

City of Cambridge Economic Development Division Newsletter

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**Happy New Year from the Economic Development Division!**

The new year will bring new workshops and programs for entrepreneurs, businesses and residents. This newsletter provides information on our winter and spring workshops. We hope to see you at a session!

For detailed descriptions of these workshops you may click on the links provided, call 617-349-4637 or email [rholmes@cambridgema.gov](mailto:rholmes@cambridgema.gov). Pre-registration is required.

**[Workshops for Aspiring Entrepreneurs, Residents & Start-Ups](#)**  
**[Cambridge Business Assistance Programs Info Session](#)**

**Date:** Thursday, January 8, 8:30 a.m.-9:30 a.m.

**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room

**Cost:** Free to all participants.

Quick Links...

- [Economic Development Division's Small Business Assistance](#)
- [City of Cambridge Calendar of Events](#)
- [Economic Development Staff Contacts](#)
- [Economic Development Division Homepage](#)

**[Steps to Starting Your Own Business Workshop](#)**

**Date:** Thursday, March 5, 6:00 p.m.-8:00 p.m.

**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room

**Cost:** Free for all eligible Cambridge participants, \$35 for others.

**[Envisioning Your Business Idea](#)**

**Date:** Wednesday, May 20, 8:00 a.m.-10:00 a.m.

**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room

**Cost:** Free for eligible Cambridge participants, \$35 for others.

**[Living on a Shoe String: A Financial Literacy Program](#)**

**Dates:** 6 week program, Thursdays, April 16-May 21 from 6:00p.m.-8:30p.m.

**Location:** Fresh Pond Apartments, 364 Rindge Ave, Cambridge.

**Cost:** Free for eligible Cambridge participants, \$10 per class for others.

**[Workshops for Established Businesses & Start-Ups](#)**

**[Cambridge Energy Alliance Small Business Info Session](#)**

**Date:** Tuesday, February 3, 8:30 a.m.-9:30 a.m.

**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room

**Cost:** Free to all participants.

**[Financing For Your Business Information Session](#)**

**Date:** Wednesday, January 21, 9:00 a.m.-10:00 a.m.

**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room

**Cost:** Free to all participants.

**[Best Retail Practices Program](#)**

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**Date:** Wednesday, February 11, 8:30 a.m.-11:00 a.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room.  
**To register:** contact Elaine Madden at 617-349-4618 or emadden@cambridgema.gov. Free for all Cambridge retailers.

**State Office of Minority and Women Business Assistance Information Session**

**Date:** Tuesday, February 17, 10:00 a.m.-12:00 p.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 4th floor Conference Room  
**Cost:** Free to all participants.

**Web Based Business Development Workshop**

**Date:** Thursday, March 26, 8:00 a.m.-10:00 p.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room  
**Cost:** Free to all eligible Cambridge participants, \$35 for others.

**Pricing Strategies Workshop**

**Date:** Wednesday, April 8, 8:00 a.m.-10:00 p.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room  
**Cost:** Free to all eligible Cambridge participants, \$35 for others.

**Marketing 101 Workshop**

**Date:** Thursday, March 12, 8:00 a.m.-10:00 p.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room  
**Cost:** Free to all eligible Cambridge participants, \$35 for others.

**Managing a Business in Hard Times**

**Date:** Tuesday, May 5, 8:00 a.m.-10:00 p.m.  
**Location:** Cambridge City Hall Annex, 344 Broadway, 2nd floor Community Room  
**Cost:** Free to all eligible Cambridge participants, \$35 for others.

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