

What's Next: Housing Options as We Age

November 10, 2010

6:30 P. M. - 8:30 P. M.

Cambridge Main Library Lecture Room

What should our community be doing to provide a good set of housing choices to people as they age?

I. Welcome and Introduction - Stuart Dash, CDD, and Eileen Ginnetty, DHSP

II. Introduction of panelists by Panel Moderator Jim Stockard: Board member of the Cambridge Housing Authority and Cambridge Affordable Housing Trust and an expert in affordable housing and community development

III. Panel Discussion

Panelists: (biographies on reverse side)

- **Ann Bookman:** Visiting scholar at Brandeis University, author of the Family Caregiver Handbook
- **Allan Isbitz:** Vice President for Real Estate Development at Jewish Community Housing for the Elderly
- **Gwen Noyes:** Partner at Oaktree Development, a developer of multifamily and cohousing projects in Cambridge
- **Greg Russ:** Executive Director of the Cambridge Housing Authority
- **Susan Stockard:** Vice President and Director of Resident Services Maloney Properties

IV. Public Question and Answer Period

V. Closing Thoughts – Jim Stockard and City of Cambridge Staff

*Sponsored by Cambridge Community Development Department and
Cambridge Department of Human Service Programs*

Participant Biographies

- **Jim Stockard, Moderator**

James Stockard is an expert in affordable housing and community development. As a principal for over 25 years with the Cambridge-based consulting firm Stockard & Engler & Brigham, he has worked with non-profit groups and public agencies across the country on such issues as affordable housing development, property management, neighborhood revitalization, and supportive service planning. Mr. Stockard has been a Commissioner of the Cambridge Housing Authority for 30 years and is a trustee of the Cambridge Affordable Housing Trust Fund. Currently, he is the Curator of the Loeb Fellowship at the Harvard Graduate School of Design.

- **Ann Bookman**

Dr. Bookman is a national authority on work and family issues, with special expertise in aging, elder care, and public policies supporting healthy aging and family caregiving. She was lead author of the "Family Caregiver Handbook: Finding Elder Care Resources in Massachusetts" (MIT, 2007). Currently, she is a Visiting Scholar in the Heller School for Social Policy and Management at Brandeis University. Until 2008, she served as Executive Director of the MIT Workplace Center, where she led a project on the challenges family caregivers of elders face as they navigate the often fragmented and uncoordinated health care and social service delivery system.

- **Allan Isbitz**

Mr. Isbitz is Chief Financial Officer and Vice President for Real Estate Development at Jewish Community Housing for the Elderly, where he manages the financial affairs of the organization and directs the development of new buildings, including JCHE's new housing development in Framingham. His previous experience includes extensive affordable housing development work in Cambridge, directing the public housing modernization program under the Dukakis Administration, and work for both non-profit and for-profit housing developers. Presently, he serves as Vice President of the National Leased Housing Association.

- **Gwen Noyes:**

Gwen Noyes is a partner of Oaktree Development, a multi-family housing development company. Trained as an architect, she has managed many complete renovations and the development of new communities totaling several hundred units. Ms. Noyes also led in the formation and development of the Cambridge Cohousing community, an award winning, nationally acclaimed example of environmentally responsible design, where she resides with her husband. She has served as President of the Board for the Cambridge Center for Adult Education and is a trustee of the Cambridge Affordable Housing Trust.

- **Greg Russ**

Mr. Russ, Executive Director of the Cambridge Housing Authority, has over 37 years of public housing experience. He came to Cambridge from the Philadelphia Housing Authority, where as Deputy Executive Director for Operations he contributed to the creation and implementation of that agency's Moving to Work rent simplification policy. Mr. Russ also currently serves as the Vice-President of Legislation for the Public Housing Authorities Directors Association (PHADA) and is a member of the Board for the Council of Large Public Housing Authorities (CLPHA).

- **Susan Stockard:**

Ms. Stockard is a Partner/Vice President at Maloney Properties, Inc. and the Director of Resident Services, overseeing all Resident Services in properties managed by Maloney Properties. In 2006, she wrote the Massachusetts Resident Service Coordinators' Handbook for MassHousing, updated in 2008. Previously, Ms. Stockard directed a research project to design models for delivering health and social services to elders in public housing. The published report "Aging in Place" received national acclaim. She currently serves as Vice President of the New England Resident Service Coordinators, and is a founding member of Common Place, a housing cooperative formed in 1973.