



March 17, 2025

Dear Cambridge Business Owner:

The City of Cambridge is conducting a survey of small business owners along Main Street between Columbia St. and Portland St. The survey will gather business information before the installation of separated bike lanes. The bike lanes are being installed as part of the Cycling Safety Ordinance.

### **About the Business Survey**

We are asking retail, restaurant, personal and medical service businesses to take an online survey. The survey will take about 5-6 minutes. Please answer the survey as honestly as possible. The survey includes a request for you to share their financial information with us. **Any financial information that you provide will be kept confidential to the extent permitted by law, and data will only be shared in the aggregate.**

Sample types of financial information that will be helpful could include:

- Sales/Meals Tax Data
- Tax Returns
- Profit and Loss statements

**The business owner, manager, or operations person should complete this survey.** If you own many businesses on Broadway, each location will receive a unique survey link.

**The unique survey QR code below will only work for your business.** If you have a business neighbor who you believe did not receive a letter from the city, you have questions about the survey, or you are having issues with the accessing the link below, please contact us at [edd@cambridgema.gov](mailto:edd@cambridgema.gov) and someone will assist you.

Thank you for your participation. We look forward to receiving your feedback.

Sincerely,

*Pardis Saffari*

Pardis Saffari  
Director of Economic Opportunity and Development  
City of Cambridge, Community Development Department

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**Melissa Peters** | Acting Assistant City Manager for Community Development  
**Sandra Clarke** | Chief of Administration & Operations

الرسالة بالعربية: <https://bit.ly/PreMainArabic>

简体中文版本信件: <https://bit.ly/PreMainSimChinese>

Lèt an Kreyòl Ayisyen: <https://bit.ly/PreMainHC>

हिंदी में पत्र: <https://bit.ly/PreMainHindi>

Carta en español: <https://bit.ly/PreMainSpanish>

**Your Business Survey Link (English):**

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**Melissa Peters** | Acting Assistant City Manager for Community Development  
**Sandra Clarke** | Chief of Administration & Operations

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