Agenda

September 15th, 5-6:30 pm

- Meeting 1 Summary (5 minutes)
- Review and refine the CCWG work plan (10 minutes)
- Identify the key ‘actors’ (50 minutes)
- Which actors, in what sequence, to discuss in next 3 meetings (10 minutes)
- Preliminary outline of the CCWG’s work product (10 minutes)
- What are we missing that’s important? (5 minutes)
- Snapshot of next meeting’s goals and pre-work (1 minute)
Meeting 1 Summary

- Lots of planning, good ideas, goals set, analysis, reports, commitments. There have been notable successes and Cambridge is seen as a climate leader.
- Much of what can and needs to be done is known
- AND progress towards goals don’t match aspirations or need & no accountability
- Equity is critical to consider
- Progress will require mandates, despite reluctance. Carrots haven’t worked

Suggested approach of CCWG:
  - Focus on actors
  - Focus on actions identified as impactful and incorporate new impactful actions.
    - Identify and address barriers to action
Meeting Goal: Review Refine Work Plan

- **Agendas**
  - Meeting #2 (today):
    - Review approach
    - ID actors to consider
  - Meeting #3, 4 & 5:
    - For actors: ID actions, barriers, possible goals and timing
  - Meeting #6:
    - Review/refine findings, what’s missing
    - Comments for refining report out and next steps

- **Approach**
  - How to get and incorporate input from the actors we identify?
  - How to be as productive and efficient as possible?
  - Other questions? What else?
Key Actors: Goal for this discussion

- Articulate (prioritize?) a list of actors
- *Start* identifying/note key actions they need to take
- *Start* identifying/note key barriers they face
- Note steps City might take to help address barriers

Materials:
- Preliminary list of actors (next slide)
- Working template

*We’re establishing the framework of actors to discuss in the next three meetings and starting to populate the actions and barriers.*
Key Actors: are these the right ones?

- City of Cambridge
  - City Council; City Administration; CDD; DPW; Other departments
  - Climate focused Organizations/groups working with the City (CEA, CPAC, NZAP, CRZTF, Compact for a Sustainable Future [defunct?] etc.)

- Construction industry - Developers, Architects, etc.
  - Do different kinds of players in construction (commercial, residential, labs) require different consideration and measures?

- Property Owners
  - Homeowners; Institutions (e.g. Harvard, MIT, Lesley); Commercial
  - When/how should we differentiate by scale?

- Renters
  - Residential; Commercial

- WHO ELSE???
  - Financial institutions? State?
Key Actors: Decision needed

- Preliminary list of actors: decide if correct
- Do certain actors stand out as higher priority?
- Note... for each actor CCWG plans to identify:
  - Actions that can/should be taken
  - Barriers that prevent action
  - Steps the City or others can take to address those barriers
- Which actors should be focus on meetings 3, 4 and 5?
CCWG’s Final Work Product: request feedback
Example: City Administration tab on shared Google sheets

<table>
<thead>
<tr>
<th>Actions to take</th>
<th>Impact on Climate/GHG [High Medium Low]</th>
<th>Ease of implementation</th>
<th>Sector(s) Impacted</th>
<th>Barriers to action</th>
<th>Ideas for addressing Barriers</th>
<th>Programs Available to Alleviate Barriers</th>
<th>Equity considerations</th>
<th>Priority or Urgency</th>
<th>Any other Actor(s) Involved?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Establish PACE Program</td>
<td>medium</td>
<td>commerical properties and some residential</td>
<td>City concern about risk of foreclosure</td>
<td>point out 74 participating municipalities, clarify criteria based on financial health</td>
<td>State can provide guidance</td>
<td></td>
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<td></td>
<td>City council - requested PACE and approved;</td>
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<tr>
<td>A</td>
<td>B</td>
<td>C</td>
<td>D</td>
<td>E</td>
<td>F</td>
<td>G</td>
<td>H</td>
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</tr>
<tr>
<td>1</td>
<td>Actions to take</td>
<td>Impact on Climate/GHG [High Medium Low]</td>
<td>Other impacts</td>
<td>Sector(s) impacted</td>
<td>Barriers to action</td>
<td>Ideas for addressing Barriers</td>
<td>Programs Available to Alleviate Barriers</td>
<td>Equity considerations</td>
<td>Priority or Urgency</td>
</tr>
<tr>
<td>2</td>
<td>Install heat pump</td>
<td>high</td>
<td>necessary to get to zero emissions</td>
<td>homes, construction,</td>
<td>Money, uncertainty, fear of new, lack of trust in sellers</td>
<td>provide coaches, better communication, zero interest loans</td>
<td>CEA, MassSave, identified local funding sources</td>
<td>wealth should not prevent installation</td>
<td>urgent, to meet goal of 60% reduction by 2030</td>
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<tr>
<td>3</td>
<td>install solar panels</td>
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</tbody>
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Example of providing solution: learn from others

Example: Newton pages
Final Work Product: correct direction?

- Feedback on draft google sheet - which will be shared
- Include a concise executive summary
- Bulk of product will be actions to take
- Action plan will include ideas to address barriers
- Plan will include recommendations to drive action elsewhere and continue work into the future
Anything we’ve missed?

- What and who have we left out?
- What are we not yet thinking about?
For Next Time:

- Next meeting: Naomie scheduling - please respond
- Preview of goals for next meeting
- Preparatory work: populate google sheets

Thank You!