Introduction

Hello! The City of Cambridge Community Development Department Economic Opportunity and Development Division is conducting a local business survey as part of the Cycling Safety Ordinance Economic Impact Study. You can find more information about the study, including the final report and summary survey data here.

Click here for further information on the Cycling Safety Ordinance and its projects.

The survey will take about 5 minutes. We appreciate your feedback.

For online surveys, add a link to the City's Privacy Statement: https://www.cambridgema.gov/privacystatement

This survey should be completed by the business owner, manager, or person with knowledge of the operations and finances of the business. If you own multiple businesses in Cambridge, each ground floor location will receive a separate email.

inter your surv	rey ID code from th	e letter you rece	ived	

2. Information about your l	ousiness		
Name of business			
Address of this location			
Phone			
Website			
Email			
Year business opened			
Title of person completing this su	ırvey		
Name of person completing this s	survey		

Your contact information and individual responses will only be used if we need to follow-up or clarify your survey responses. It will not be reported in the study.

About your business

3. Which category best describes the nature of your business at this location?
Retail Sales
Oining/Takeout
Personal Services (examples: hair salon, childcare)
Professional Services (example: medical office)
Other (please specify)
* 4. How long has your business been at this location?
Since 2015 or earlier
Since 2015 to 2019
Since 2020 or later
On't know

5. On average, about how many customers do you serve per weekday?
Less than 25
25-49
<u> </u>
100 or more
6. On average, about how many customers do you serve per weekend day?
6. On average, about how many customers do you serve per weekend day? Less than 25
Less than 25
Less than 25 25-49

* 7. Thinking about the year 2019 as a "pre-COVID" baseline for comparison, how does your current overall revenue at this location compare to 2019?
Decreased significantly
Decreased somewhat
About the same
☐ Increased somewhat
☐ Increased significantly
Opon't know
Not open at this location in 2019 or otherwise not applicable.

Cycling Safety Ordinance	(CSO) Economic	Impact	Study Business	Survey
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8. Thinking about the last question, please provide us with the percentage $\underline{\text{decrease}}$ in business revenue from 2019 to this year.

0% decrease	100% decrease
0	

Cycling Safety Ordinance	(CSO) Economic	Impact	Study Business	Survey
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9. Thinking about the last question, please provide us with the percentage $\underline{\text{increase}}$ in business revenue from 2019 to this year.

0% increase	100% increase
0	

Bi

licycle Facilities
* 10. Have <u>bicycle facilities</u> , such as protected bike lanes, been installed or expanded on your block or in the immediate area of your business in the past few years? <i>The immediate area is considered to be two blocks in any direction of your business' location</i> .
○ Yes
○ No
On't know

11. In your opinion, how, if at all, have the changes to <u>bicycle facilities</u> affected the <u>overall</u>
<u>level of revenue</u> at your business at this location?
Decreased significantly
Decreased somewhat
About the same
☐ Increased somewhat
☐ Increased significantly
On't know
○ Not applicable

Parking

12. Does your business have any off-street parking for staff and/or customers?
Yes, at least one off-street parking space for staff
Yes, at least one off-street parking space for customers
Yes, at least one off-street parking space for either staff or customers
No off-street parking
st 13. Have on-street public metered parking or loading zones been changed on your block or
in the immediate area of your business in the past few years? The immediate area is
considered to be two blocks in any direction of your business' location.
Yes - public metered parking
Yes - loading zones
Yes - both
○ No
Opon't know

immediate area of your business in the past few years? The immediate area is considered to
be two blocks in any direction of your business' location.
Number of on-street public spaces has increased
Number of on-street public spaces has decreased
On-street public spaces have been relocated (e.g., moved to side street or opposite side of the street)
Changes to parking time limits or meter fees
Other changes or multiple changes (please specify)
15. In your opinion, how, if at all, have the changes to on-street public metered parking
affected the <u>overall level of revenue</u> at your business at this location?
Decreased significantly
O Decreased somewhat
About the same
☐ Increased somewhat
☐ Increased significantly
On't know
○ Not applicable

business in the past few years? The immediate area is considered to be two blocks in any
direction of your business' location.
☐ Increased number/size of loading zones
Reduced number/size of loading zones
Relocation of loading zones
Changes to loading times/limits (please provide details in the comment box below)
Other changes or multiple changes (please specify)

16. How have loading zones been changed on your block or in the immediate area of your

17. Has your business incurred any additional expenses due to the changes to parking and/or loading zones on your block or in the immediate area of your business in the past few years? The immediate area is considered to be two blocks in any direction of your business' location. Select all that apply. Yes, incurred additional costs to provide off-street parking spaces for customers/employees Yes, incurred additional costs on incoming shipments/deliveries Yes, incurred additional costs to provide customers with free or discounted delivery or pick-up services
None of these
Yes, incurred other costs related to parking and loading zone changes. Please describe:

ditional Co	ety Ordinand mments					
	this space for a	additional con	nments on th	ne impact of	recent traffic	or
nsportation	changes near y	our business.				

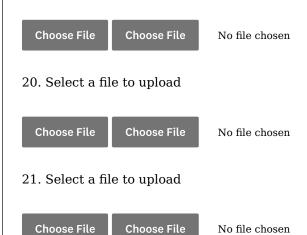
Optional Sales Data

To evaluate the economic impacts of bike lane installation/parking changes, we need as much objective data on sales before and after the changes were implemented. If you would like to provide your business' financial data for this study, you can do so in two ways listed below. This is OPTIONAL. If you choose to share your data, your information will be treated confidentially. Your business will NOT be identified by name or address in any studies.

To share more information about the financials of your business pre and post separated bike lane installation, you may upload any of your 2019, 2020, 2021, 2022 business tax returns, profit and loss statements, or similar documents.

Please note: For districts/streets that received bike lanes prior to 2019, such as parts of Brattle St. and Cambridge St., you are encouraged to upload pre-2019 data, such as 2016, 2017, 2018 taxes, profit and loss statements, or similar documents.

19. Select a file to upload



22. If you are not ready to provide any financial data at this moment, please check this box and we will email you to submit the data later.

Please email m	ıe
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