

CITY OF CAMBRIDGE

BOARD OF ZONING APPEAL

831 Massachusetts Avenue, Cambridge MA 02130 AN 28 PM 1: 56

617-349-6100

CAMBRIDGE, MASSAGNUM 110

BZA Application Form

BZA Number: 1149291

General Information

i ne unaersignea	nereby petitions the Board of Zoning	Appeal for the following:					
Special Permit: _	Variance:X	Appeal:					
PETITIONER: R	oman Catholic Archbishop of Boston	, A Corporate Sole C/O Signarama - Pamela Jagiello					
PETITIONER'S A	ADDRESS: 100 Tenean Street, Dorch	nester, MA 02122					
LOCATION OF P	ROPERTY: 29 Mt Auburn St , Cam	<u>bridge, MA</u>					
TYPE OF OCCU	PANCY: Church	ZONING DISTRICT: O-3/ Harvard Square					
REASON FOR P	ETITION:						
/Sign/							
DESCRIPTION	OF PETITIONER'S PROPOSAL:						
	nigher than 20'. We are requesting a nd at a height of 28'10" to the top of t	sign to be placed in what we believe is an architecturally he sign, 27' to bottom.					
SECTIONS OF Z	ONING ORDINANCE CITED:						
Article: 7.000 Article: 10.000	Section: 7.16.22.c (Wall Sign). Section: 10.30 (Variance).						
	Original Signature(s):	(Petitioner (s) / Owner)					
		McMal Como (Print Name)					
	Address: Tel. No.	100 Tenson St., Dovehester, MA 02122 617-825-9855					

signsbyj@msn.com

E-Mail Address:

BZA APPLICATION FORM - OWNERSHIP INFORMATION

To be completed by OWNER, signed before a notary and returned to The Secretary of the Board of Zoning Appeals.

I/We Roman Catholic Archbishop of Boston, A Corporate Sole (OWNER)
Address: 66 Brooks Drive, Braintree, MA 02184
State that I/We own the property located at 29 Mt. Auburn St. Cambridge, MA, which is the subject of this zoning application.
The record title of this property is in the name of
Roman Catholic Archbishop of Boston, A Corporate Sole
*Pursuant to a deed of duly recorded in the date, Middlesex South County Registry of Deeds at Book, Page; or Middlesex Registry District of Land Court, Certificate No
Book Page
*Written evidence of Agent's standing to represent petitioner may be requested.
Commonwealth of Massachusetts, County of Norfolk
The above-name John Straub personally appeared before me,
this 17th of January, 2025, and made oath that the above statement is true.
My commission expires O(+.24, 2025 (Notary Seal) FRANCIS J. O'CONNOR Notary Public, Commonwealth of Massachusetts My Commission Expires October 24, 2025
• If ownership is not shown in recorded deed, e.g. if by court order, recent

BZA Application Form

SUPPORTING STATEMENT FOR A VARIANCE

EACH OF THE FOLLOWING REQUIREMENTS FOR A VARIANCE MUST BE ESTABLISHED AND SET FORTH IN COMPLETE DETAIL BY THE APPLICANT IN ACCORDANCE WITH MGL 40A, SECTION 10.

A) A literal enforcement of the provisions of this Ordinance would involve a substantial hardship, financial or otherwise, to the petitioner or appellant for the following reasons:

The proposed sign is to offer better direction to attendees of the church versus the school and it's offices which are located in close proximity to each other. The sign would allow those approaching the church a earlier notification in the direction which they should travel.

The hardship is owing to the following circumstances relating to the soil conditions, shape or topography of such land or structures and especially affecting such land or structures but not affecting generally the zoning district in which it is located for the following reasons:

Building currently has no directional signage on a large property.

C) DESIRABLE RELIEF MAY BE GRANTED WITHOUT EITHER:

Desirable relief may be granted without substantial detriment to the public good for the following reasons:

The sign will be non-illuminated and installed in an area which we believe is an architecturally designed sign band with no detriment to the area. The proposed sign background is to be a similar shade to the existing brick of the building.

2) Desirable relief may be granted without nullifying or substantially derogating from the intent or purpose of this Ordinance for the following reasons:

The sign meets all other requirements of Article 7 of the bylaws and we are asking for relief because we believe it is the best location for the sign approaching the building.

*If you have any questions as to whether you can establish all of the applicable legal requirements, you should consult with an attorney.

BZA Application Form

DIMENSIONAL INFORMATION

Applicant:

Roman Catholic Archbishop of Boston, A

Corporate Sole

Present Use/Occupancy: Church

Location:

29 Mt Auburn St., Cambridge, MA

Zone: O-3/ Harvard Square

Phone: 617-825-9855

Requested Use/Occupancy: Church

		Existing Conditions		Requested Conditions	Ordinance Requirements	
TOTAL GROSS FLOOR AREA:		46717		0	0	(max.)
LOT AREA:		17809		0	0	(min.)
RATIO OF GROSS FLOOR AREA TO LOT AREA: ²		0		0	0	
LOT AREA OF EACH DWELLING UNIT		0		0	0	
SIZE OF LOT:	WIDTH	150		0	0	
	DEPTH	115		0	0	
SETBACKS IN FEET:	FRONT	0		0	0	
	REAR	0		0	0	
	LEFT SIDE	0		0	0	
	RIGHT SIDE	0	-	0	0	
SIZE OF BUILDING:	HEIGHT	48		0	0	
	WIDTH	115		0	0	
	LENGTH	150		0	0	
RATIO OF USABLE OPEN SPACE TO LOT AREA:		0		0	0	
NO. OF DWELLING UNITS:		0		0	0	
NO. OF PARKING SPACES:		0		0	0	
NO. OF LOADING AREAS:		0		0	0	
DISTANCE TO NEAREST BLDG. ON SAME LOT		0		0	0	

Describe where applicable, other occupancies on the same lot, the size of adjacent buildings on same lot, and type of construction proposed, e.g; wood frame, concrete, brick, steel, etc.:

N/A

- 1. SEE CAMBRIDGE ZONING ORDINANCE ARTICLE 5.000, SECTION 5.30 (DISTRICT OF DIMENSIONAL REGULATIONS).
- 2. TOTAL GROSS FLOOR AREA (INCLUDING BASEMENT 7'-0" IN HEIGHT AND ATTIC AREAS GREATER THAN 5') DIVIDED BY LOT AREA.
- 3. OPEN SPACE SHALL NOT INCLUDE PARKING AREAS, WALKWAYS OR DRIVEWAYS AND SHALL HAVE A MINIMUM DIMENSION OF 15'.







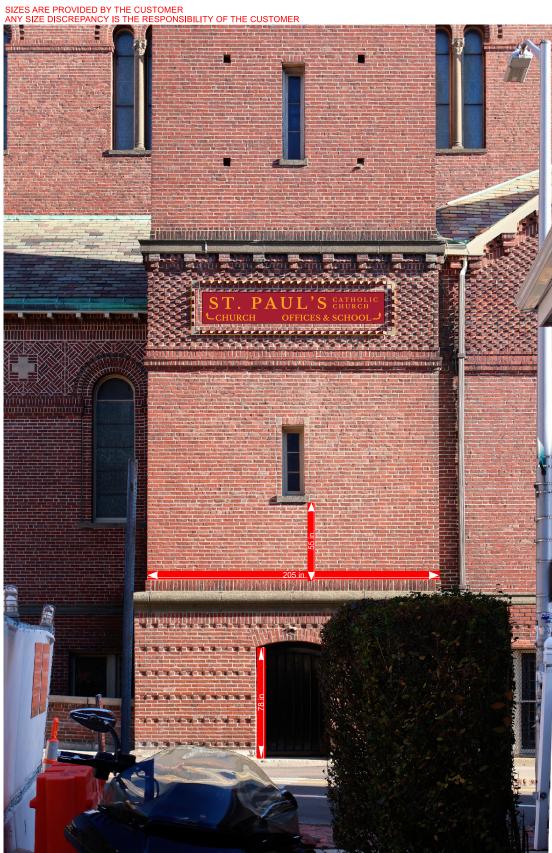


Oly, 1
SINGLE SIDED
6MM ALUMINUM COMPOSITE
DIGITALLY PRINTED CAST VINVL
FONT: LIBRE BASKERVILLE BOLD
UY GLOSS LAMINATION
SCREW MOUNT THROUGH FACE INTO BRICK
MATCHING VINYL PATCHES TO COVER SCREW HEADS

22 in

128 in

PAUL'S CATHOLIC CHURCH OFFICES & SCHOOL.



MOCKUP FOR ILLUSTRATION PURPOSES ONLY SCALE IS ESTIMATED



29 Mf. auburn St

133-9 133-55 133-8 1208 Massachusetts Ave 9 Bow St 1201 Massachusetts Ave 8 Bow St133-15 1206 Massachusetts Ave 134-1 12 Bow St133-21 133-3 400 Harvard St 11 Bow St 1200 Massachusetts Ave Nassachuselts Ave 13 Bow St 134-2 23 Arrow St 133-43 o 21 Bow St 15 Bow St 19 Arrow St 1151 Massachusetts Ave Bow St 29 Mt Aubum 1172 Massachusetts Ave 1170 Massachusetts Ave 133-12 30 Bow St 133-48 Auburn St 11 Arrow St 1166 Massachusetts Ave 11-A Arrow St9 Arrow St 1160 Massachusetts Ave 133-49 14 Arrov St 45 Mt Auburn St 133-20 1156 Massachusetts Ave 133-50 5 Arrow St 3 Arrow St 134-8 Arrow St 1 Arrow St 133-60 29 Mt Aubyrn St 12 Arrow St Mt Auburn St 133-61 133-23 2 Arrow St 1134 Massachusetts Ave 161-85 Š 32 Mt Auburn Mt Auburn St 133-26 34 Mt Auburn \$1 ROAD 27 Mt Auburn St 133-27 133-36 25 Mt Auburn St Arrow Street Walkway 133-28 Mt Auburn St 32-B Mt Auburn St²⁸ Mt Auburn 24-B Mt Auburn 132-4 30-C Mt Auburn \$132-99 132-6 Mt Auburn St 7 Athens St 10 Dewolfe St 15 Mt Auburn St 20 Mt Auburn St 11-B Mt Auburn St 132-153 18 Mt Auburn St 133-35 3 16 Mt Auburn St 132-7 132-18 132-144 14 Mt Auburn St 132-19 132-8 /132-143/ 6 Athens 132-21 13 Athens St 9 Banks St7 Banks St 15 Athens St 132-146 132-9 17 Athens St 132-145 132-17 16 Athens St 132-141 17 Banks St 132-150 18 Banks S 132-142 19 Banks \$t 20 Athens St 23 Athens St 22 Athens St 132-15 132-14 132-97 Athens Ter 6 Athens Ter 132-23 Š 20 Banks St 132-151 29 Athens St 27 Athens St 4 Athens Ter 132-152 132-98 132-116 Athens Ter 3 Athens Ter 22 Banks St 28 Athens St 30 Athens St 132-149 132-24 33 Banks St 132-66 7 Grant St 132-37 132-125 132-133 132-118 35 Banks St 31 Athens/St 132-134 132-25 27 Grant St 28 Banks St 132-148 37 Banks St₃₉ Banks St 132-155 132-124 25 Grant St 33 Athens St 132-33 36 Banks St 17 Grant St 132-109 G_{rant} St 11 Gr<mark>ant St</mark> 9 Grant St 132-156 132-64 40 Banks St 132-137 132-63 132-103 43 Banks St 41 Banks St

133-41 STEINBERGH, ALEX M. GENERAL PARTNER THE 1168 MASS AVENUE LIMITED PART. C/O GEORGE & FIDA SARKIS 4 WOODLOCK RD CANTON, MA 02021

132-6
POST, ROSALIE N. & THOMAS F. O'LEARY
7 ATHENS ST
CAMBRIDGE, MA 02138

132-18 MURPHY, BRIAN P. & KATHERINE C. MURPHY 22 MT. AUBURN ST UNIT 1 CAMBRIDGE, MA 02138

132-153 / 133-36 PRESIDENT & FELLOWS OF HARVARD COLLEGE C/O HARVARD REAL ESTATE, INC. 1350 MASSACHUSETTS AVE – SUITE 1017 CAMBRIDGE, MA 02138

132-99 LEVINE, LINDA B. & 26 MT. AUBURN ST UNIT 26/1-26/2 CAMBRIDGE, MA 02138

133-61-50 ROMAN CATHOLIC ARCHBISHOP OF BOSTON CORPORATION SOLE 29 MT AUBURN STREET CAMBRIDGE, MA 02138

133-43 ARROW ASSOCIATES, L.L.C C/O HAMILTON REALTY CO. 39 BRIGHTON AVE ALLSTON, MA 02134

133-41 PANGANAMATA, JOYCE RAO 1172 MASSACHUSETTS AVE UNIT 72/11 CAMBRIDGE, MA 02138

132-18 SHEU, SHU-HSIEN 142 ACACIA CT SAN CARLOS, CA 94070

133-41 LOPEZ, CATHERINE ORTIZ 1168-1 MASS AVE CAMBRIDGE, MA 02138 133-41 GISABELLA, BARBARA 201 COVENANT CROSSING

FLOWOOD, MS 39232

132-99 LEVINE, LINDA B., TR. OF S. L. TRUST 26-28 MT. AUBURN ST UNIT 28-1 CAMBRIDGE, MA 02138

29 Mf. auburn Sf.

132-99 EDDY, HELEN K. AND DAVID W. STAFFORD-PARKIN 26 MT. AUBURN ST UNIT 26-1A CAMBRIDGE, MA 02138

132-19 CHEN, YILING & XIAOGANG JIN 18 MT AUBURN ST CAMBRIDGE, MA 02138-3595

133-41 GRECO, ANDREA & VERONICA MOSCONI GRECO 1168 MASSACHUSETTS AVE - UNIT 2 CAMBRIDGE, MA 02138

133-41 YANG, LIN 1168 MASSACHUSETTS AVE UNIT 68/3 CAMBRIDGE, MA 02138

133-41 AUGMENT INVESTMENTS, LLC 4 TROWBRIDGE PLACE, UNIT 2D CAMBRIDGE, MA 02138

133-41 WOLFE-SIDBERRY, NANCY 6413 WATERFORD DR BRENTWOOD, TN 37027

133-23 DOWSE, GRANTON H., JR., IRENE A. M. DOWSE & LEONARD H. DOWSE, TRS. OF BBC TR 14 ARROW ST. SUITE 21 CAMBRIDGE, MA 02138-5106

ROMAN CATHOLIC ARCHBISHOP OF BOSTON A CORPORATE SOLE C/O JOHN STRAUB 60 BROOKS DRIVE BRAINTREE, MA 02184 MICHAEL COHEN 100 TENEAN STREET DORCHESTER, MA 02122

132-4
CHEUNG, JANICE LAP CHI & EUNICE LAP
MUN TRUSTEE CHEUNG TRUST
C/O JANICE CHEUNG
30-C MT AUBURN ST
CAMBRIDGE, MA 02138

133-41 1168-1174 MASS AVE LLC 9 SHERBURNE RD LEXINGTON, MA 02421

132-19 REDDIEN, PETER W. & CARICE P. REDDIEN 18-20 MT AUBURN ST - UNIT 20 CAMBRIDGE, MA 02138

132-99 STEINMETZ, LEON & INGA KARETNIKOVA 26-28 MT. AUBURN ST UNIT 28/2 CAMBRIDGE, MA 02138

133-41 MUGAMBI, ROSEMARY 330 BROADWAY CAMBRIDGE, MA 02139

133-41 SCADDEN, DAVID T.& KATHLEEN T. O'CONNELL 62 LEXINGTON STREET WESTON, MA 02493

132-18 RICE, ROBERT J. & JESSICA C. RICE 56 NICHOLS RD NEEDHAM, MA 02492

133-41 TOPGYAL, TSERING 1174 MASSACHUSETTS AVE UNIT 74C CAMBRIDGE, MA 02138



CITY OF CAMBRIDGE

Community Development Department

City Hall Annex, 344 Broadway, Cambridge, MA 02139

SIGN CERTIFICATION APPLICATION

Please fill out this application to indicate the number, type, and dimensions of signage for your building. If you are unsure of the type of sign and/or allowable dimensions, please review the following pages of this application and <u>Article 7.000</u> of the Zoning Ordinance. Please note the following additional requirements:

- All signs must receive a permit from the Inspectional Services Department (ISD) before
 installation. Community Development Department certification action does NOT constitute issuance
 of a permit or certification that all other code requirements have been met. Do not contract for the
 fabrication of a sign until all permits have been issued, including City Council approval if necessary,
 for signs in the public way.
- Any sign or portion of a sign extending more than six (6) inches into the public way/sidewalk must receive approval from the Cambridge City Council and a bond must be posted with the City Clerk. For questions or additional information, please contact cddzoning@cambridgema.gov.

APPLICANT INFORMATION

Applicant Name: Pamela Jagiello

Phone: 617-825-9855

Email: signsbyj@msn.com

Sign Address: 25-29 Mount Auburn Street

PROPOSED SIGN

Please fill out the information below and **attach a sketch of the proposed sign** to the application. Each proposed sign requires an individual form to be filled out. For further information on sign types, see the below page.

Sign text: Saint Paul's Catholic Church Chuch Office & School

Sign type: Wall Sign

Area in square feet: 19.55

Dimensions: 22"

H x 128"

L

Placement height in feet: 27' to bottom

Depth from façade: .5"

Illumination: Natural (no illumination)

Sign frontage in feet: 115'

Area of existing signs to remain: 20 square feet, church notices

COMMUNITY DEVELOPMENT DEPARTMENT CERTIFICATION

FOR INTERNAL USE ONLY

Sign conforms to requirements of Article 7.000: No

Sign requires a variance from the Board of Zoning Appeals: Yes

The placement height exceeds the allowed 20', thus needing a variance from the BZA. The other aspects of the sign comply with Article 7.

Comments:

Signature:

M. Barrett

1/8/25

CDD Representative

Date

OVERVIEW BY SIGN TYPE

temporary structure, device, letter, words, model, banner, pennant, insignia, trade flag, or representation used as, or which is in the nature of, an advertisement, announcement, or direction and which is designed to be seen from the outside of a building. For further information on specific Please note that this guide is intended to provide an overview of requirements by sign type. Sign shall mean and include any permanent or requirements, consult Article 7.000 of the Zoning Ordinance.

PROJECTING SIGN

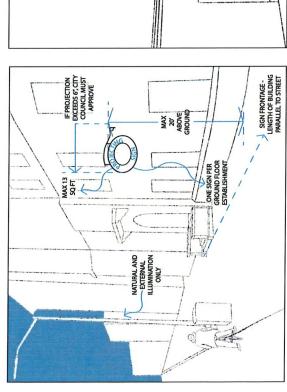
A projecting sign is attached to and projects from a building face, including marquee, canopy, and awning mounted signs.

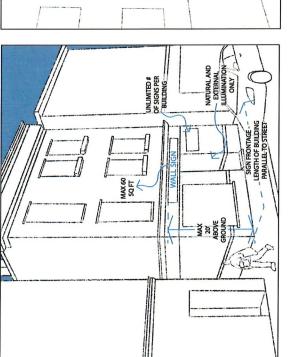
WALL SIGN

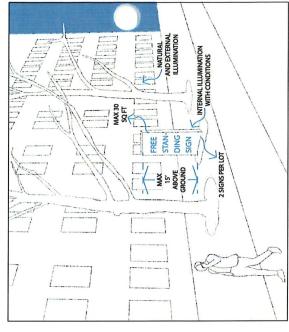
A wall sign is affixed so its exposed face and all sign area is parallel to the plane of the building.

FREESTANDING SIGN

A free standing sign is attached to or part of a self-supporting structure and is not attached to any other structure.







CITY OF CAMBRIDGE • CDD • SIGN CERTIFICATION APPLICATION

128 in

ST. PAUL'S CATHOLIC CHURCH OFFICES & SCHOOL

SIZES ARE PROVIDED BY THE CUSTOMER ANY SIZE DISCREPANCY IS THE RESPONSIBILITY OF THE CUSTOMER AMARIAN MARIAN M and device the state of the sta

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CITY OF CAMBRIDGE

Community Development Department

MELISSA PETERS
Acting Assistant City
Manager for Community
Development

To: Board of Zoning Appeal

From: Harvard Square Advisory Committee

Date: February 19, 2025

Date: Tebruary 13, 2023

SANDRA CLARKEChief of Admin/Operations

29 Mt Auburn Street – Positive Recommendation

Overview

Re:

The Harvard Square Advisory Committee (the "Committee") met on Wednesday, February 19, 2025, to discuss a variance application to install a wall sign at a height greater than the 20 feet allowed by Article 7 at 29 Mt Auburn Street. The meeting was conducted pursuant to the provisions of Section 20.50 of the Cambridge Zoning Ordinance in advance of the applicant's hearing for a variance from the Board of Zoning Appeal (BZA). Committee members present were Chad Bonney, Ryan Clinesmith Montalvo, Allison Crosbie, John DiGiovanni, Gareth Doherty, Henry Grabar, Kari Kuelzer, Ivy Moylan, Alexandra Offiong (chair), Matt Simitis, and Nicola Williams. After discussion, John DiGiovanni moved and Ivy Moylan seconded the motion to forward a report to the BZA with a positive recommendation for the sign as presented. Eight (8) members present voting in favor, two (2) members voting against, and one (1) member abstained.

Proposal Description

The Applicant is proposing the installation of a wall sign at a greater height than allowed by Zoning Article 7. The top of a wall sign may not be mounted higher than 20' at this location and the applicant proposes to mount this sign at 28'10". BZA variances within the Harvard Square Overlay District require review by HSAC.

Public Comments

No public comment.

Recommendation

During extensive discussion, the Committee debated the effectiveness of this sign for wayfinding (both for pedestrians and vehicles), its impact on the building's architectural integrity, and safety concerns for drivers looking up to a highly mounted sign. Members were glad to know that the sign was subject to additional review by the Cambridge Historical Commission.

The Committee voted to forward a positive recommendation on the sign as presented. The Committee additionally would like to communicate to the applicant and to the BZA the below guiding principles for the proposed signage that were discussed and debated

344 Broadway Cambridge, MA 02139 Voice: 617 349-4600

Fax: 617 349-4669 TTY: 617 349-4621

www.cambridgema.gov

by the Committee. Although there was no unanimous agreement on whether the proposed signage was successful in achieving these design principles, members agree that they are each important to consider:

- Minimize the number of signs.
- Ensure signs are well sited and not cluttered.
- Allow the church to be able to have signage so that their congregation and visitors can find where they need to go.
- Design and site wayfinding to be effective and within a pedestrian sightline.
- Ensure that signage does not diminish the architectural integrity of the building.
- Prioritize safety for pedestrians and drivers.

Respectfully submitted for the Committee,

Mason Wells

Community Development Department

Man Well

FINAL Page 2 of 2



City of Cambridge

MASSACHUSETTS

BOARD OF ZONING APPEAL

831 Mass Avenue, Cambridge, MA. (617) 349-6100



BZA

POSTING NOTICE - PICK UP SHEET

The undersigned picked up the notice board for the Board of Zoning Appeals Hearing.

Name:	am.	Deg (e)	Da	ate:	411/25
Address:	29	Mf. auburn	54	•	•
Case No	B7	A-1149291			
Hearing Date	»:	2/27/25	**		

Thank you, Bza Members

1 2 (7:16 p.m.)Sitting Members: Jim Monteverde, Steven Ng, Virginia 3 Keesler, Daniel Hidalgo, and Zarya 4 Miranda 5 JIM MONTEVERDE: Next case is Case No. 1149291 --6 29 Mount Auburn Street. And this is a variance for signage 7 submitted by Signarama, Pamela Jagiello. Pamela, are you on 8 the phone, or Michael Cohen? 9 TOM GRAVE: Hi. Tom Grave is here. Hello. 10 JIM MONTEVERDE: Can we see him? Okay. 11 TOM GRAVE: Hi. Sorry about that. 12 JIM MONTEVERDE: Hi. No problem. Do you want to 13 tell us what you'd like to do and what relief you're looking 14 for? 15 TOM GRAVE: Sure thing. So St. Paul's Church on 16 Mount Auburn is looking to install a sign. I am the sign 17 vendor, so I'm their sign vendor from Signarama in 18 Braintree, Massachusetts, engaged with us to install two 19 signs; one sign complied, and we've already installed that 20 on one corner of the building. 21 And this one is proposed to be installed at 28' 22

high. The Ordinance, I understand, in Cambridge is 20'. 1 Last week, we met with the Harvard Square Advisory 2 Committee to discuss the proposal. They supported it. 3 sent the letter over to your committee, I believe --4 JIM MONTEVERDE: Yep. 5 TOM GRAVE: -- with their support. Yep. 6 JIM MONTEVERDE: We have that in the file. 7 TOM GRAVE: Okay, great. And yeah, that's 8 essentially it. So I can talk more about the specs of the 9 sign if you're interested, and I'm sure you've got the 10 pictures of what's proposed. 11 JIM MONTEVERDE: Yep. Can you tell us the --12 TOM GRAVE: What's that? 13 JIM MONTEVERDE: We did a previous case for 14 signage for this facility one or two years ago. And it was 15 a fairly large sign, building mounted, to identify, as I 16 recall, the school. So what is this signage to do? 17 TOM GRAVE: Well, if you --18 JIM MONTEVERDE: What's the difference? 19 TOM GRAVE: Yeah, so do you see -- so they've got 20 -- like, I'm sure you're all familiar with the church itself 21 and the structure. They've got a massive brick structure 22

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that spans pretty much the whole block.
1
              And on the -- where DeWolfe runs into sort of the
2
    corner intersection of Bow, DeWolfe and I'm not sure what
 3
    DeWolfe becomes when you go further up -- Arrow Street, I
    think it is --
 5
              JIM MONTEVERDE: Arrow, yep.
 6
              TOM GRAVE: Yep. So that intersection -- so that
 7
    whole structure all facing DeWolfe all the way up towards
8
    Mass Ave I guess is -- it has no signage at all right now.
9
    And so, two things. One, it's an identification --
10
              JIM MONTEVERDE: Except for the 200' tall steeple,
11
12
    correct?
              TOM GRAVE: Right, but you asked --
13
              JIM MONTEVERDE: Okay.
14
              TOM GRAVE: -- about signage.
15
              JIM MONTEVERDE: I agree. I'm just -- I'm asking
16
    you what --
17
              TOM GRAVE: -- it's that --
18
              JIM MONTEVERDE: Yep.
19
              TOM GRAVE: -- institution, yes. Yes.
                                                       It's a
20
    religious institution. So there's two, and you can see when
21
    you look at the content of the sign here, there's two
22
```

objectives. One is an identification. This is St. Paul's.

And there's a nice -- the reason specifically to the variance is to place it right in that frame that already exists.

So I'm sure the architect didn't have Signarama in mind when they built this, but if you look at it without the sign there, it's got this nice masonry structure. There's another one further to the left that you can't see in this picture.

But the Church came to us, and they saw that as an ideal place for the sign -- you know, that that picture you scrolled past shows it, like, without the sign there.

If you go -- right, there. Well, is that the one? Yeah.

JIM MONTEVERDE: Yeah, that's the one.

TOM GRAVE: So, so right because as I mentioned there's another structure, at least one more that I'm aware of to the left.

So they saw the nice spot. They asked us to design a sign that fit in that so we customized it -- it's about -- a little bit more than 10' feet wide and a little bit less than 2' tall, 22".

JIM MONTEVERDE: Yep. Are they looking --

TOM GRAVE: And --

JIM MONTEVERDE: -- do they, is there a sense that there's some confusion over where the entrance to the church is versus where the entrance the office and school is?

TOM GRAVE: There's a great deal. So -- so that's where I got sidetracked. But basically, it does serve two purposes. One is an identifier. And that's like normally what you see there is just the -- is the St. Paul's church.

Now they've got two directional arrows going one way or the other, and that's similar to the other sign that we already installed for them, because there is a great amount of confusion there.

Like I said, that -- if you're familiar with the structure, it spans the whole block, and it's a constant struggle, as I understand it, between people looking for the different entrances. And there's lots of different doors, lots of different entrances.

And so, they are quite I wouldn't say adamant, that sounds too strong of a word, but they were -- one of their primary objectives, one of the primary criteria for the sign is that it helps with that -- with the navigation

of which entrance is where.

JIM MONTEVERDE: Okay.

TOM GRAVE: And again, that's the con-- so that's the -- and that was -- that was quite a bit of discussion at last week's meeting with the Advisory Committee as well, because you don't typically see a sign that high up for what's called wayfinding.

One of the discussion points was perhaps they've two signs: one that's an identifier, a second one down lower, it's a wayfinding sign.

But the Advisory Committee gave their support because they prefer one sign versus -- at the end of the day, if I could speak for them, I think the majority of the committee prefers one sign over two, keep it clean, don't clutter up the wall.

And again, if there is space clearly down 20' or below for the sign, but the main driver for the request for the variance is because there's a nice spot that they saw where they wanted us to design a sign that fit in that nice spot there.

JIM MONTEVERDE: Yep.

TOM GRAVE: So that was the specific trigger for

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the discussion here.
1
              JIM MONTEVERDE: Right. So the request is really
2
    because the sign exceeds the 20' height limit, and it's at
3
    approximately 20' 10" -- call it 29" to the top, 27" to the
4
    bottom. That is the basis for -- that's the relief you're
5
    seeking, correct?
6
              TOM GRAVE: I think you meant 28', right?
7
              JIM MONTEVERDE: 28', sorry.
8
              TOM GRAVE: Yeah, yep, that's right. So it's
9
    about 8' --
10
              JIM MONTEVERDE: Yep.
11
              TOM GRAVE: -- a little bit -- yeah, just about 8'
12
13
    higher than --
14
              JIM MONTEVERDE: Okay.
              TOM GRAVE: -- compliance.
15
              JIM MONTEVERDE: All right. Thank you. Any
16
    questions from Members of the Board? If not, public
17
    comment?
18
              We have correspondence from the Harvard Square
19
    Advisory Committee. This is dated February 19, 2025. And
20
    under its recommendation, it says, "Members were glad to
21
    know that the sign was subject to additional revision by the
22
```

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Cambridge Historic Commission."
1
              Do we have anything in the file from the Historic
2
3
    Commission?
     [Side conversation]
 4
               JIM MONTEVERDE: It further says, "The Committee
 5
    --" that being the Harvard Square Advisory Committee "--
 6
    voted to forward a positive recommendation on the sign as
7
    presented."
8
               Give me one second. Let me see if I can find
 9
    correspondence from the Historic Commission.
10
               Sorry. Just give us a moment. I don't -- I
11
    didn't find any correspondence. But the Staff is going to
12
    take a look.
13
               STEPHEN NATOLA: What was the other one you asked
14
     about?
15
               JIM MONTEVERDE: I think that's the one they
16
    withdraw. Not this one.
17
               [Pause]
18
               JIM MONTEVERDE: So we don't have anything from
19
    the Historic Commission in our files, which I'd like to
20
    have. Right? I'd like to have their blessing as well.
21
               Tom, did you go before the Historic Commission?
22
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TOM GRAVE: I did not, but that's not to say that 1 nobody did. I'm just -- I'm not aware that -- I'm not aware 2 of anybody on my side doing it. And I --3 JIM MONTEVERDE: Okay. 4 TOM GRAVE: -- hadn't heard that, yeah. I 5 apologize. 6 JIM MONTEVERDE: That's okay. 7 TOM GRAVE: It didn't come up last week. I mean, 8 we had -- the meeting itself was close to two hours 9 discussing the sign, believe it or not. But that particular 10 point did not come up. I'm not sure. 11 JIM MONTEVERDE: So I would like to get the 12 response from the Historic Commission, assuming that they do 13 have a voice here. In order to do that -- sorry? 14 [Side conversation: They went to the Harvard 15 Square Advisory Committee. I know. We have the Harvard 16 Square Advisory; I'm looking for the Historic Commission.] 17 So what we could do, Mr. Grave, if you don't mind, 18 we could continue this for a short period of time. 19 time slot we have is -- can we do 02/13? 20 It would be April 10, to allow us to get a 21 response from the Cambridge Historic Commission. 22

Is that doable for you? 1 TOM GRAVE: Well, to be honest, it's not ideal, 2 but I understand your perspective on it. It's not a 3 question that came up before this meeting, and as I prepped 4 for it, so I'm not sure if we already got some input from 5 6 them. JIM MONTEVERDE: Sorry? 7 TOM GRAVE: Yeah, it's a shame. I mean, it's the 8 9 JIM MONTEVERDE: Give us one second. 29 Mt. --10 [Pause] 11 TOM GRAVE: Oh, I'm sorry. I do have a note that 12 there's a March 6 Historical hearing. And we dropped the 13 applications off there for that. And so, it looks like 14 we'll be on the Agenda on March 6. 15 JIM MONTEVERDE: Oh. Got you. 16 TOM GRAVE: I apologize. Because I totally missed 17 18 that. JIM MONTEVERDE: That's why it's not in here. 19 TOM GRAVE: Oh, yeah. 20 JIM MONTEVERDE: Okay. 21 TOM GRAVE: Yeah. So I guess if that's a 22

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prerequisite to your decision, then I guess it doesn't take
1
    us to April, I suppose.
2
              JIM MONTEVERDE: Yes, if we -- we should wait for
3
    the discussion with the Historic Commission and see if they
4
    agree with the Harvard Square Advisory Committee. So we can
5
    do -- you said it's a March date, correct, that you're going
6
    in front of the --
7
              TOM GRAVE: Yeah, March 6.
8
               JIM MONTEVERDE: Okay.
9
              TOM GRAVE: It looks like it's --
10
               JIM MONTEVERDE: So we can do -- we can do April
11
    10, if that works for you.
12
              TOM GRAVE: Okay.
13
               JIM MONTEVERDE: Okay? By that time, you'll have
14
    the -- hopefully you'll have direction from the Historic
15
    Commission, and we'll be good to process this. Is that
16
17
    okay?
               TOM GRAVE: That works for me. Is there any --
18
19
    given that I --
               JIM MONTEVERDE: Yeah.
20
               TOM GRAVE: -- did -- given that we are on the
21
    Agenda now and have got everybody's time, is there anything
22
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we can discuss now so that the next part goes smoother or no, we just wait for the Historical input?

JIM MONTEVERDE: We can wait. Well, we can see if

there's any other questions from Members of the Board, and there weren't any.

I had a few. I have my own thoughts, which I'm happy to share with you, and anyone else can share any thoughts with you.

My -- and I don't know whether I'd vote against it based on this, but -- and I'm familiar with St. Paul's and the layout of their real estate and the disposition of their buildings on the site, and I don't disagree with you that if I were not a local, finding the school and the offices, I think finding the church is pretty -- to me pretty simple.

But the other ones I understand may be just kind of tucked back from DeWolfe.

But when I look at where this -- and I understand that this panel is there in the building and it looks like a spot for a sign, but when I look at the site plan, in terms of what -- who actually would see this -

Can you give us a site plan or the locus plan that -- there you go.

Right? That sign is actually mounted.

And if you look at this -- do you have a cursor?

Can you go to the end of Bow Street? That -- the steeple is a -- the base of the steeple is approximately at the end of Bow Street. So that's why the question is who is this for?

And the school is around down Mount Auburn it the back, around where the numbering says, "113-61." And the office kind of goes north up to Arrow Street.

So how that signage -- again, aiming to the church I think is I'll leave that alone. But to get you to the school, I don't see how -- that was my question; why do you think that that location will get anyone to the school?

You know, traffic is coming down Mount Auburn

Street. Bow Street right now is a one-way the opposite way,
so it's not approaching this. Bow comes down and comes into

DeWolfe Street, but the placard is basically perpendicular
to the path to travel, meaning you go from a car, I don't

know what you'll see. That's my only --

TOM GRAVE: Mm-hm.

JIM MONTEVERDE: -- comment is I have a funny feeling in a year you'll be back, with yet another sign.

TOM GRAVE: Well, the -- so on this -- I mean,

thank you for the feedback and so, I understand you probably 1 don't want to debate everything, but just --2 JIM MONTEVERDE: Right. Exactly. 3 TOM GRAVE: Yeah, yeah. Okay, okay. But yeah, so 4 5 JIM MONTEVERDE: You can address it later. 6 TOM GRAVE: Okay, no problem. 7 JIM MONTEVERDE: We'll see what the Historic 8 Commission has to say. So --9 TOM GRAVE: Yeah. Fair. 10 JIM MONTEVERDE: -- let's make a motion to 11 continue this matter until April 10, 2025 on the condition 12 that the petitioner change the posting sign to reflect the 13 new date of April 10, 2025 and the new time of 6 p.m. 14 Also, that the petitioner sign a waiver to the 15 statutory requirements for the hearing. This waiver can be 16 obtained from Maria Pacheco or Olivia Ratay at the 17 18 Inspectional Services Department. I ask that you sign the waiver and return it to 19 the Inspectional Services Department by a week from this 20 coming Monday. Failure to do so will de facto cause this 21 Board to give an adverse ruling on this case. 22

Also, that if there are any new submittals, 1 changes to the drawings, dimensional forms, or any 2 supporting statements that those be in our files by 5 p.m. 3 on the Monday prior to the continued meeting date. 4 On the motion to continue this matter until April 5 10, 2025, by a voice vote for the Board Members, Virginia? 6 In favor. VIRGINIA KEESLER: 7 JIM MONTEVERDE: Zarya? 8 ZARAYA MIRANDA: In favor. 9 JIM MONTEVERDE: Daniel? 10 DANIEL HIDALGO: In favor. 11 JIM MONTEVERDE: Steven? 12 STEVEN NG: In favor. 13 JIM MONTEVERDE: And Jim Monteverde in favor. 14 [All vote YES] 15 JIM MONTEVERDE: Sorry. We had public comment. 16 We're going to take a step back. We're going to open it to 17 public comment. Any member of the public who wishes to 18 speak should now click the icon at the bottom of your Zoom 19 screen that says, "Raise hand." 20 If you're calling in by phone, you can raise your 21 hand by pressing *9 and unmute or mute by pressing *6. 22

I'll now ask Staff to unmute speakers one at a 1 time. You should begin by saying your name and address, and 2 Staff will confirm that we can hear you. After that you 3 will have up to three minutes to speak before I ask you to 4 5 wrap up. STEPHEN NATOLA: Douglas Lee? 6 DOUGLAS LEE: Hi, how are you? 7 JIM MONTEVERDE: Very good. Can you introduce 8 9 yourself, please? DOUGLAS LEE: My name is Douglas Lee. I'm the 10 Director of Finance and Operations for St. Paul's Parish. 11 JIM MONTEVERDE: Thank you. Go right ahead. 12 DOUGLAS LEE: I just wanted to see if their any 13 questions that you might have for me. Obviously, you've 14 already voted, so I don't think anything I say at this point 15 is going to make a difference. 16 I was just curious if there might be a date 17 earlier than April 10, if possible, only because our 18 ultimate goal was to have the sign up in time for Easter. 19 And I don't know if that gives Signarama enough time if it 20 21 were to be approved. JIM MONTEVERDE: We don't. We don't have an

22

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earlier date that coincides or is immediately after the date
1
    that you've got with the Historic Commission. So --
2
              DOUGLAS LEE: Okay. That's fine. Just curious.
 3
    And just so we're clear, I would say on average, we probably
 4
    have two people a day that ring our doorbell at the
5
    administration office building and ask us where the church
 6
7
    is.
              JIM MONTEVERDE: [Laughter]
8
              DOUGLAS LEE: That is -- that is --
9
              JIM MONTEVERDE: That's the slide.
10
              DOUGLAS LEE: I am very serious. It is
11
12
    unfortunate.
              JIM MONTEVERDE: Hold on. We're going to pull up
13
    the slide.
14
              DOUGLAS LEE: No. If you go back to the picture
15
    where you had before -- the yellow picture --
16
              JIM MONTEVERDE: No. Keep going. No, down.
17
              DOUGLAS LEE: So where the word, "Road" is, the
18
19
    bottom, or the red line --
              JIM MONTEVERDE: Yep.
20
              DOUGLAS LEE: Nope. You've gone too far.
21
              JIM MONTEVERDE: Hold on, I --
22
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I understand your point with the lack of view of the Bow Street side, that's one of the reasons why we wanted

19

20

21

22

would be advantageous.

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to have it higher up, so people on Mount Auburn and Bow
1
    Street walking that way would be able to see it.
 2
               If it were at the 20' variance, the buildings at
 3
    45 Mount Auburn would be high enough to block the sign and
 4
 5
     view.
               JIM MONTEVERDE: Okay. Thank you for your
 6
 7
     comment.
               DOUGLAS LEE: All right. No problem. Have a good
 8
    night.
 9
               JIM MONTEVERDE: Thank you. So we're -- this
10
    one's continued until April 10. Thank you.
11
               TOM GRAVE: I'm sorry, just one question about the
12
    waiver. I want to make sure I get that done on time.
13
               JIM MONTEVERDE: Yeah, pull --
14
               DOUGLAS LEE: Do you mind restating what the
15
     Waiver Requirement is?
16
17
               JIM MONTEVERDE: It says,
               "Also, that the Commissioner sign a waiver to the
18
    statutory requirements for the hearing. This waiver can be
19
    obtained from Maria Pacheco or Olivia Ratay at the
20
     Inspectional Services Department. I ask that you sign the
21
    waiver and return it to the Inspectional Services Department
22
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by a week from this coming Monday."
1
              TOM GRAVES: Okay. Thank you.
 2
              JIM MONTEVERDE: Okay? And I think we have
 3
    someone else calling in.
 4
              STEPHEN NATOLA: Ravenna, Joey.
 5
              JOEY RAVENNA: Good evening, everybody. Can you
 6
 7
    hear me?
              JIM MONTEVERDE: Joey, yep. Can you introduce
 8
    yourself, please?
 9
              JOEY RAVENNA: For sure. Thanks for having me.
10
    My name is Joey Ravenna. I'm at 1651 Mass Ave.
11
              JIM MONTEVERDE: Yep.
12
              JOEY RAVENNTA: -- excuse me I attend St. Paul's
13
    every now and again. I just want to attest to the fact that
14
    it can be a little confusing to find the entrance if you're
15
    not too familiar with the church, especially with that long,
16
    brick wall on Bow Street.
17
              Because the zoning variance I think is about the
18
    height of the sign, as opposed to, like, whether or not a
19
    sign is necessarily needed. I can understand why the
20
    petitioner is coming here.
21
              And because that sign would fit nicely within the
22
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frame, I just wanted to vouch for the fact that I think it
1
    makes sense they might want to post that sign a little bit
2
    higher than is regularly allowed.
 3
               I think the aesthetic point is an important one,
 4
    though, and appreciate that the Cambridge Historical
 5
    Commission is being involved. I wonder if the Zoning Board
 6
    of Appeal is able to approve something conditional on the
7
     future approval by the Historical Commission.
8
              JIM MONTEVERDE: Um --
 9
              JOEY RAVENNA: But I don't know if that would be -
10
11
                                     I would -- I don't think so.
              JIM MONTEVERDE: No.
12
              JOEY RAVENNA: For sure. Well, thank you very
13
    much. That's all I had to say.
14
               JIM MONTEVERDE: Okay. Thank you for calling in.
15
               STEPHEN NATOLA: Good question.
16
              JIM MONTEVERDE: No one else. Okay. We're
17
    closing public testimony. We voted to continue this case to
18
    April 10.
19
20
21
22
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