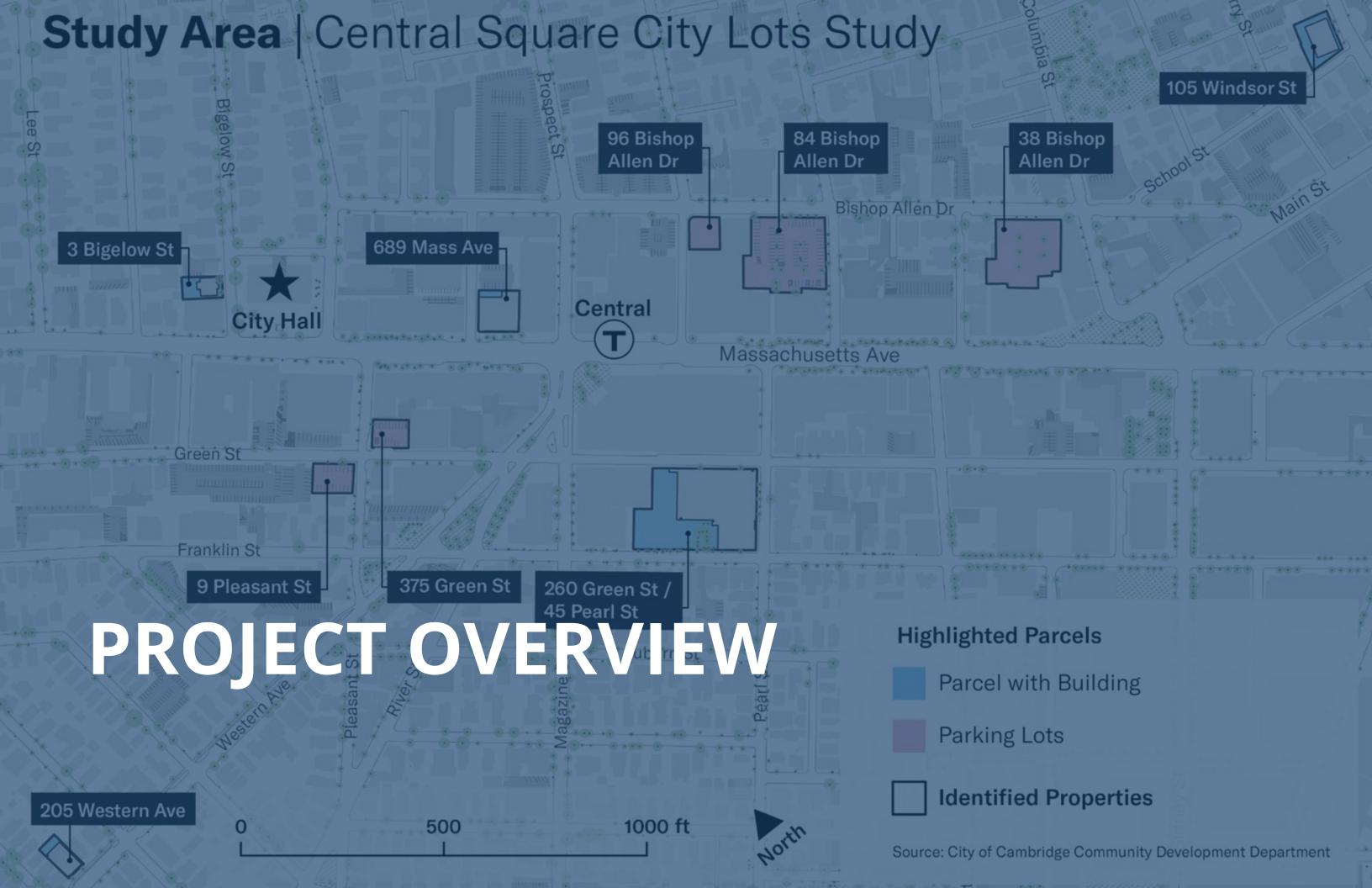
CENTRAL SQUARE CITY LOTS STUDY

CITY COUNCIL ROUNDTABLE



AGENDA

- 1. Welcome & Introductions
- 2. Project Overview (10 min)
 - Study Purpose and Overview
 - Summary of Engagement So Far
- 3. 10 Project Sites (15 min)
 - Leverage the potential of large, city-owned sites
 - Bring new life to existing buildings
 - Activate and infill existing lots
- 4. Preliminary Options (5 min)
- 5. Next Steps (2 min)



"Central Square Lots" Study Process

Build on & confirm past discussions

Municipal parking lots represent one of the greatest opportunities for realizing a vision for Central Square

- K2C2 Central Square report

Creation of a public market





Creation of more public open space

Promote redevelopment that is mixed-use, pedestrian-oriented, and sustainable within surface parking lots

- Envision Cambridge

Central Square has a lot of what might be called "dead or bland space".

- Central Squared Red Ribbon Report

Mixed use buildings with housing and ground floor retail



Test what's feasible

Technical Site Assessments



Parking analysis



"Test-fits"



Recommend possible steps

Preferred options



Phasing Considerations





Changes likely to occur over 10+ years

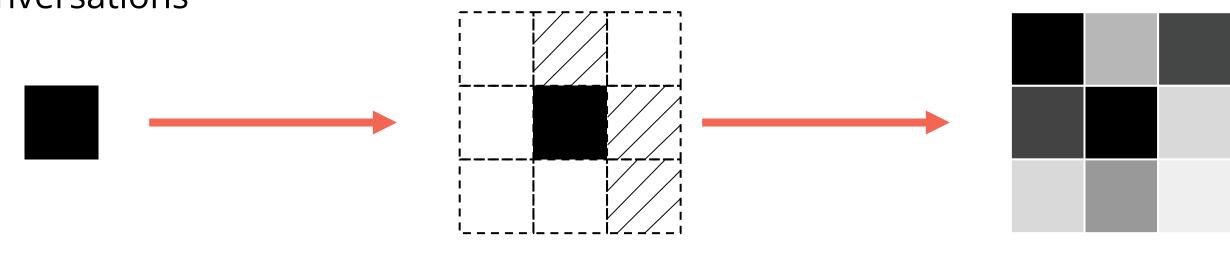




LONG-TERM FLEXIBLE APPROACH

- These changes won't all happen at once! This work presents a suite of
 possibilities that will likely occur over 10+ years and it will be important to reevaluate changing needs over time
- A phased approach can respond to new construction technologies, funding opportunities, and transportation demand management
- Economic costs & considerations will be an important part of future conversations

What comes first



Creates new opportunities

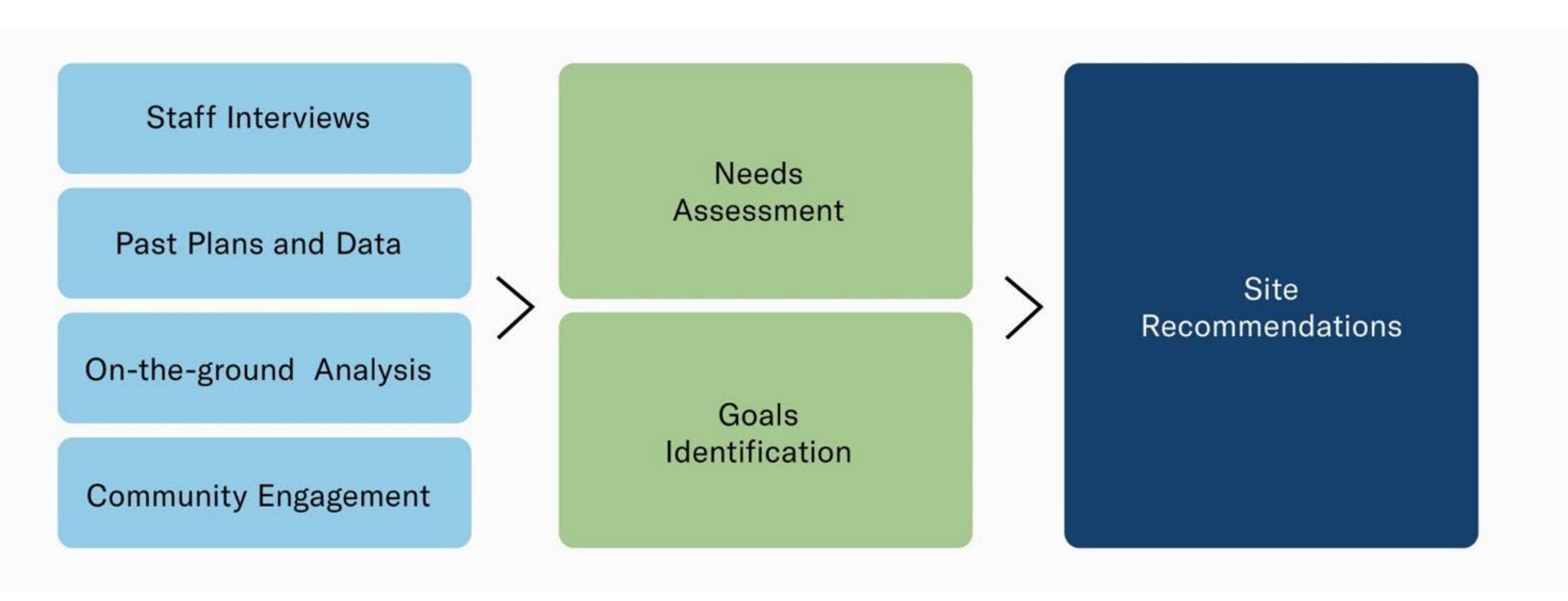
and closes down others

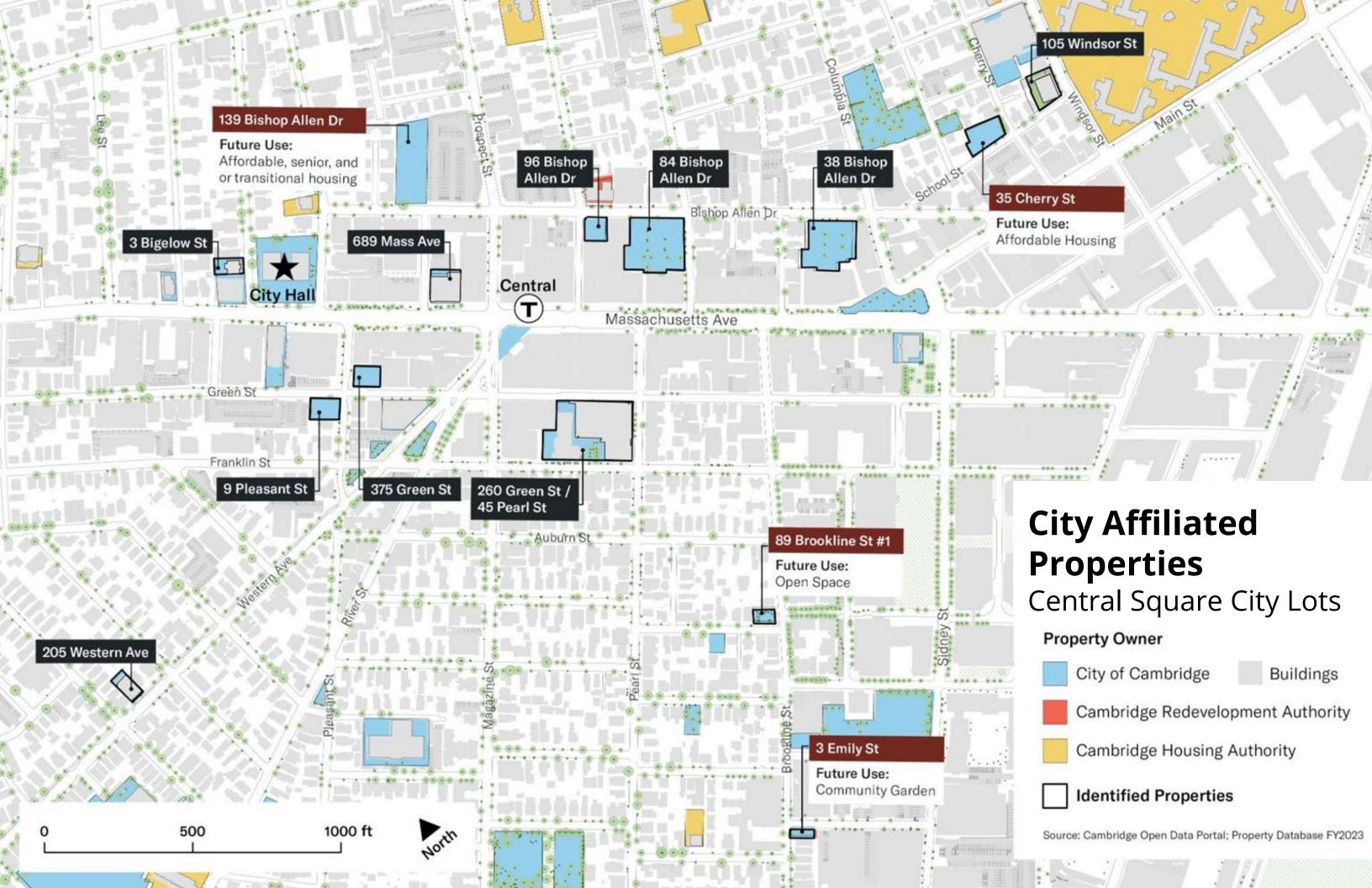
Final evolution of the 10 sites

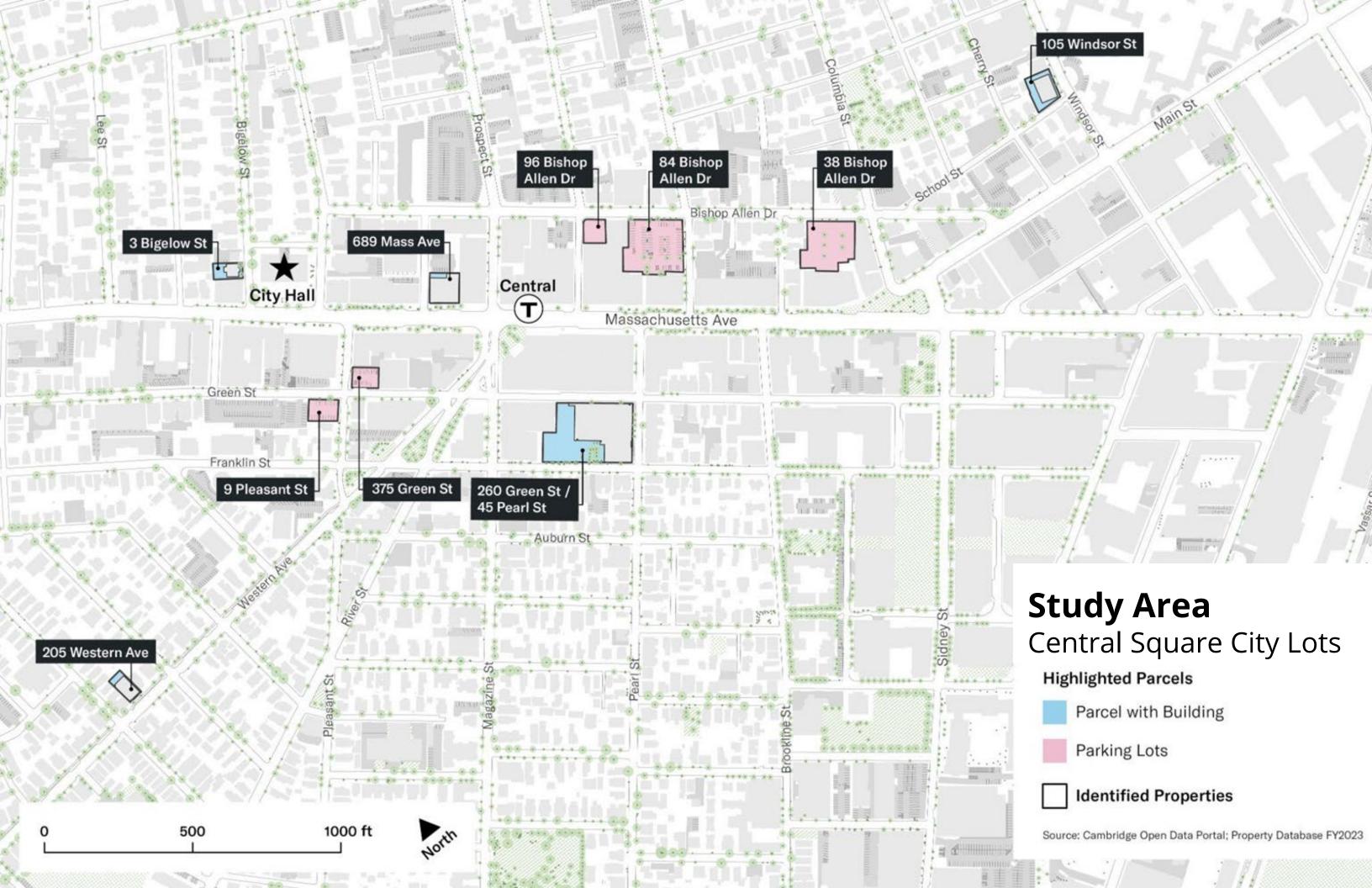
could follow many paths

PROJECT OVERVIEW

Intent: Support the City to understand how to best use its own assets (10 sites encompassing both land and buildings) to realize community goals and support City operations





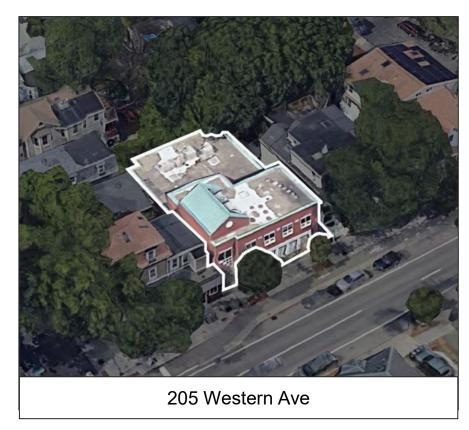


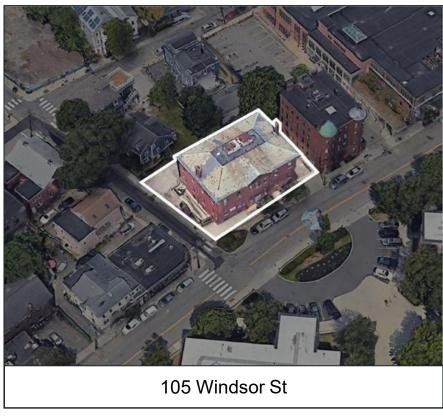
PROJECT SITES - Buildings



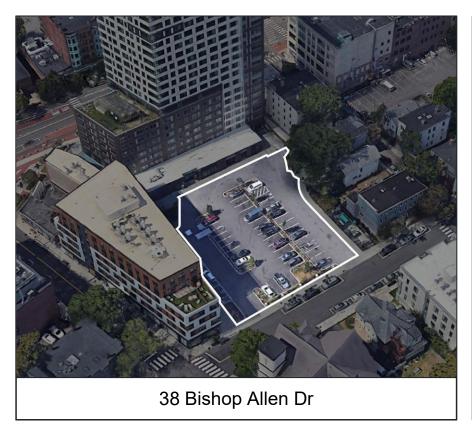


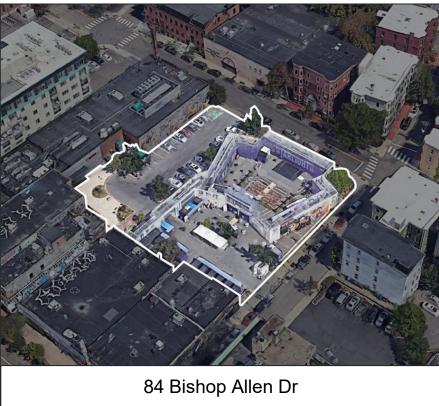


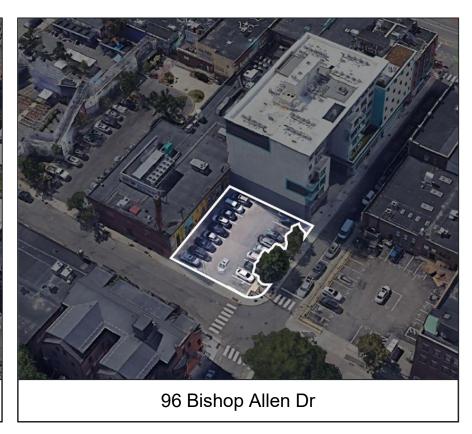


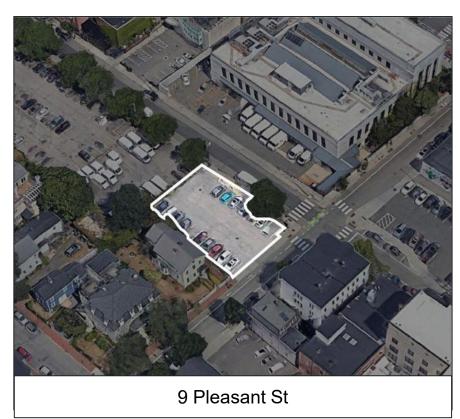


PROJECT SITES - Lots





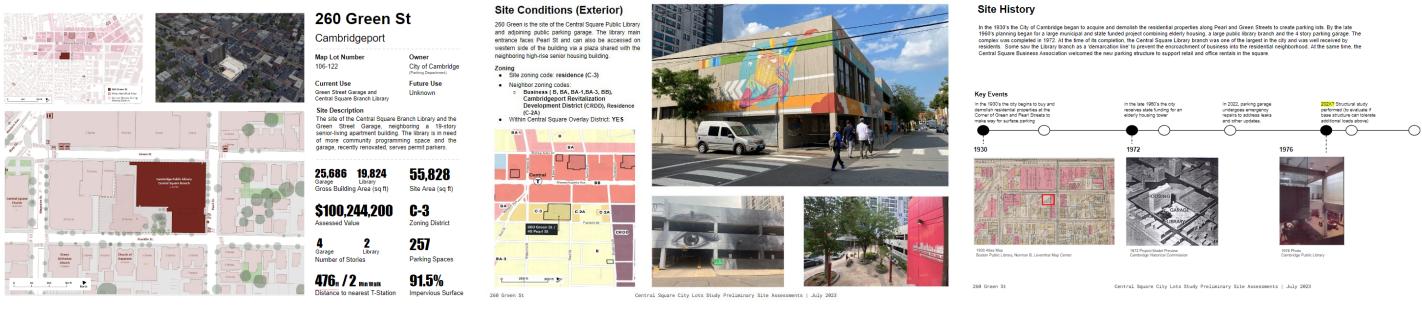






TECHNICAL SITE ASSESSMENTS

Through interviews, research, and site visits, we are working on technical assessments for each of the project sites.



Mapping & Summary Statistics

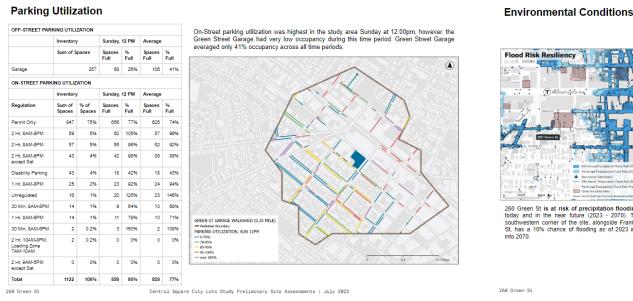
Building & Structure - Library

The existing concrete Brutalist structure dates from 1972 and was built in conjunction with a new apartment tower at 237 Franklin Street to house the elderly. The parking

garage and library branch are adjoining structures. The

computer terminals a large reading room with stacks and soft seating. A children's reading area and a large public

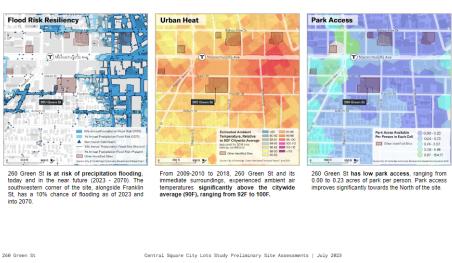
Site Conditions



Building Use

Parking Inventory & Utilization

Site History



Environmental Conditions

COMMUNITY ENGAGEMENT

COMMUNICATION MATERIALS

FOCUS GROUPS & INTERVIEWS

POP-UPS / SURVEY & COMMUNITY MEETING

Project Website

Updates on Social Media

Flyering at local Central Square businesses & community centers/hubs

City Staff

Central Square BID

Central Square Advisory Committee

CET Focus Groups

Senior Center

Small Businesses

Arts & Culture

Multi Service Center/C-CAN Client

UPCOMING

Moore Youth Center Focus Group

August pop-ups

general project info, learn about community needs

Online survey form

October 8th Open House share preliminary findings & opportunities

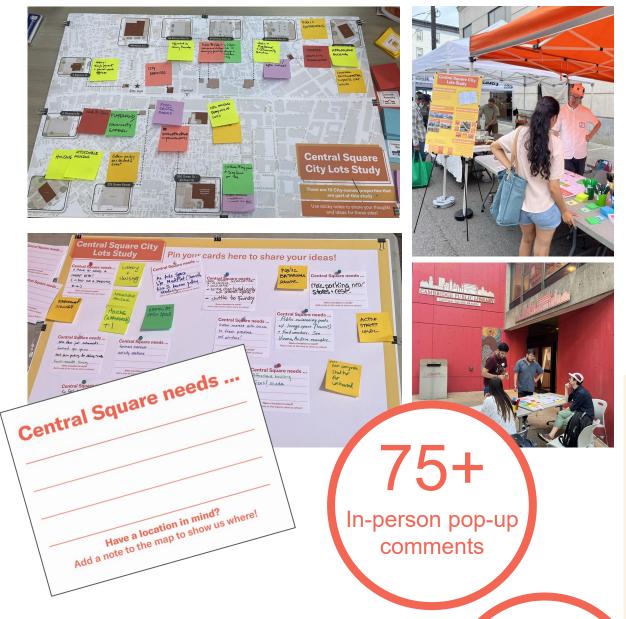
October 25th Virtual Open House share preliminary findings & opportunities

Future Community Meeting (Date TBD)

and more!

ENGAGEMENT EVENTS

August 2023 Pop-up Events



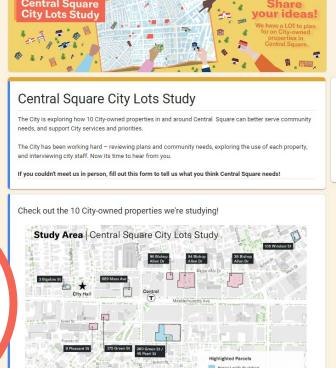
85+
Online survey form comments



October 8, 2023 Open House



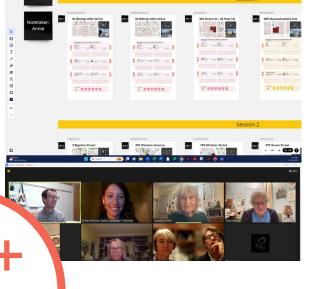
Online Survey Form



150
Online meeting registrants

Online meeting

participants



COMMUNITY FEEDBACK

Create more affordable housing

Expand parks, playgrounds, community gardens, plazas 119 Flexible arts/market space & performance spaces Expand cultural amenities, spaces, museums Improve the Library, community meeting spaces, learning spaces Create a destination for supportive social services **76** Create small business incubators Provide municipal offices & City meeting spaces Parking

FOCUS GROUPS

Upcoming



Held So Far

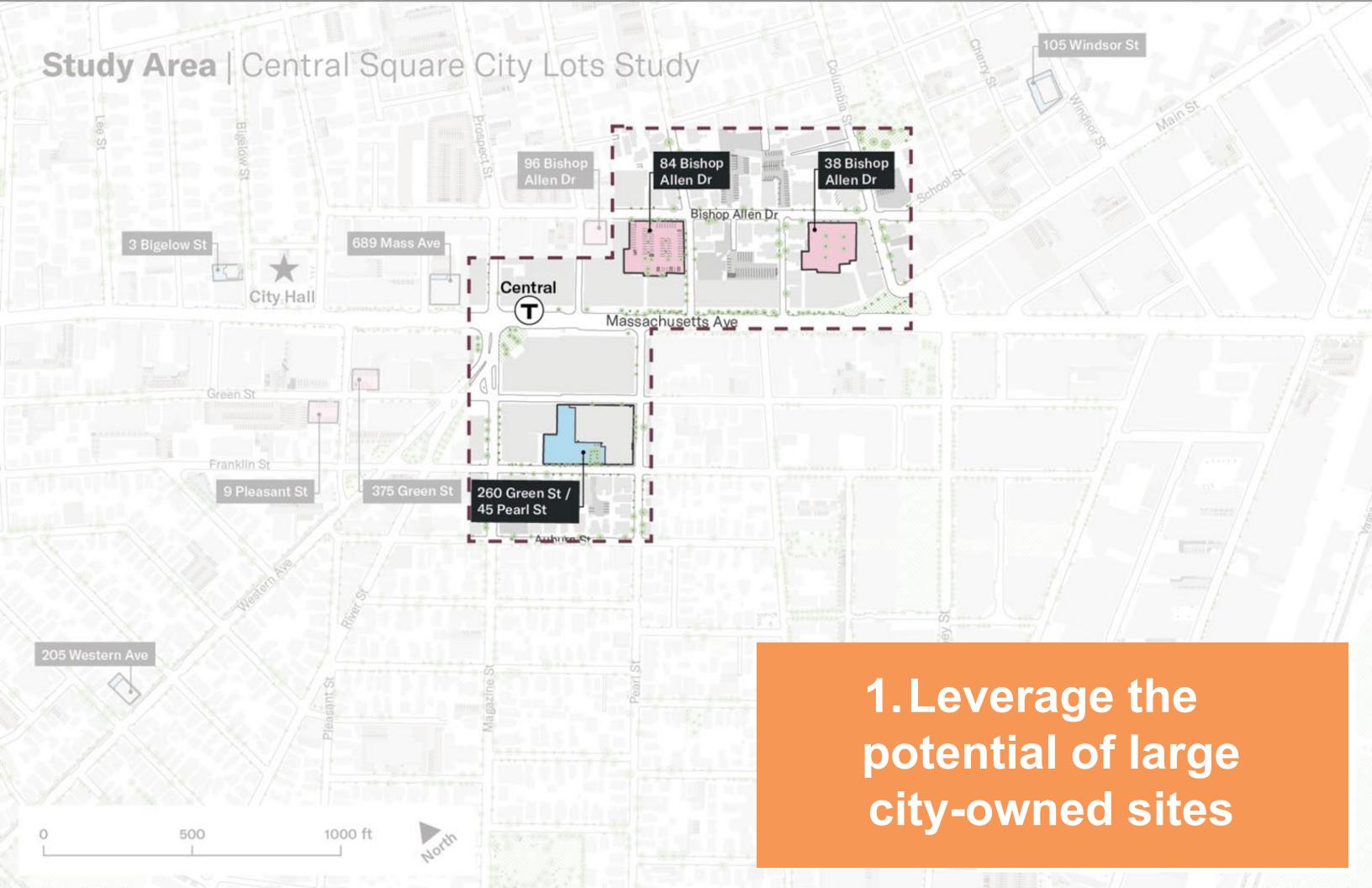
- Community Engagement Team (Member Focus Group)
- CET Resident Focus Group
- Small Business Focus Group
- Arts & Cultural Focus Group
- Senior Center Focus Group
- Cambridgeport Neighborhood Association
- Margaret Fuller House (scheduling followup)
- City staff
- Multi Service Center/C-CAN Client Focus Group - Unhoused community

Moore Youth Center Focus
 Group

DRAFT OBJECTIVES for city-owned land

- Create more housing in Central Square, particularly affordable housing.
- Accommodate cultural programs, events, and spaces.
- Increase parks and open spaces.
- Create high quality community services in Central Square.
- Provide opportunities for social services to expand and co-locate.
- Address city office and collaboration space needs.
- Support ongoing infrastructure improvement projects.
- Meet parking needs & include transportation demand management.
- Plan for future opportunities to connect to adjacent private lots.











260 Green St

Cambridgeport

SITE CONSIDERATIONS

- Structural study suggests only 1-2 additional levels may be built on top of existing garage and building.
- Recent analysis shows the garage may have capacity and is mostly used by monthly parkers.

25,686 19,824
Garage Library
Gross Building Area (sq ft)

55,828Site Area (sq ft)

257Parking Spaces

C-3Zoning District

4 2
Garage Library
Number of Stories

MIXED

Current Use

Highlights From Analysis and Input So Far

I don't want to see : I would love to see

this use here: this use here!



260 Green St



High-Density Affordable Housing



Cultural Amenities / Spaces



Expanded Library



Park / Playground



Mid-Density Affordable Housing

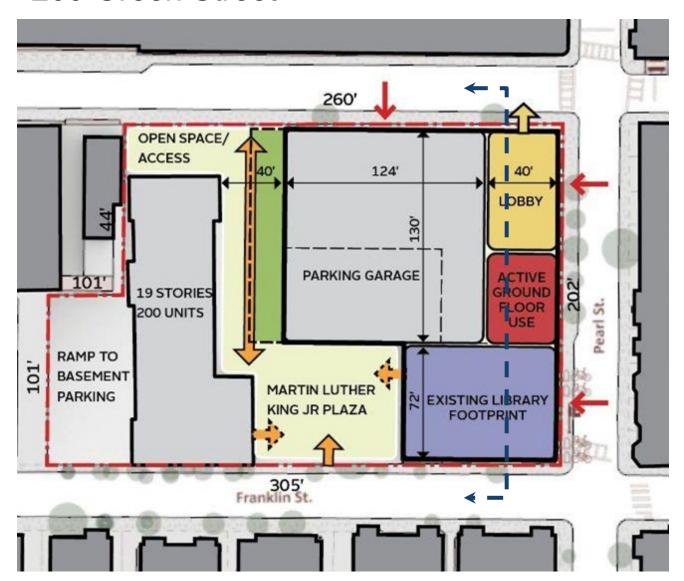


Parking



- Improve the library
- Introduce significant affordable housing units
- Maintain or expand parking
- Demolish and rebuild or renovate portions of the building and expand strategically

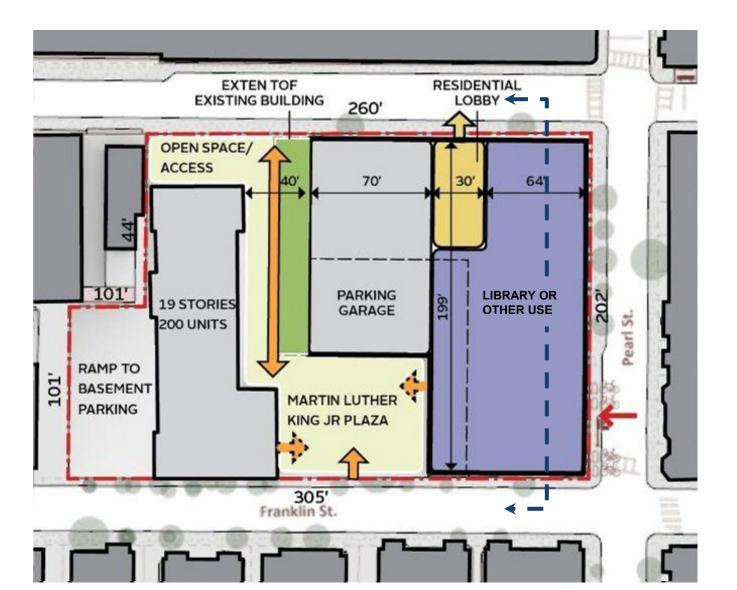
260 Green Street



1: Library Renovation

- Preserve existing library and expand up two floors
- Demolish existing garage
- Potential for 15 stories of housing
- Basement, ground floor, plus two levels of parking
- Retail / active use on Pearl St





2: New Library or Other Use

- Demolish and replace Library and Green Street garage
- Expanded library or other use in new ground floor
- Potential for 15 stories of housing
- Basement, ground floor, plus two levels of parking garage

Housing Overlay
(AHO)
9 stories

As of Right (3 stories)

Parking Garage
2 stories
New Library
Parking (basement)

With Affordable

305,460

GSF

135

Parking Spaces

140-150

Housing Units

0.12Acres Open Space

359,600

185

180-200

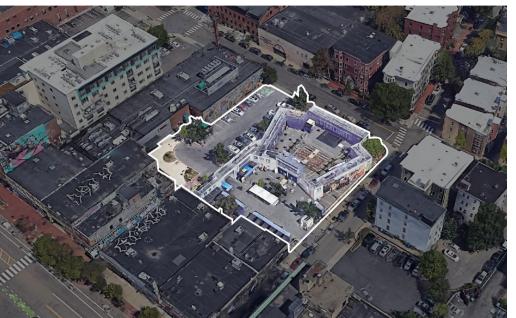
0.12

GSF Parking Spaces

Housing Units

Acres Open Space







(Lot 5)

SITE CONSIDERATIONS

- H-Mart and other retailers rely on nearby parking.
- Buildings of up to 7 stories (80 feet) are allowed by zoning; up to 15 stories may be possible under the passed Affordable Housing Overlay amendment.
- Important public realm considerations include Graffiti Alley, current use as Starlight Square, the Farmer's Market, and other events.

N/A

Gross Building Area (sq ft)

33,715Site Area (sq ft)

23Parking Spaces

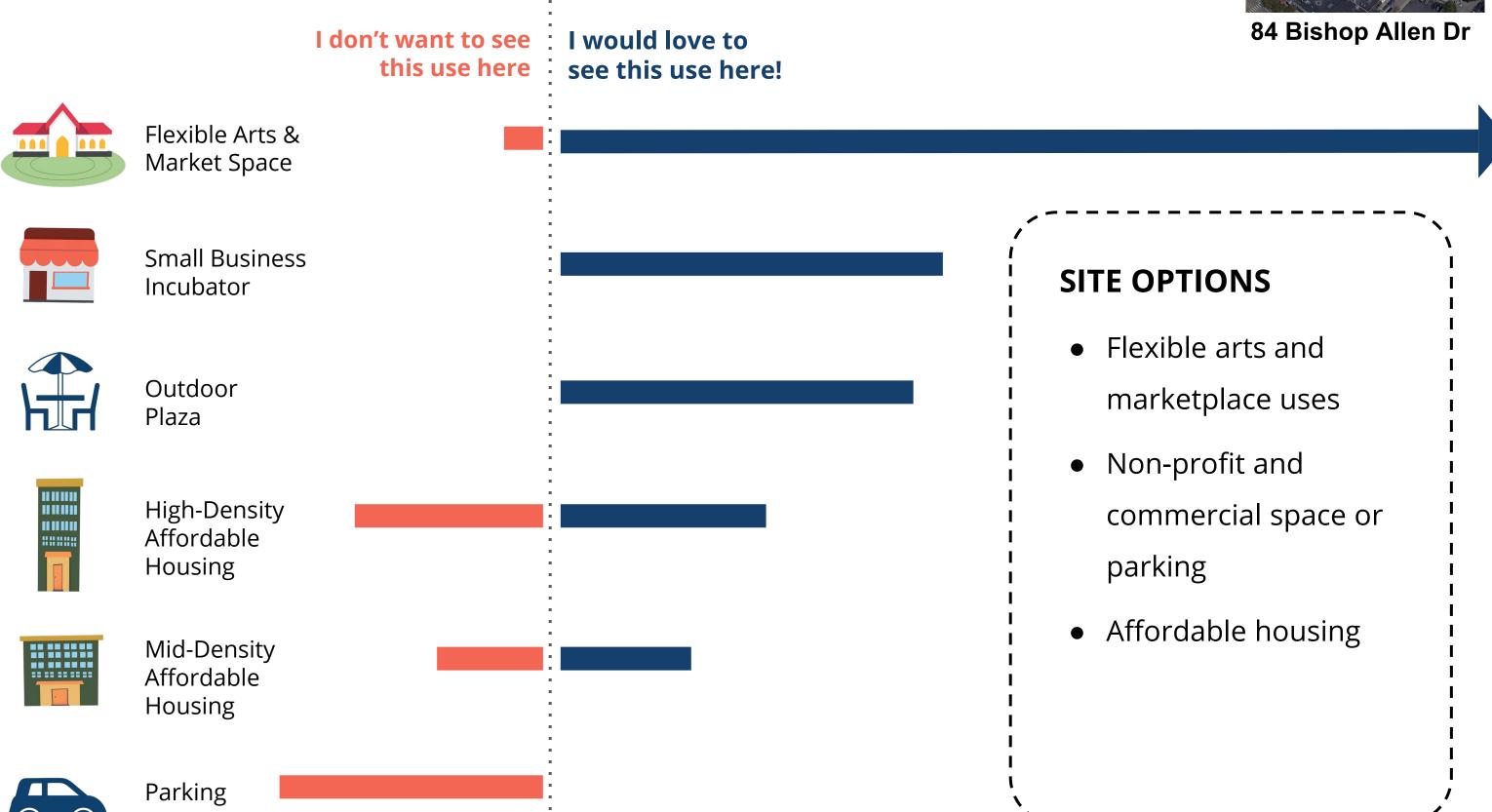
BBZoning District

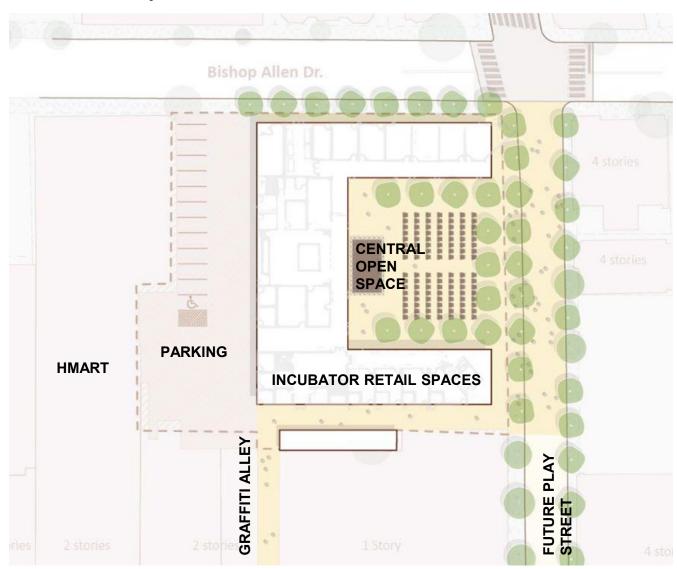
Number of Stories

PARKING
Current Use

Highlights From Analysis and Input So Far

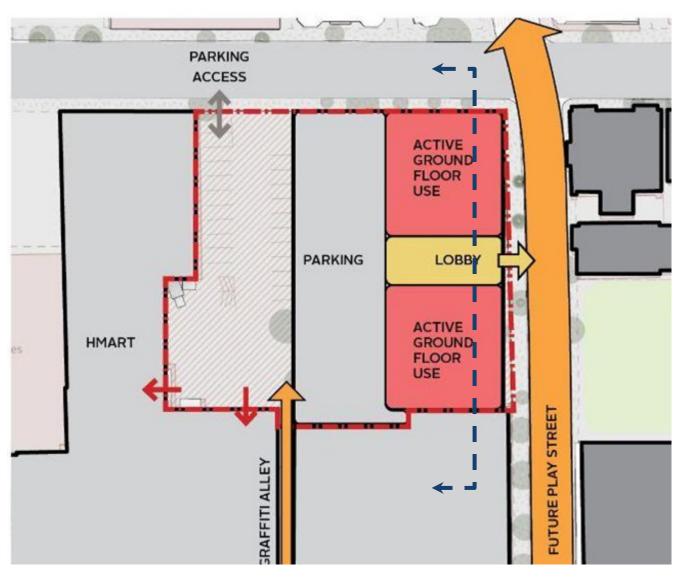






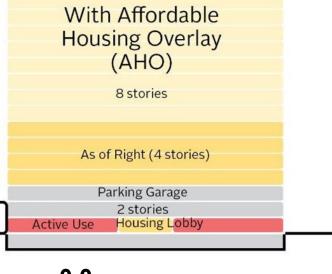
1: Cultural Space

- Standalone cultural programming
- Links to Graffiti Alley and a potential future play street on Norfolk
- Maintains existing HMart parking and loading space



2: Maximize Affordable Housing

- Up to 15 stories of affordable housing
- Maintain access to HMart, Graffiti Alley, and existing retail
- Mix of public and resident parking



20,000

23

Housing Units

0.0 Acres Open Space 272,500

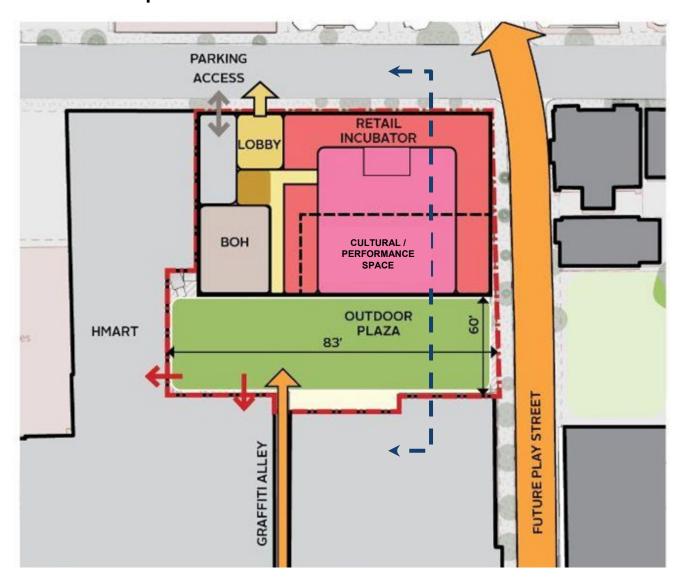
GSF

80

170-180

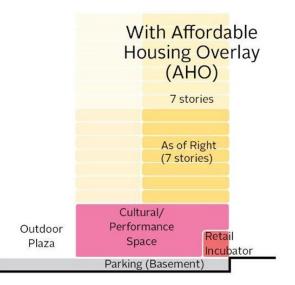
0.0 Acres Open Space

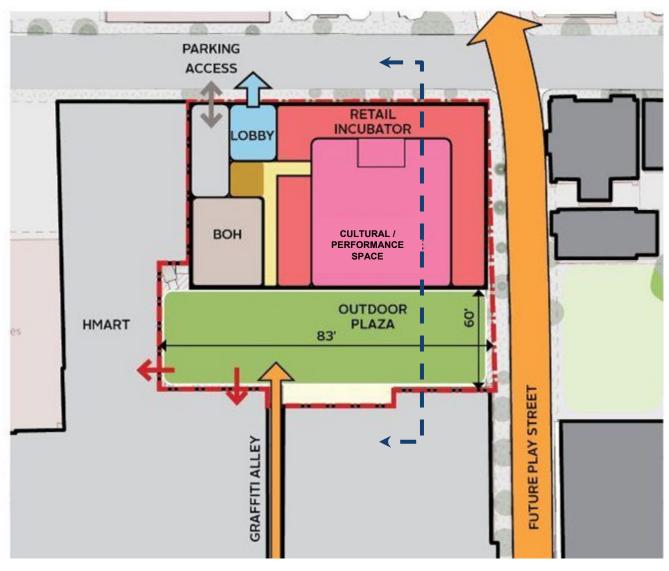
Parking Spaces **Housing Units**



3: Cultural Space with **Housing Above**

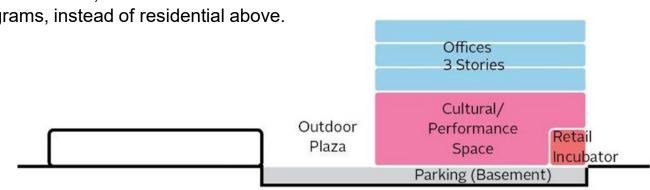
- Up to 15 stories of affordable housing above retail and performance space
- South-facing outdoor plaza
- Preserves access to HMart, Graffiti Alley, and existing retail
- One level of underground parking





4: Cultural Space with Office Above

Similar to at left, but three levels of office above cultural programs, instead of residential above.



203,000

GSF

80 **Parking Spaces** 120-130 **Housing Units** 0.11 Acres Open Space 117,700 **GSF**

Parking Spaces

80

0.11 **Housing Units**

Acres Open Space







(Lot 6), The Port

SITE CONSIDERATIONS

- Development is limited to certain areas of the site due to underground stormwater retention tanks and an access easement granted to Market Central for garage access and loading.
- Only the middle section (~⅓) of the lot is buildable in the future.
- Surrounded by high density new housing and retail.

N/A

Gross Building Area (sq ft)

27,799Site Area (sq ft)

Unknown

Assessed Value

N/A

Number of Stories

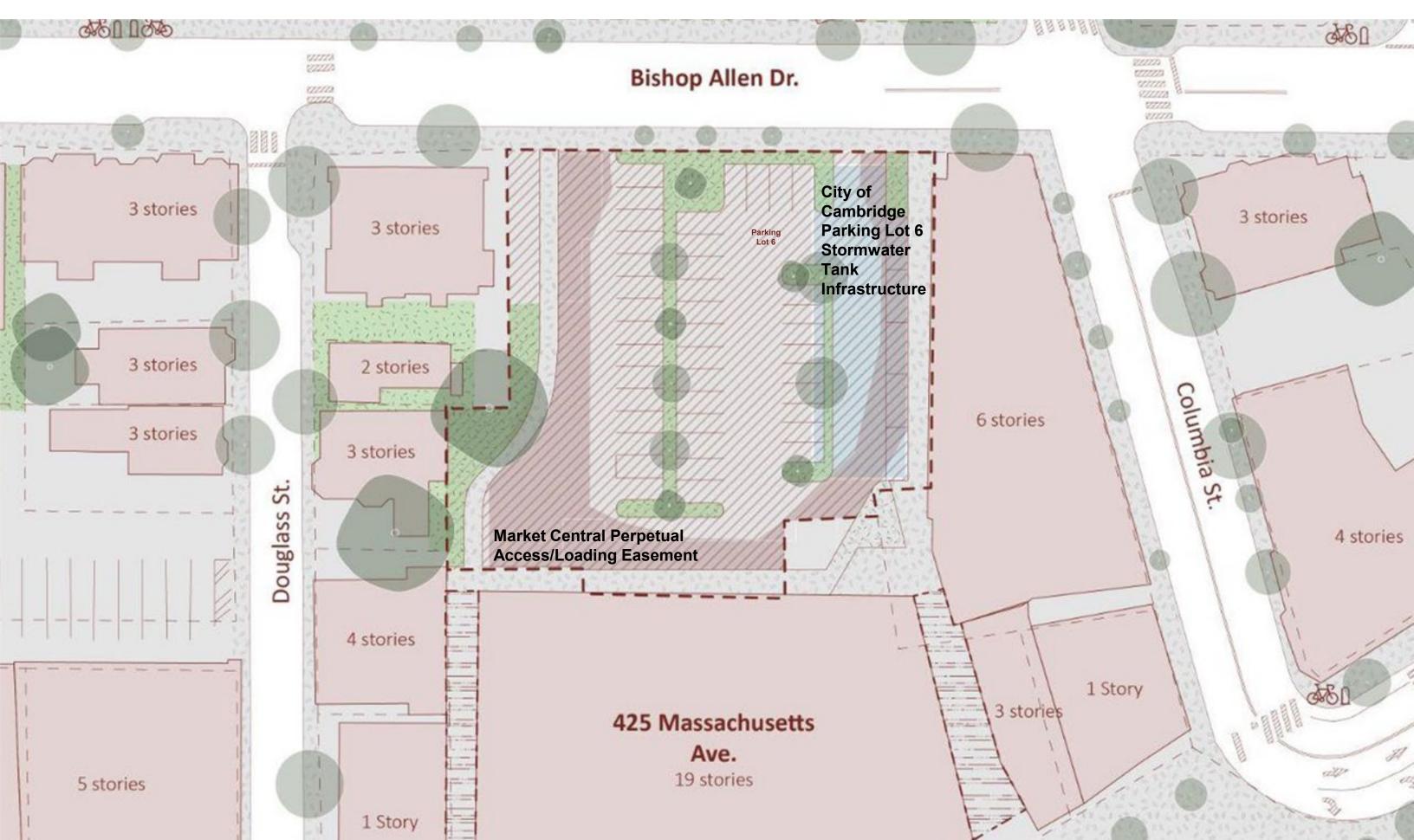
BB-CSQ

Zoning District

40

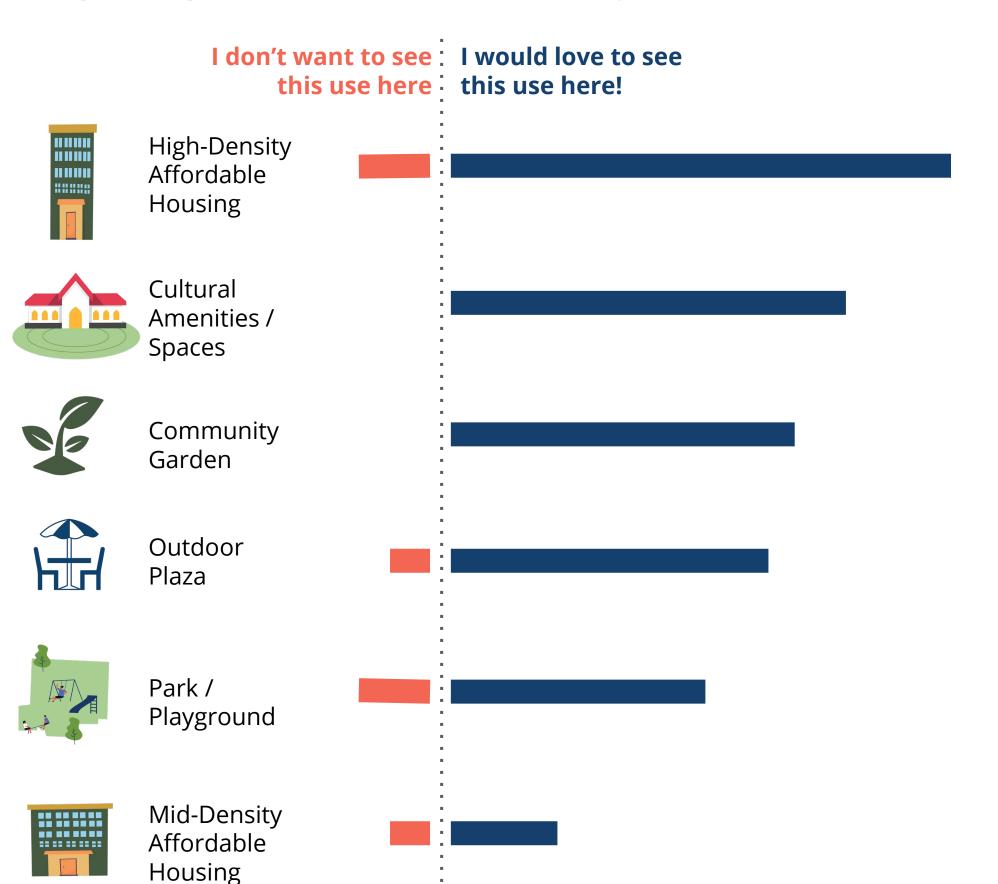
Parking Spaces

Easements



Highlights! From Analysis and Input So Far

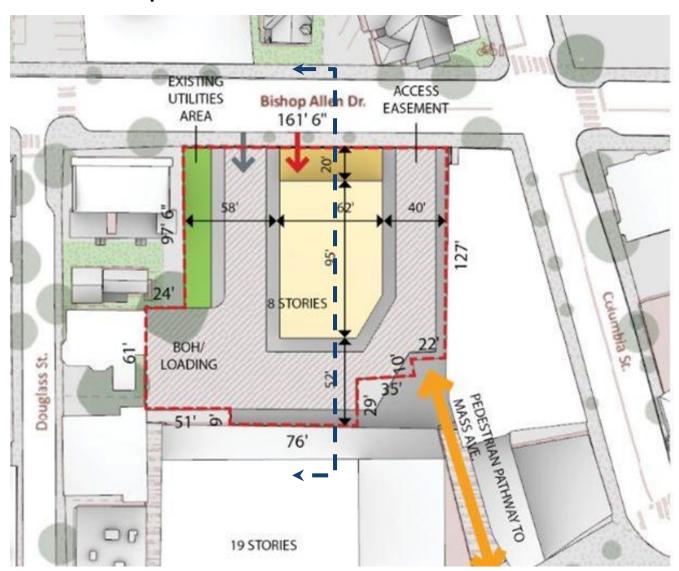




38 Bishop Allen Dr

SITE OPTIONS

- High-density affordable housing.
- Open space / public plaza.
- Additional stormwater retention storage.



1: Affordable Housing

- Up to 8 stories of affordable housing shown since structured parking is not feasible
- Maintains utilities infrastructure and access easement to Market Central garage





2: Open Space

• 170' x 170' / 0.66 acres

Lawn: 80' x 140'

• 500-1500 people in an event

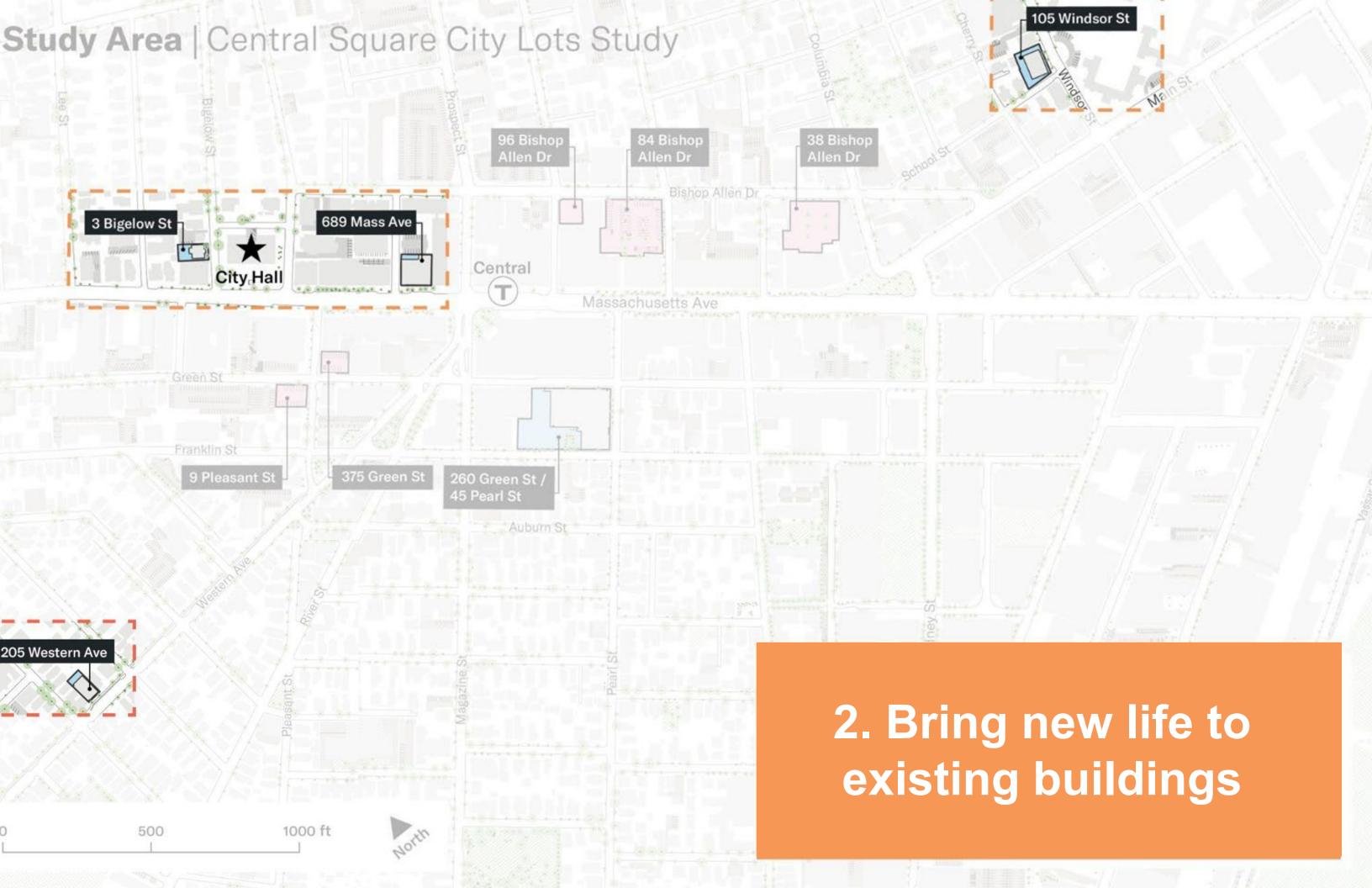
20-30 tents + 5 trucks

3 : Maintain as Parking 40 spaces

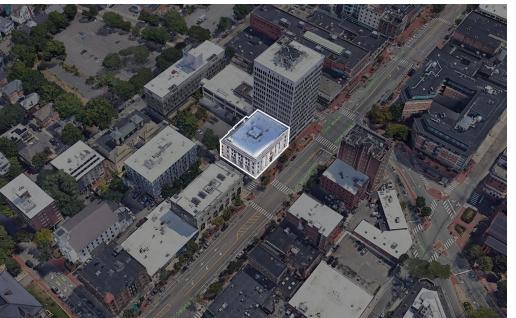


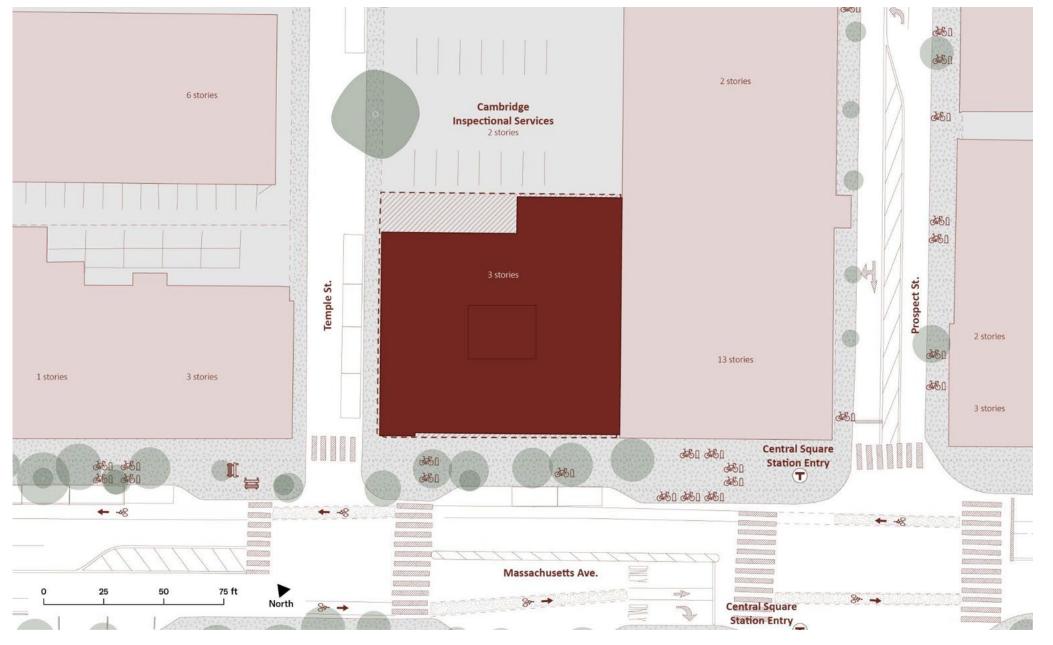
91,300 0 70-80 0
GSF Parking Spaces Housing Units Acres Open Space

0.66Acres Open Space









689 Massachusetts Ave

Mid-Cambridge

SITE CONSIDERATIONS

- The City recently acquired this building with the approval to use it for municipal uses.
- The building has historic value and limited expansion potential.

33,456Gross Building Area (sq ft)

10,101Site Area (sq ft)

BB-CSQ

\$15,112,200

Assessed Value

Zoning District

Number of Stories

Parking Spaces

Highlights! From Analysis and Input So Far



689 Mass Ave





Cultural Amenities/ Spaces



Library Relocation



Affordable Housing



Municipal Offices



Community Services / One-Stop-Shop

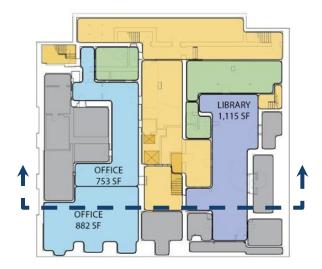


Small Business Incubator

SITE OPTIONS

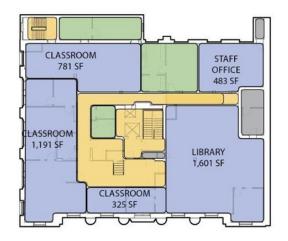
- City offices
- Community services
- Cultural spaces
- Relocation of the Central
 Square Library branch

689 Mass Ave



LIBRARY LIBRARY 2.867 SF 2,608 SF

LEVEL -1



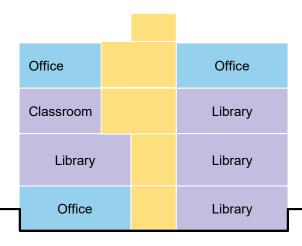


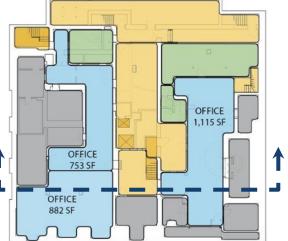
LEVEL 01

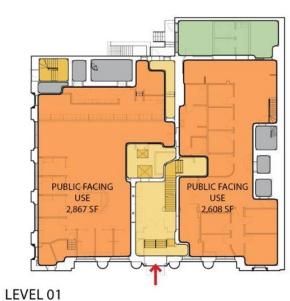
LEVEL 02

1: Library with **Offices**

- Stories above grade 3
- Total building area (GSF) -34,403 SF
- Total library ara (NSF) (Level 01 & 02) - 15,315 SF. 260 Green Library NSF -13,699 SF
- Office 6,248 SF
- Total Building Area (NSF) -28,757 SF







LEVEL -1

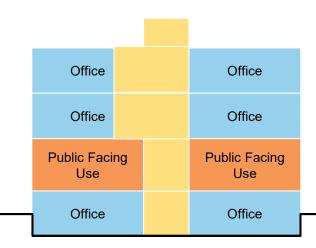




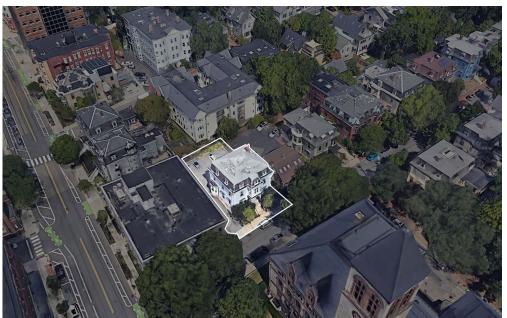
LEVEL 03

2: Ground Floor Public **Uses with Offices**

- Stories above grade 3
- Total building area (GSF) -34,403 SF
- Offices 16,236 SF
- Public Facing Use 5,476 SF
- Total Building Area (NSF) -28,757 SF









3 Bigelow St

Mid-Cambridge

SITE CONSIDERATIONS

- The building is vacant, requires extensive renovations, and has historic character.
- Most recently used by the Department of Human Services as transitional housing.
- Adjacent to Cambridge City Hall and the Lombardi office building.

6,386Gross Building Area (sq ft)

5,175Site Area (sq ft)

1869 Year Built **C-2B**Zoning District

3Number of Stories

Vacant
Current Building

Highlights! From Analysis and Input So Far

this use here!



3 Bigelow St





Community Services / One-Stop-Shop



Affordable Housing



Cultural Amenities / Spaces



Community Meeting Spaces



Municipal Offices



City Meeting Spaces

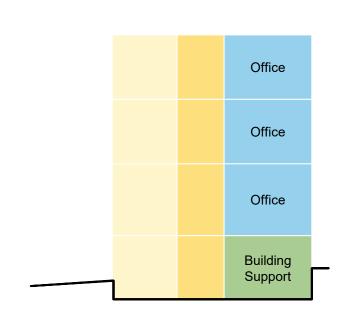


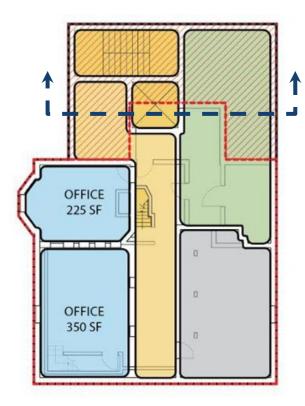
- Municipal offices
- Community / City meeting spaces
- Renovate and expand through a rear yard addition
- Potential to combine with adjacent City-owned properties (Lombardi)

3 Bigelow Street

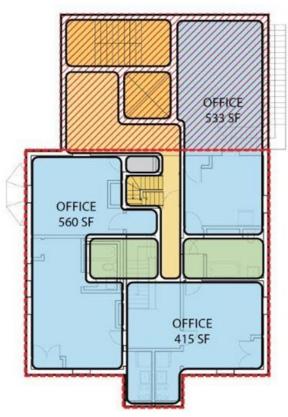
1: Renovation + Expansion for Office Space

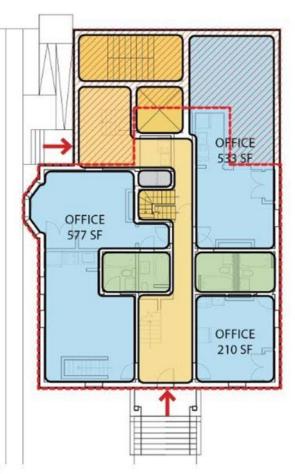
- Demolition of existing non-historic rear addition and new addition created to add space and make building accessible.
- Original building renovated for municipal offices.
- Additional development may be possible if building is demolished and rebuilt
- Stories above grade 3
- Total Building Area (GSF) 3,036 SF
- Total Addition Area (GSF) 10,135 SF
- Total Building Area (NSF) 8,475 SF



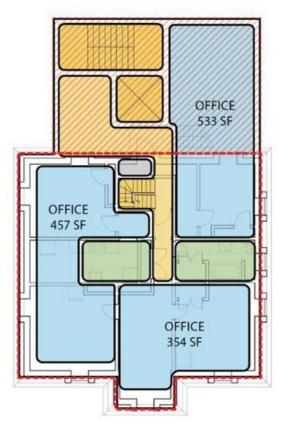








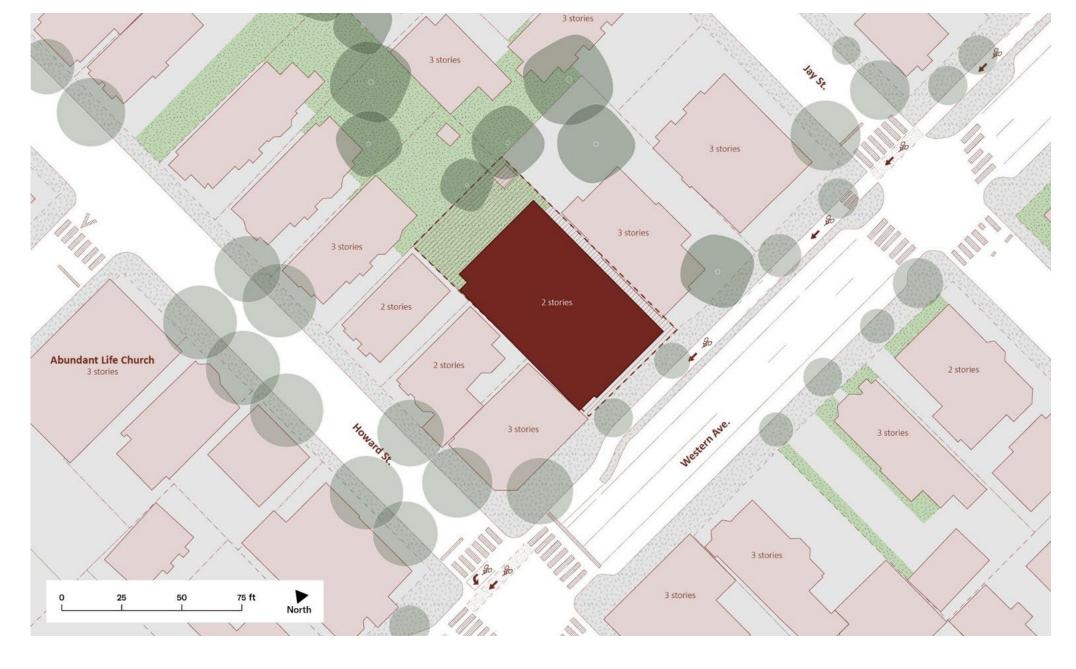
LEVEL 01



LEVEL 02 LEVEL 03







205 Western Ave

Riverside

SITE CONSIDERATIONS

- Building is vacant and requires extensive renovations.
- Does not have significant historic value.
- If demolished, the replacement building may not be able to be as large as is currently built due to current zoning requirements for the site.

4,280Gross Building Area (sq. f

Gross Building Area (sq ft)

1993 Year Built

2Number of Stories

5,258Site Area (sq ft)

()

BA-3Zoning District

VACANT
Current Use



205 Western Ave

I don't want to see : I would love to see







Supportive Housing



Small Business Incubator



Affordable Housing



Nonprofit Offices / Social Services



Cultural Amenities / **Spaces**

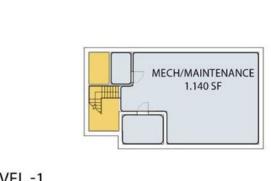


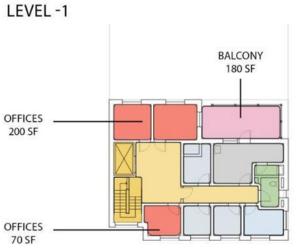
Community **Meeting Spaces**



- Renovate the existing structure.
- Demolish and build a new site or open space.
- Social services / supportive house.
- Affordable Housing, including home ownership.

205 Western Ave







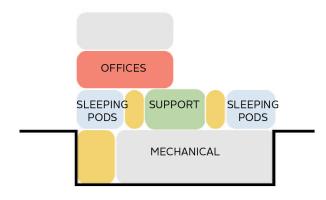


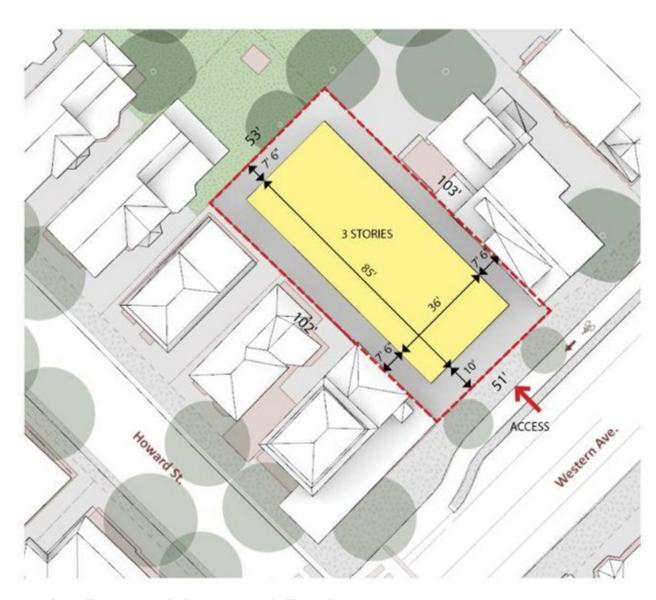
1 : Adaptive Reuse for Supportive Housing

- Stories above grade 3
- Total Building Area (GSF) 10,624 SF
- Sleeping Pods 1,010 SF
- Offices 440 SF

LEVEL 02

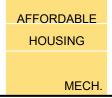
• Total Building Area (NSF) - 5,700 SF





2 : Demolition and Redevelopment for Affordable Housing

- 8 residential units
- 45' height limit under affordable housing overlay
- Building envelope is limited due to setbacks and resulting building footprint is small and doesn't yield a high number of units









105 Windsor St

The Port

SITE CONSIDERATIONS

- Located across from Newtowne Court and near various nonprofit and health providers.
- Originally built as the Alphabet School, the first public school in the Port.
 Later uses included recreation facilities, the Cambridge Health Alliance and the Windsor House, a Senior daycare facility.
- Rear of site required for above ground utilities.

13,104
Crass Building Area (ag

Gross Building Area (sq ft)

1868Year Built

2Number of Stories

10,018Site Area (sq ft)

C-1Zoning District

VACANT
Current Use



105 Windsor St

I don't want to see : I would love to see

this use here: this use here!





Museum



Performance & **Artist Spaces**



Community Services / Health Center



Community **Meeting Spaces**

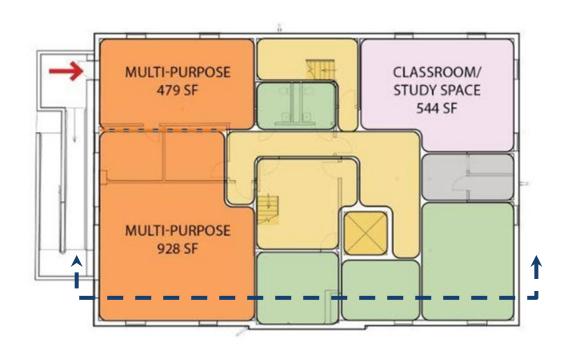


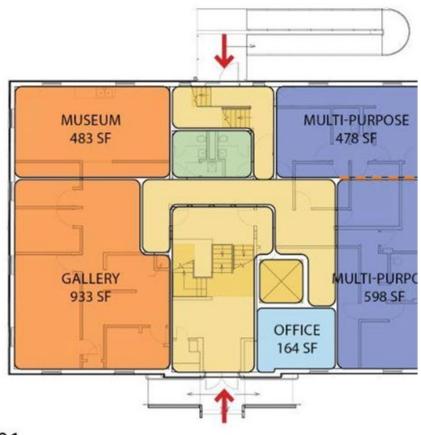
Small Offices

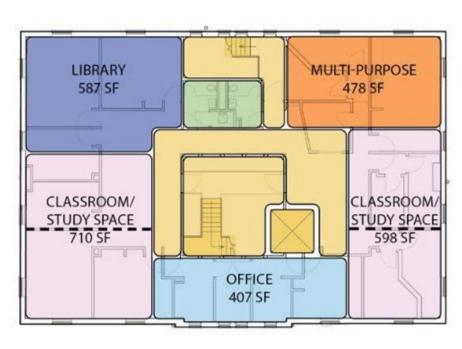


- Museum or gallery/art space
- Non-profit Services and Offices
- Community Center and **Educational Spaces**
- Health Center

105 Windsor



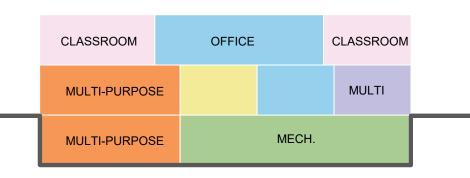




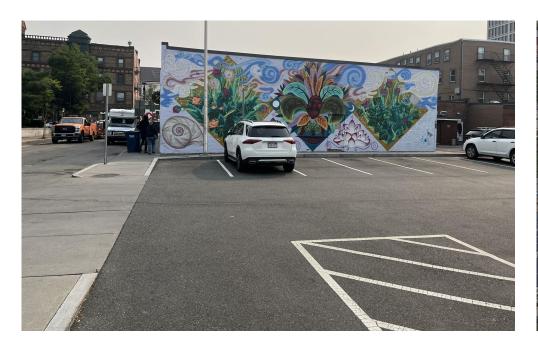
LEVEL 01 LEVEL 02

1 : Renovation for Neighborhood-serving Spaces

- Multi-purpose meeting spaces
- Museum/library space
- Classrooms/study spaces
- Small offices
- Stories above grade 2
- Total Building Area (GSF) 12,888 SF
- Total Building Area (NSF) 11,590 SF











375 Green St

(Lot 8), Riverside

SITE CONSIDERATIONS

- Next to a building with an extensive mural that fronts on Mass Ave.
- Low open space access and potential for flooding.
- Zoning allows for full development of the site.

N/A

Gross Building Area (sq ft)

6,436Site Area (sq ft)

17 Parking Spaces

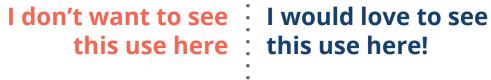
N/A
Number of Stories

BB-CSQZoning District

Parking
Current Use



375 Green St







Performance Space



Community Garden



Small Business Incubator



Outdoor Plaza / Gathering Space

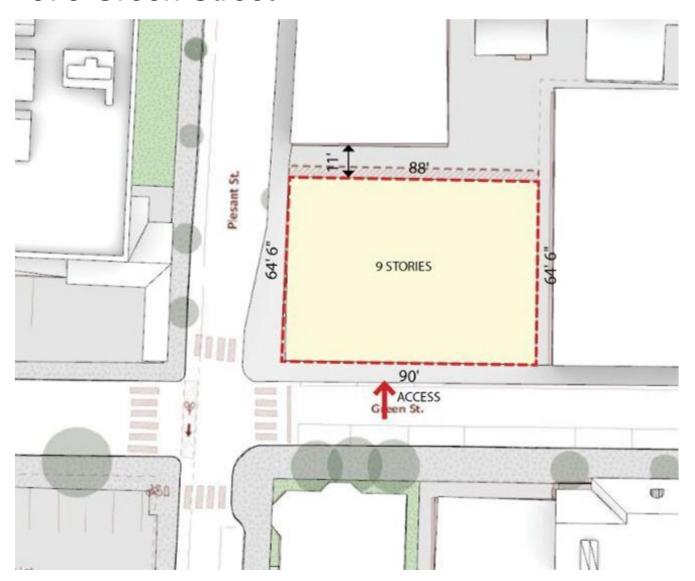


Park / Playground

SITE OPTIONS

- Affordable housing development
- Open Space / PocketPark
- Retain parking in the near-term

375 Green Street



1: Redevelopment Potential for **Affordable Housing**

- 40 units of affordable housing, 9 stories
- Retail / active use on ground floor
- No parking provide; loss of existing parking spaces

Parking Spaces

No open space requirement





- 2: Open Space / Pocket Park (Explored in Tandem with 9 Pleasant St)
- Two new pocket parks, connected by street and crossing improvements

375 Green: 55' x 90' / 0.11 acre

9 Pleasant: 60' x 100' / 0.14 acre

51,750

GSF

0

40

Housing Units

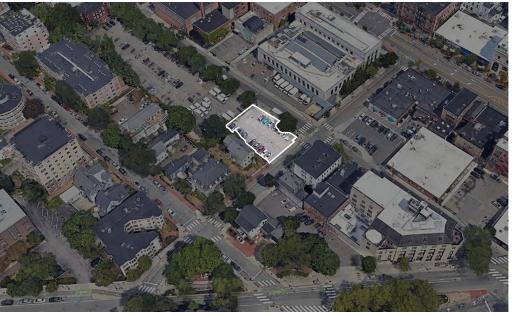
0.0 Acres Open Space

GSF

0.25

Parking Spaces **Housing Units** Acres Open Space







9 Pleasant St

(Lot 9), Riverside

SITE CONSIDERATIONS

- Located across from the US Post
 Office building and surrounded by public and private parking lots.
- Low open space access.
- Future buildings could be up to 85 tall, but have setback requirements and a 15% open space requirement that limit development opportunities.

N/A

Gross Building Area (sq ft)

7,449Site Area (sq ft)

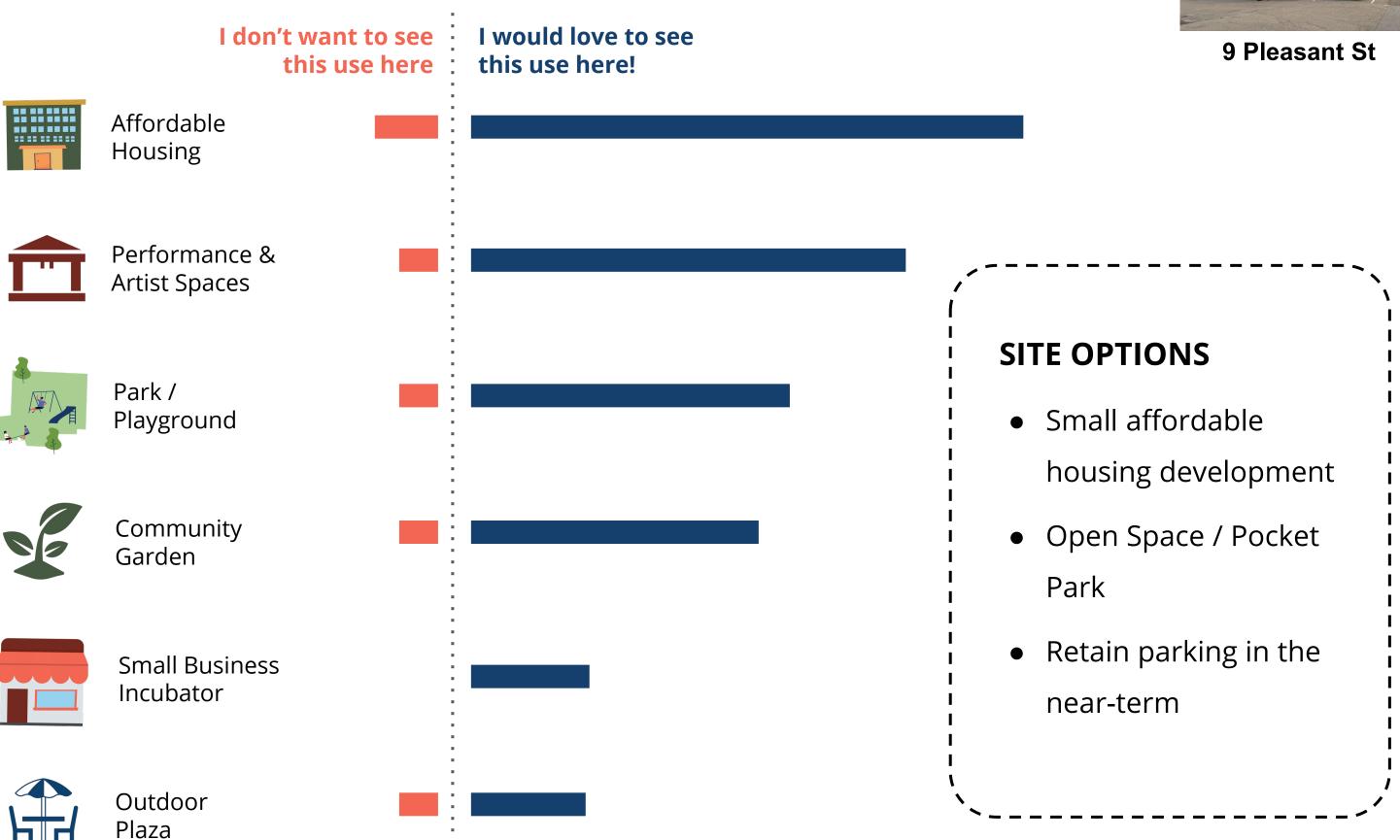
Parking Spaces

N/ANumber of Stories

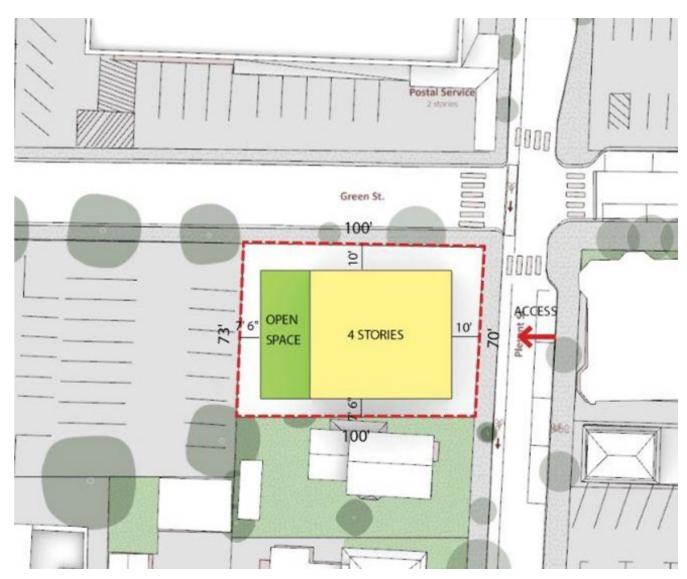
C-2Zoning District

PARKING
Current Use



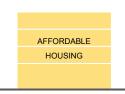


9 Pleasant Street

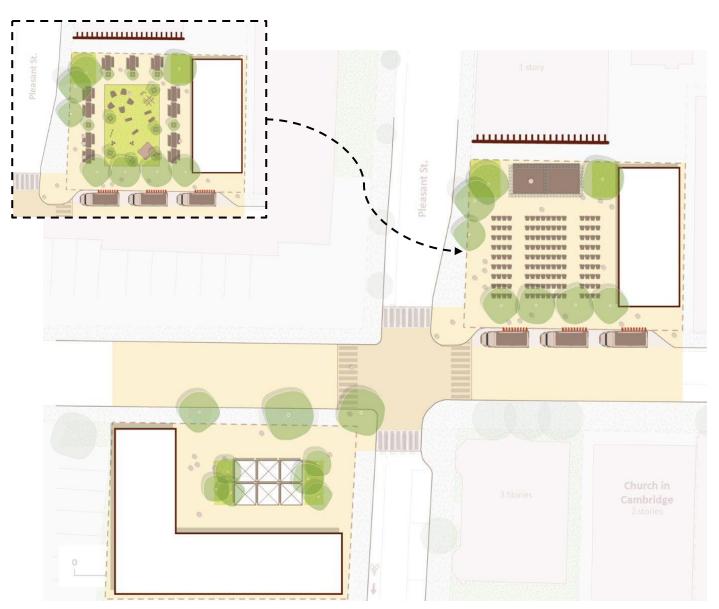


1: Redevelopment Potential for Affordable Housing

- 11 affordable units, 4 stories
- Setbacks and open space requirements yield a small developable footprint
- Ground floor taken up by lobby and circulation; limited opportunity for retail
- Open space in the rear yard
- No parking provided, loss of existing parking spaces



13,900 0 11 0.03
GSF Parking Spaces Housing Units Acres Open Space



2: Open Space / Pocket Park (Explored in Tandem with 9 Pleasant St)

- 8-10 retail incubator spaces over 2 floors, 6-10 tents + 3 food trucks, 300 person flexible event space
- Accommodates the complete existing Starlight Square program across two smaller lots
- Potential to be tied to broader intersection and Green St improvements
- Flexibility for 375 Green Street to act as an everyday plaza when not in use for events

8,000 0 0.1GSF Parking Spaces Housing Units Acres Open Space







96 Bishop Allen Dr

(Lot 4), The Port

SITE CONSIDERATIONS

- Located on the same block as 84
 Bishop Allen Drive (Starlight Square)
 and HMart.
- Across the street from 99 Bishop Allen Drive, a newly renovated row house development with non-profit office space.

N/A

Gross Building Area (sq ft)

6,210Site Area (sq ft)

17Parking Spaces

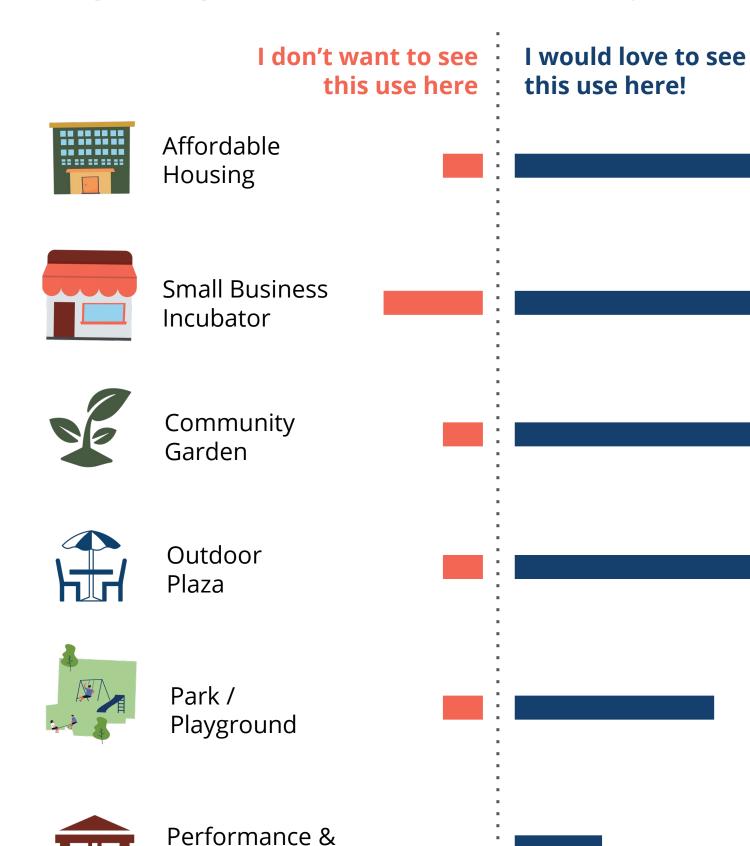
N/A
Number of Stories

BBZoning District

PARKING
Current Use



96 Bishop Allen Dr

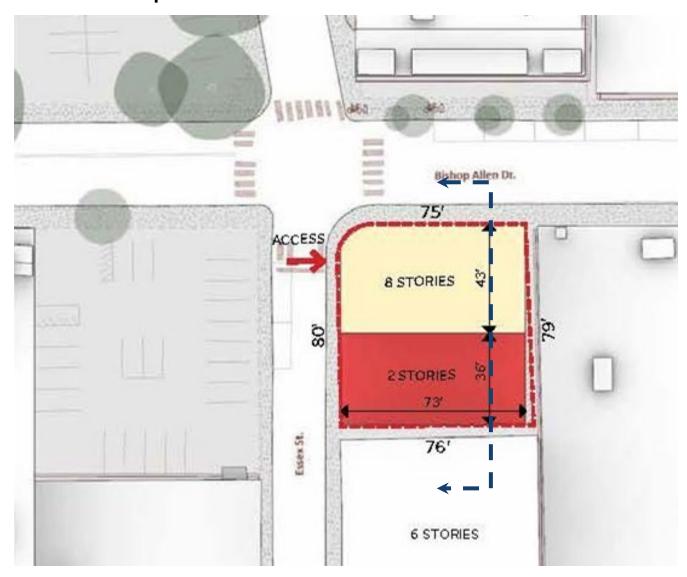


Artist Spaces

SITE OPTIONS

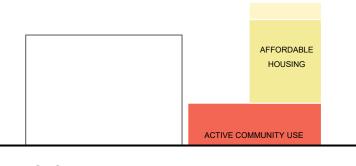
- Affordable housing development
- Performance & artist space
- Open Space / PocketPark

96 Bishop Allen Drive



1: Redevelopment Potential for Affordable Housing

- 15-20 units, 8 stories
- Active community use on the ground floor.
- No open space requirement
- No parking provided, loss of existing parking spaces



Bishop Allen Dr.

2: Public Plaza

• 75' x 80' / 0.14 acre

30,060

GSF

0 Parking Spaces

15-20

Housing Units

0.0 Acres Open Space

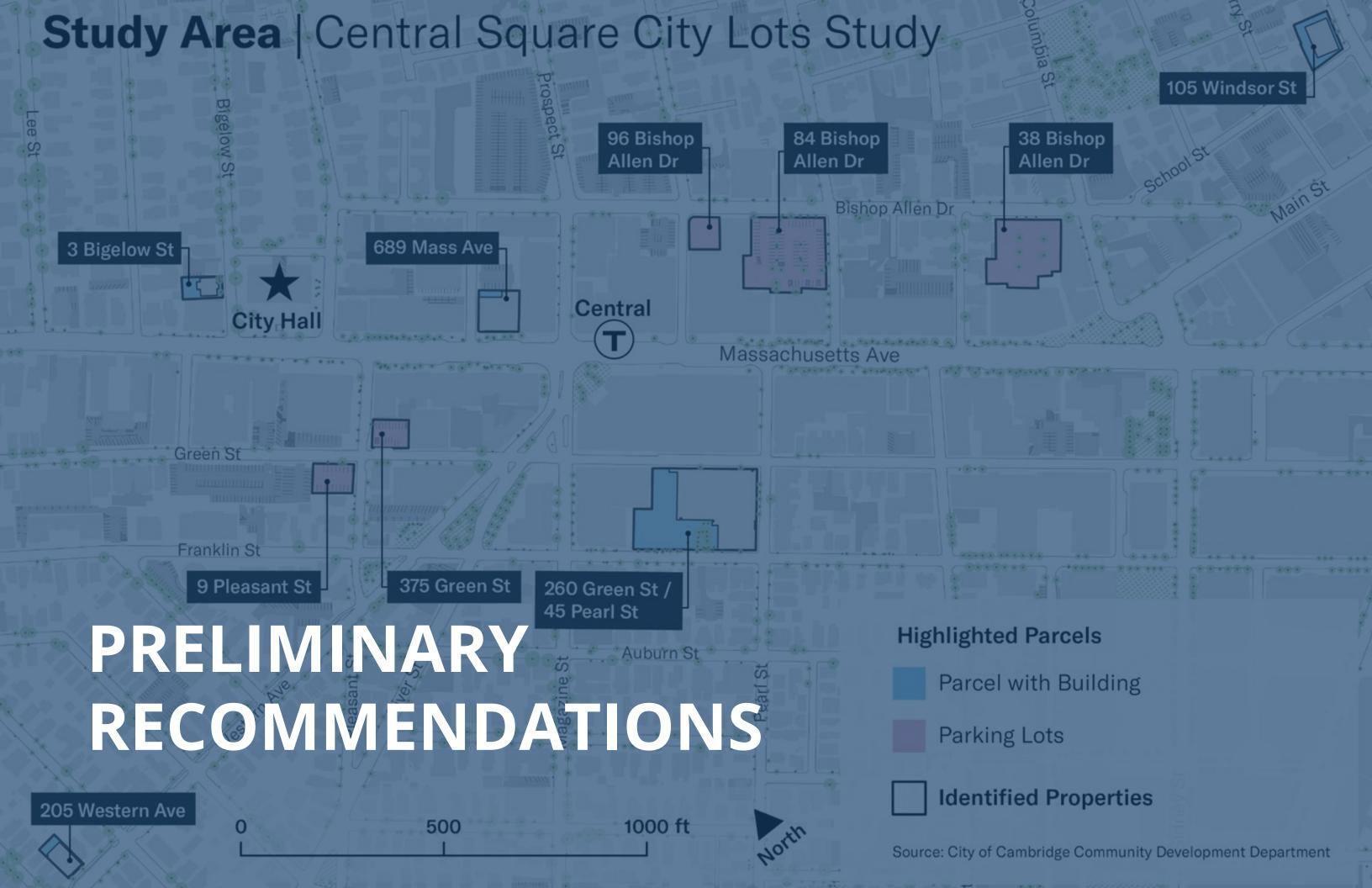
GSF

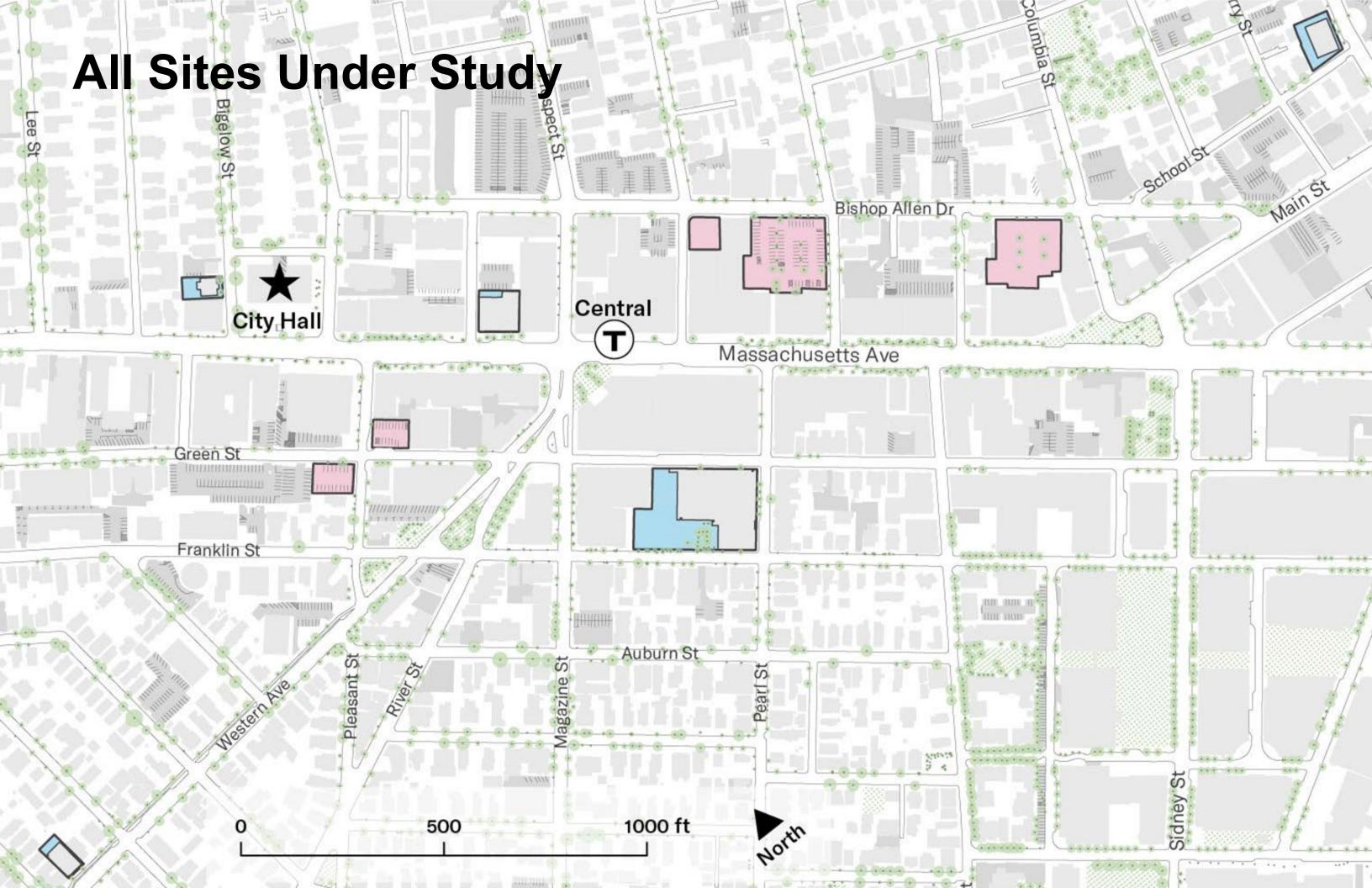
Parking Spaces

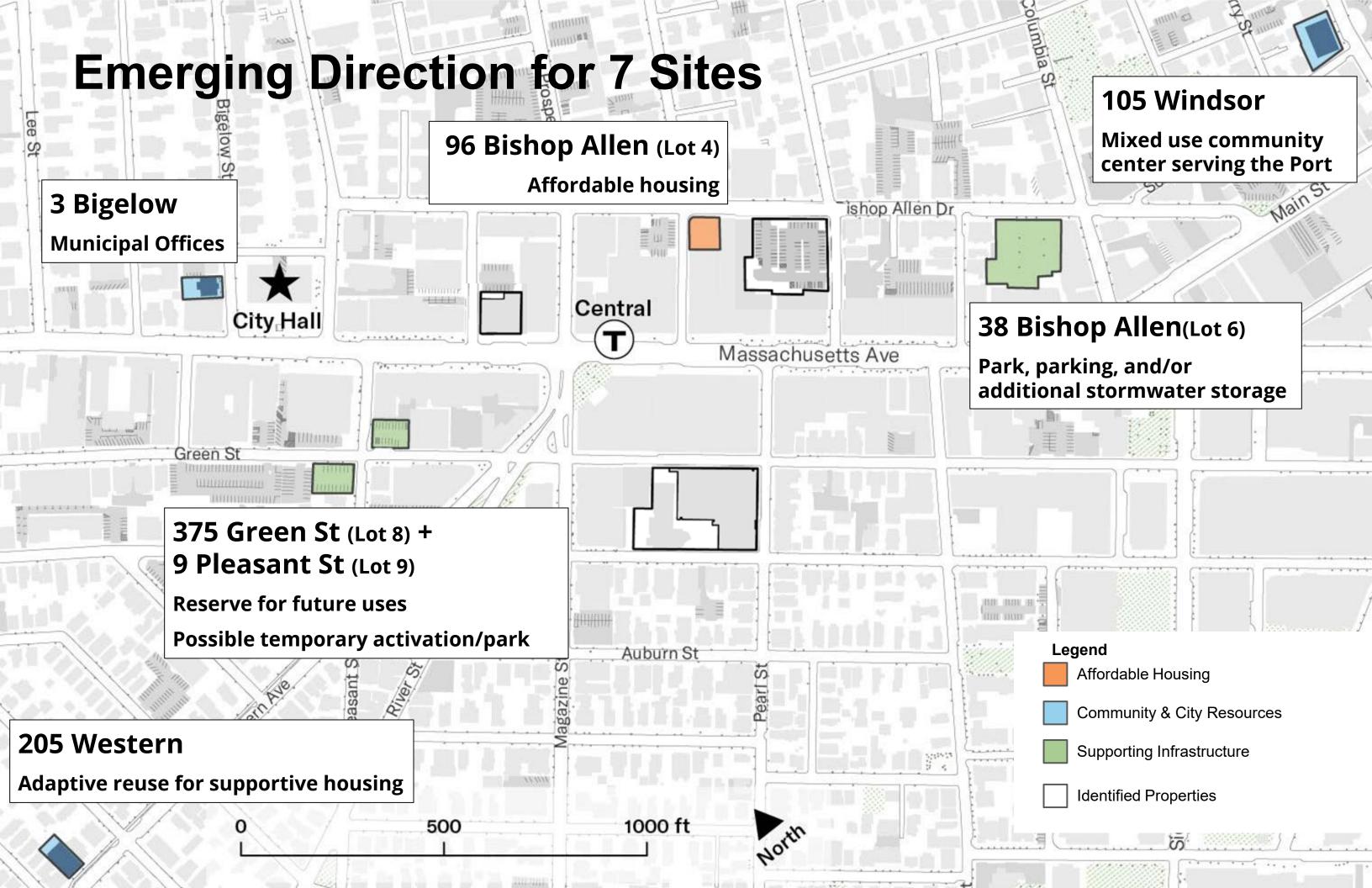
Housing Units

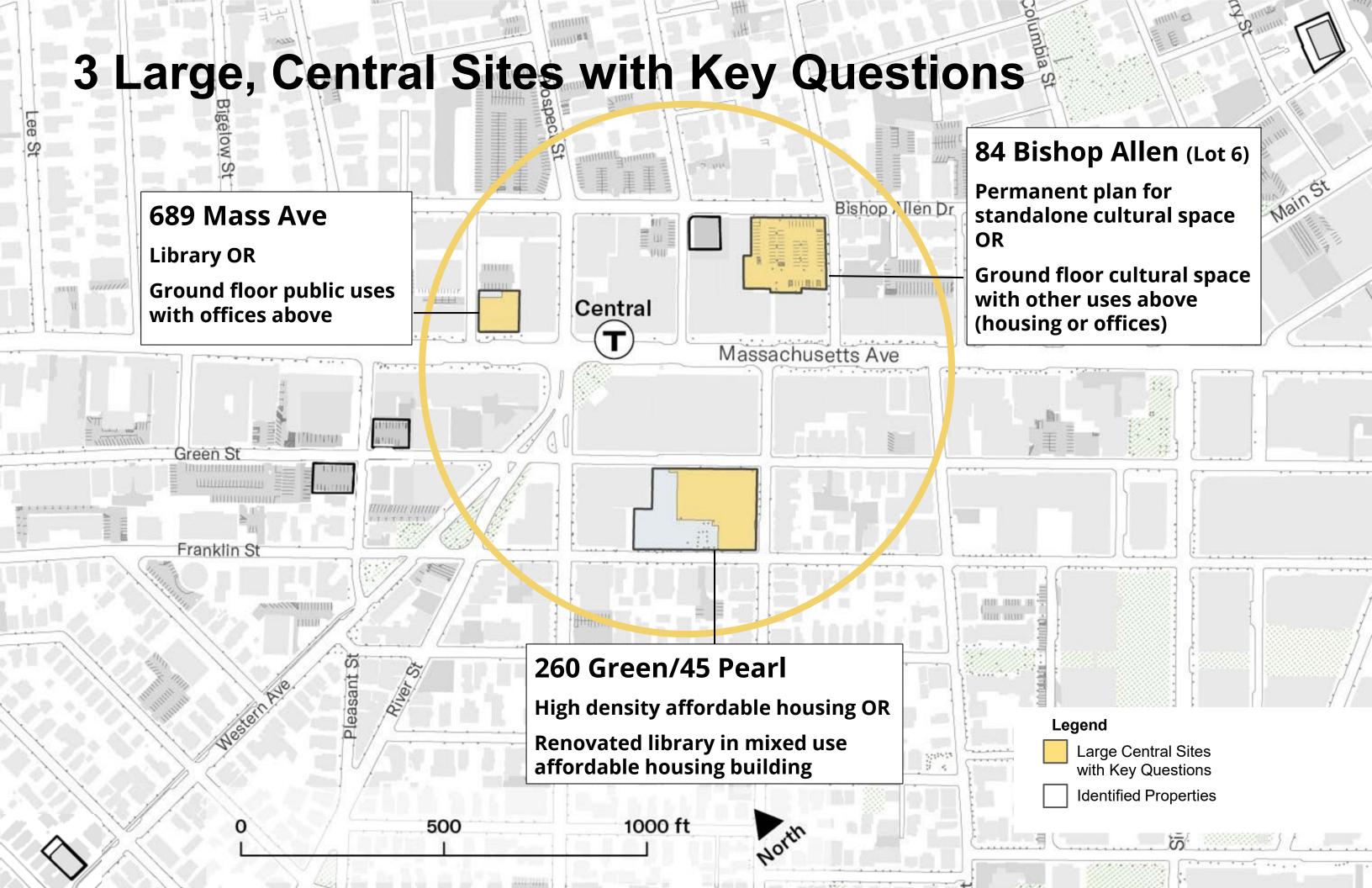
0.14

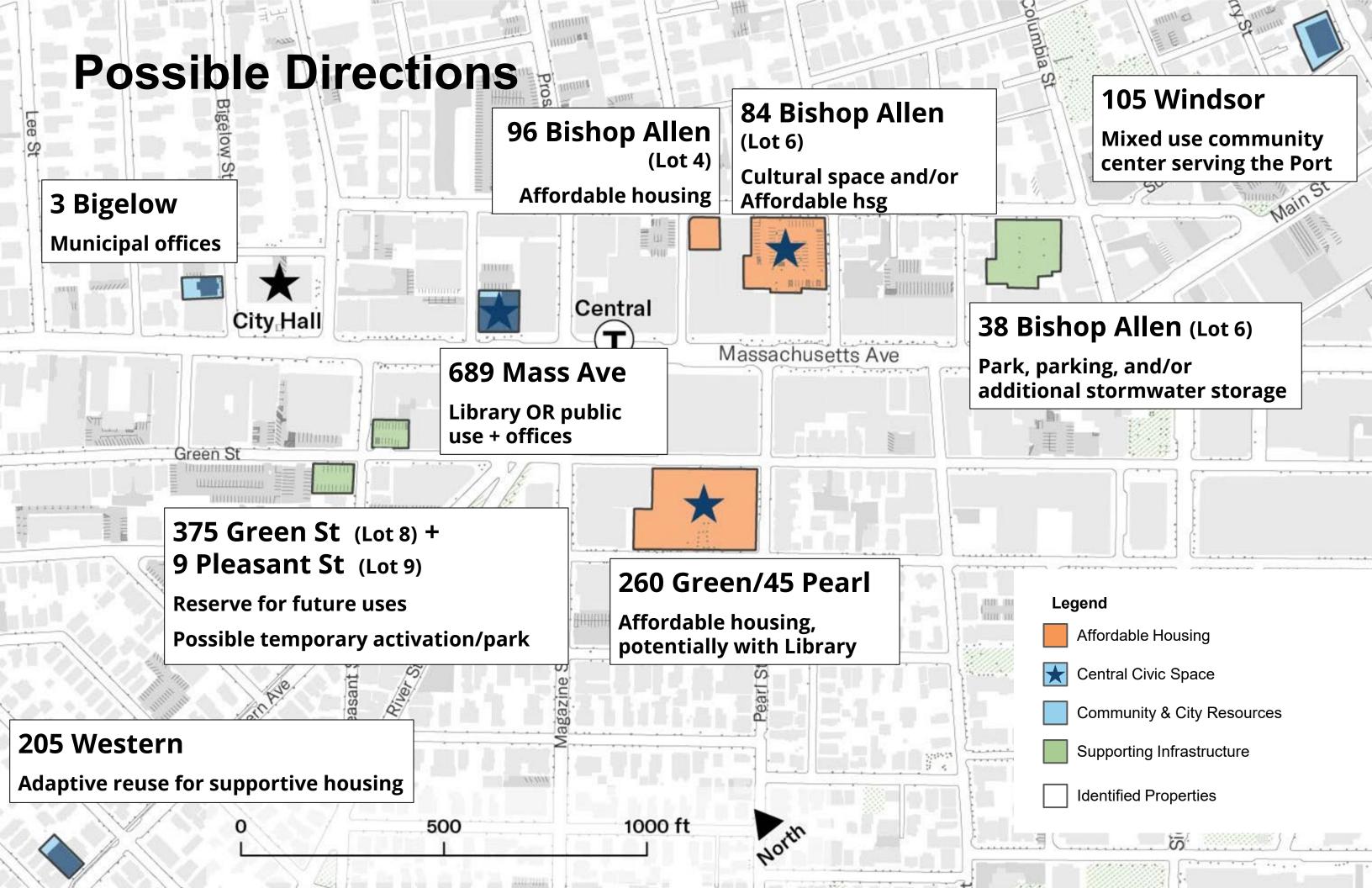
Acres Open Space

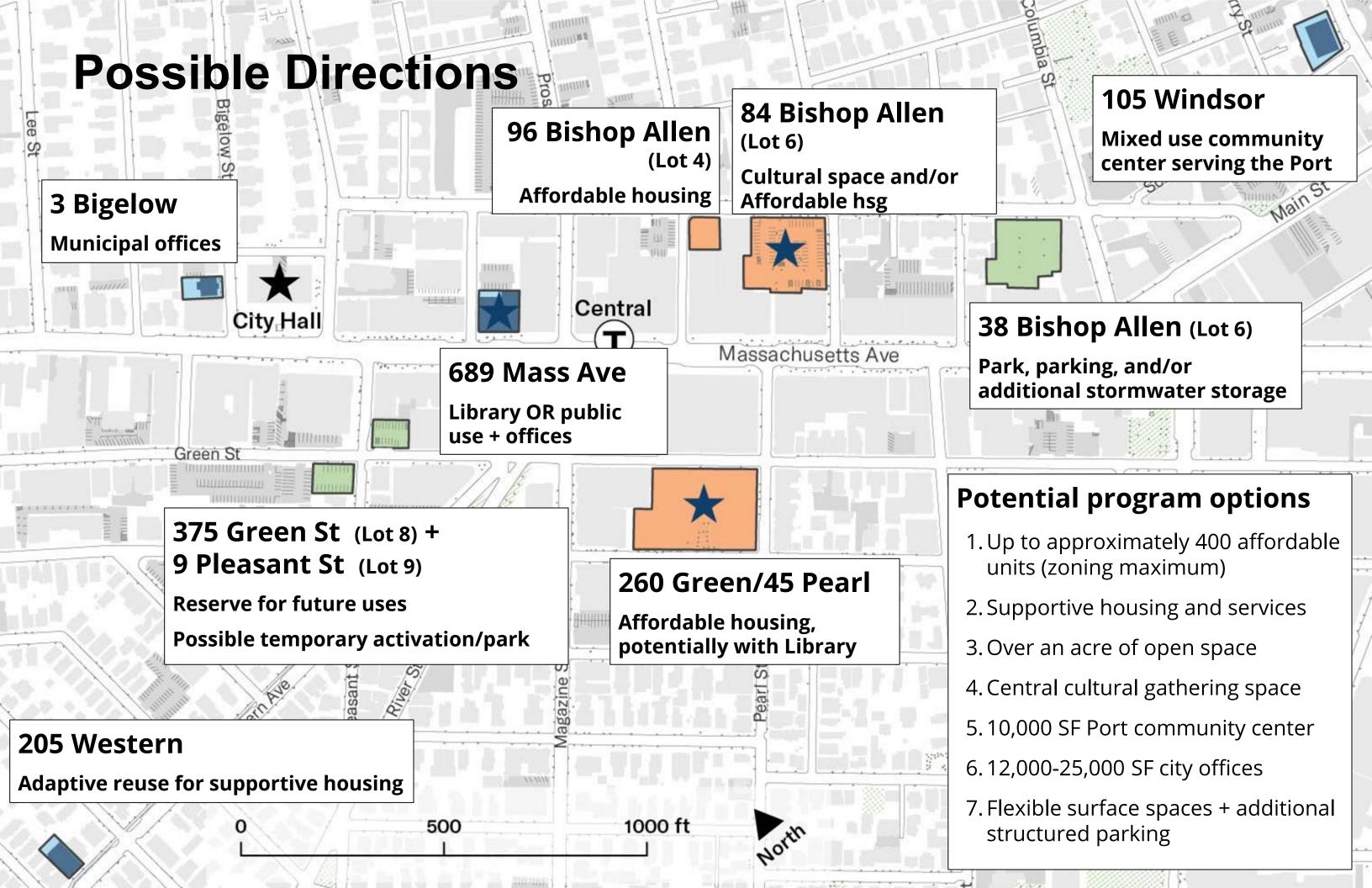


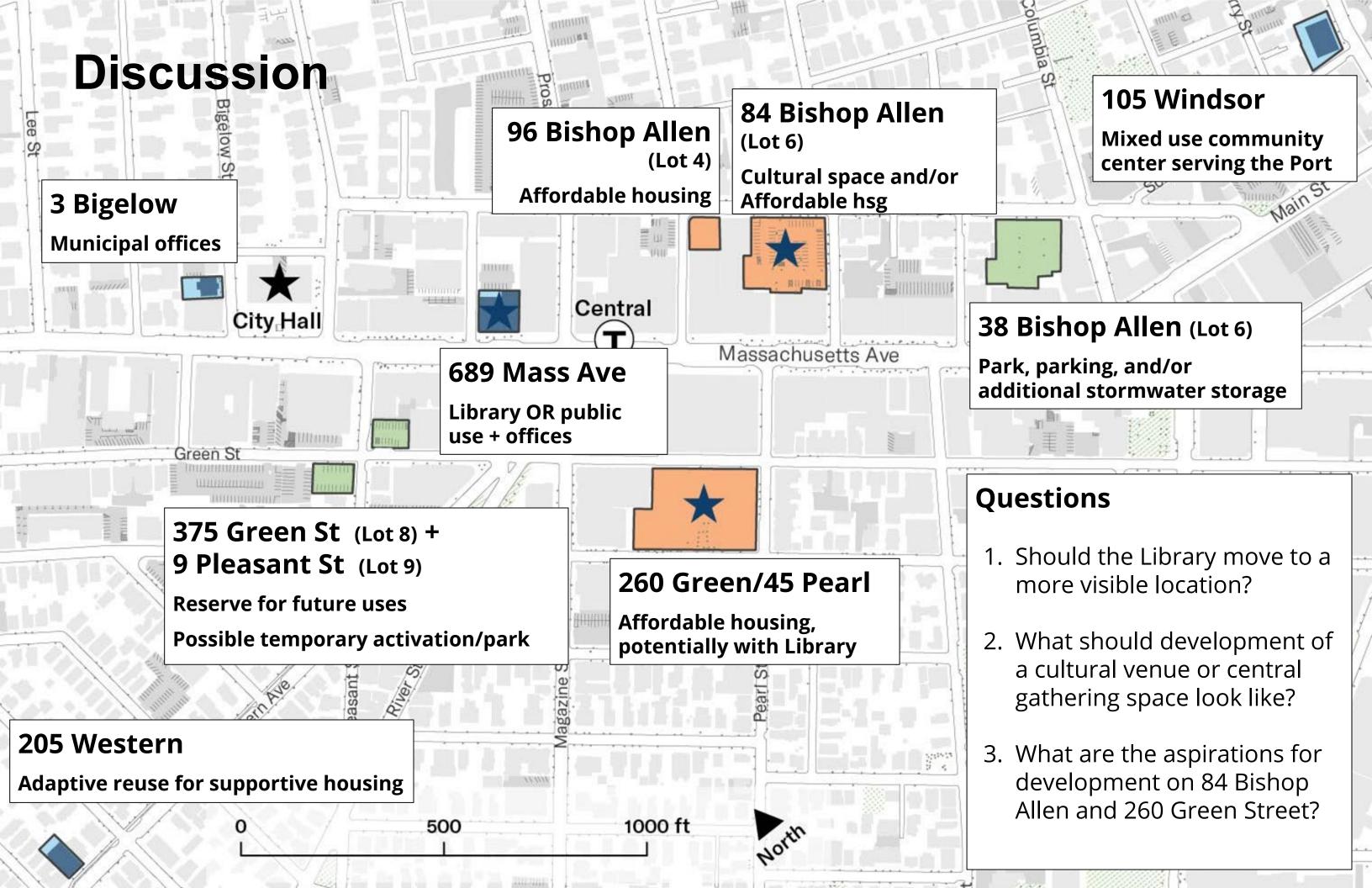












Next Steps

- Explore scenarios to test how the pieces fit together
- Consider phasing & timing, budget/funding options, parking and other variables for implementation
- Continue engagement
- Refine recommendations for each site

APPENDIX

PROJECT SCHEDULE

Month	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
TASK A: INTERNALTEAM MEETINGS								
Regular coordination meetings	ко							
Regular Working Group meetings		(WG)——(W		wg —	ws —		Bi-weekly Project	Team Calls
ASK B: MUNICIPAL PROPERTY INVENTORY & EVAL	UATION					_	Regular Working G	iroup Calls
City Staff Interviews						ко	(Frequency and ca	idence TBD)
Site Tour						PE	Project Kick-off Public Engagemen	t Milestones
Parking Demand Assessment							l done Engagemen	l
TASK C: OUTREACH AND COMMUNITY ENGAGEM	ENT							
Develop Outreach Strategy								
Audience Identification		_	50 (0)	• • • • • • • • • • • • • • • • • • • •				
Outreach and Engagement (online & in-person)		••••		PE		·····PE·····	···········PE	
TASK D: MUNICIPAL NEEDS ASSESSMENT AND GO	OAL SETTING	ļ			1			
Additional Interviews		WG						
Research and Review of Reference Materials		_						
TASK E: CENTRAL SQUARE MUNICIPAL PROPERTY	PLANNING STU	DY			1			
Concept Plans and Test Fits					-			
Zoning Analysis and Recommendations								
Property Use Recommendations						_	-	
TASK F: FINAL PLAN								
Final Plan Documents								
Physical Final Plan Outreach								