



Committee Process

Central Square Advisory Committee . September 12, 2012

Red Ribbon Commission process

Conduct analysis (land use,
building form, urban design, public
space, transportation)

Develop draft plan strategies for
each area of analysis

Final plan and Recommendations
(zoning and non-zoning)

**Novartis
Petition**
Approved

**Forest City
Petition**
Expired with no
action

Yanow Petition
Hearings:
Oct 2 at Planning
Board
Oct 3 at City Council

**Advisory
Committee
review and
discussion
with public
input**

ZONING

RECOMMENDATIONS

VISION

NON-ZONING

RECOMMENDATIONS

C2 Committee Process to date

- **Committee** – 10 meetings to date to discuss vision, goals, public space, urban design/built form, retail, development economics, and transportation
- Committee's work informed by **2 public meetings** (June 9, 2011 & April 11, 2012 – each attended by 80 – 100+ ppl) and a study area walking tour (May 24, 2012)
- Outreach series Summer 2012 included 4 neighborhood **Open House Charrettes** and 8 weekly '**Mondays in the Square**'
- Anticipate multiples Committee meetings in Fall to finalize vision and develop recommendations

HELP SHAPE THE FUTURE OF CENTRAL SQUARE

The Central Square Advisory Committee, 2011/2012 and the City of Cambridge invite you to help plan for the future of Central Square. Learn about the planning process to date and the vision emerging from Advisory Committee discussions informed by the two public meetings held in June 2011 and April 2012.

Please join the discussion – your voice is essential to the success of Central Square!

All ages are welcome and we encourage you to bring a neighbor or a friend. Light refreshments will be served.



For more information or to become involved, please contact Elaine Thorne at ethorne@cambridgema.gov (617-349-4648) or from Farooq at ifarooq@cambridgema.gov (617-349-4606).

Visit the K2C2 website at www.cambridgema.gov/k2c2

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**Kendall Square
Central Square
Planning Study**

OPEN HOUSE CHARRETTES

Hear about the Committee's work and share your thoughts and priorities for the area. Please join us at any of the venues.

MID-CAMBRIDGE

Thursday, July 12, 6:30 – 8:30PM
Cambridge Public Library
(Main Branch) Community Room
449 Broadway

CAMBRIDGEPORT

Monday, July 16, 6:30 – 8:30PM
Morse School - Cafeteria,
40 Granite Street

AREA FOUR

Wednesday, July 18, 6:30 – 8:30PM
Area Four Youth Center
243 Harvard Street

RIVERSIDE

Thursday, July 19, 6:30 – 8:30PM
Cambridge Senior Center,
806 Mass Avenue

MONDAYS IN THE SQUARE

Staff will be available to hear from you and to discuss the project. Please stop by at your convenience.

JILL BROWN RHONE PARK

Monday, July 9 & 23, August 6 & 20
5:30 – 7:30 PM
Lafayette Square,
Main St. & Mass Ave.

CARL BARRON PLAZA

Monday, July 16 & 30, August 13 & 27
5:30 – 7:30 PM
Intersection of Mass Ave & River St.



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COMMUNITY DEVELOPMENT DEPARTMENT
344 Broadway

