

# Community Benefits Planning Grant RFP Convening

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COMMUNITY BENEFITS ADVISORY COMMITTEE – NOVEMBER 28, 2018

# Welcome!

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## **Our Time Today**

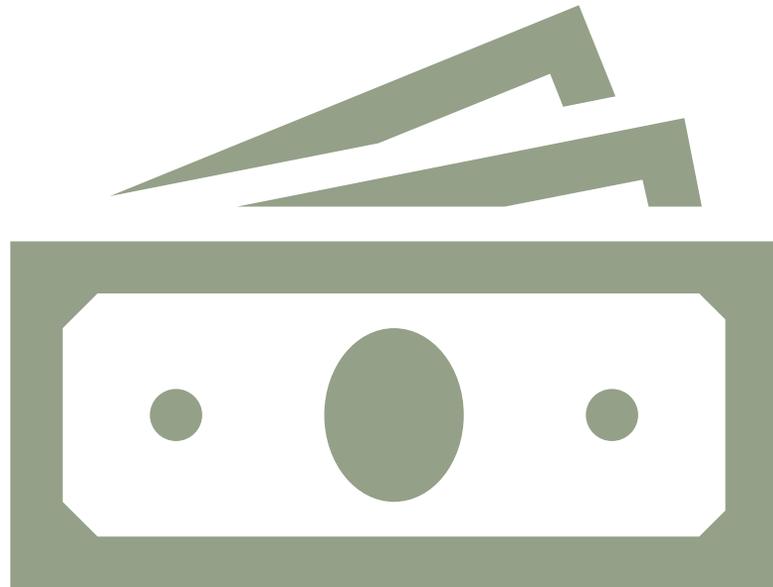
- How We Got Here: Background & Overview of Community Benefits Process
- Planning Grant Request for Proposals (RFP):
  - Goals & Requirements
  - Q & A Session
- Data & Demographics:
  - Overview
  - Q & A Session
- Networking



# Background

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- COMMUNITY BENEFITS FUNDS
- COMMUNITY NEEDS ASSESSMENT
- COMMUNITY BENEFITS ADVISORY COMMITTEE



# Community Benefits Funds

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- funds received by the City from developers in connection with the enactment of a zoning amendment or agreements
- funds are held by the City to be expended for community benefits purposes
- from 2010-present
  - \$23 million has been pledged, mostly from MIT
  - \$7.5 million has been received by the City
    - \$7 million MIT, \$500,000 from Alexandria
- additional monies will be upon completion of various stages of development

# Guiding Principles for Community Benefits Funding

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## **Frame Needs Thoughtfully**

- Fund programs or services that directly benefit Cambridge residents.
- Emphasize funding priorities, established by the City Council, informed by the outcomes of the Needs Assessment.
- Prioritize support for vulnerable and under-served populations.
- Consider neighborhood(s) impacted by development projects.

## **Build on Existing Assets and Programs**

- Consider other public resources allocated to a neighborhood in order to better understand unmet needs.
- Promote awareness of and connection to existing programs and services.
- Prioritize approaches that leverage other private and public resources.
- Encourage an asset-based approach that recognizes and builds on the resilience of Cambridge residents and communities.

# Guiding Principles for Community Benefits Funding

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## **Promote Holistic Approaches, Innovation, and Collaboration**

- Recognize the inter-connectedness among community needs.
- Emphasize holistic and creative ideas that promote prevention and coordination across systems and organizations.
- Remain open to bold and innovative approaches to challenging issues.
- Recognize that addressing community challenges takes time, and provide the latitude for longer-term interventions.
- Prioritize funding for nonprofit applicants that promote collaboration, partnership, and collective impact.
- Encourage and incorporate program evaluation to identify which strategies work best.

## **Simplify the Application Process**

- Establish a transparent, inclusive, and collaborative process.
- Provide support and technical assistance to nonprofits in the application process to ensure equal opportunity and access.
- Provide opportunities for renewable grants to returning nonprofit providers that have an excellent performance evaluation record and programmatic success.



# Community Benefits Process

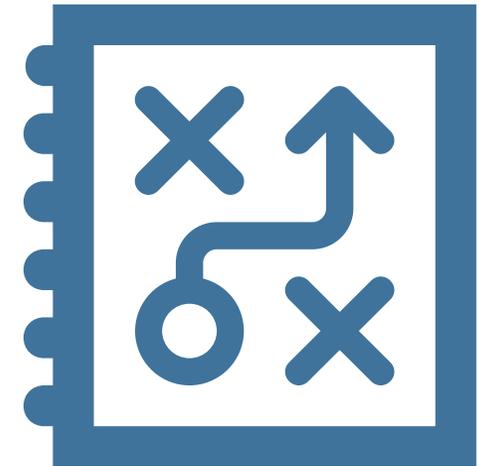
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- GOALS
- TOP TIER NEEDS
- TARGET POPULATION

# Community Benefit Grant Goals

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- **Overall Goals:** partnership, coordination, integration of services
- **Short-Term Goals (+/- 3 years)**
  - enhanced housing stability, economic stability, and family well-being
  - enhanced connections to services that provide the appropriate amount of support
- **Long-Term Goals**
  - increased family housing and economic stability
  - enhanced child and adult resiliency
  - systems-level change



# Top Tier Needs

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- Affordable Housing & Homelessness
- Financial Security
- Behavioral Health: Mental Health & Substance Abuse



## **Middle Tier Needs**

- Food
- Civic Engagement & Social Capital
- Education
- Employment

## **Lower Tier Needs**

- Safety
- Transportation
- Arts, Culture, and Recreation
- Health
- Built and Natural Environment

# Target Population

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*families with children that are low-income or living at or below the poverty threshold, particularly those headed by a single woman*

*income limits for individuals living at or below the **poverty** threshold*

Household Size	Household Earnings*
1 Person	\$12,060
2 Persons	\$16,240
3 Persons	\$20,420
4 Persons	\$24,600
5 Persons	\$28,780

\* 2017 Poverty Guidelines

*income limits for individuals living at or below the **low-income** threshold*

Household Size	Household Earnings**
1 Person	\$37,750
2 Persons	\$43,150
3 Persons	\$48,550
4 Persons	\$53,900
5 Persons	\$58,250

\*\* 2018 HUD Income Limit (50% AMI)

November 2018

- **Nov 8** – Planning Grant RFP Released
- **Nov 28** – Planning Grant RFP Informational Session

January 2019

- **Jan 16** – Planning Grant RFP Informational Session

February 2019

- **Feb 11** – final update to CBAC Q & A Webpage
- **Feb 15** – Planning Grant Proposals due

March & April 2019

- **March & April** – CBAC reviews proposals and interviews applicants
- **April 15** – Planning Grants awarded

# Planning Grant RFP

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- OVERVIEW
- REQUIREMENTS
  - Submission Deadline, Resources, Lead & Partner Organizations

# Planning Grant Phase – Overview

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The Community Benefits competitive grant process will occur in two phases, a 6-month Planning Phase, and a 3-year Implementation Phase.

*Grantees must participate in the Planning Phase in order to be eligible for the Implementation Phase.*

## **Planning Grant Phase**

- Application to be reviewed by CBAC members
- Up to five (5) Planning Grants of up to \$30,000 will be awarded
- Partnerships that receive an award will develop a detailed *Plan for Implementation*



# Planning Grant Phase – Proposal Submission Requirements

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**DEADLINE: FRIDAY FEBRUARY 15, 2019, BEFORE 12:00PM**

Proposal and Application must be submitted by the Lead Organization:

- i. Title Page
- ii. Approach to Target Population, Partnership, Partnering Organizations, & Lead Organization
- iii. Initial Plan for Program Model
- iv. Additional Documents (does not count against word/page limit)

# Planning Grant Phase – Selection Criteria

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- Clarity of vision
- Address all three Top Tier Needs
- Approach to equity and inclusion
- Commitment to partnership/collaboration
- Experience & engagement with Target Population
- Capacity of Lead Organization
- Articulation of anticipated outcomes

# Planning Grant Phase – Partnerships

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To be eligible for consideration, partnerships shall meet the following criteria:

- have a shared vision and approach that includes each partner organization's voice
- address all three Top Tier Needs in ways that respond to the needs of families
- a shared commitment to achieving project goals and long-term sustainability
- commit to engaging families to be served in developing the Plan for Implementation
- partner organizations should reflect and respond to the families to be served

# Planning Grant Phase – Lead Organization

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- submits the application on behalf of the partnership
- enter into a grant agreement with the City and manage sub-agreements with partner organizations
- Lead Organizations may serve as:
  - the Lead Organization only **one** proposal, AND
  - Partners Organizations on more than one proposal
- non-Lead Organizations may be a Partner Organization on more than one proposal



# Planning Grant Phase – Lead Organization

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Additionally, Lead Organizations should:

- be a 501(c)(3) nonprofit organization based in Cambridge and benefit/serve Cambridge families
- have administrative capacity to manage grant and partnership requirements
- demonstrate fiscal responsibility
- have data collection experience
- be willing to support required evaluation activities
- be willing and able to develop equitable and inclusive partnerships
- have capacity/ability to act as facilitator and convener of partnering organizations
- reflect the families or community they serve

# Question & Answer Session

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Questions about the Planning Grant RFP

After this Session...

- clarifying questions regarding the RFP can also be submitted:
  - through early February to Elizabeth Unger, Purchasing Agent, City of Cambridge
    - [purchasing@cambridgema.gov](mailto:purchasing@cambridgema.gov)
  - or, at the next convening on **Wednesday, January 16, 2019**
- CBAC will publish all questions it receives and a response to each on a rolling basis on our webpage (<https://www.cambridgema.gov/communitybenefits>), until 8:00pm on **Monday, February 11, 2019**

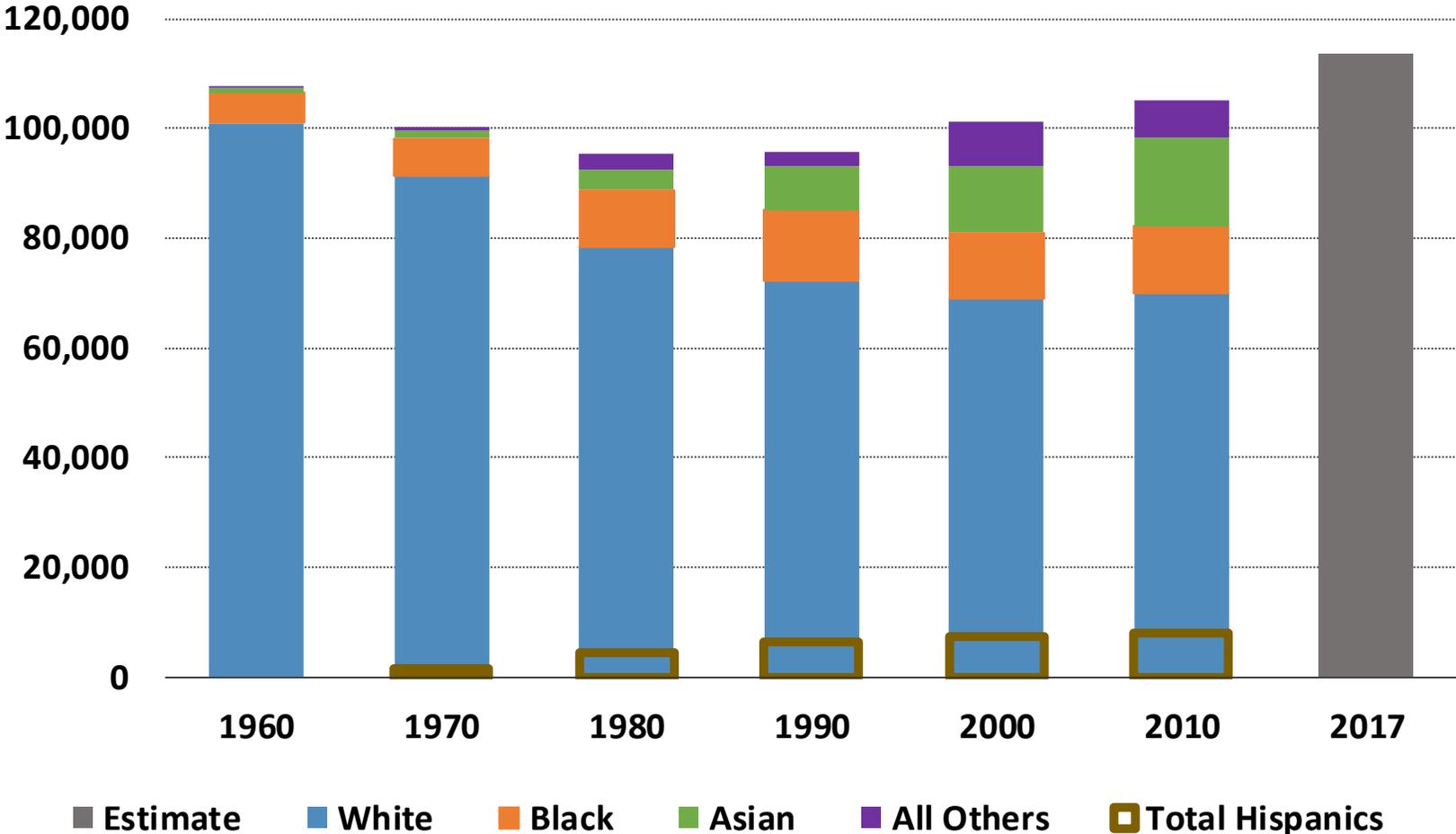
# Data Presentation

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CLIFFORD COOK

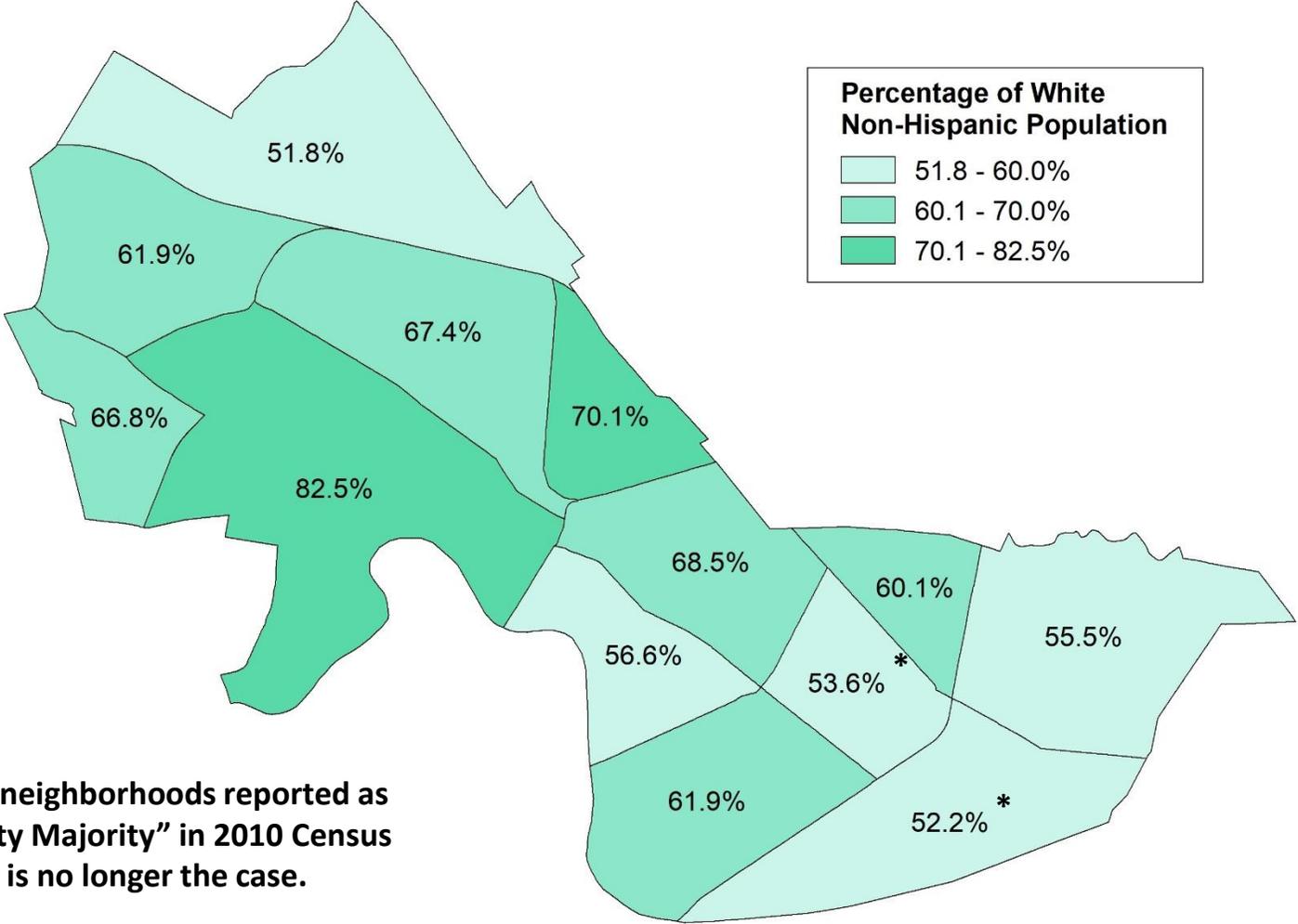
*SENIOR PLANNING INFORMATION MANAGER - [CCOOK@CAMBRIDGEMA.GOV](mailto:CCOOK@CAMBRIDGEMA.GOV)*

# Population Trend: 1960 - 2017



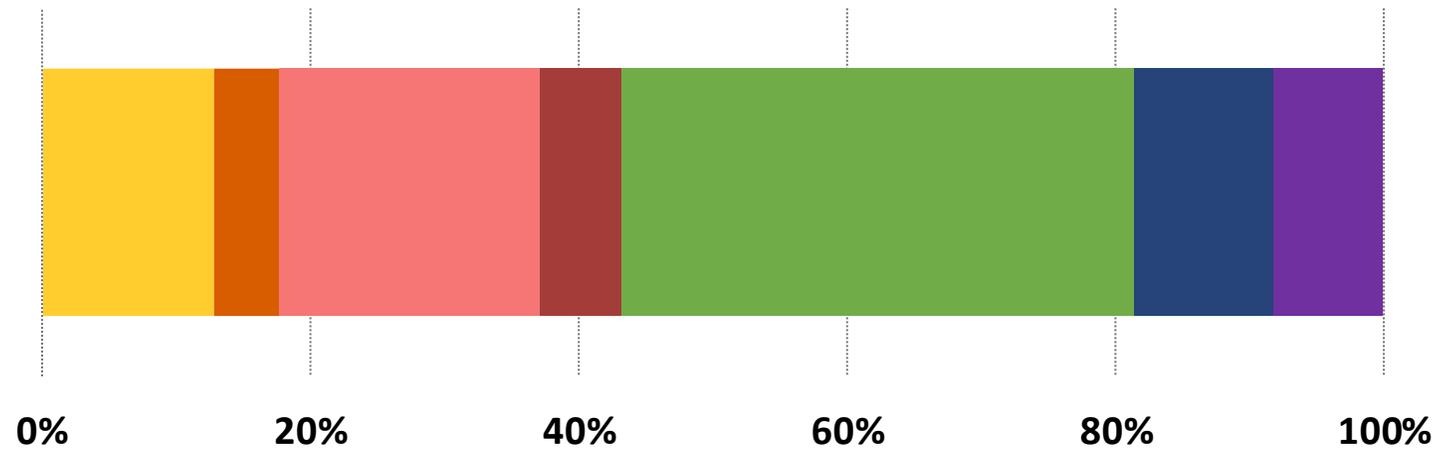
Source: 1960 through 2010 Decennial Census, 201 Population Estimates Program, U.S. Census Bureau.

# Neighborhood Diversity: 2012 - 2016



\* These neighborhoods reported as "Minority Majority" in 2010 Census but that is no longer the case.

# Household Trends: 2012 - 2016



■ Married w/ Children <18

■ Single Parents w/ Children <18

■ Married w/o Children <18

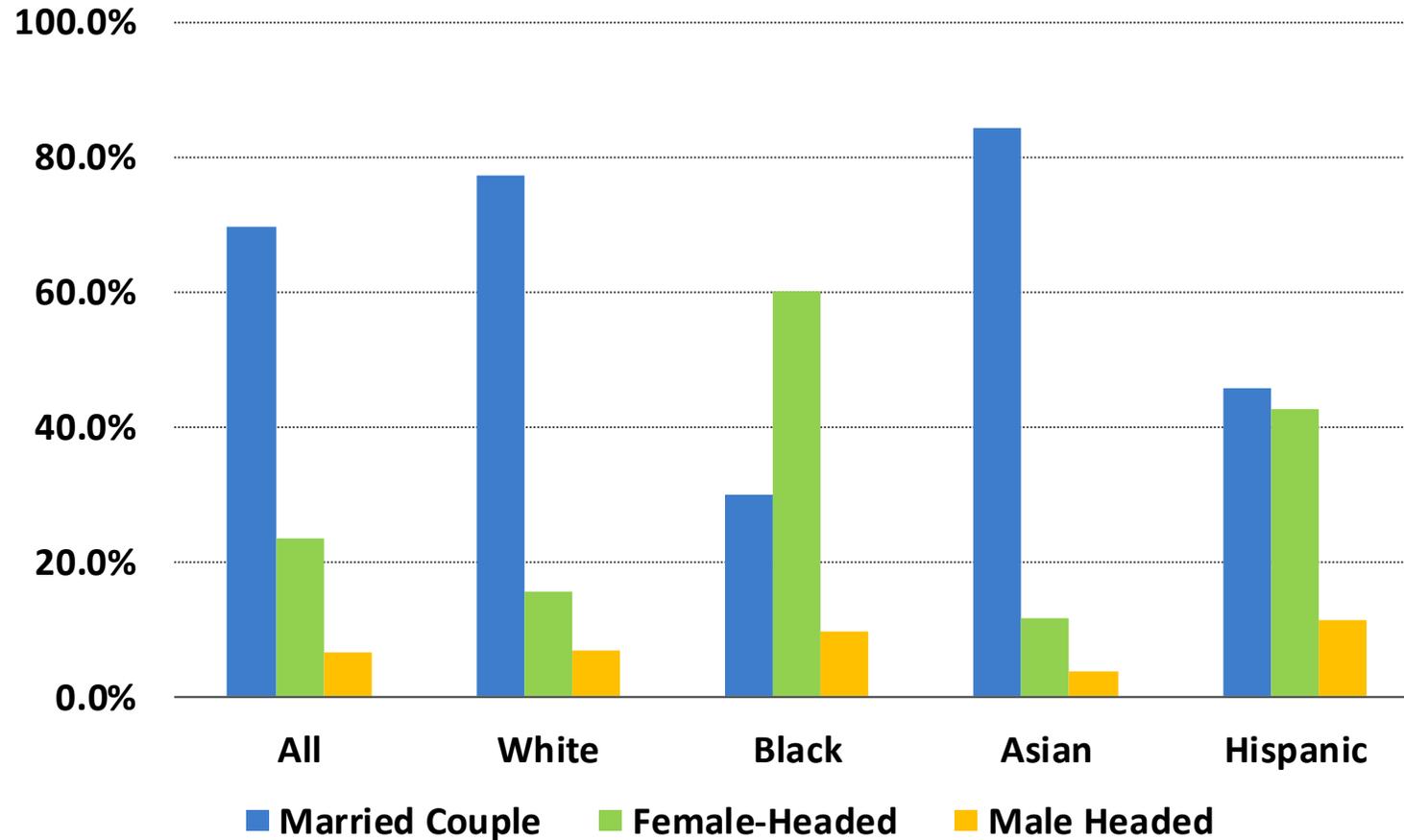
■ All Other Families

■ Person Living Alone

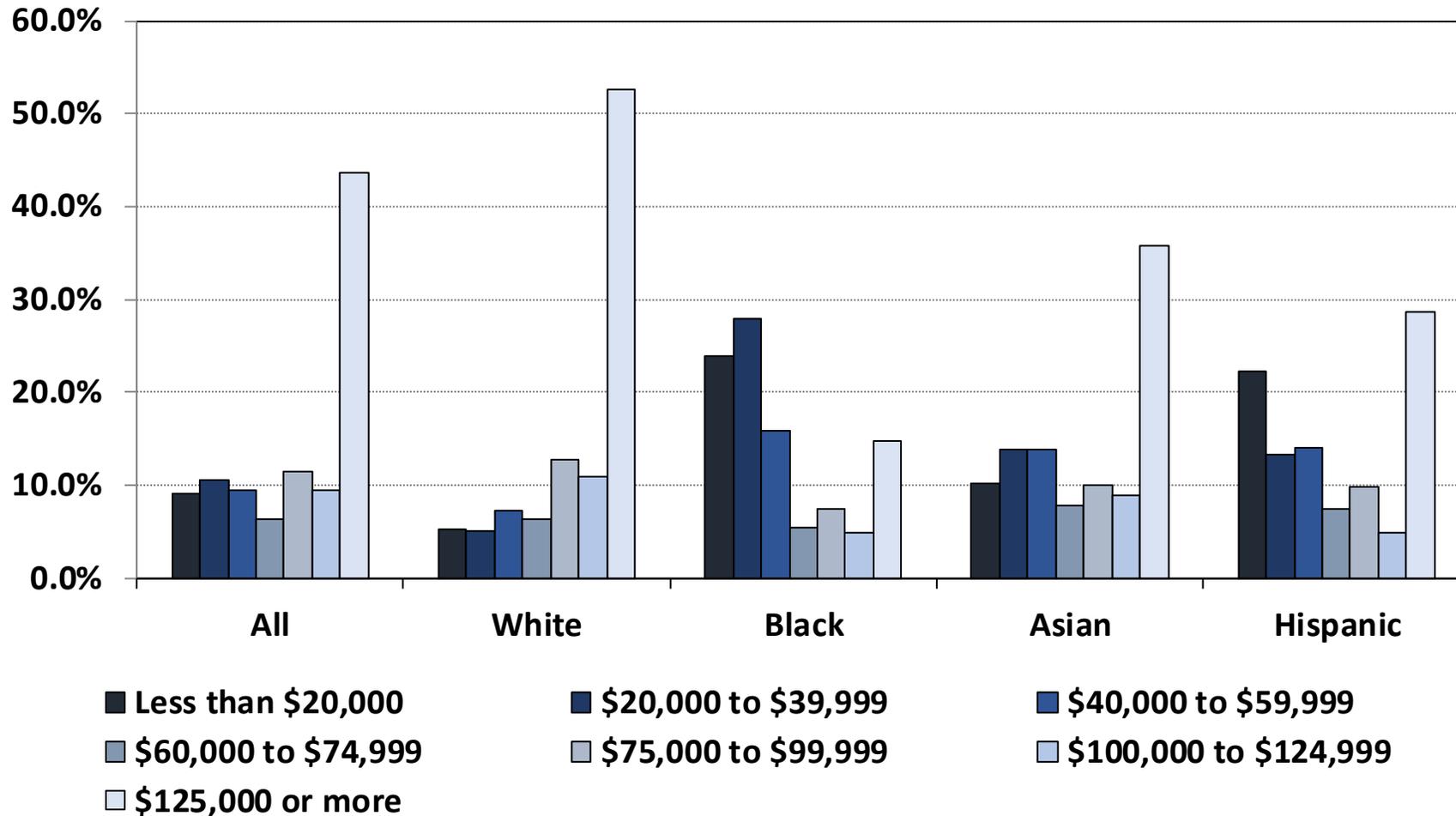
■ Roommates

■ Unmarried Partners

# Families with Children: 2012 - 2016

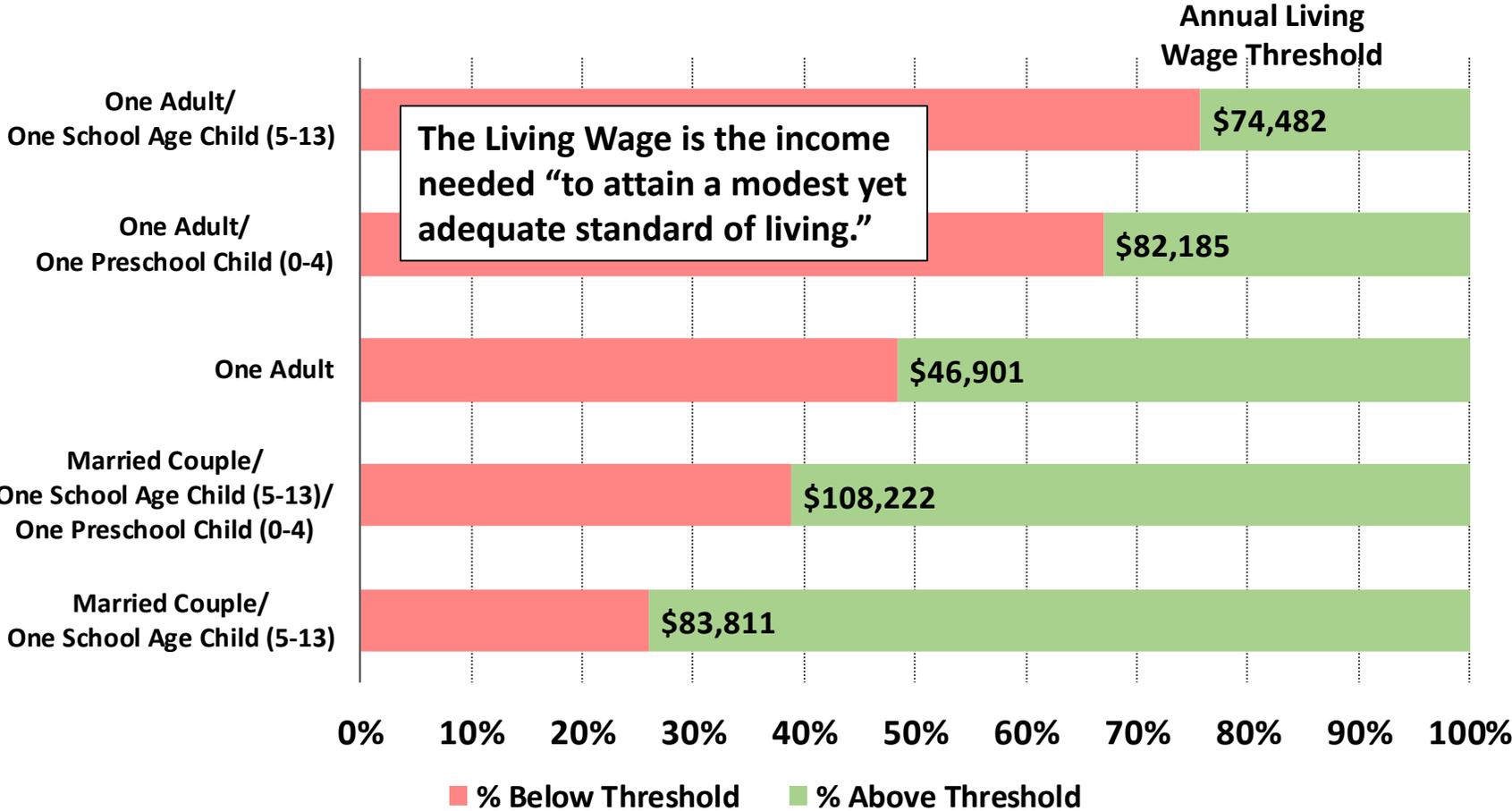


# Family Income by Race: 2012 - 2016



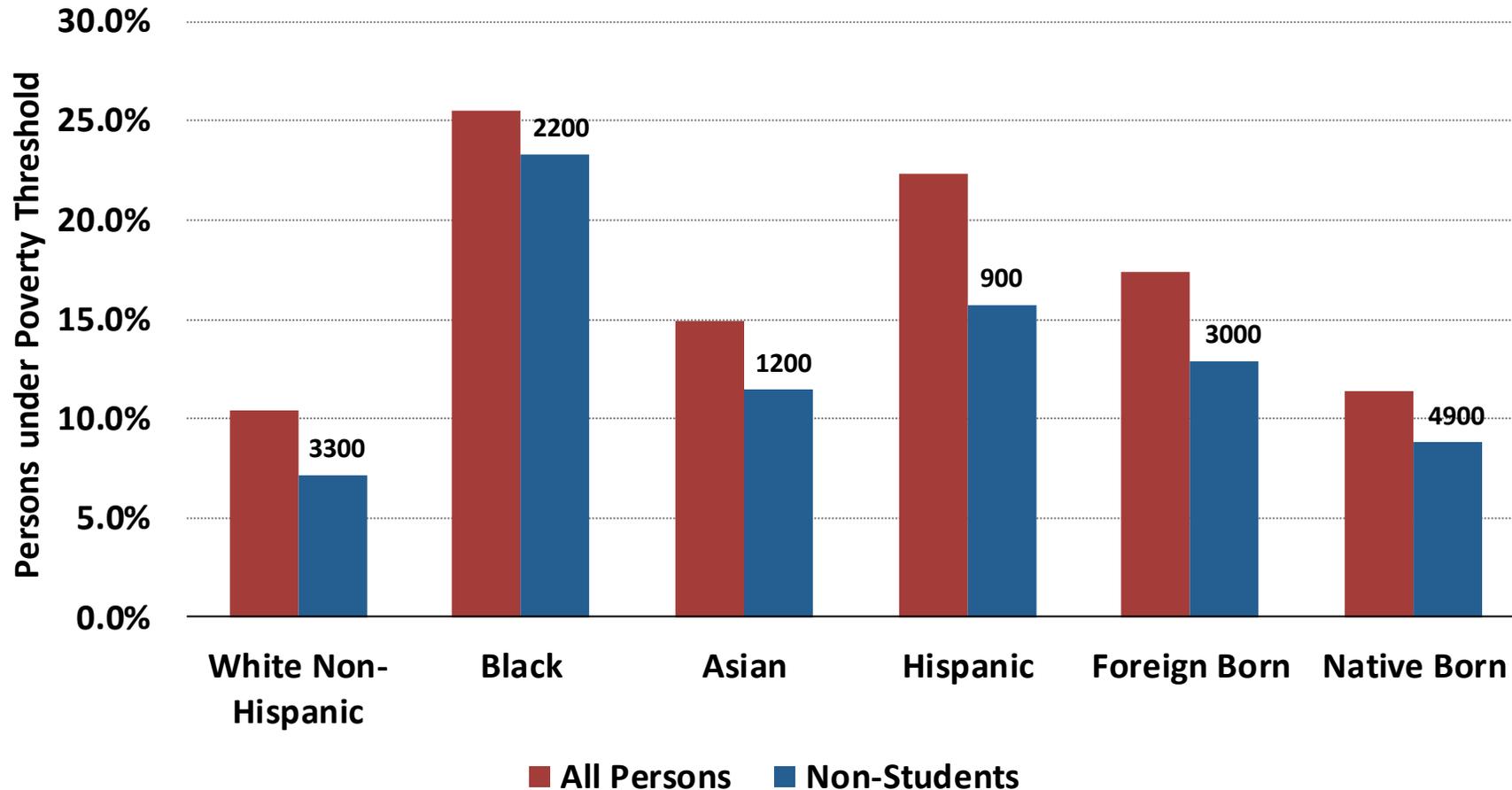
Source: 2012 – 2016 American Community Survey, U. S. Census Bureau.

# Households and Living Wage: 2012 - 2016



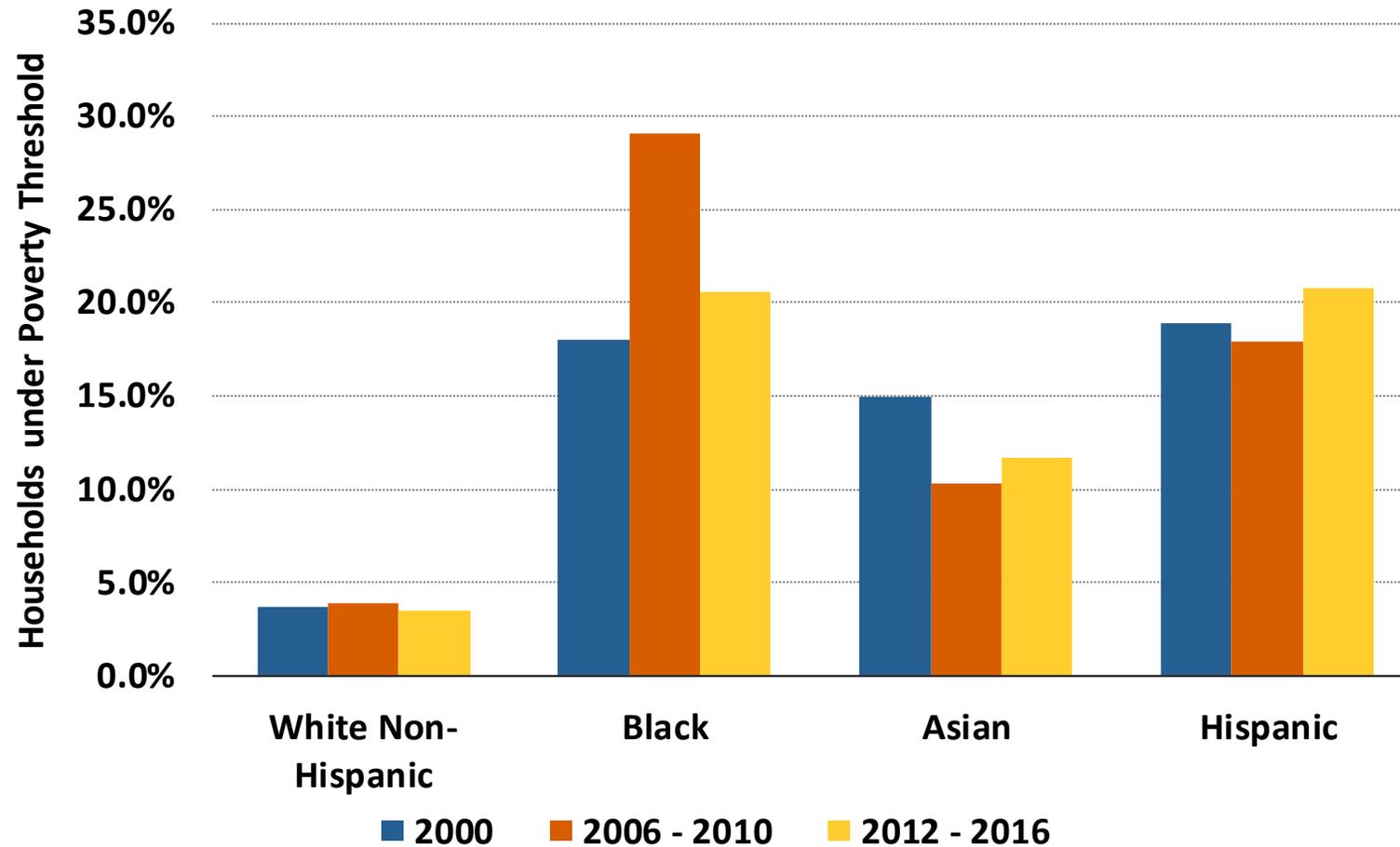
Note: Proportions for two parent families are for married couple households; unmarried couples are excluded.

# Poverty, Race & Student Status: 2012 - 2016

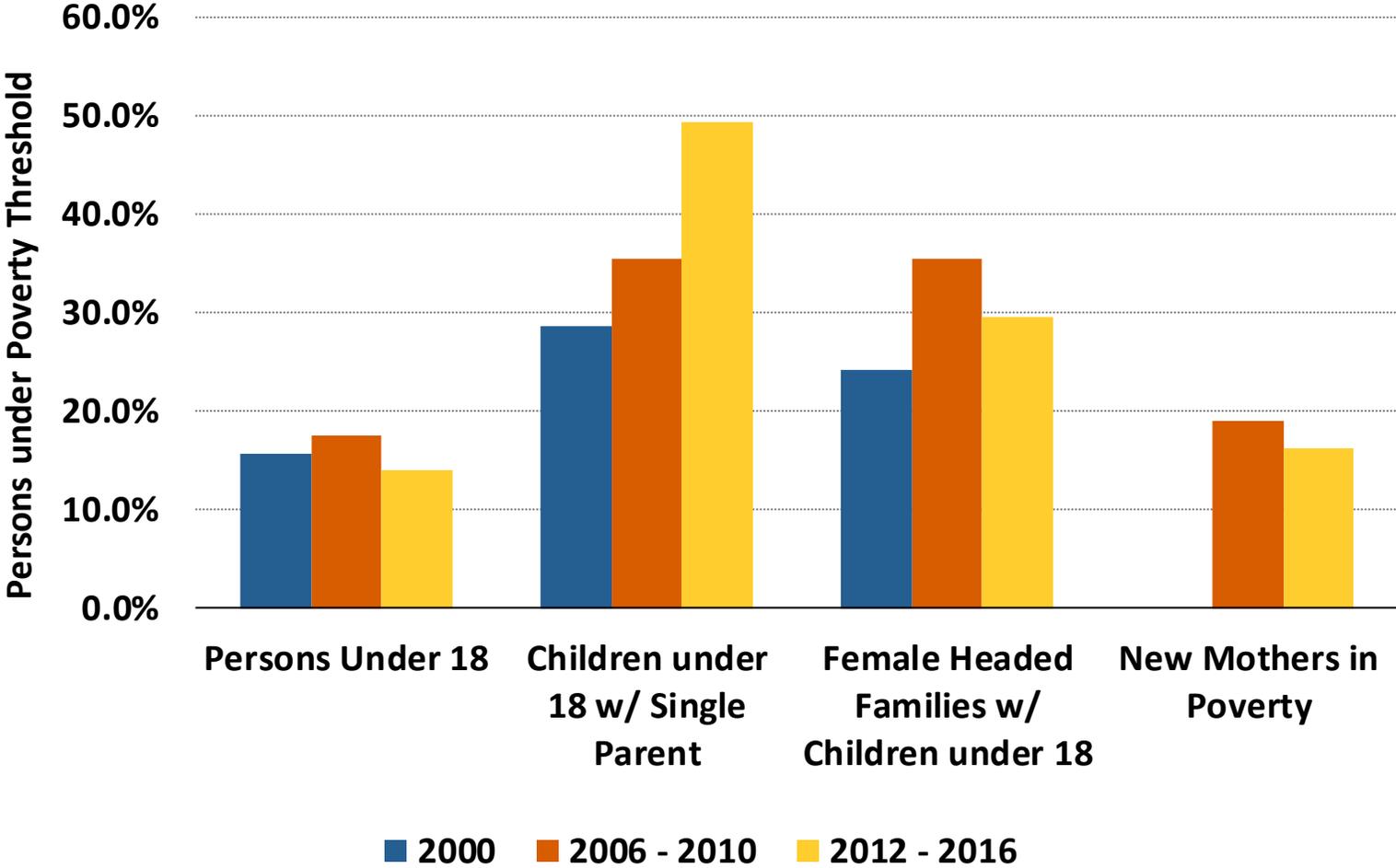


Figures indicate the number of non-students residing in households with income under the poverty threshold.

# Poverty, Race & Families: 2000 - 2016



# Childhood Poverty: 2000 - 2016



Source: 2000 Decennial Census, 2006 – 2010 and 2012 - 2016 American Community Survey, U. S. Census Bureau

# Poverty Status: 2005 – 2009 and 2012 - 2016

Persons in Poverty	2005 - 2009			2012 - 2016	
<b>All Persons</b>	15.0%	(14800)	↓	14.0%	(12900)
<b>Under 18</b>	21.0%	(2500)	↓	14.0%	(1800)
<b>65 and Over</b>	11.0%	(1200)	↑	12.4%	(1500)
<b>Unrelated Persons 15+</b>	21.1%	(9100)	NC	20.6%	(8200) <sup>1</sup>
<b>All Households</b>	14.0%	(6600)	NC	13.7%	(6000)
<b>Non-Family Households</b>	17.5%	(4800)	NC	17.8%	(4400) <sup>2</sup>
<b>Families</b>	9.1%	(1800)	NC	8.4%	(1600)
<b>With No Working Adults</b>	--	--	--	44.4%	(800)
<b>Families with Related Children</b>	14.4%	(1300)	↓	12.0%	(1000)
<b>Female Single Parent</b>	31.4%	(700)	↓	29.5%	(600)
<b>w/Child Under 5</b>	39.7%	(200)	↓	28.2%	(100)
<b>New Mothers</b>	--	--	--	16.3%	(200)

**1. 2900 of Unrelated Persons in Poverty are college or graduate students.**

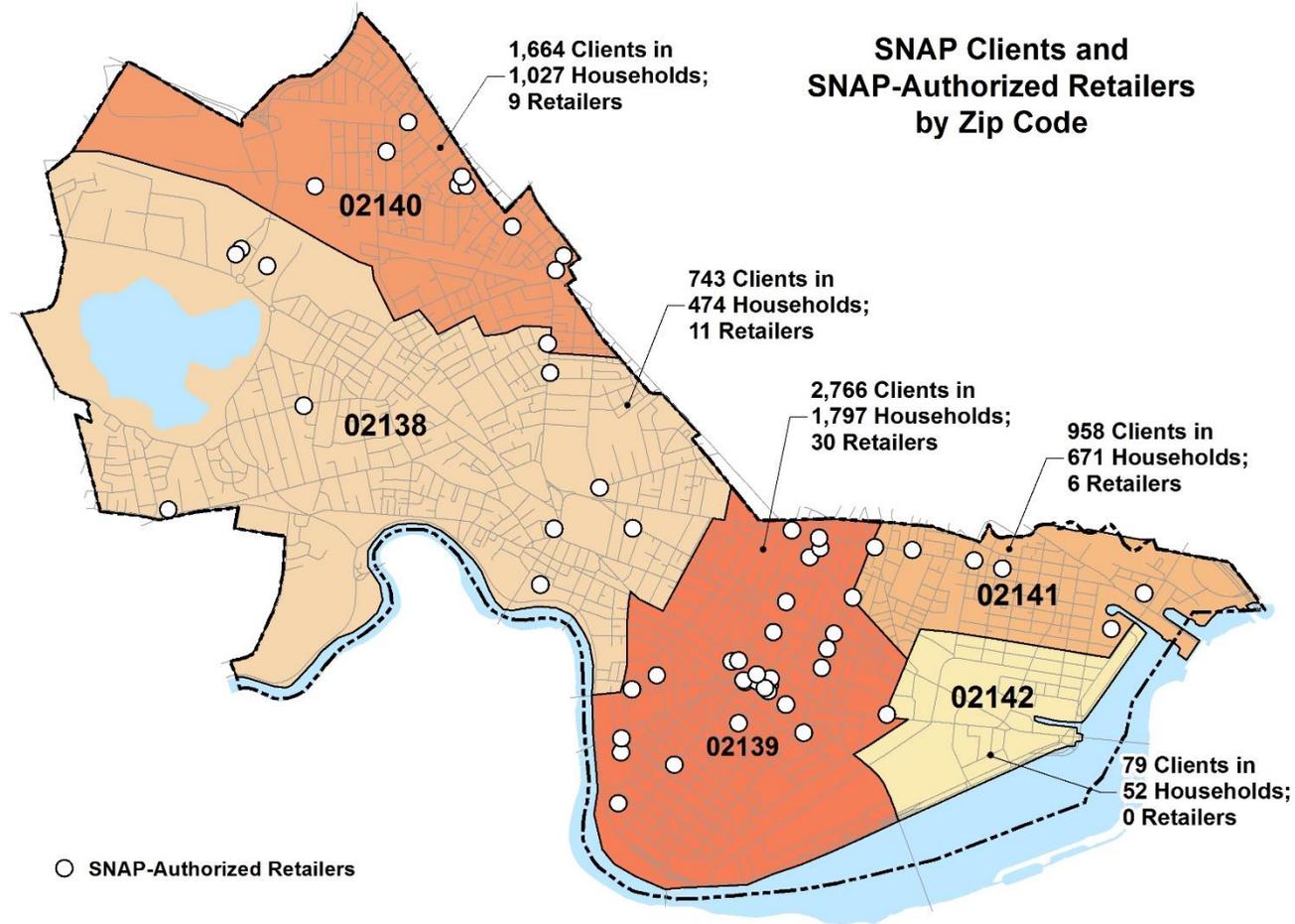
**2. 1700 of 4400 Non-Family Households in Poverty are students living alone.**

# Public Assistance Program Participation

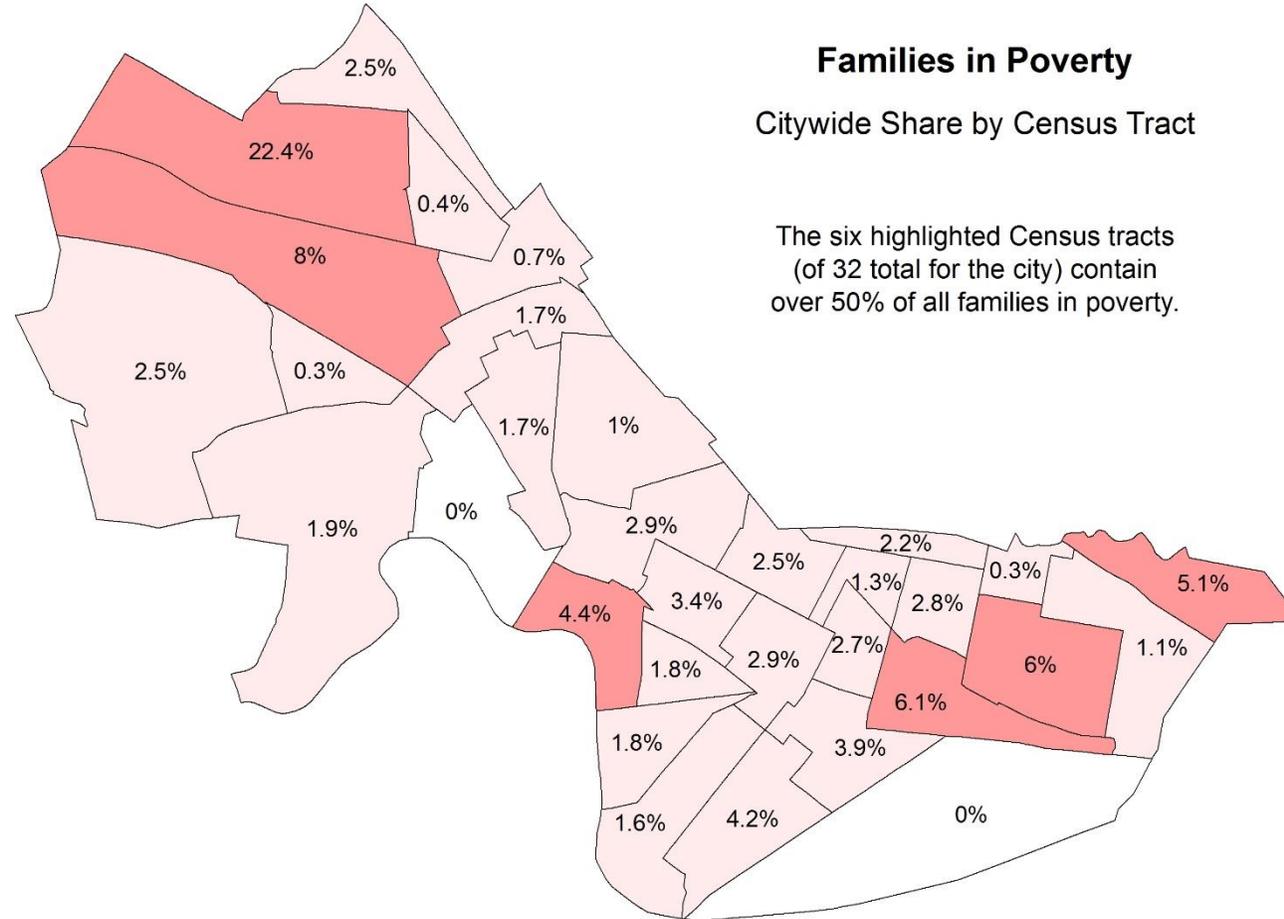
<b>Program</b>	<b>Source</b>	<b>Period</b>	<b>Households</b>		<b>Average Benefit</b>
<b>Supplemental Security Income (SSI)</b>	<b>ACS</b>	<b>2012-16</b>	<b>1,450</b>	<b>3.3%</b>	<b>\$8,800</b>
<b>Social Security Disability<sup>1</sup></b>	<b>Social Security</b>	<b>2017</b>	<b>1,425</b>	<b>3.3%</b>	<b>\$9,800</b>
<b>Social Security Retirement<sup>1</sup></b>	<b>Social Security</b>	<b>2017</b>	<b>8,595</b>	<b>8.3%</b>	<b>\$19,500</b>
<b>Cash Public Assistance</b>	<b>ACS</b>	<b>2012-16</b>	<b>950</b>	<b>2.2%</b>	<b>\$4,900</b>
<b>SNAP</b>	<b>ACS</b>	<b>2012-16</b>	<b>3,700</b>	<b>8.4%</b>	<b>--</b>
<b>SNAP</b>	<b>MA DTA</b>	<b>May 2018</b>	<b>4,021</b>	<b>9.2%</b>	<b>--</b>
<b>Free/Reduced Cost School Lunch<sup>1</sup></b>	<b>CPSD</b>	<b>October 2017</b>	<b>3,010</b>	<b>44.0%</b>	
<b>Transitional Aid to Families with Dependent Children</b>	<b>MA DTA</b>	<b>May 2018</b>	<b>128</b>	<b>0.3%</b>	<b>--</b>
<b>Emergency Aid to the Elderly, Disabled, and Children</b>	<b>MA DTA</b>	<b>May 2018</b>	<b>282</b>	<b>0.6%</b>	<b>--</b>

1. Social Security Disability and Retirement as well as Free/Reduced School Lunch figures are reported for persons rather than households.

# Food Stamps: May 2018



# Citywide Share of Families in Poverty: 2012 - 2016



# Neighborhood Poverty: 2012 - 2016

	Individuals in Poverty	Individual Poverty Rate	Non-Students in Poverty	Non-Student Poverty Rate
East Cambridge	1,117	16%	1,117	14%
Wellington-Harrington	1,029	16%	753	13%
The Port	1,328	19%	993	17%
Cambridgeport	1,431	13%	950	10%
Mid-Cambridge	1,769	16%	1,124	12%
Reiverside	1,245	16%	720	12%
Agassiz	235	7%	<100	3%
Neighborhood Nine	1,254	12%	871	9%
West Cambridge	451	5%	234	3%
North Cambridge	2,167	16%	1,710	14%
Cambridge Highlands	<100	5%	<100	3%
Strawberry Hill	279	13%	193	10%
City of Cambridge	12,925	14%	8,825	11%

	Poverty population over 1,000 <i>and</i> rate above 15%
	Either poverty population over 1,000 <i>or</i> rate above 15%
	Poverty population over 700 <i>and</i> rate above 10%
	Either poverty population over 700 <i>or</i> rate above 11%.

Note: MIT/Area 2 is excluded from the table due to low number of cases.

# Neighborhood Characteristics: 2012 - 2016

	Overall Poverty	Non-Student Poverty	Children	Off Campus Students	Seniors	Hispanic or Black	Recent Mover	Foreign Born
East Cambridge			10%	16%	14%	18%	27%	35%
Wellington-Harrington			13%	14%	9%	25%	16%	30%
The Port			16%	15%	7%	29%	19%	28%
Cambridgeport			11%	12%	10%	18%	23%	27%
Mid-Cambridge			8%	15%	10%	11%	30%	26%
Reiverside			8%	14%	5%	20%	31%	27%
Agassiz			9%	10%	9%	14%	28%	17%
Neighborhood Nine			12%	10%	16%	20%	22%	23%
West Cambridge			17%	8%	19%	6%	18%	18%
North Cambridge			18%	11%	13%	28%	18%	36%
Cambridge Highlands			7%	6%	23%	5%	40%	29%
Strawberry Hill			19%	12%	19%	19%	16%	23%
City of Cambridge			12%	12%	11%	19%	25%	27%

	Poverty population over 1,000 <i>and</i> rate above 15%
	Either poverty population over 1,000 <i>or</i> rate above 15%
	Poverty population over 577 <i>and</i> rate above 10%
	Either poverty population over 577 <i>or</i> rate above 10%
	Above average for characteristic

Note: MIT/Area 2 is excluded from the table due to low number of cases.

# What's Next?

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- FOLLOW UP

# Follow Up

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RFP Currently available online at <https://www.cambridgema.gov/communitybenefits>

clarifying questions regarding the RFP can also be submitted:

- through early February to Elizabeth Unger, Purchasing Agent, City of Cambridge (email: [purchasing@cambridgema.gov](mailto:purchasing@cambridgema.gov))
- at the next Information Session on **Wednesday, January 16, 2019**

CBAC will publish all questions it receives and a response to each on a rolling basis until 8:00pm on **Monday, February 11, 2019**

proposal submissions are due before noon on **Friday, February 15, 2019** to [communitybenefits@cambridgema.gov](mailto:communitybenefits@cambridgema.gov), with the subject “*CBAC Planning Grant Proposal*”

***Thank You!!***

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