

COMING IN OCTOBER!
MOUNT AUBURN STREET

Dedicated Bus Lane

LOCATION

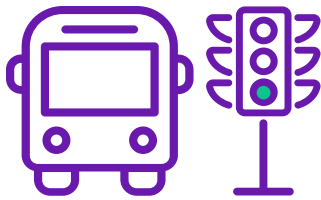
Mount Auburn Street from Cottage Street in Watertown to Fresh Pond Parkway, Cambridge

ANTICIPATED START DATE

Mid-October 2018

FOR MORE INFORMATION

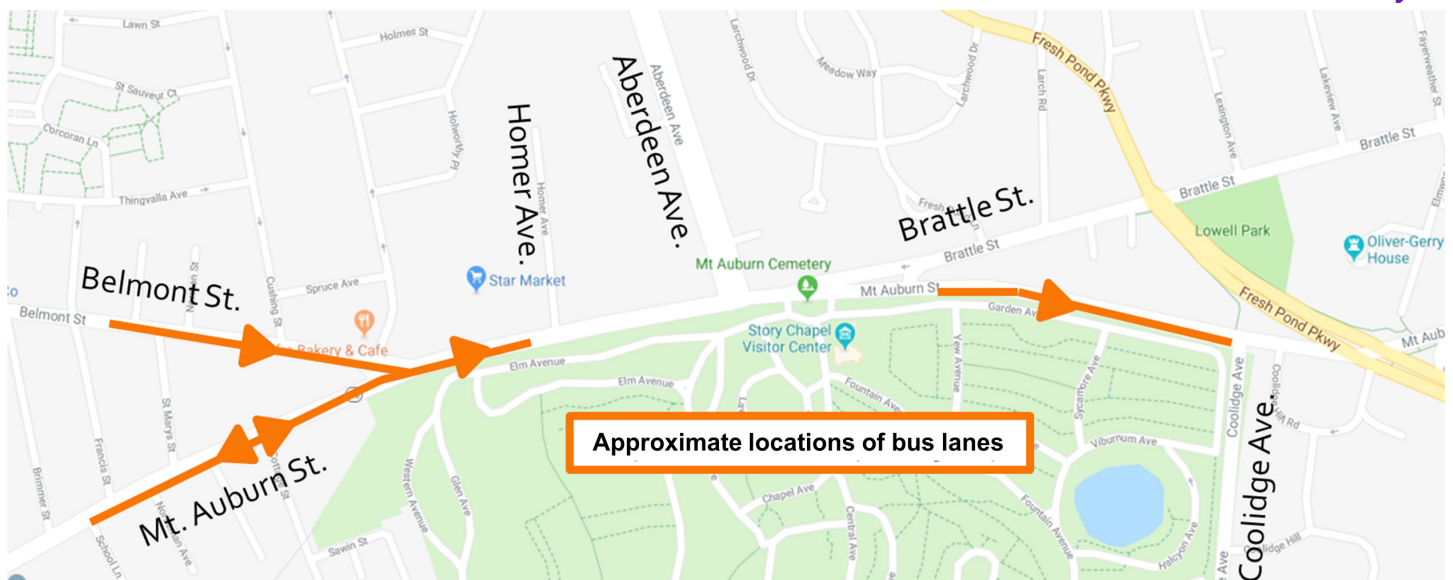
Cambridgema.gov/MtAuburnBusPriority



In mid-October, Cambridge, Watertown, Massachusetts Bay Transportation Authority (MBTA) and Department of Conservation and Recreation (DCR) will implement painted **bus & bike only lanes** and **transit signal priority** on **Belmont and Mount Auburn Streets**, funded by a grant from the Barr Foundation. This will create **faster and more reliable bus service** for more than 12,000 daily MBTA bus riders and shuttle passengers and improve traffic flow for everyone on the road.

This is a “pilot” project using **paint and signage** instead of more permanent construction materials. **This pilot project has no end date and will remain in place while we evaluate** and adjust the design, if needed, to inform our long-term planning.

Find more information on the bus lanes on the other side of this flyer.



COMPLETE THE PREIMPLEMENTATION SURVEY: goo.gl/forms/vAveT7Z77MytlfHl2

We will also carry out a survey after the pilot project is implemented.

How to use a bus/bike only lane

What is a bus/bike only lane?

- These lanes, painted red with “Bus Only” and bicycle shared markings in them, are intended to only be used by buses, shuttles, cyclists, and emergency vehicles.
- The bus/bike only lanes will primarily be on Mount Auburn Street between Cottage Street and Coolidge Avenue in the inbound direction (toward Harvard Square).

Why create bus/bike only lanes?

- During the morning rush hour, on Mount Auburn Street from Brattle Street to Coolidge Ave, just 3% of vehicles are MBTA buses - but buses carry 56% of people on the street.
- The goal is to create faster, more reliable service for 12,000+ daily bus riders while improving traffic flow for everyone.

What are the benefits of bus/bike only lanes?

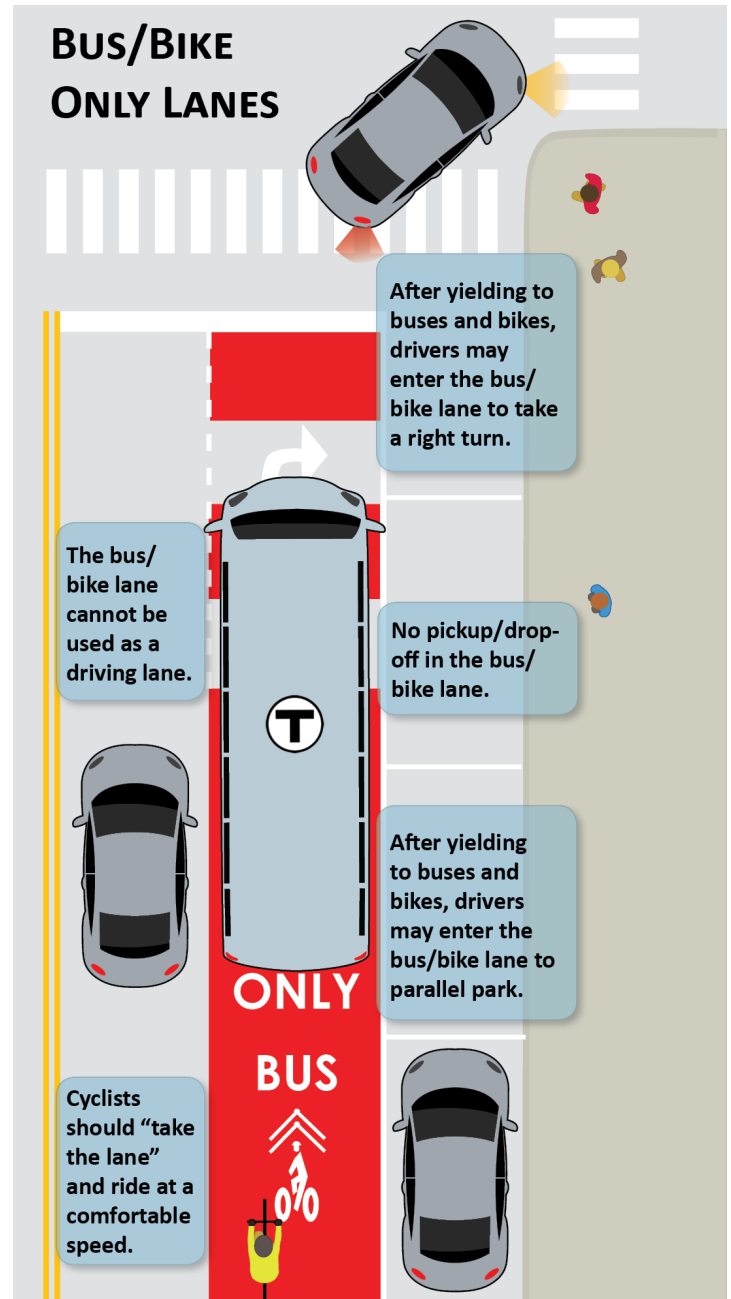
- Buses can bypass the most congested areas, improving route reliability.
- Buses are not stopping in traffic to pick up passengers or pulling in and out of traffic.

How do bus/bike only lanes work?

- The red lane is **off limits to cars** but available to emergency vehicles. Cars may only enter to **make a right turn** and to briefly enter to parallel park where parking is allowed at the curb. The boundary line and red paint becomes dashed to show drivers where to enter for a right turn.
- Drivers **must to yield to buses and bikes** when entering the red lane.
- See the graphic to the right for more detail.

COMPLETE THE PREIMPLEMENTATION SURVEY

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FOR VIDEOS AND INFORMATION
cambridgema.gov/MtAuburnBusPriority