

## **CAMBRIDGE ARTS COUNCIL ADVISORY BOARD**

**MEETING: May 14, 2013**

BEGIN: 6:10PM

END: 7:10PM

### **MINUTES**

Minutes to be distributed electronically for review.

### **MEMBERSHIP**

*MA Ethics Certificates*

Jason gave reminder for those who have not been completed yet.

### **DIRECTOR'S REPORT**

*MASSCreative Advocacy Platform*

Funding went from 15% decrease to 25% increase, great news, and direct response to community speaking with collective voice. Jason outlined the steps it took to get to this point and the thinking and actions within the new MC organization and external that was responsible for this terrific outcome.

*Cambridge Open Studios*

CAC launched smartphone app tool of all COS artists, gains much broader audience for all artists who participate. Artmorpheus presentation New+Art!Love<3, has link to sponsors. Great tool, but not enough people know about it yet. CAC will add public art with google maps. Phyllis asked if app could add arts events throughout year. Luis added that CAC needs a guide to put the app on now.

*Cambridge River Festival*

Jason reviewed brochure that ties in new graphics and very comprehensive images and information, includes ads of Cambridge restaurants and shops. Jason added there will be additional costs for state police, bomb squad, dogs, etc. due to the marathon bombings. Kelly Bishop, the vendor coordinator has done extensive work at building positive relationships.

Meeting was adjourned early due to another scheduled meeting.

Next meeting is June 11.

**MEMBERS PRESENT:** Aliyah Gary, Lori Damon, Diane Norris, Phyllis Bretholtz, Matt Weinberg, Luis Edgardo Cotto, Jason Weeks, Executive Director

Absent: Lori Lander, Ann Lawson, Andrew Mroczek, Diana Lempel, Stella Aguirre McGregor, Diana Lempel

Respectfully submitted,

Diane Norris, Secretary, CAC