

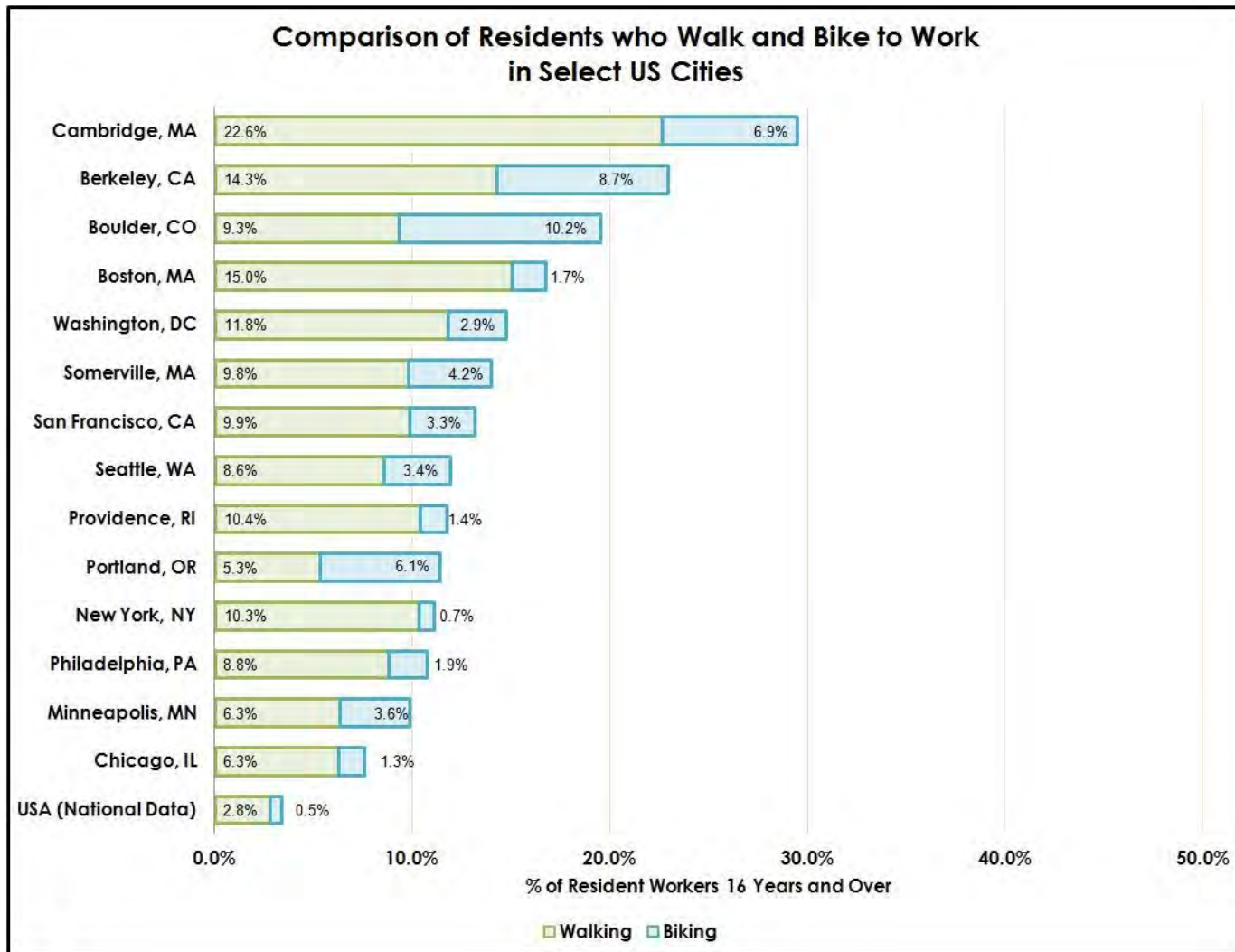


Cambridge Bicycle Counts

Results of the 2012 Counts

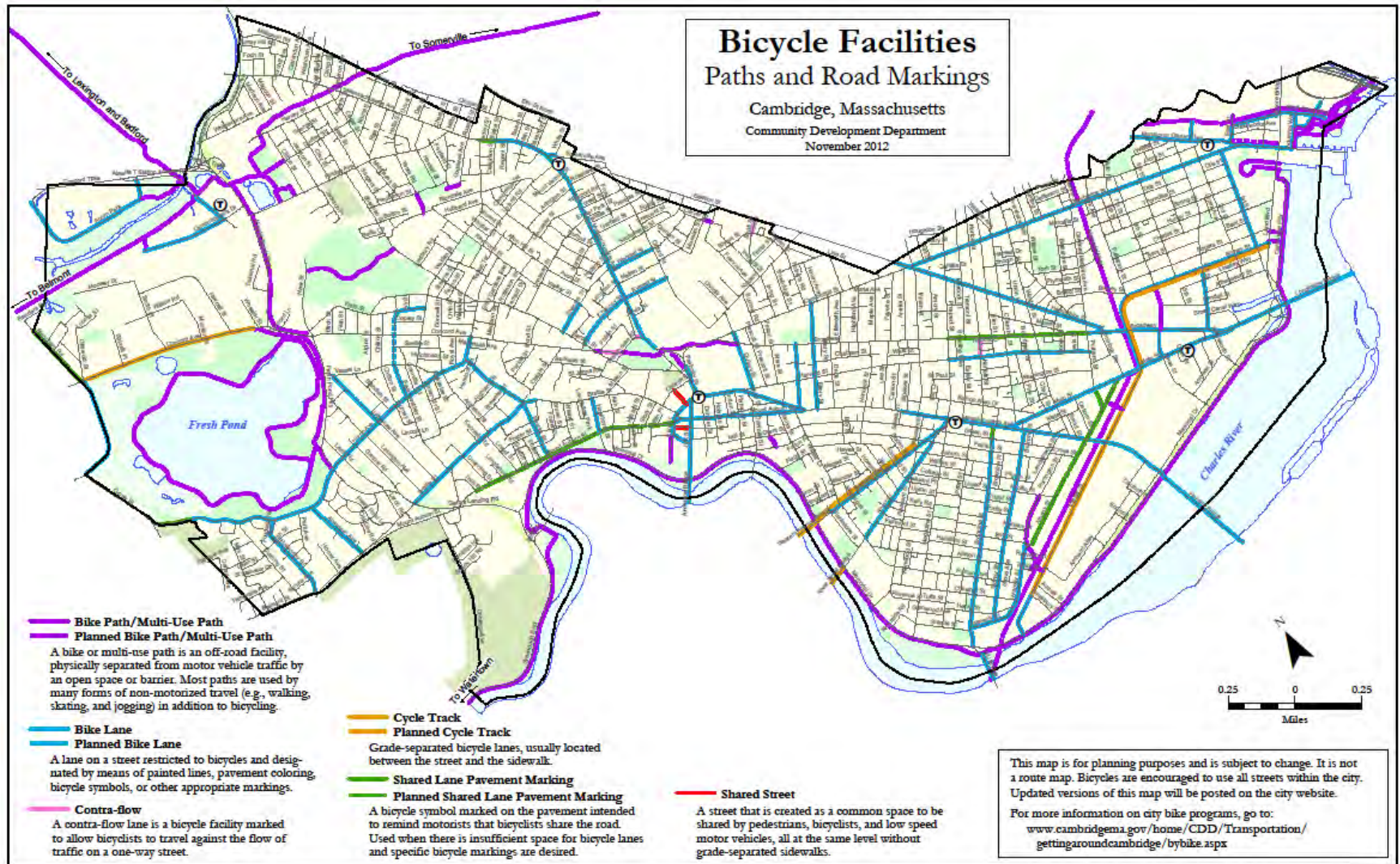


Bicycle Commuting



Source: ACS 2009-2011

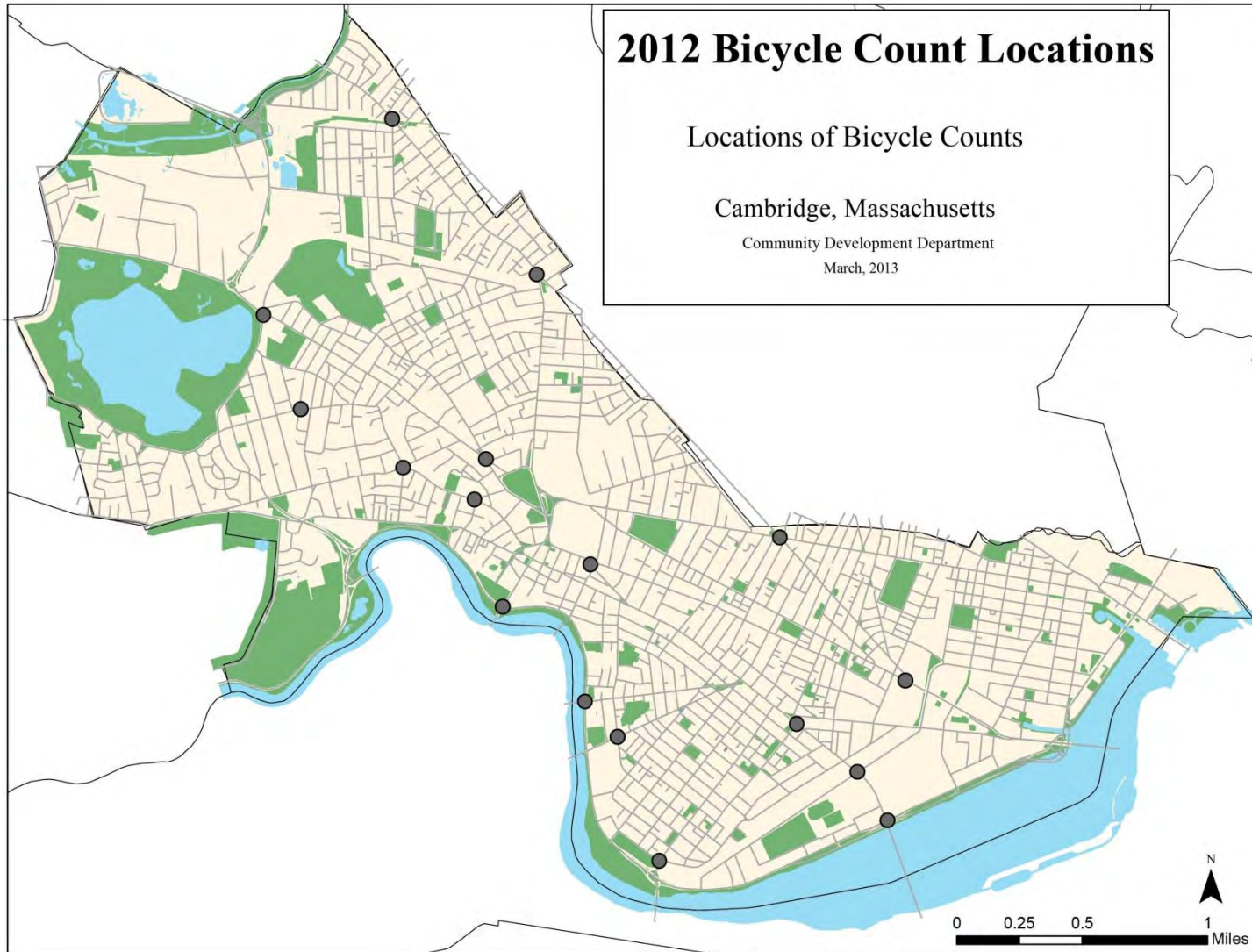
Cambridge's Bicycle Infrastructure



Why Count Bicyclists?

- To see growth in bicycling over time
- To observe how infrastructure improvements might correlate with increased bicycling
- To inform bicycle infrastructure planning
- To provide data for large planning efforts

Bicycle Count Locations

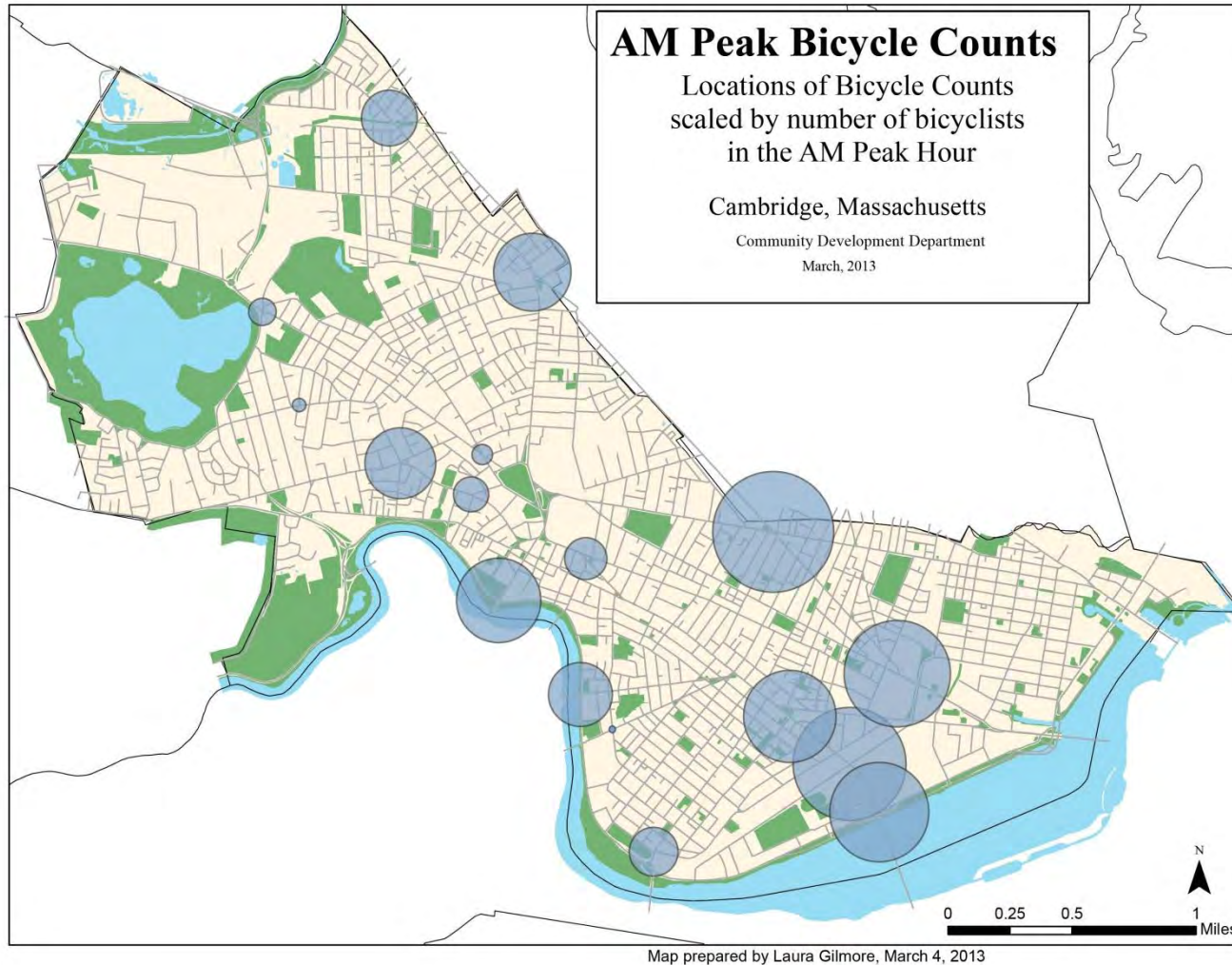


Map prepared by Laura Gilmore, March 4, 2013

Bicycle Count Methodology

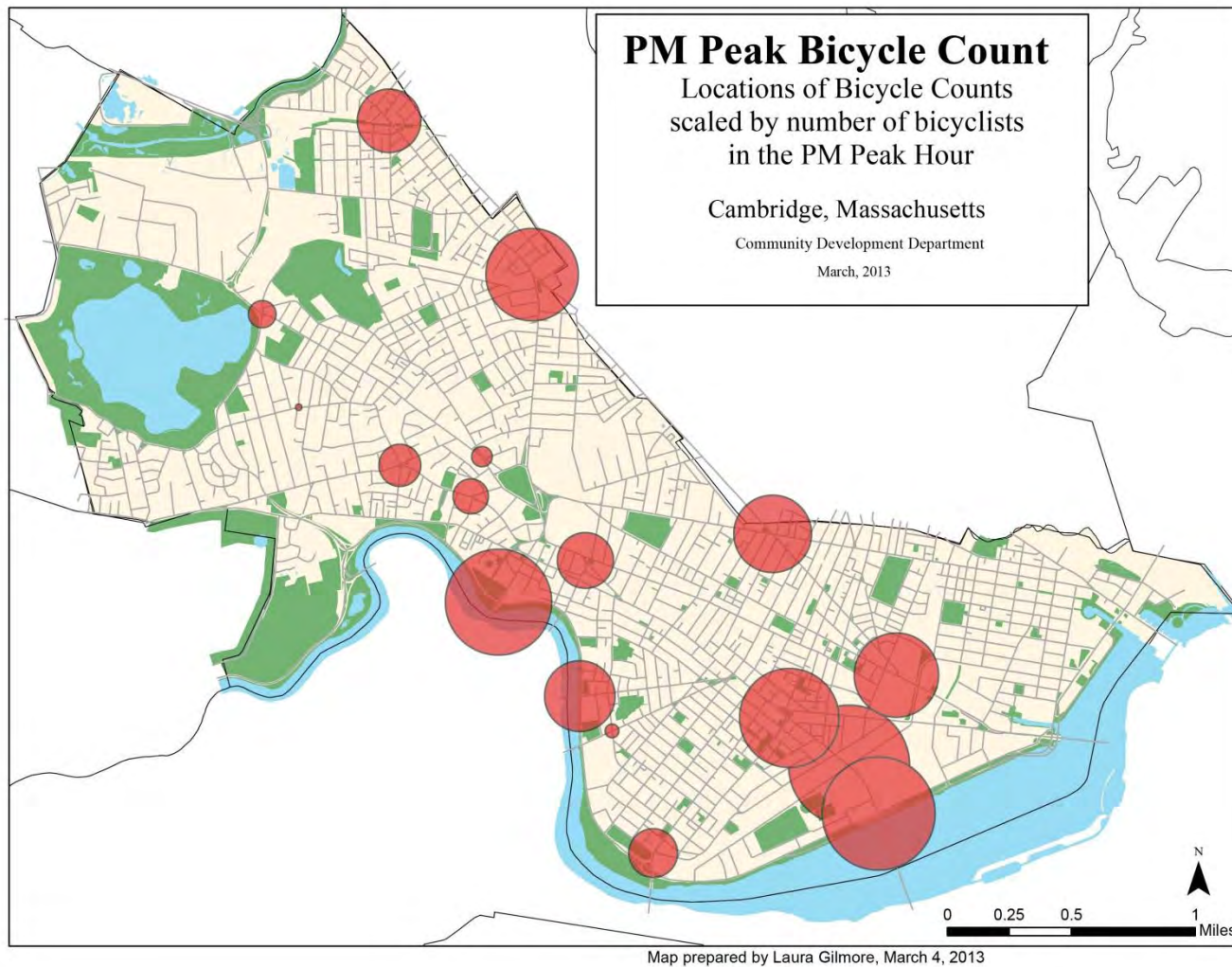
- Bi-annual counts at 17 locations
- Counts taken same week each year on days with similar weather conditions
- This year counts were: 9/12/2012
- Counts taken by contractors (this year by McMahon)
- Accounts for all directions of bicycle travel
- Data analyzed in-house using excel and GIS
- Count dots represent a value between 0 and 637 bicyclists and the scales are consistent between maps

Where Cambridge Bikes in the AM



Intersection	AM Peak Bicyclists
Inman Square	610
Mass. Ave./Vassar St.	591
Bway/Hampshire	571
Mass. Ave./Mem. Drive	494
Lafayette Square	397
JFK/Memorial Dr.	396
Porter Square	369
Brattle/Sparks/Craigie	230
Western Ave./Mem. Dr.	218
Mass. Ave./Linear Park	217
Brookline/Granite	216
Quincy Square	213
Brattle/Mason	132
FPPkway/Concord	129
Arsenal Square	122
Huron	96
River/Putnam	74

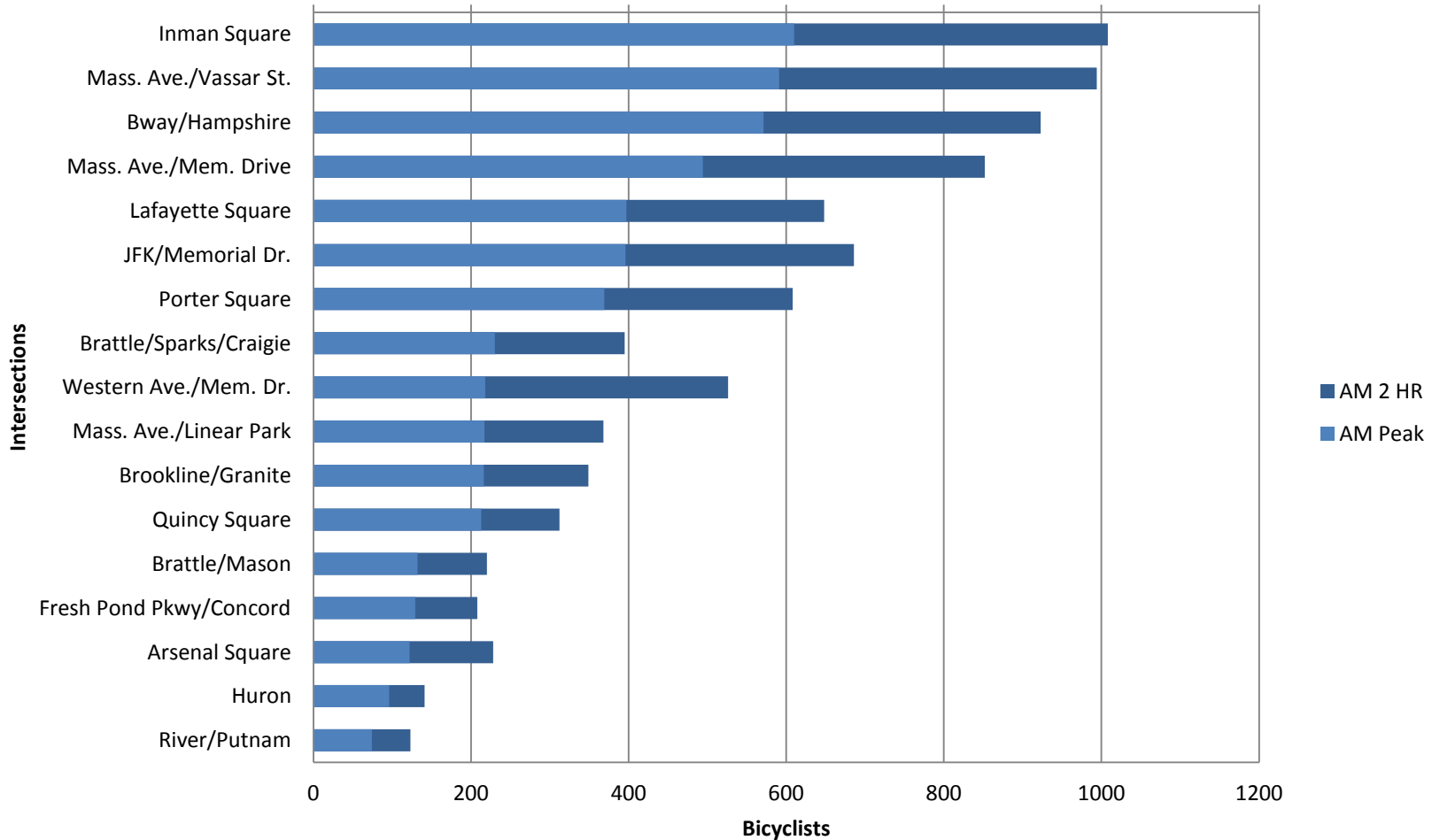
Where Cambridge Bikes in the PM



Intersection	PM Peak Bicyclists
Mass. Ave./Vassar St.	637
Mass. Ave./Mem. Drive	599
JFK/Memorial Dr.	486
Lafayette Square	454
Porter Square	444
Bway/Hampshire	440
Inman Square	416
Western Ave./Mem. Dr.	332
Mass. Ave./Linear Park	281
Quincy Square	257
Brookline/Granite	213
Brattle/Sparks/Craigie	186
Brattle/Mason	185
FPPkway/Concord	148
Arsenal Square	126
River/Putnam	94
Huron	55

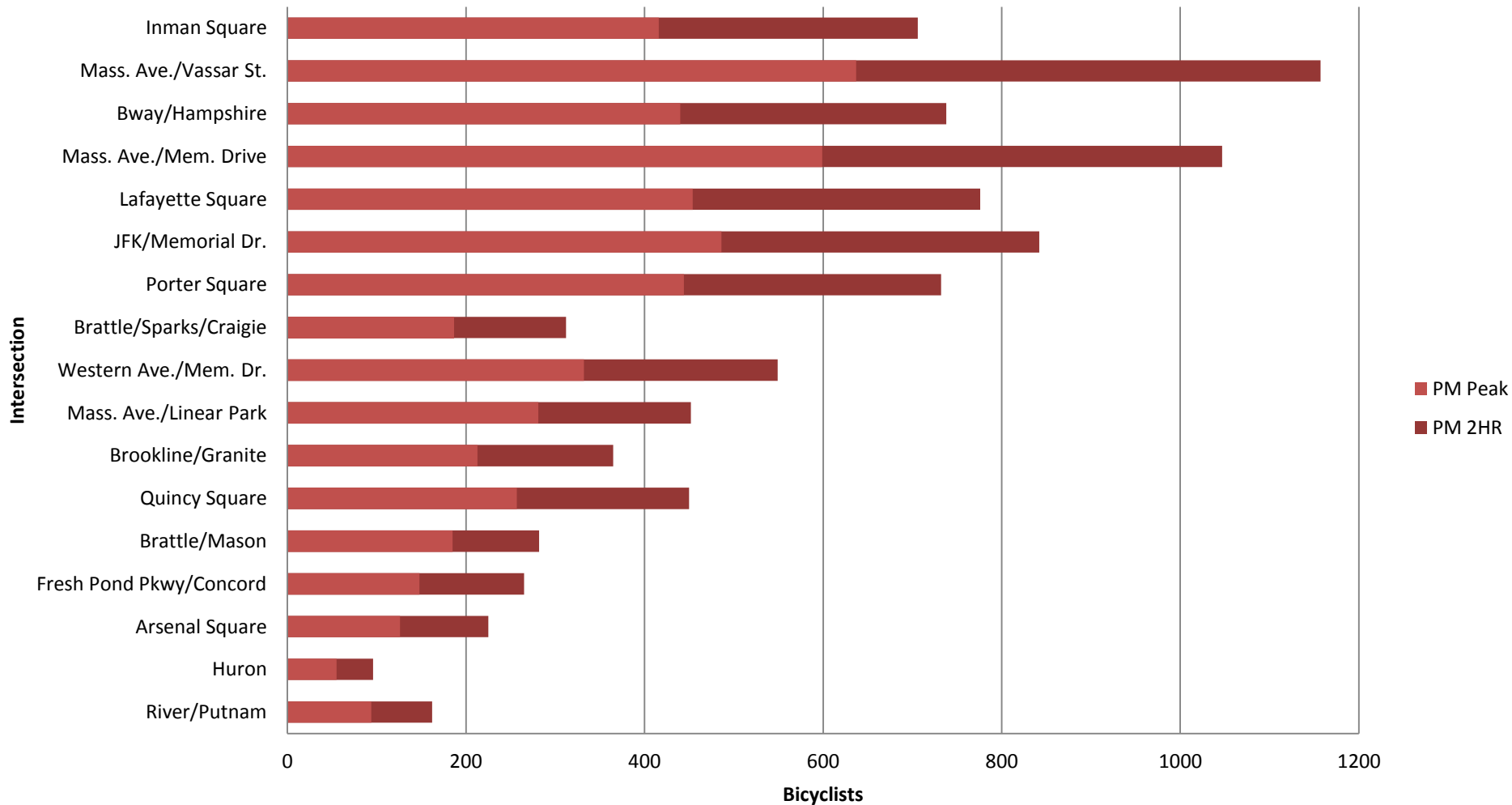
PM Peak vs. 2-Hour by Intersection

2012 AM Counts by Intersection

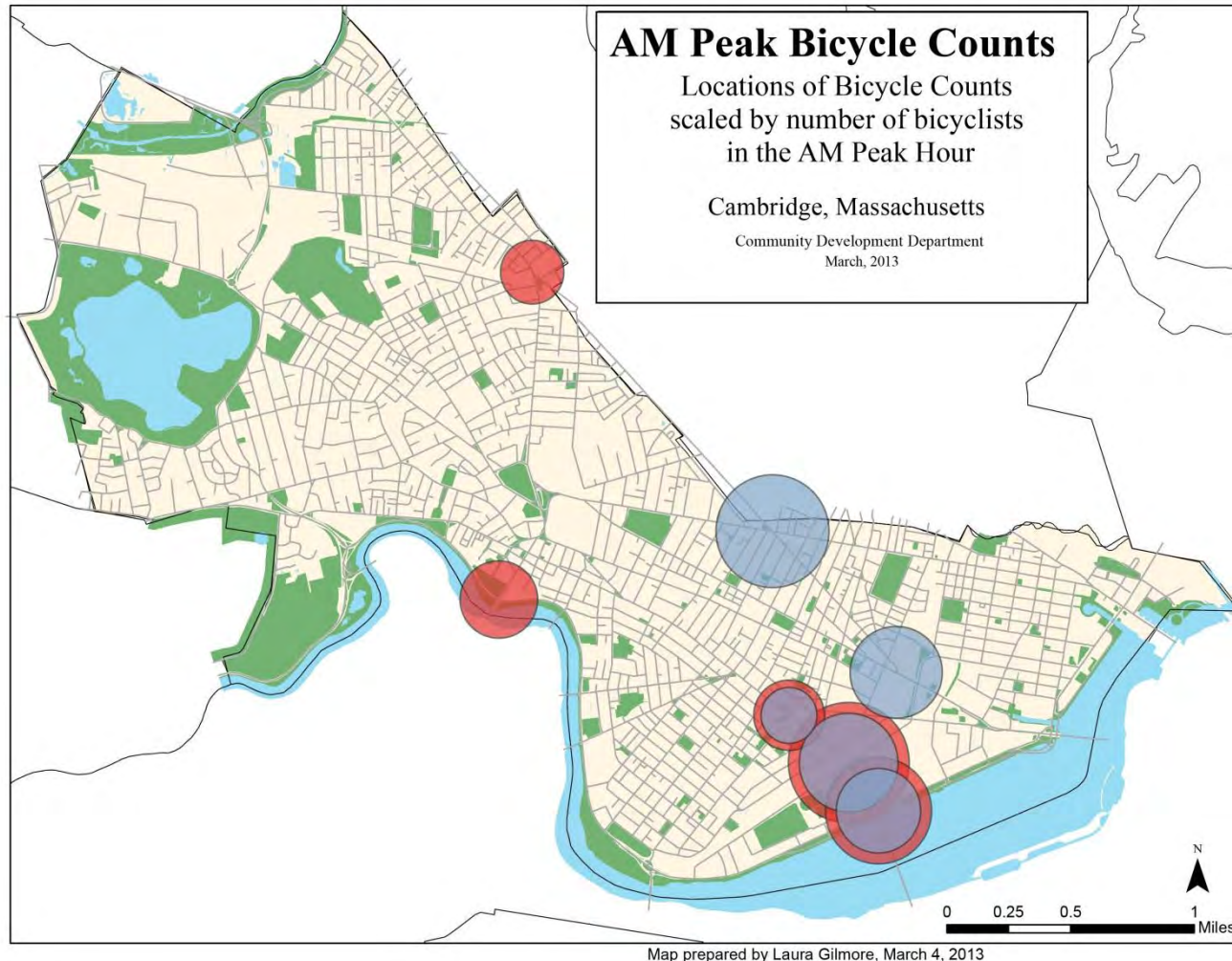


PM Peak vs. 2-Hour by Intersection

PM Counts by Intersection



The Busiest Bicycling Intersections



Top Locations - Peak Hour

Top 5 AM

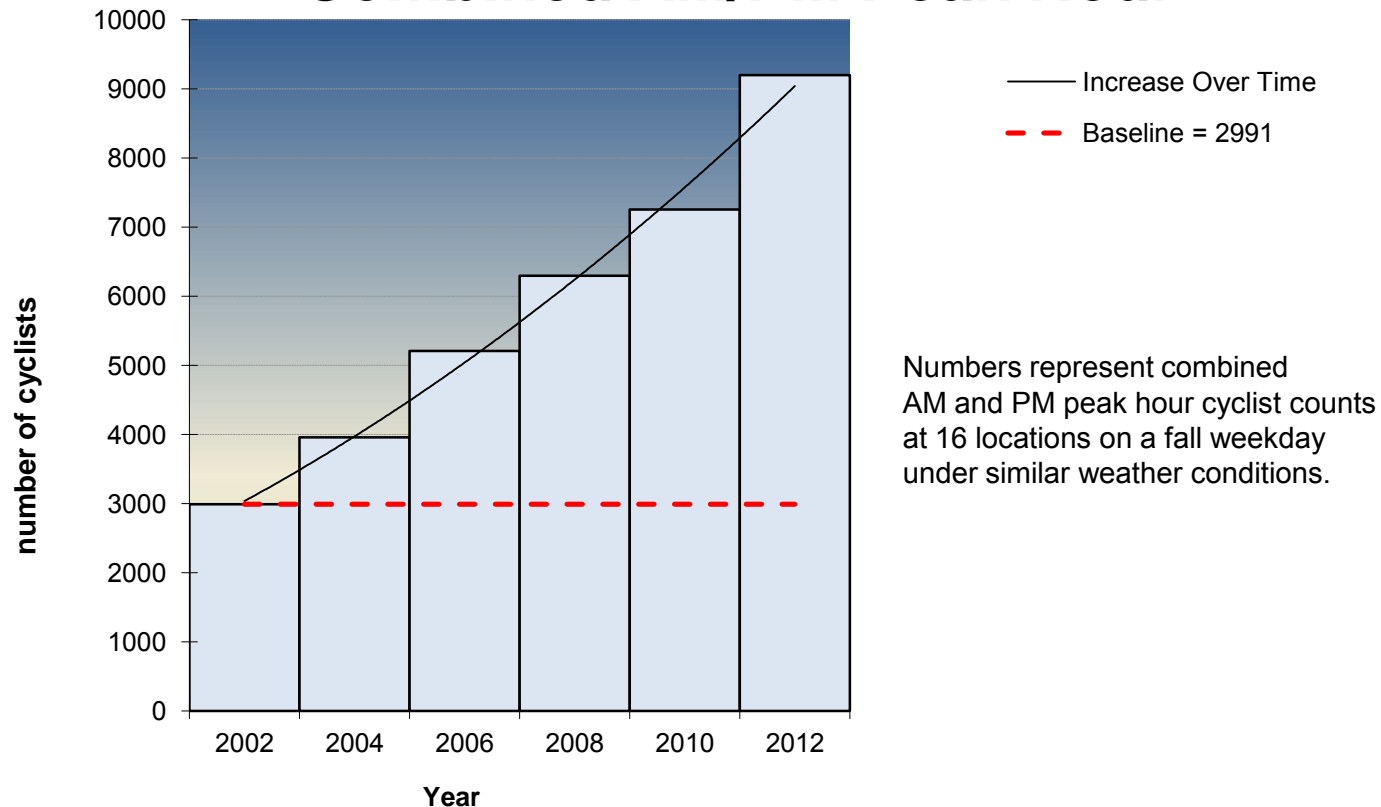
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Top 5 - PM

Intersection	Bicyclists
Mass. Ave./Vassar St.	637
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Lafayette Square	454
Porter Square	444

3X as Many Bicyclists as in 2002

Cambridge Bicycle Counts 2002-2012 Combined AM/PM Peak Hour



For More Information



More information about the Cambridge Bicycle Program is available on our website:

<http://www.cambridgema.gov/CDD/Transportation/gettingaroundcambridge/bybike.aspx>

For more information about the bicycle counts, contact Cara Seiderman, Transportation Program Manager
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