIVERSIDE
SE1 2AU
LONDON, - -

165-56
KASS, RUDOLPH,
TRUSTEE OF CS 809 REALTY TR.
975 MEMORIAL DR. UNIT#710
CAMBRIDGE, MA 02138

165-56
WOOD, MIRIAM M. & CHARLES O. WOOD, III
1 BRATTLE SQUARE
CAMBRIDGE, MA 02138

165-56
HAMLEN, RUTH F.
975 MEMORIAL DR., #904
CAMBRIDGE, MA 02138

165-56
DAVIS, DONNA
TRUSTEE OF DAVIS FAMILY REALTY TRUST.
975 MEMORIAL DR. UNIT#908
CAMBRIDGE, MA 02138

165-56
TMS REAL ESTATE LLC
820 S. MONACO PKWY #325
DENVER, CO 80224

165-56
POORVU, WILLIAM J. & LIA G. POORVU
975 MEMORIAL DR., #710
CAMBRIDGE, MA 02138

165-56
DEMZE, NANCY E. TRUSTEE OF
C/O EILEEN SHAPIRO, TRST
TOQUE BLANCHE REALTY TRST
975 MEMORIAL DR #804
CAMBRIDGE, MA 02138

165-56
DAS, KUNTALA P., SRIRAM P. DAS &
950 PARK AVE #9B
NEW YORK, NY 10028

165-56
TIEDEMANN, HENRY & SANFORD WECHSLER,
TRS OF OFUSION TRUST
P.O. BOX 381465
CAMBRIDGE, MA 02238

165-56
COGAN, JOHN F., JR. & MARY L. CORNILLE
975 MEMORIAL DR., UNIT #902
CAMBRIDGE, MA 02138

165-56
KLINE, JACK & CAROLYN KLINE,
TR. 975 MEMORIAL DR., # 906 NOMINEE TR.
975 MEMORIAL DRIVE. UNIT#906
CAMBRIDGE, MA 02139

165-56
BORE, NELLY
975 MEMORIAL DR., #909
CAMBRIDGE, MA 02138

165-56
GOGUEN, PAUL A. & KATHERINE L. BABSON JR
C/O NIXON PEABODY
ATTN: YVONNE FRANKS
100 SUMMER STREET
NIXON, MA 02110

165-56
HERSCHBACH, GEORGENE BOTYOS &
DUDLEY ROBERT HERSCHBACH
975 MEMORIAL DR., #712
CAMBRIDGE, MA 02138

165-56
SHEN, C.M. TSAI C/O JUDY SHEN
206W 122ND ST/ UPPER LEVEL
NY, NY 10027

165-56
HART, SARAH J.
70 BROOK RD
WESTON, MA 02493

165-56
WALDEN EQUITY GROUP, INC.
69 NEWBURY STREET
BOSTON, MA 02116

165-56
PHILLIPS, DANIEL A. AND DIANA W. PHILLIPS
975 MEMORIAL DR. #903
CAMBRIDGE, MA 02138

165-56
MERRILL, ARTHUR C. JR.,
ROBERT A. MERRILL HOLLIS F. RUSSELL, TRS
ACKC/O HOLLIS F. RUSSELL, ESQ
1010 NORTHERN BLVD, SUITE 400
GREAT NECK, NY 11021

165-56
PLOTKIN, IRVING H., TR OF THE PLOTKIN
ROCKPORT NOMINEE REALTY TRUST
975 MEMORIAL DR #910
CAMBRIDGE, MA 02138

165-56
RICHARDS, KAREN F.,
TRUSTEE PHASE FOUR TRUST
975 MEMORIAL DR., #1006
CAMBRIDGE, MA 02138



CAMBRIDGE HISTORICAL COMMISSION

831 Massachusetts Avenue, 2nd Fl., Cambridge, Massachusetts 02139
Telephone: 617 349 4683 Fax: 617 349 3116 TTY: 617 349 6112
E-mail: histcomm@cambridgema.gov URL: http://www.cambridgema.gov/Historic

William B. King, *Chair*, Bruce A. Irving, *Vice Chair*, Charles M. Sullivan, *Executive Director*
William G. Barry, Jr., M. Robert G. Crocker, Chandra Harrington, Jo M. Solet, *Members*
Shary Page Berg, Joseph V. Ferrara, Susannah Barton Tobin, *Alternates*

Jurisdiction Advice

To the Owner of Property at 79 JFK Street:

The above-referenced property is subject to the jurisdiction of the Cambridge Historical Commission (CHC) by reason of the status referenced below:

- ☐ Old Cambridge Historic District
- ☐ Fort Washington Historic District
(M.G.L. Ch. 40C, City Code §2.78.050)
- ☐ Avon Hill Neighborhood Conservation District
- ☐ Half Crown – Marsh Neighborhood Conservation District
- ☐ Harvard Square Conservation District
- ☐ Mid Cambridge Neighborhood Conservation District
- ☐ Designated Landmark
- ☐ Property is being studied for designation: _____
(City Code, Ch. 2.78., Article III, and various City Council Orders)
- ☐ Preservation Restriction or Easement (as recorded)
- ☐ Structure is fifty years or more old and therefore subject to CHC review of any application for a demolition permit, if one is required by ISD. (City Code, Ch. 2.78, Article II). See **the back of this page for definition of demolition.**
- ☒ No jurisdiction: not a designated historic property and the structure is less than fifty years old.
- ☐ No local jurisdiction, but the property is listed on the National Register of Historic Places; CHC staff is available for consultation, upon request.
Staff comments: _____

The Board of Zoning Appeal advises applicants to complete Historical Commission or Neighborhood Conservation District Commission reviews before appearing before the Board.

If a line indicating possible jurisdiction is checked, the owner needs to consult with the staff of the Historical Commission to determine whether a hearing will be required.

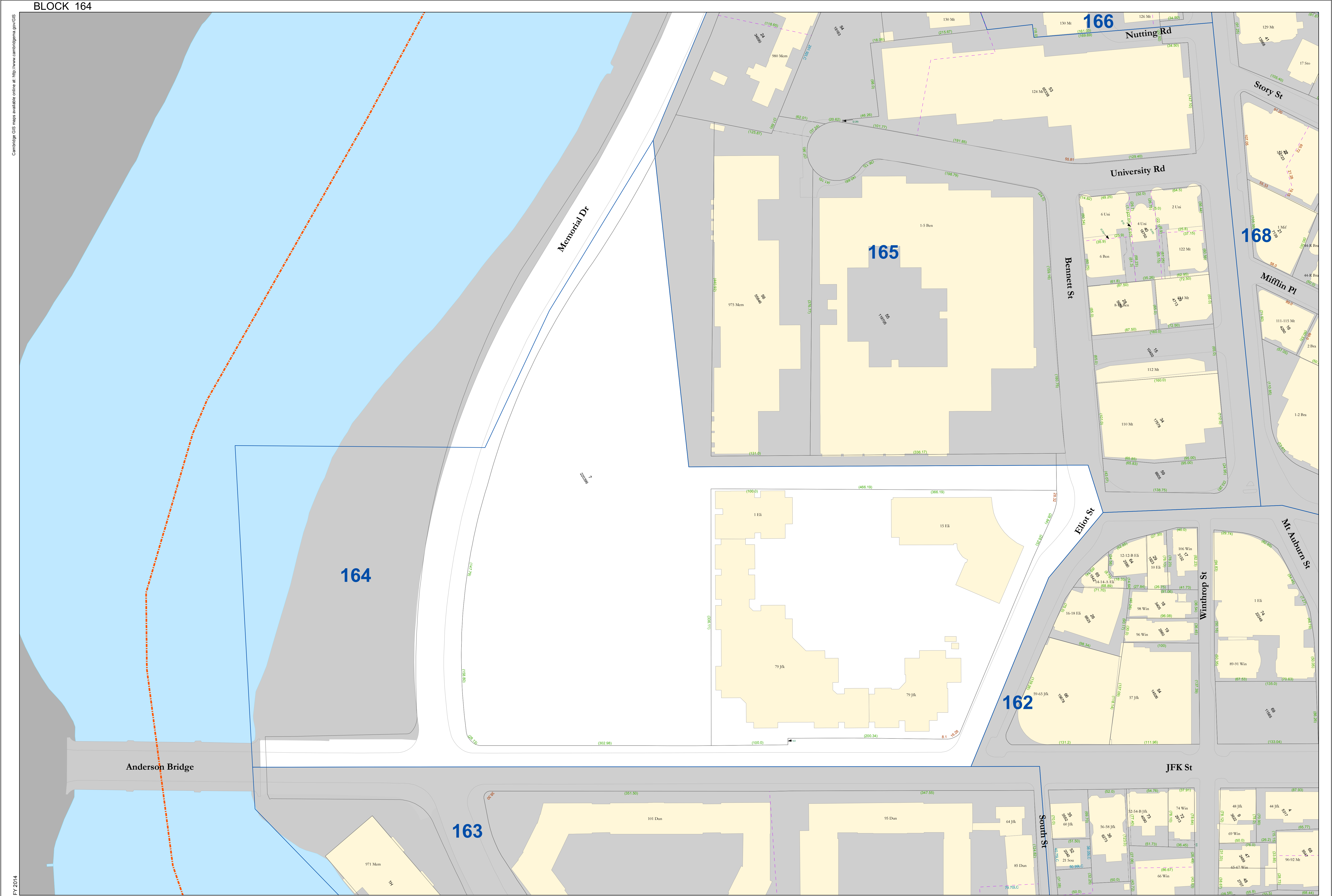
CHC staff initials SPE

Date 5-24-17

Received by uploaded to EnerGov
Relationship to project BZA-13311-2017

Date 5-24-17

cc: Applicant
Inspectional Services Commissioner



Cambridge GIS maps available online at <http://www.cambridge.gov/gis>

FY 2014



City of Cambridge
Assessing Department

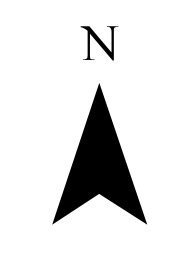
795 Massachusetts Ave.
Cambridge, MA 02139

- | | | | |
|--|---------------|--|-----------------|
| | Buildings | | Water |
| | Lot Line | | Sub-Parcel Line |
| | Block Line | | Easement |
| | City Boundary | | Railway |

- | | | | |
|---------|----------------|--------|------------------------|
| 10 | Lot Number | 100 | Parcel size in Sq. Ft. |
| 164 | Block Number | 44.0LC | Land Court Dimension |
| 10 Cam | Street Number | 65.0 | Survey Dimensions |
| (125.0) | Deed Dimension | | |

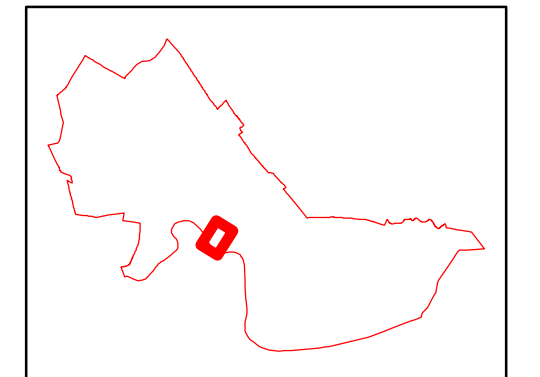
DISCLAIMER:
All Real Property shown on this map was compiled from existing Assessor's Tax Maps dated 1920 to 2014 and maintained by the City Assessor's Office and the Department of Public Works. Subsequent maintenance has been completed using the City of Cambridge Geographic Information System (GIS). Parcels have not been created from survey, and map is suitable for assessing purposes only.

The City of Cambridge assumes no legal responsibility for information shown on this map.



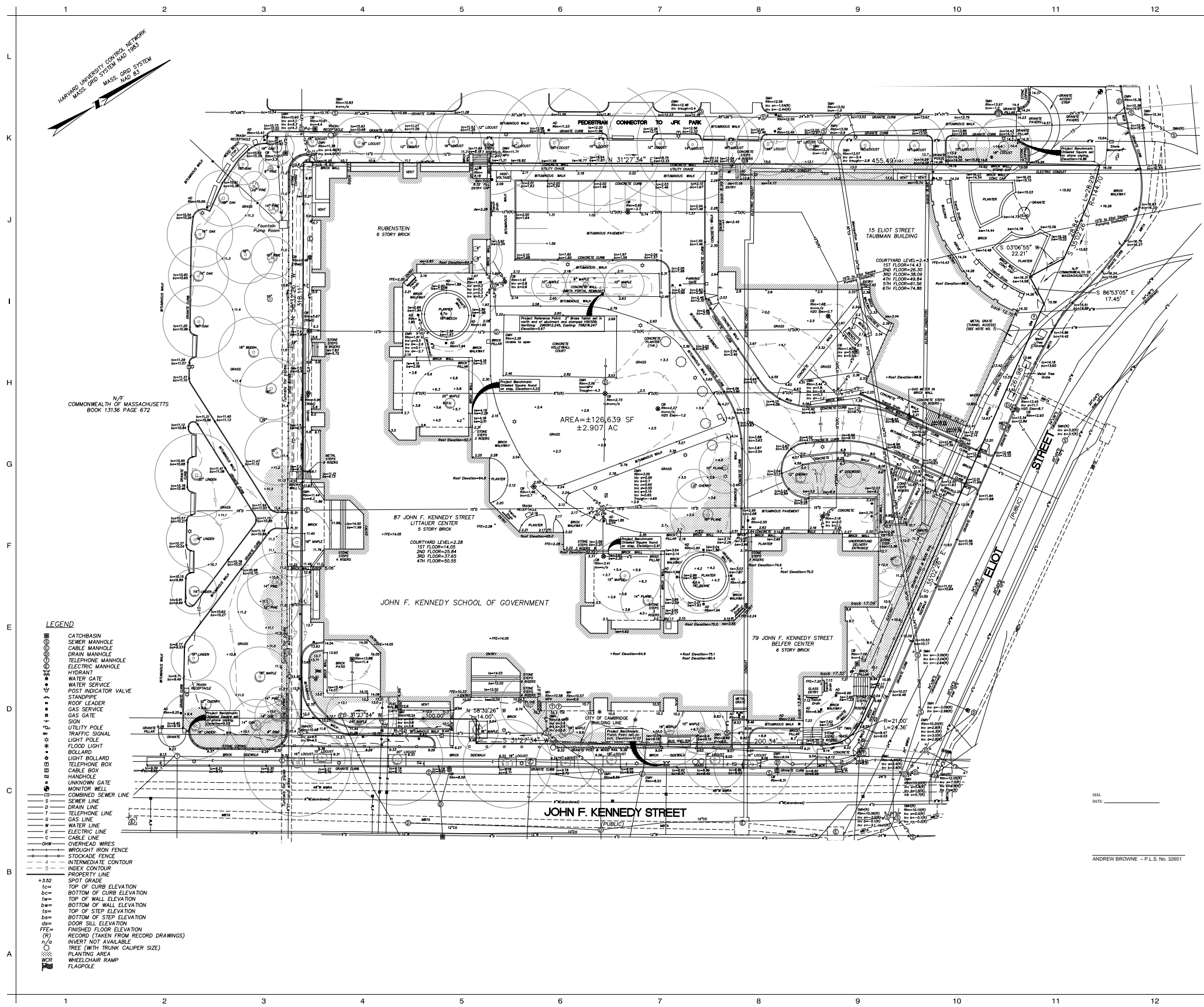
0 20 40 80 Feet

1 inch = 50 feet



Parcel Block Map

164



LEGEND / NOTES

NOTES:

- THE ELEVATIONS HEREON REFER TO THE NATIONAL GEODETIC VERTICAL DATUM OF 1983 AND THE BENCH MARK PROVIDED BY THE HARVARD UNIVERSITY CONTROL NETWORK. SEE PLAN FOR PROJECT BENCHMARK LOCATIONS.
- THIS PLAN IS THE RESULT OF AN INSTRUMENT SURVEY PERFORMED IN AUGUST OF 2011.
- THE SUBJECT PROPERTY IS IDENTIFIED AS LOT 5 ON MAP 164 WITH THE CITY OF CAMBRIDGE ASSESSOR'S DEPARTMENT. THE CURRENT RECORD OWNER IS THE PRESIDENT AND FELLOWS OF HARVARD COLLEGE. SEE BOOK 13631 PAGE 617 FOR CURRENT DEED.
- ABUTTERS' NAMES REFER TO CURRENT CITY OF CAMBRIDGE ASSESSOR'S RECORDS.
- THE SUBJECT PROPERTY IS LOCATED IN THE C-3 RESIDENCE DISTRICT.
- UNDERGROUND UTILITIES ARE BASED UPON AN ACTUAL FIELD SURVEY AND INFORMATION OF RECORD. IT IS NOT WARRANTED THAT THEY ARE EXACTLY LOCATED NOR THAT ALL UNDERGROUND CONDUITS OR OTHER STRUCTURES ARE SHOWN ON THIS PLAN. THE DIG-DATE CALL CENTER SHALL BE CONTACTED PRIOR TO ANY EXCAVATION.
- A RIGHT OF ENTRY EXISTS GRANTING PERMISSION TO THE PRESIDENT AND FELLOWS OF HARVARD COLLEGE TO ENTER UPON PROPERTY OF THE MITA FOR THE PURPOSE OF RETURNING A PUMPING STATION AS DETAILED IN A LETTER DATED DECEMBER 6, 1983.
- ALL LAND SHOWN LIES WITHIN ZONE X. AREAS DETERMINED TO BE OUTSIDE THE 0.2% ANNUAL CHANCE FLOODPLAIN AS INDICATED ON PANELS ONE OF THE FLOOD INSURANCE RATE MAP BY THE FEDERAL EMERGENCY MANAGEMENT AGENCY FOR THE CITY OF CAMBRIDGE, COMMUNITY NO. 205086, HAVING AN EFFECTIVE DATE OF JUNE 4, 2010.
- THE PROPERTY LINE AS SHOWN HEREON WAS DETERMINED FROM THE FOLLOWING PLANS OF RECORD FILED AT THE MIDDLESEX SOUTH COUNTY REGISTRY OF DEEDS:
 - Plan number 277 of 1962
 - Plan number 118 of 1968
 - Plan number 557 of 1976
 - Plan number 1208 of 1978
 - Plan number 83 of 1979
 - Plan number 125 of 1982
 - Plan number 136 of 1982

KEY PLAN

1	100% DD SUBMISSION	10/17/2014
No.	ISSUE	DATE

HARVARD KENNEDY SCHOOL OF GOVERNMENT

79 John F. Kennedy St. - Cambridge, MA 02138

ROBERT A.M. STERN ARCHITECTS, LLP.

460 WEST 34th STREET, NEW YORK, NY 10001
TEL (212) 965-5100 | FAX (212) 965-5388

SAMIOTES CONSULTANTS, INC.

20-A STREET, FRAMINGHAM, MA
TEL (508) 877-6688 FAX (508) 877-8349
WWW.SAMIOTES.COM

EXISTING CONDITIONS PLAN OF LAND

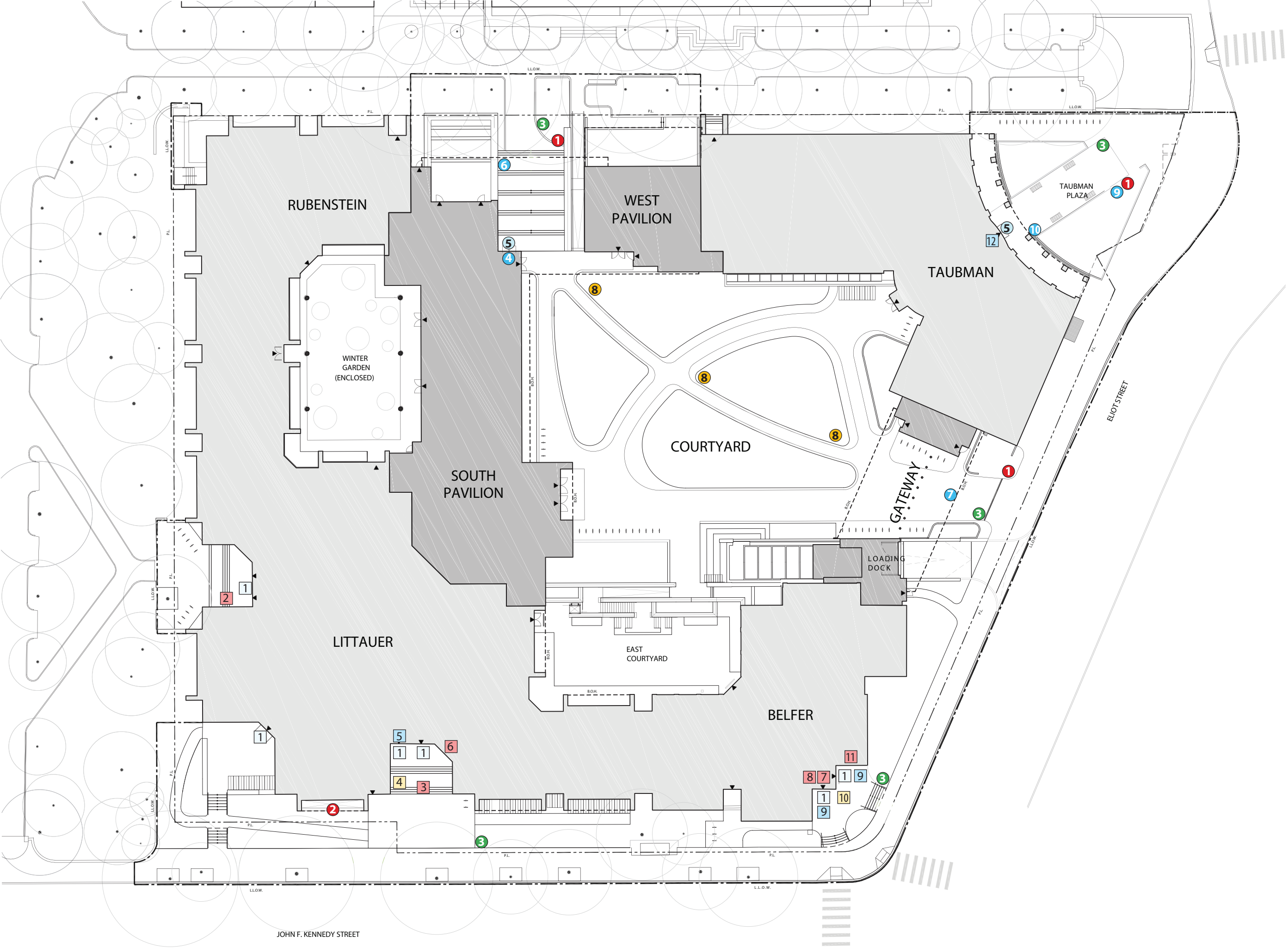
Project No.	11061.00
CAD File No.	
Drawing No.	EX-1.1

Copyright (c) Robert A.M. Stern Architects

HARVARD KENNEDY SCHOOL
CAMBRIDGE, MASSACHUSETTS

EXISTING SITE SURVEY

ROBERT A.M. STERN ARCHITECTS
NOVEMBER 25, 2014



Harvard Kennedy School

Non-Exempt Signage

- New Signage
- School ID
 - Campus Map
 - Building/Space ID
 - Entrance Graphic (on doors)
 - Fixture Mounted Banner

- Existing Signage to Remain
- School/Center ID
 - Building ID
 - Entrance Graphic (on doors)
 - Other

COURTYARD PAVILIONS PROJECT

Harvard Kennedy School

Sign Type 101—West Pavilion Gateway

Specifications and Elevation

1

Description

Limestone plaque with carved lettering set into brick wall. Wall and coping by Others. Coordinate all work with the General Contractor.

Typography

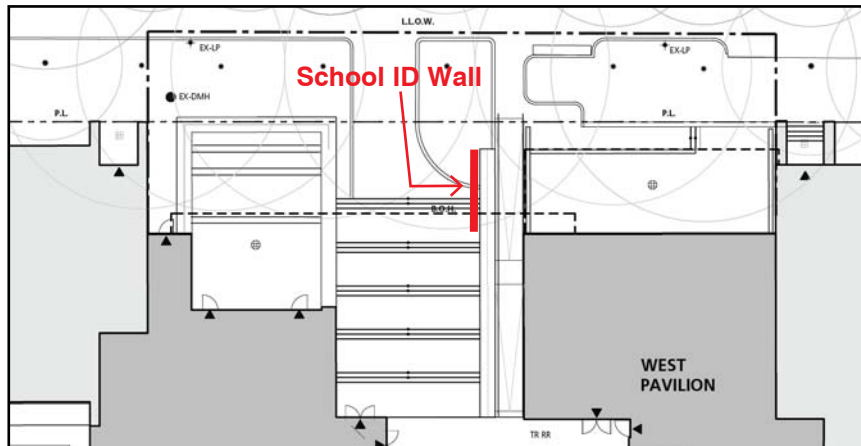
Customized Minion Regular
FF Meta Book Capitals

Finish

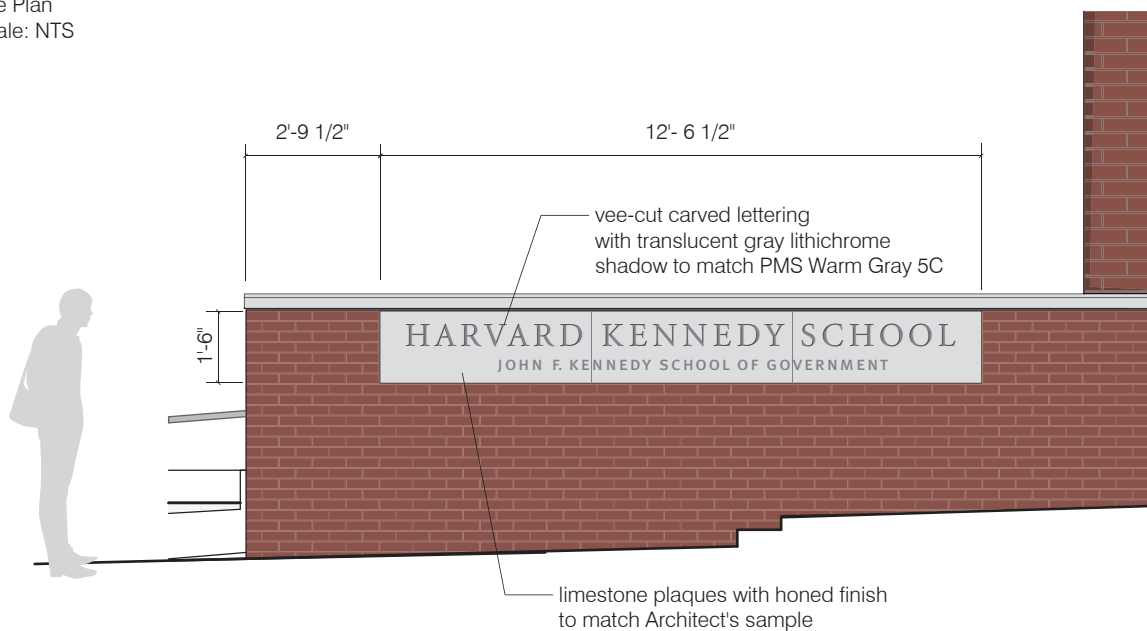
"Indiana Limestone" Coping: Smooth Face
"Indiana Limestone" Plaque: Honed
Carved Lettering: Infilled with Translucent Gray
Lithichrome Shadow, to match Pantone Warm Gray 5C

Installation

Coordinate installation with General Contractor.



Site Plan
Scale: NTS



Elevation
Scale: 1/4" = 1' - 0"

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 102—Taubman Gateway

Specifications and Elevation

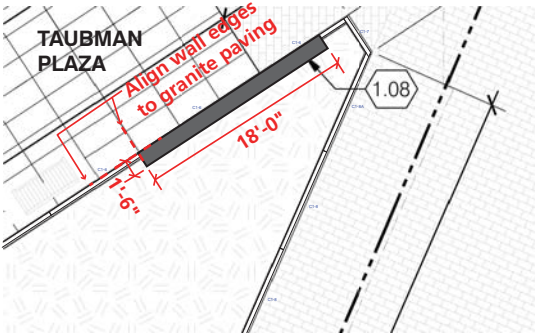
1

Description
Double sided brick wall with limestone coping and plaque, with carved lettering. The gateway wall is to be integrated with the landscaping. Coordinate all work with the General Contractor.

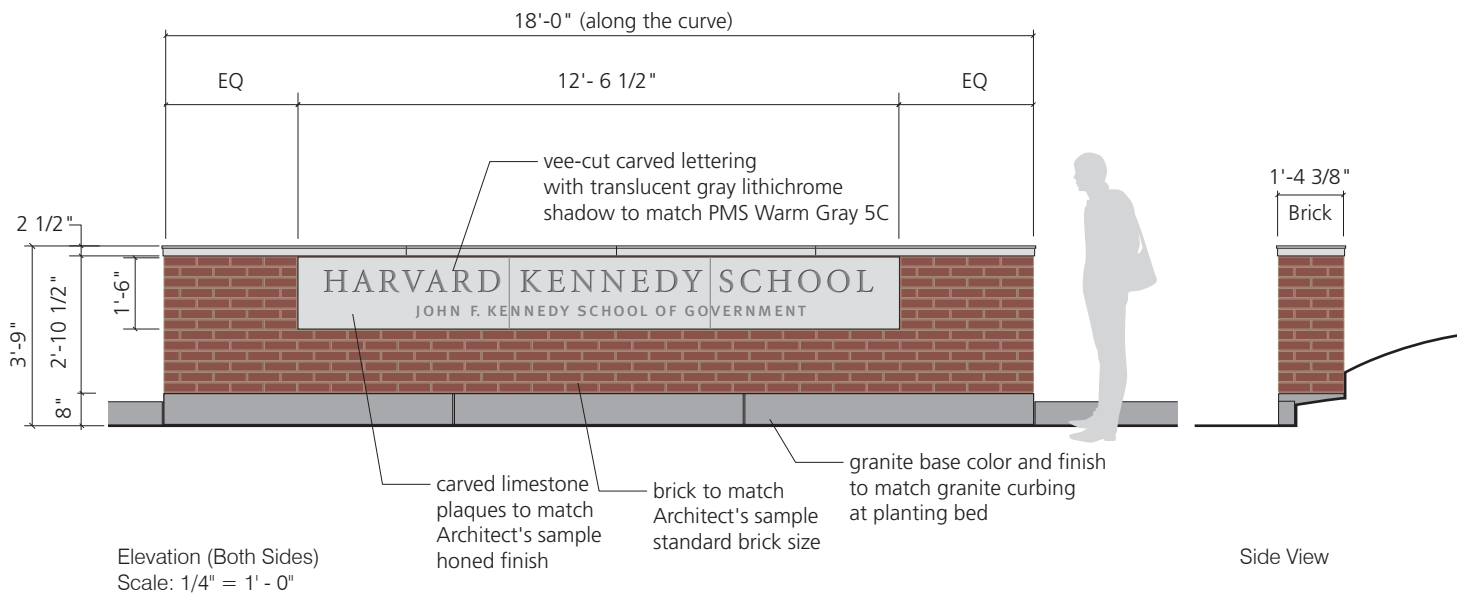
Typography
Customized Minion Regular and FF Meta Book Capitals

Finish
Limestone Coping: Smooth Face
Limestone Panels: Honed
Granite: to match curbing
Brick: To match Architect's sample
Carved Lettering: Infilled with Translucent Gray
Lithichrome Shadow, to match Pantone Warm Gray 5C

Installation
Coordinate installation with General Contractor. Gateway to be integrated with landscaping and curbing.



Site Plan
Scale: 1/16" = 1' - 0"



COURTYARD PAVILIONS PROJECT

Harvard Kennedy School

Sign Type 103—Littauer Gateway

Specifications and Elevation

2

Description

Brick wall with a limestone plaque and carved lettering. The gateway wall is an extension, vertically, of an existing brick wall at Littauer. New brick to match existing. Confirm type, color and source with Owner and Architect. Verify all dimensions in the field.

Typography

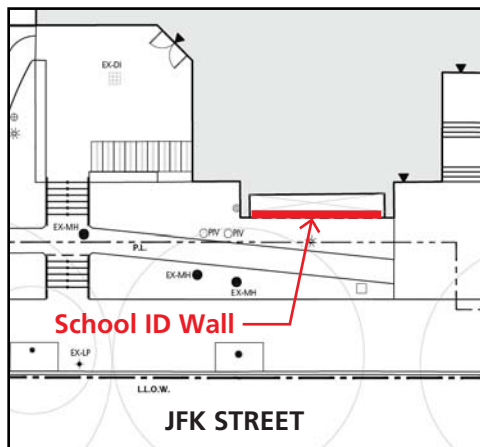
Customized Minion Regular
FF Meta Book Capitals

Finish

"Indiana Limestone" plaque: Honed
Brick: to match existing brick on Littauer
Carved Lettering: Infilled with Translucent Gray
Lithichrome Shadow, to match Pantone Warm Gray 5C

Installation

The scope of this sign type will include removal of the top course of existing brick and tying into the existing wall.

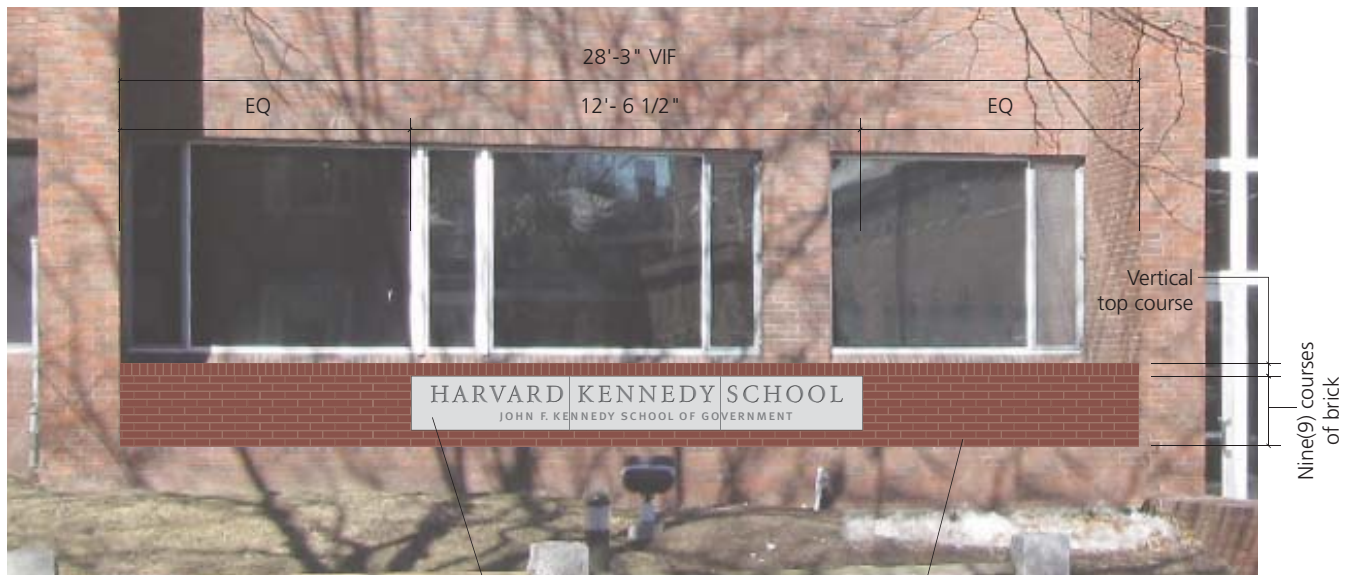


Site Plan
Scale: NTS



Existing Conditions
Scale: NTS

Remove top course
of existing bricks



Elevation
Scale: 1/4" = 1' - 0"

Carved limestone plaques
set into brick

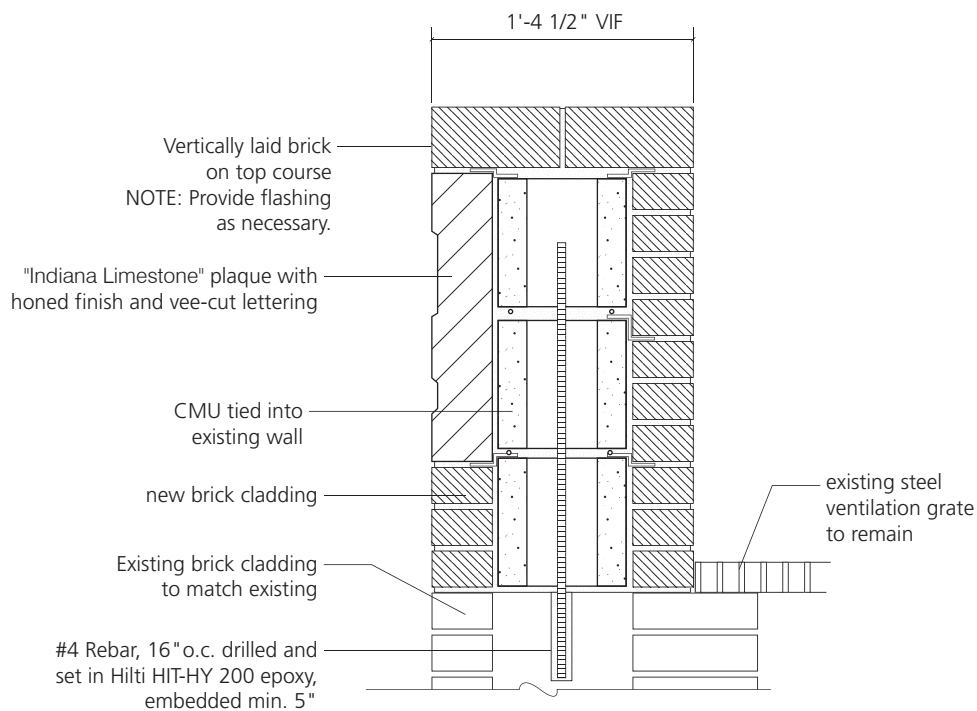
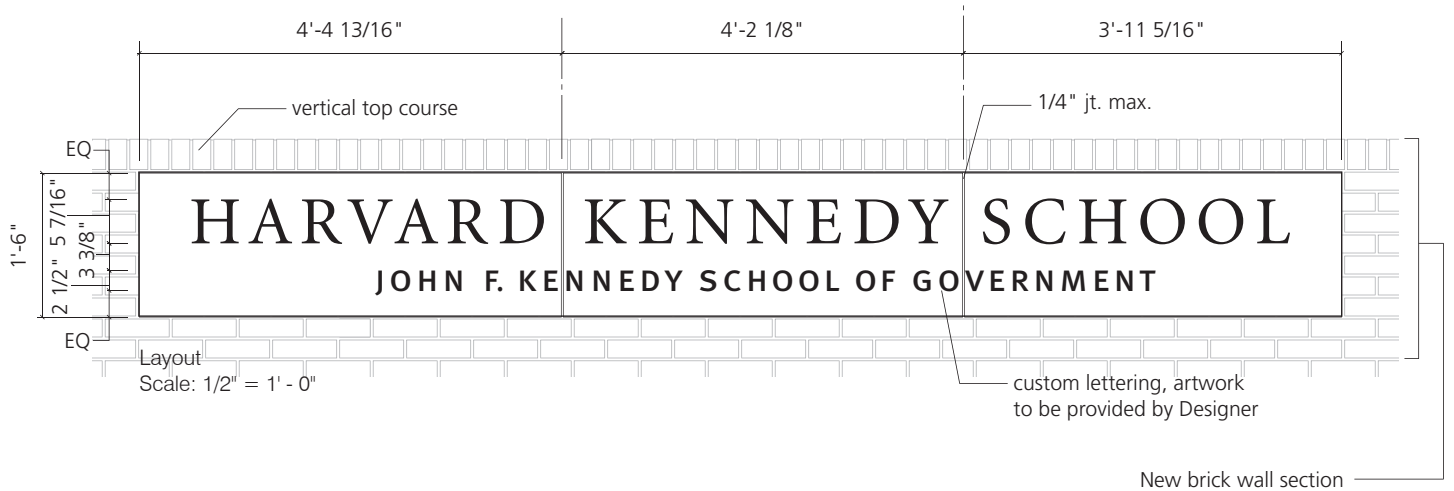
Existing wall extended vertically
between columns

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 103—Littauer Gateway

Details

2



Base and Section Detail
Scale: 1" = 1' - 0"

COURTYARD PAVILIONS PROJECT

Harvard Kennedy School

Sign Type 105—Campus Orientation Display

Specifications and Elevation

3

Description

Double sided painted aluminum base and frame with glass enclosed display case, with exterior grade digital prints.

Typography

N/A (Vector artwork to be provided by Designer)

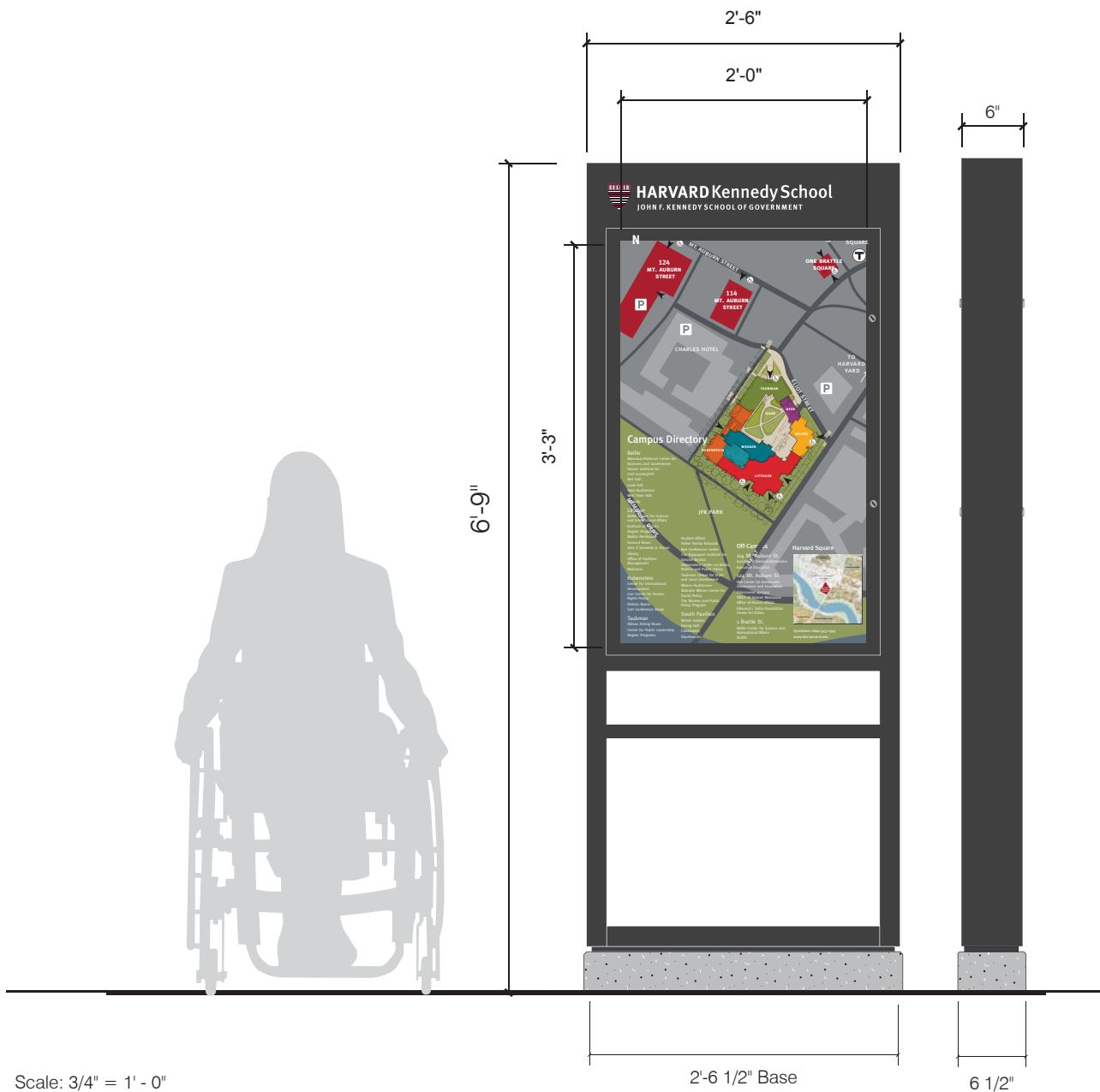
Color

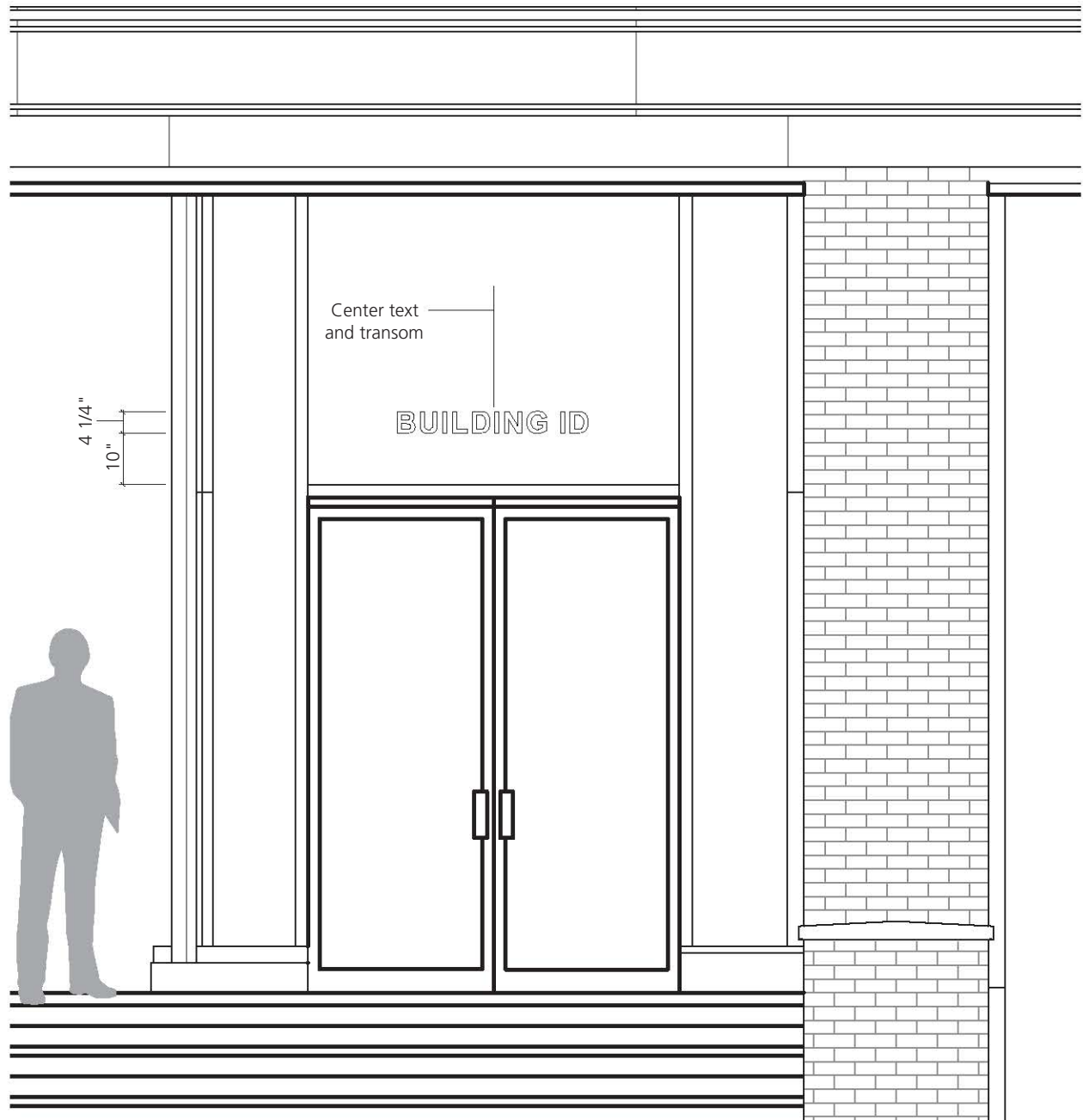
Charcoal Gray, Crimson, Black, White

Installation

Reinforced concrete footing with concealed anchor bolts and Granite Base.

NOTE: Graphics shown are placeholders only.
Artwork for map to be provided by Designer;
Artwork for poster side to be provided by Owner.





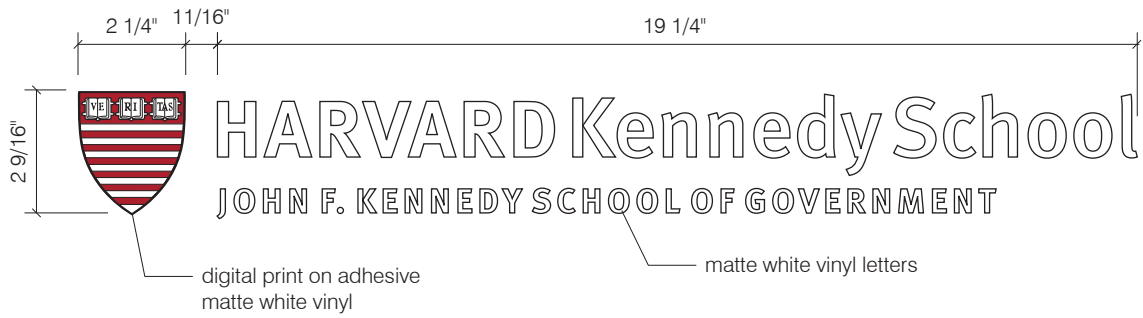
Typical Elevation 2
Scale: 3/8" = 1' - 0"

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 110—Entrance Graphics

Elevation and Layout

5



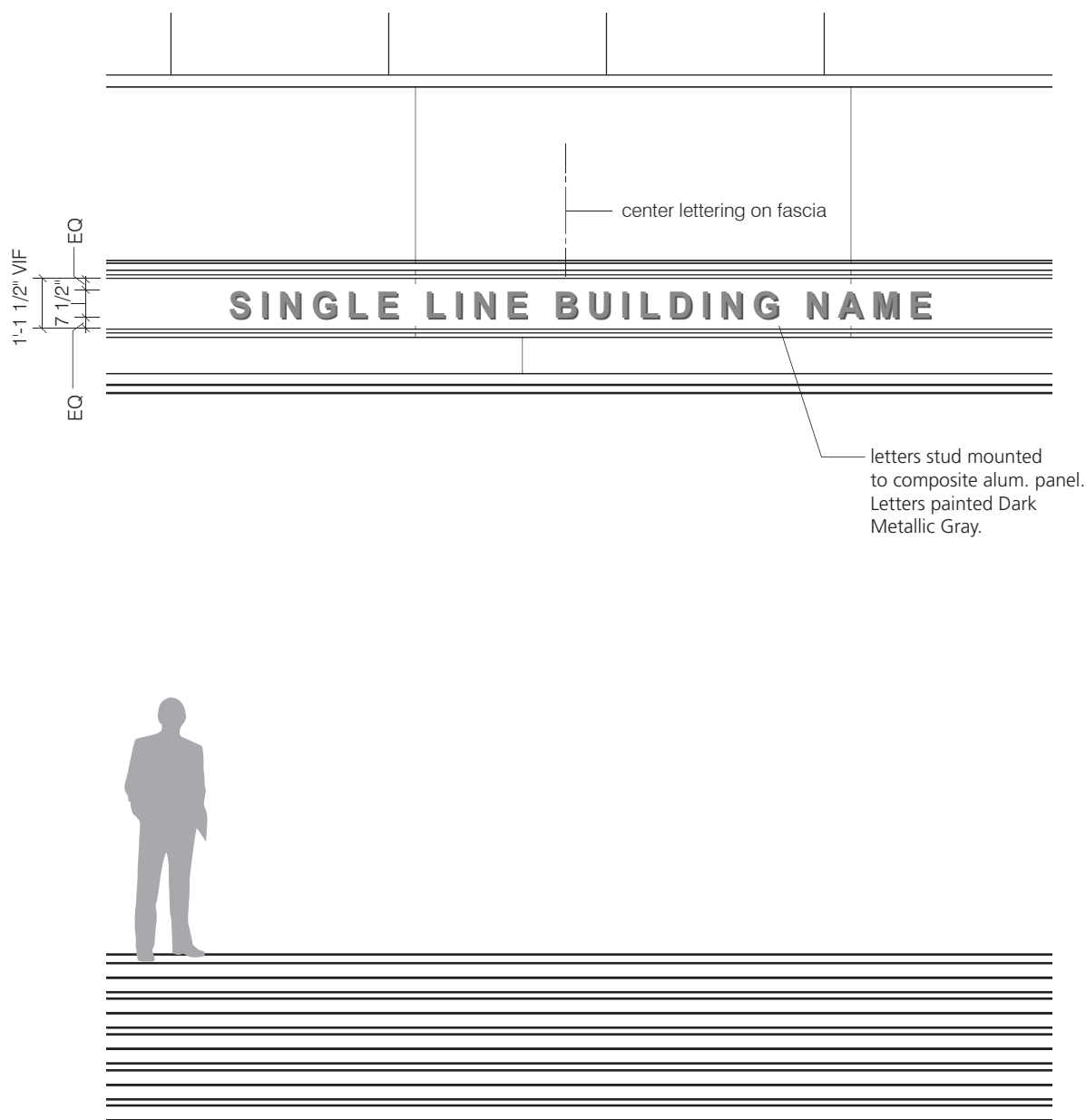
Layout

Scale: 3" = 1' - 0"

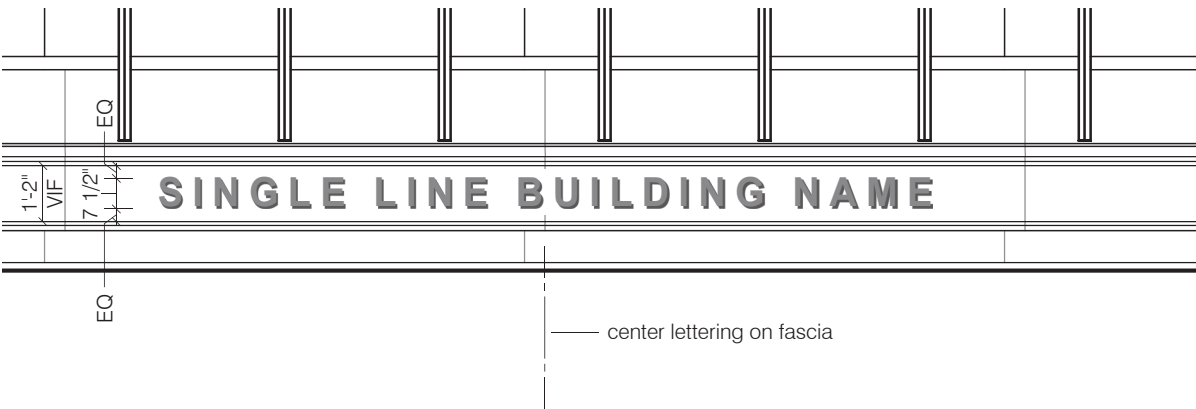


Typical Elevation 2 - Double Doors

Scale: 1/2" = 1' - 0"



Elevation 2
Scale: 1/4" = 1' - 0"



Elevation 4
Scale: 1/4" = 1' - 0"

COURTYARD PAVILIONS PROJECT
Harvard Kennedy School

Sign Type 126—Fixture Mounted Banner

Specifications and Elevation

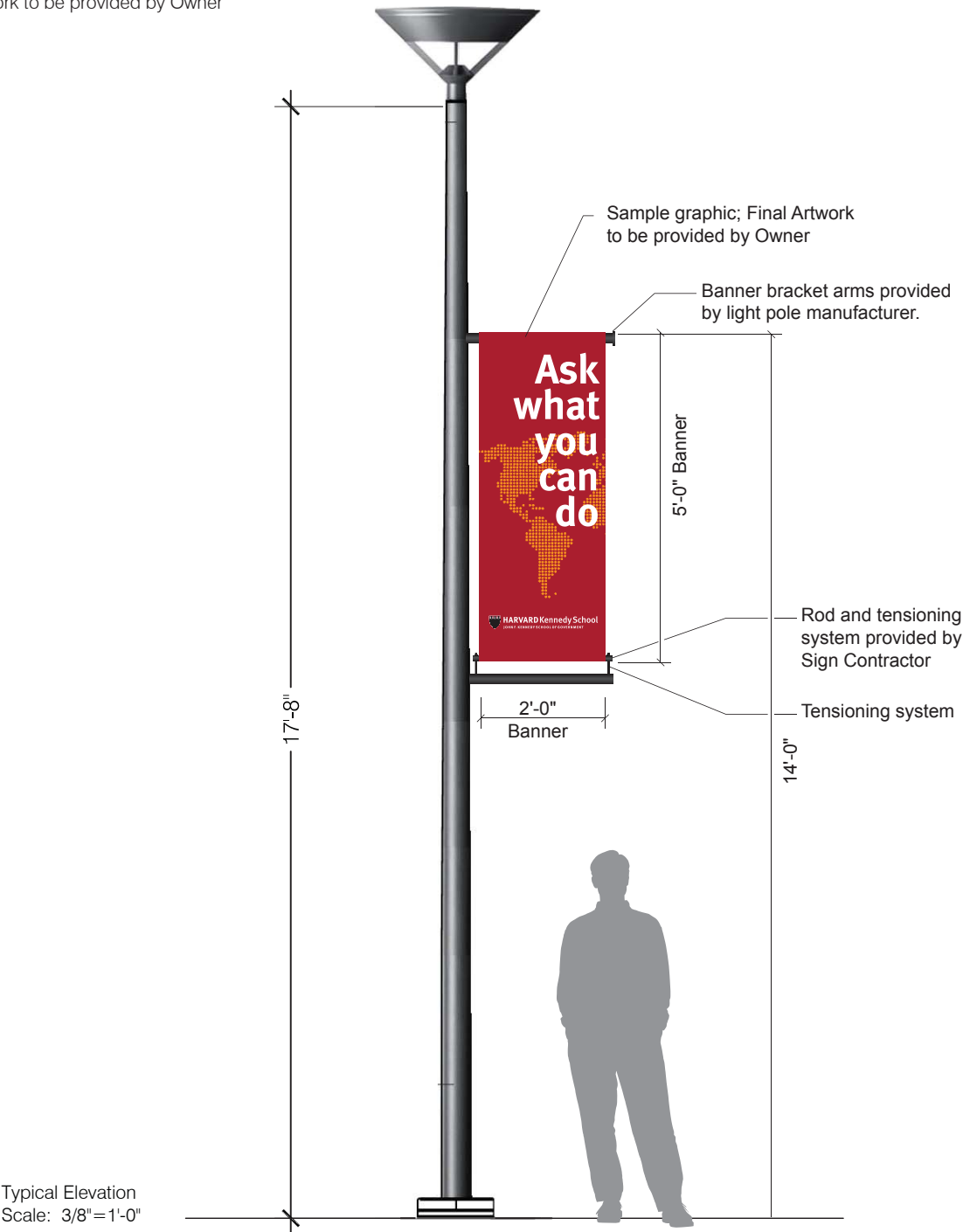
8

Description
Double sided, digitally printed exterior sunbrella banner. Banner is affixed to light pole with banner bracket arms and tensioning system provided by the light pole manufacturer. Provide pockets at top and bottom suitable for a 2" diameter banner bracket arm.

Color
TBD

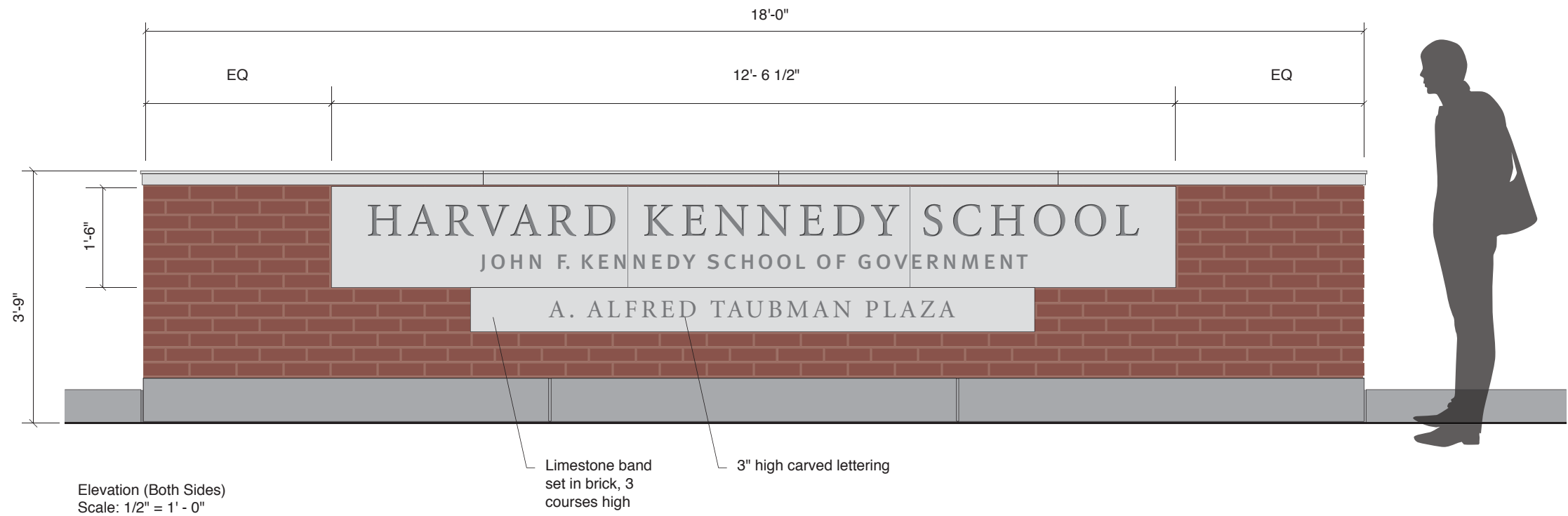
Installation
Light pole banner bracket arms and tensioning system.

Typography
N/A; Artwork to be provided by Owner





Example



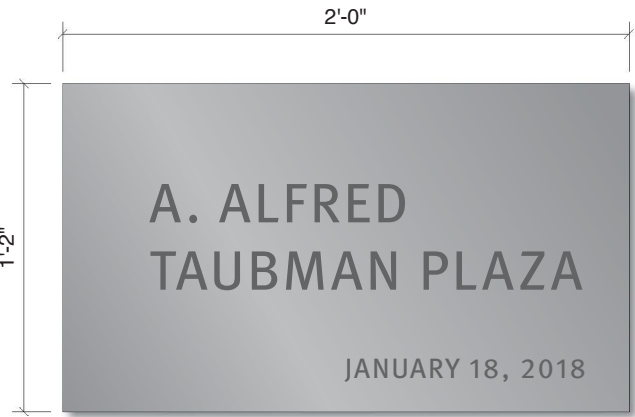
II. Exterior Signage
and Wayfinding

Taubman
Plaza

Job # 1000.0
Date: March 3, 2017

Option 1 9

Roll Barresi & Associates
48 Dunster Street
Cambridge, MA 02138
t. 617-868-5430
www.rollbarresi.com



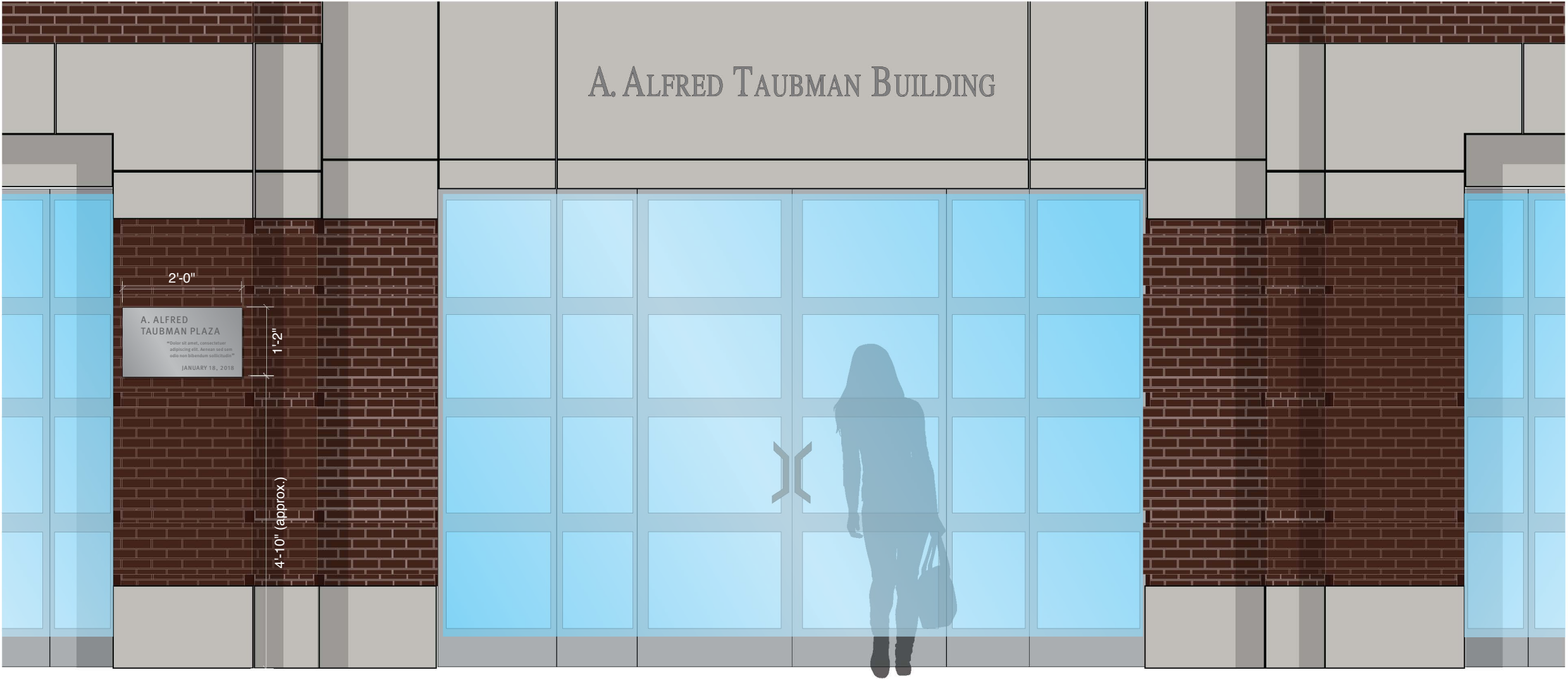
1 1/2" = 1'-0"



Layout option for quote or more text



Example



1/2" = 1'-0"

II. Exterior Signage
and Wayfinding
Taubman
Plaza

Job # 1000.0
Date: March 3, 2017

Option 2 10

Roll Barresi & Associates
48 Dunster Street
Cambridge, MA 02138
t. 617-868-5430
www.rollbarresi.com

Harvard Kennedy School - Non Exempt Signage

Existing Signage to Remain (Keyed to Plan)



1



2



3

4



5



6



7

8



9



10



11



12



City of Cambridge

MASSACHUSETTS

BOARD OF ZONING APPEAL

831 Mass Avenue, Cambridge, MA.
(617) 349-6100

3 Bds

BZA

POSTING NOTICE – PICK UP SHEET

The undersigned picked up the notice board for the Board of Zoning Appeals Hearing.

Name: Mark Valkenies Date: 6-2-17
(Print)

Address: 79 JFK St. Case No. BZA-013311-2017

Hearing Date: 6/22/17

Thank you,
Bza Members