



HARVARD SQUARE KIOSK & PLAZA WORKING GROUP

May 11, 2017







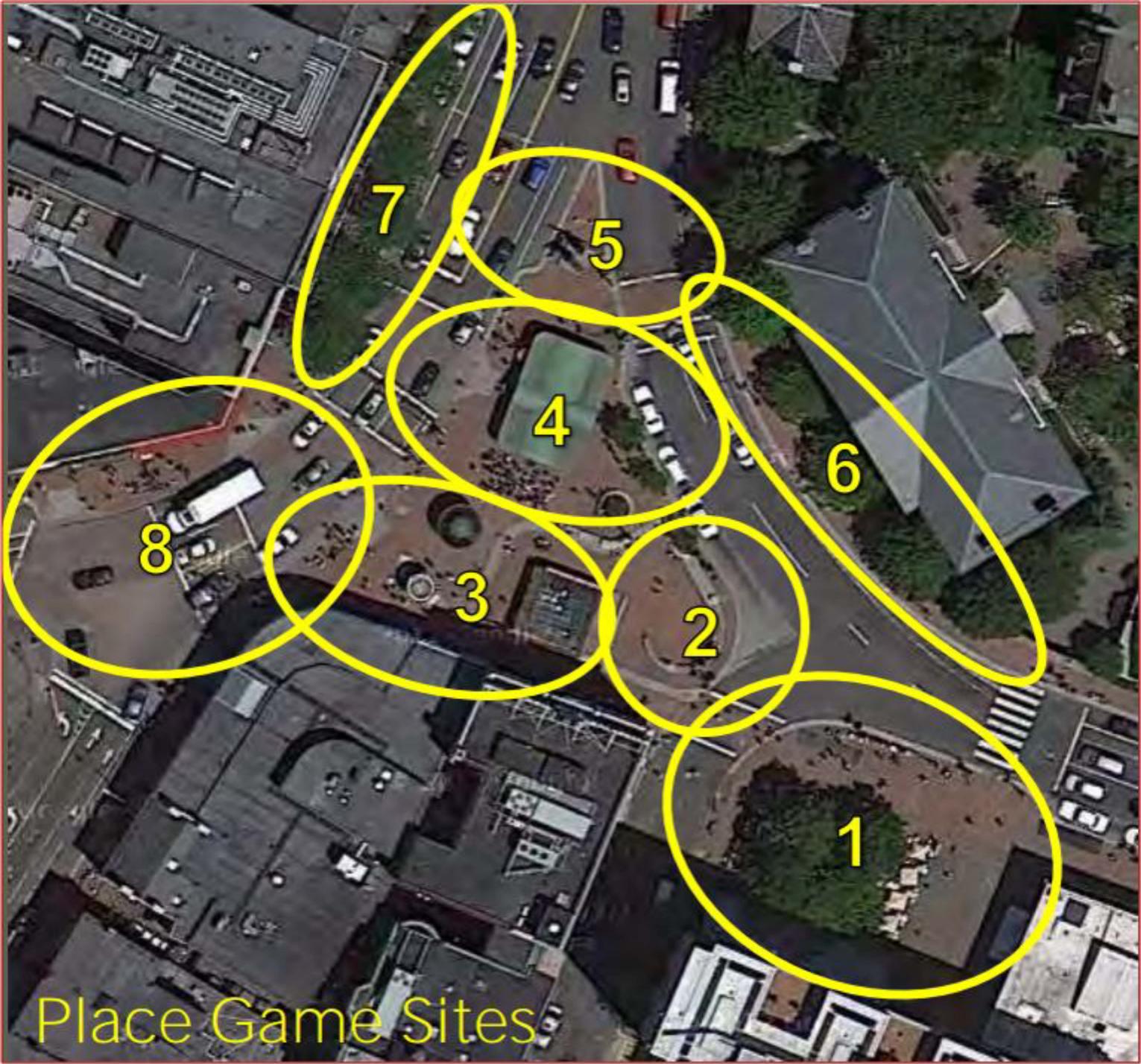
HARVARD SQUARE

OUT OF TOWN NEWS

HARVARD SQUARE VISION PLAN

MAY 2014





Place Game Sites

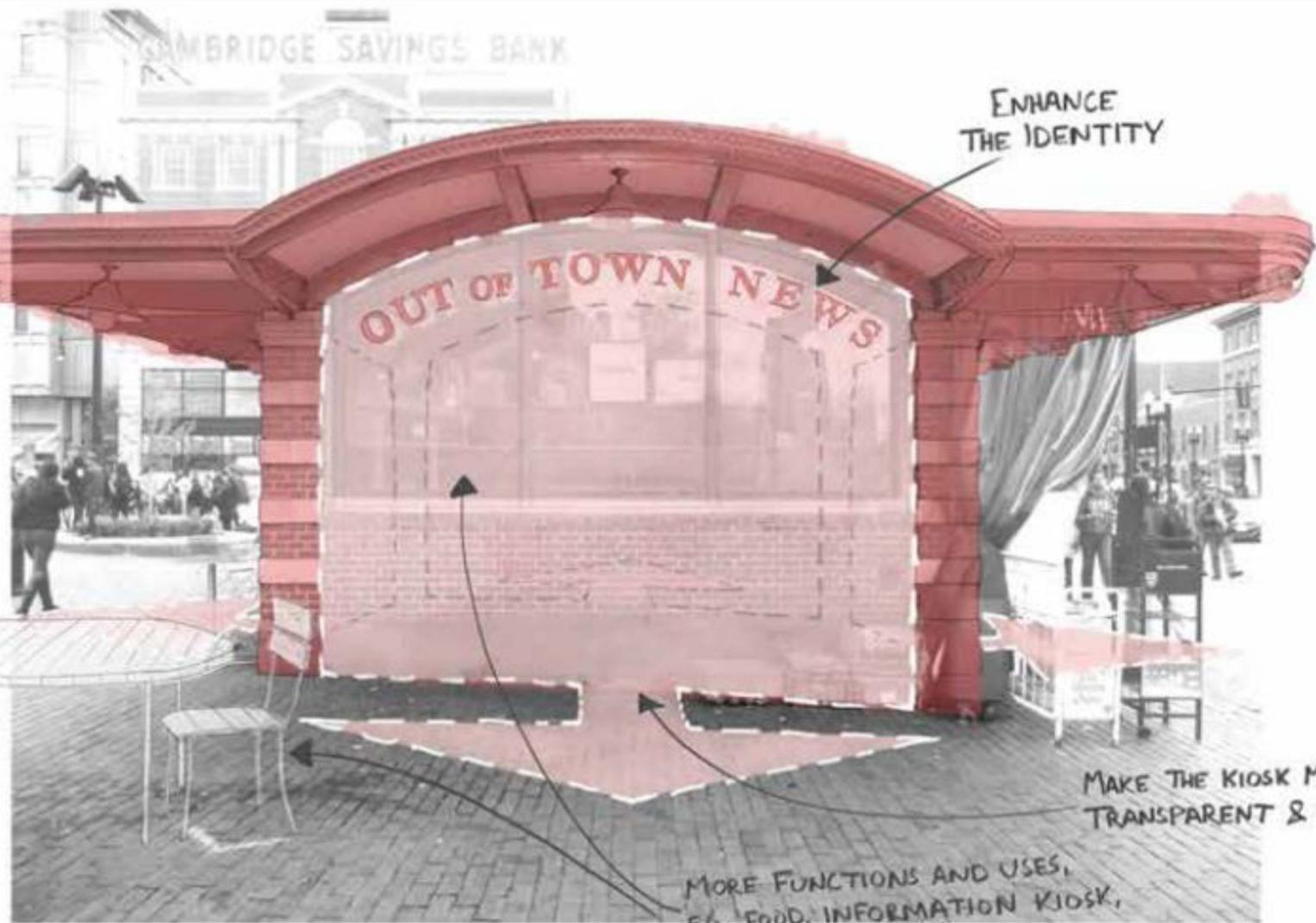
CAMBRIDGE SAVINGS BANK

ENHANCE THE IDENTITY

OUT OF TOWN NEWS

MAKE THE KIOSK MORE TRANSPARENT & INVITING

MORE FUNCTIONS AND USES, EQ. FOOD, INFORMATION KIOSK, OUTDOOR SEATING...



ALTERNATIVE USE/ACTIVITY IDEAS GENERATED IN PLACEMAKING WORKSHOPS

- Sales
 - Flowers
 - Chocolate
 - Coffee
 - Books/print
- Exhibits / Displays
 - Art: visual, etc.
 - Demonstration of Cambridge history/innovation
- Events / Festivals
 - Mini food festivals
 - Performances: musical, spontaneous, etc.
- Civic activities
 - Voter registration
 - Platform for public debate/speeches/ceremonies/protest
 - Platform for nonprofit engagement
- Tourism / Visitor Info
 - Information/maps on Cambridge activities / points of interest
 - Wayfinding information (local/citywide/regional)
 - Promotion of Harvard activities
- Other
 - Informal seating/gathering



