CONNECT KENDALL SQUARE

THE KENDALL COMMONS FRAMEWORK

MAGNET FOR PUBLIC LIFE

A framework plan for public spaces and streets, anchored by a new Kendall Common and re-envisioned "Main" Street that is a spine for activity and orientation.

ESSENTIALLY KENDALL

A framework of identity and coherence rooted in history, local culture, and the promise of the future. The essential DNA of Kendall Square manifest in water, innovation and communities.

A CENTER FOR KENDALL SQUARE:

THE COMMON at BROAD CANAL

The civic space of community, spectacle, and creativity; the legacy of Kendall's industrial past and a new entrance to the River.

Here, at the corner of Broadway and Third Streets, diagonally across from Point Park, The Common hosts festivals and concerts, markets and holiday events. Theater seating offers a long view of the Canal with Boston beyond.

CONNECT TO THE NEIGHBORHOODS:
THE INFINITE FIELD

How do we draw people to Kendall Square and the Commons? Occupy and repurpose the barriers in-between.

Rogers Park is The Infinite Field: infinitely flexible, ultimately transformable. Each family's back yard writ large. This wide, long green is reinvented everyday: Tai Chi, Relay races, Drawing club, Band practice, Capture the Flag, Harvest Dinner, Stargazing, Camping... to start. A simple design allows for the most flexible space in which complexity draws from use.

MAKE IT YOUR OWN

A framework plan that is temporal, malleable, and personal, setting the stage for diverse activities, for collective and individual experiences, and, always, for unexpected delight.

SMALL STEPS, BOLD IDEAS

At once aspirational and immensely practical, a comprehensive and multi-faceted vision for the Kendall Commons, one that can be realized in small steps, over time, *starting now.*

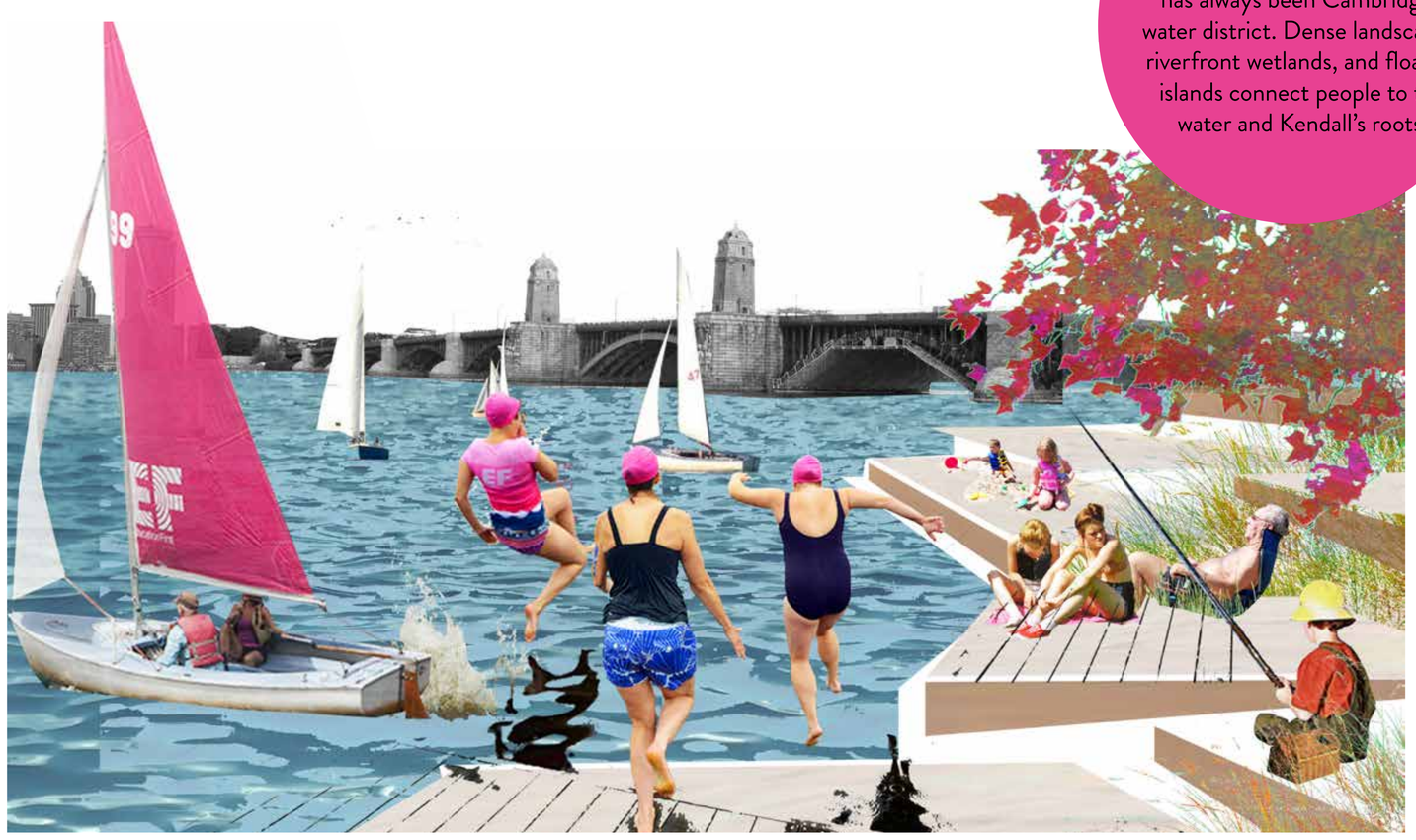
A MEETING GROUND:
THE JUNCTION

The Junction is a magnet and connector for Area IV, a meeting ground for activities and games that appeal to the teens of Area IV as well as area workers, residents, and students. Long and narrow, this outdoor "arcade" is a meeting ground and potentially future transportation center.

The Kendall Commons Framework envisions the Junction as bringing together community and technology with a particular focus on youth, Anchored by two community-based pavilions, an Area IV Youth Center clubhouse and a technology lab for MIT and Community collaborations. The design establishes small rooms with flexible seating, interactive games, information hubs, interactive art, pop-up retail and food.

GET IMMERSED

Once the Great Marsh, Kendall has always been Cambridge's water district. Dense landscapes, riverfront wetlands, and floating islands connect people to the water and Kendall's roots.

REFRAME THE CHARLES:
THE GREAT MARSH

This is immersive ecology and long-term resiliency, at a scale to provide natural exploration. Extending along Memorial Drive, the riverfront of the Kendall Commons Framework answers Boston's Emerald Necklace across the water. Wetlands, shoals, and floating islands hearken back to its beginnings as The Great Marsh. Ecological and resilient, the marsh helps balance nutrient loading, cleans stormwater, and manages rising tides, along seawall stabilization.