

Energy Efficiency Internship

City of Cambridge - Community Development Department – Cambridge Energy Alliance

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The Cambridge Energy Alliance:

Cambridge Energy Alliance (CEA) was created in 2007 to help Cambridge residents and businesses identify and pursue energy efficiency and clean energy opportunities. Through outreach and education CEA helps facilitate energy efficiency improvements by coordinating with energy assessment providers, construction experts, and financial institutions. Our current goal is to help Cambridge win the \$5 million Georgetown University Energy Prize by maximizing residential and municipal energy savings over a two year period. We work closely with other City departments, local utility providers (Eversource), and environmental advocates in both the residential and commercial sector to achieve these goals.

Position Responsibilities:

The *Energy Efficiency Intern* will assist in implementing Cambridge' Georgetown University Energy Prize (GUEP) Program Plan to achieve significant energy savings throughout the community including the residential building sector, low-income residents, and municipal facilities. Key Plan elements include collecting and implementing ideas from a Community Brainstorm process, overcoming challenges to energy efficiency in multi-family buildings, and engagement of the K-12 student population. The *Energy Efficiency Intern* will help increase awareness of the GUEP in Cambridge by developing and disseminating outreach material through established community networks and attending/presenting at events with community organizations such as youth groups, residential associations, faith based groups, and others. The *Energy Efficiency Intern* will maintain CEA's website and will also be responsible for creating content and updating our Warm Home Cool Planet community blog and other social media sites. In addition, the successful candidate will perform research on energy efficiency technologies and behavioral change strategies to help prioritize and quantify the impact of GUEP-related initiatives. Assist with additional energy-related tasks as assigned.

Qualifications:

The successful candidate will be able to demonstrate the following:

- BA/BS in a related field of study or 1 to 3 years work experience in energy efficiency and outreach
- Excellent writing skills and comfort with public communications
- Demonstrated ability to use data analysis to shape communications and highlight outreach opportunities
- Experience in website development with Wordpress and social media such as Facebook and Twitter
- Exceptional attention to detail and creativity
- Supervisory experience and ability to manage student and adult volunteers
- Ability to remain flexible and thrive in an independent, fast paced and dynamic environment
- Genuine interest in the energy efficiency or environmental field
- Genuine interest in providing a service to people from a range of urban demographics

To Apply: submit a cover letter and resume to sfederspiel@cambridgema.gov by 9/18/15; no phone calls, please

Starting Date: 09/28/15 (exact date negotiable)

Ending Date: minimum three month commitment, but through December 2016 preferred

Hours: Part-time (10-15 hours per week, not including holidays)

Compensation: \$14.95/hour