



**CAMBRIDGE  
ARTS**

**RIVER  
FESTIVAL**

**40th Anniversary  
Saturday, June 1, 2019 11am-6pm**



# CAMBRIDGE ARTS | RIVER FESTIVAL

## Benefactor (\$20,000)

- On-site space for marketing and branded giveaways and/or product sampling (exact size negotiable)
- Association with all six (6) Festival stages (includes banner placement at each stage and verbal recognition of sponsorship 3 times throughout the event at all 6 stages)
- Acknowledgement via logo placement on all promotional and marketing materials for the River Festival (includes festival banners and signage, festival program, pre-event postcard, other collateral pieces, e-marketing, and all social media outlets)
- Option to have name and logo on River Festival website with a link to company URL
- Reserved seating at all six (6) Festival stages (5 seats at each stage)
- Access to hospitality tent for company employees and clients
- Opportunity to place company banner at Cambridge Arts Open Studios (a city-wide weekend event scheduled for Fall 2019)
- Option for roving sampling/marketing
- Event evaluation report (details event demographics and participation numbers)

## Champion (\$10,000)

- On-site space for marketing and branded giveaways and/or product sampling (exact size negotiable)
- Association with two (2) Festival stages (includes verbal recognition twice and banner placement at selected stages)
- Acknowledgement via logo placement on promotional materials (includes festival program, postcard, e-marketing materials, and all social media outlets)
- Option to have name and logo on River Festival website with a link to company URL
- Reserved seating at two (2) stages of Sponsors choice (5 seats at each stage)
- Event evaluation report (details event demographics and participation numbers)
- Option for roving sampling/marketing

## Supporter (\$5,000)

- On-site space for marketing and branded giveaways and/or product sampling (exact size negotiable)
- Association with one (1) activity venue of Sponsor's choice
- Option to have name and logo on River Festival website with a link to company URL
- Reserved seating at one (1) stage of Sponsor's choice (up to 5 seats)
- Event evaluation report (details event demographics and participation numbers)

## Patron (\$3,000)

- On-site space for marketing and branded giveaways and/or product sampling (exact size negotiable)
- Option to have name and logo on River Festival website with a link to company URL
- Event evaluation report (details event demographics and participation numbers)

## Special Opportunity (Negotiable)

- Make your branding stand out by sponsoring an interactive art installation! This option is available by request only. Please contact Julie Barry, Director of Community Arts, [jbarry@cambridgema.gov](mailto:jbarry@cambridgema.gov) or (617) 349-4381 for more information.

## Media and In-Kind Donations (Negotiable)

- For more information please contact Julie Barry, Director of Community Arts, at [jbarry@cambridgema.gov](mailto:jbarry@cambridgema.gov) or (617) 349-4381.