Cambridge Peace Commission

September 2024 Meeting Wednesday, September 18 • 6:00 to 7:45 PM

51 Inman St., 2nd Floor Conference Room

Agenda

- Call to Order (6:00)
- Approval of the June Minutes (6:05)
- Checking In (6:10)
 - Introductions and Personal Updates
 - Monthly Member Spotlight: Yasmine Hung
- **ED's Report (6:40)**
 - Donnelly Field Community Meetings
 - Interfaith Peace Gatherings
 - Community Dialogues
 - Other Updates
- MYND Presentation (6:55)



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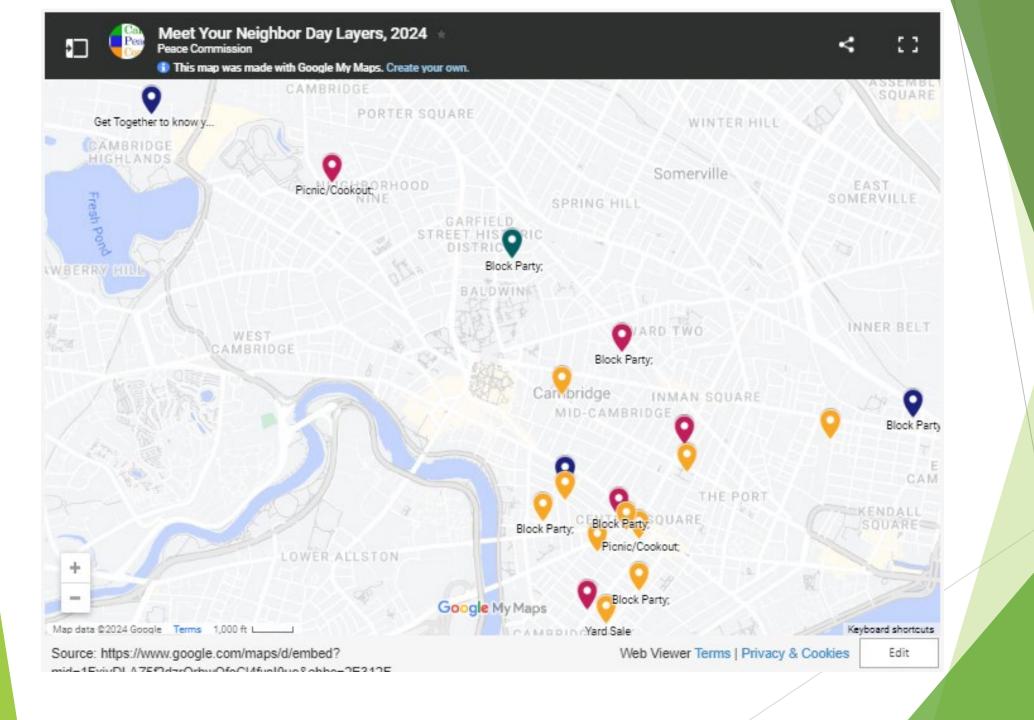
Overview - types of events 20+ Events!

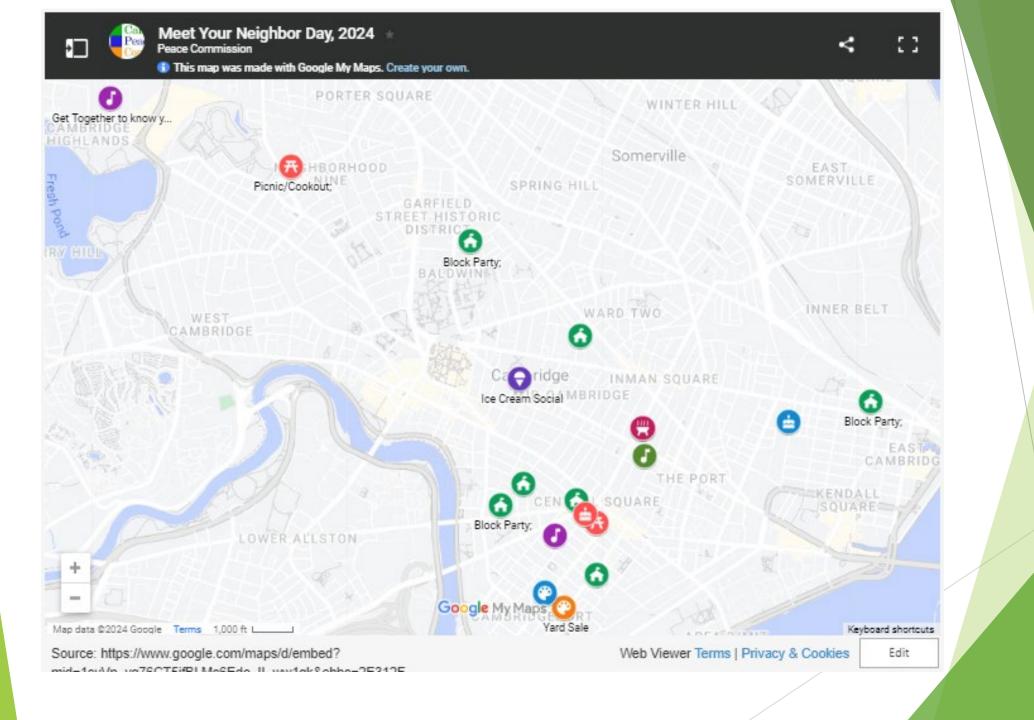
- 9 x Block Parties
- 7 x Food-based gatherings (BBQ, Pastries, Picnics, Ice Cream Social)
- 2 x Yard Sales
- ► 1x Get Together





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Marketing and Outreach Efforts



Inviting Hosts

Daily Update, 8/30
Internal Communications, 8/20, 9/4
Email to previous hosts, 8/27
Email to Block Party hosts 2023 but not 2024, 8/27

Email to all block party hosts, 8/26
News Item on the Cambridge Home
Press Release



Publicizing Events

Map on Peace Commission Page
Daily Update, 9/13
Facebook Group

Sandwich Boards around the city in 7 locations

Press Release
Internal Communications, 9/4, 9/11
Find It Page Update



Follow Up Survey and Thank Yous

- About the Events
 - How many people attended?
 - ▶ How did you let your neighbors know that you were hosting an event?
 - ► How did you learn about Meet Your Neighbor Day?
 - Do you have any photos that you took and would like to share with us?
 - If your friend were not sure about hosting an event, what you say to convince them?
 - What would you like us to know so we can better support your event next year?
 - Do you plan to host an event next year?
- Hosts
 - Demographic Information (Age / Race)
 - Neighborhood / location
 - Was this your first time hosting an event?

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Future Ideas & Opportunities

- Collaboration with Business Associations & Neighborhood Associations
- Sandwich boards posted in Late August (earlier than this year)
- Communicate with the "Living Well Network" of the Maria L Baldwin Community Center, seeking other sources of publicity
- Early June listing in the Daily Update
- Board Tabling at community events? Dance Party?
- Connect with Sommerville to learn about their Porchfest process
- Get the block party permit list (not the grant list)



Enduring Connections

- Joined up with the Block Party/Play Streets Working Group
 - Claudia Zarazua, Director of Arts & Cultural Planning Community Development
 - Daneil Wolf, Senior Planner, Public Space Lab
 - ▶ Nancy Rihan-Porter, Director of Equity, Resilience and Preparedness, CHA
- City-wide effort to combat loneliness, build intergenerational connections, improve social wellness



Suggestions and Ideas?

Agenda Continued

- Peace Commission Efforts in 2025: Reflections (7:10)
 - Reflections on Peace and our Community
- ► Next Steps and Wrap Up (7:40)
 - ▶ Upcoming Meeting: Wednesday October 23 (note date change)
- Adjournment (7:55)