

Branville G. Bard, Jr.

Summary: I am a dedicated, reform-minded, law enforcement professional with a reputation for sound leadership and community service. Currently having over twenty-three years in law enforcement, I serve as the Chief of Police and Director of Public Safety for the Philadelphia Housing Authority's Police Department (PHAPD). Prior to that I served over 21 years with the Philadelphia Police Department, more than 12 of which were at or above the rank of Captain, before retiring at the rank of Inspector. In addition to serving as the Chief of Police & Director of Public Safety for PHA, I was appointed by Mayor Jim Kenney as the Co-Chair of the Public Safety Committee, for his Transition Team; in this role, I was purposed with leading a group of experts in various disciplines within the field of public safety with shaping policy that ensures objectivity, community involvement, diversity and excellence.

Objective:

To obtain an appointment as the head of a large to mid-size law enforcement agency that allows me to leverage my immense talents in the furtherance of sound governance and creating true reform in policing & the Criminal Justice System.

Philosophy:

It is my firm belief that police have two overarching responsibilities: the duty owed to society to reduce crime and the fear of crime; as well as, the duty to protect the individual constitutional rights' of the citizenry it is sworn to serve. I believe it is a myth that to be safer as a community, we must sacrifice civil liberties; a system centered on "Social Justice" or "Fundamental Fairness" is key.

Professional Experience:

Public Safety:

[2015-Present] **PHILADELPHIA HOUSING AUTHORITY POLICE DEPARTMENT**

Chief of Police & Director of Public Safety [2 yrs.]

- I am responsible for managing the daily operations of the fourth-largest Housing Authority Police Department in the Nation. Implementing crime-reduction and community policing strategies. I have been tasked by the President and CEO with professionalizing the newly revitalized department by incorporating best practices while increasing the use of technology towards improving the department's provision of services, enhancing community policing efforts, inspiring community engagement and raising the quality of life for residents of PHA. The department has moved towards using data-driven approaches towards addressing crime and become engaged partners with the Philadelphia Police Department and other members of the local law enforcement community. Additionally, as the Director of Public Safety, I am tasked with providing risk assessment and risk management strategies; developing and maintaining an emergency preparedness plan and Continuity of Operations Plans (COOP) for the agency and all Philadelphia Housing Authority owned properties both residential and industrial.

Under my leadership crime reductions have been realized [-41%]; equally important, police relations with the citizens who reside in PHA developments have been drastically improved. Citizen complaints are down; particularly those for verbal abuse and excessive force. I have reestablished the defunct Police Advisory Board, together we have worked on hard issues that plague our communities, primarily domestic violence and child-safety.

[2015-2016] **CO-CHAIR PUBLIC SAFETY COMMITTEE, TRANSITION TEAM: MAYOR JIM KENNEY**

- Purposed with leading a group of experts in various disciplines within the field of public safety with shaping policy that ensures objectivity, community involvement, diversity and excellence in the Administration's policies and personnel. Responsible for completed staff work in the form of The Public Safety Final Transition Report.

[1993-2015] **PHILADELPHIA POLICE DEPARTMENT Philadelphia, PA**

Police Inspector – Education and Advanced Training Division [1 yr.]

- I was responsible for the oversight and management of all departmental training including the following units: Recruit Training, Firearms Training, Advanced [In-Service] Training, and the Law and Criminal Procedure Unit. The Education and Advanced Training Division handles all formal departmental ceremonies (Line of Duty Deaths, Promotions and Honor Guard) in addition to its normal functions.

Police Captain – Office of Forensic Science [2 yrs.]

- I was responsible for assisting the Director of the Office of Forensic Science in performing all related responsibilities. As Commander of this Unit which includes the Department's elite Crime Scene Unit, I led a diverse team of police officers and scientists who investigate and help solve a vast array of crimes throughout the city. Overseeing the operations of and maintenance of ISO 17025 accreditation for the following units: Chemical Laboratory, Criminalistics Unit (DNA and Trace Labs), Crime Scene Unit, Firearms Investigation Unit, Questioned Documents, Latent Prints Unit, Drug Evidence Intake Unit and Drug Evidence Control Unit (Vault). I also was the Office's lead negotiator when it came to dealing with the several bargaining units that represented OFS members (District Councils 33, 47, 2186 & the Fraternal Order of Police).

Police Captain – 22nd Police District [7 yrs.]

- I responsibly commanded the largest police district in the City of Philadelphia in terms of personnel assigned. I was chosen for this assignment because of my reputation and proven track record as an innovator and motivator. I was responsible for commanding more than 340 sworn officers in the mission of community-policing and crime-reduction. In terms of personnel assigned, the 22nd District is larger than 95% of the law enforcement agencies in the United States and has an annual operating budget of nearly \$30 million. While at the 22nd District, I formed important and long-lasting relationships with members of the North Philadelphia community which helped with my success in reducing crime. Under my leadership the 22nd District piloted many crime-reduction strategies including but not limited to PHILADELPHIA CEASEFIRE CURE VIOLENCE, data-driven efforts (hot-spot deployment), Summer Foot Beat Initiative, Focused Deterrence Policing and Intelligence-led policing efforts (including district-level data analysts).

As the Commanding Officer, I was able to lead successful crime-reduction efforts; the reduction in crime afforded Police Commissioner Charles H. Ramsey the opportunity to consolidate the 22nd and 23rd Police Districts forming the new, larger 22nd Police District, which remained under my command. I was charged with overseeing all aspects of the merger and served as the face of the department while assuaging residents' fears and concern about some perceived problems that a merger of this magnitude could bring about. During this time I also served as the Philadelphia Police Department's Liaison to PHILADELPHIA CEASEFIRE CURE VIOLENCE.

Police Captain - President Judge, Police Board of Inquiry

- I presided over administrative hearings of police personnel accused of departmental violations and made penalty recommendations to Police Commissioner on all guilty verdicts.

Other Command Level Assignments [Captain]:

- Narcotics Field Unit, Internal Affairs & Command Inspections Bureau.

Education:

Doctorate, Public Administration (DPA)—**Valdosta State University**
Master of Science, Criminal Justice (MS)—**Valdosta State University**
Master of Science, Public Safety Management (MS)—**Saint Joseph's University**
Certificate, Leadership—**Kennedy School of Government—Harvard University**
FBI National Academy #227, Certificate, Criminal Justice—**University of Virginia**
Senior Management Institute of Policing—(**Police Executive Research Forum**)
Bachelor of Arts, Criminal Justice (BA)—**Alvernia College**
Associate of Applied Science, Justice (AAS)—**Community College of Philadelphia**
Drug Unit Commander's Academy—**Drug Enforcement Administration**
Philadelphia Police Academy—**Municipal Police Officer Certification (MPOETC, PA)**

Academic Experience:

- [2016] **POST UNIVERSITY** (Waterbury, CT)
Associate Faculty (Online)
◦ Master of Public Administration Program
- [2015] **VALDOSTA STATE UNIVERSITY** (Valdosta, GA)
Graduate Faculty, Political Science Department (Online)
◦ Doctoral Dissertation Committees
- [2013] **EASTERN UNIVERSITY & ESPERANZA COLLEGE** (St. Davids, PA)
Adjunct Professor of Criminal Justice (Online)
◦ Criminal Justice, Sociology & Political Science
- [2009] **COMMUNITY COLLEGE OF PHILADELPHIA** (Philadelphia, PA)
Adjunct Assistant Professor of Social Science
◦ Criminal Justice, Sociology & Political Science
◦ Criminal Justice Advisory Board (CJAB)—Member

Publications:

- Bard, B. (2014). "Racial Profiling: Towards Simplicity and Eradication". A Dissertation. Valdosta State University. Pgs. 1-215.
- Bard, B. (2007). "The Efficacy of Gunshot Detection Systems". Capstone. Saint Joseph's University. Pgs.1-41.

Professional Presentations:

- Bard, B. (2016). Racial Profiling: A Normative Discussion. Paper presented at the 17th Annual Law and Society Week Conference. **Fox Rothschild Center for Law and Society** at the Community College of Philadelphia. Main Campus, Winnet Student Life Building, Great Hall S2-19, Philadelphia Pennsylvania.

Bard, B. (2015). The Bill Of Rights: A Micro-Class. Paper presented at the annual Constitution Day Conference. **Fox Rothschild Center for Law and Society** at the Community College of Philadelphia, Northeast Regional Campus, Philadelphia Pennsylvania. Community Lecture Hall. September 2015.

Bard, B. (2014). The Bill Of Rights: An Overview. Paper presented at the annual Constitution Day Conference. **Fox Rothschild Center for Law and Society** at the Community College of Philadelphia, Northeast Regional Campus. Philadelphia Pennsylvania.

Assessment Centers:

I have participated in many Assessment Centers. I have received hundreds of hours of training on how to properly assess a candidate during various types of exercises; including but not limited to: Oral presentations (in-person, video and audio taped), Written presentations, In-basket exercises (written/videotaped), Citizen/Community Meeting exercises, Leaderless Group exercises, Subordinate Counseling exercises, etc.

Professional, Academic & Civic Affiliations:

- Fraternal Order of Police
- Guardian Civic League
- FBI National Associates (#227)
- National Association of Black Law Enforcement Officers (NOBLE)
- International Association of Chiefs of Police (IACP)
- Police Executive Research Forum (SMIP #47)
- Pennsylvania Association of Chiefs of Police
- Leadership Philadelphia—Fellow 2005
- Alpha Sigma Lambda, Honor Society
- American Federation of Teachers (AFT)
- Phi Theta Kappa, Honor Society
- Alpha Kappa Delta, Sociology Honor Society
- Alpha Phi Sigma, Criminal Justice Honor Society
- Chairperson, Trustee Board, St. Paul's Baptist Church
- North Central Victim Services, Board Member

Awards:

- Outstanding Police Officer of the Year, 19th District (1994)
- Bravery Commendations (1998)
- Numerous Merit Commendations (1994-Present)
- Numerous Unit Citations (1994-Present)
- Numerous Community-based awards (1994-Present)

Certifications:

- IS-00800.A National Response Plan (NRP)
- IS-00700 National Incident Management System (NIMS)
- IS-00200 ICS for Single Resource and Initial Action Incidents
- IS-00100.LE Incident Command System, I-100 for Law Enforcement
- Municipal Police Officer Certification – Pennsylvania: 1993 to Present