



City of Cambridge Community Development Department Cambridge Business Diversity Directory **ELIGIBILITY CRITERIA**

I. INTRODUCTION

This Cambridge Business Diversity Directory lists businesses owned by women or minorities, including people of color, veterans, persons with disabilities, LGBTQ+ owners, and business owners of Portuguese decent. These categories align with the Massachusetts Supplier Diversity Office, which certifies diverse businesses in the Commonwealth of Massachusetts. Businesses do not need to be state certified to be listed in this directory.

The Cambridge Business Diversity Directory is intended to celebrate and highlight the diverse independent and locally-owned small businesses and sole proprietors whose place of business is in Cambridge. For the purposes of this directory, a “small business” is defined as a for-profit entity with goods and services available to the public and whose ownership structure is not a franchise or a formula-based business.

II. ELIGIBILITY CRITERIA

In addition to self-identifying as a member of one of the six Commonwealth of Massachusetts categories of women-owned and minority-owned business, Cambridge businesses interested in being listed in the Cambridge Business Diversity Directory will be asked to demonstrate the following:

- The business is an active for-profit entity offering goods and services to the public.
- The business is either:
 - a physical brick-and-mortar space with a Cambridge commercial street address.

or

 - a sole proprietor, or home-based business, with a Cambridge residential street address.

The City of Cambridge reserves the right to apply additional criteria before accepting interested businesses and may request proof of the above criteria through such materials as the City of Cambridge Business Certificate.