

Updates on Cambridge's Supplemental Outreach

Online survey questions

- For people who do not ride bus, what are the barriers
- Changes that riders would like to see relating to these categories:
 - Connections (Terminal and intermediate destinations)
 - Scheduling (earlier, later, weekend, frequency, express service)
 - Routing (intermediate destinations)
 - Bus stops (Realtime arrival displays)
- Demographics (age, race, disability, residency/neighborhood)

Online survey responses

Questions

- Barriers for people who do not ride bus
- Changes that riders would like to see relating to these categories:
 - Connections (Terminal and intermediate destinations)
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Responses

- It does not go where I want to go
- It is not as convenient as my car
- It does not run often enough

Online survey responses

Questions

- Identify barriers for people who do not ride bus
- Changes that riders would like to see relating to these categories:
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Responses

- Remove stops along a route
- Change route to different destination

Online survey responses

Questions

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Responses

- More frequent service during rush hours
 - Routes 1, 47, 69, 74, 77, 78, 83, 96, CT2
- More frequent service on weekends
 - Routes 1, 47, 69, 77
- More frequent service during midday
 - Routes 1, 69, 77, 83
- Express service
 - Routes 1, 77

Online survey responses

Questions

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Responses

- Straighter or more direct routing

Online survey responses

Questions

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Responses

- Suggestions for places to add real-time bus arrival information displays
- Other responses
 - Service to new areas

Wikimap

instructions

review ideas on the map and 'agree' or 'disagree' using the pop-up box

add ideas for places and routes where you think changes could make your bus trip better

describe issues you encounter

what will make your bus trip better?

Community Ideas places routes

TAC Ideas places routes

Review ideas from the Cambridge Transit Advisory Committee (TAC). Share your opinion with the like, dislike, and comment boxes.

Cambridge Better Bus Outreach Initiative

Welcome

Cambridge Better Bus Outreach Initiative



Welcome to the City of Cambridge Better Bus Project Idea Map!

Thank you for telling us your challenges and ideas for the MBTA bus network in Cambridge. This City of Cambridge Better Bus Outreach Initiative survey is now closed. We will take your feedback and use it in our input to the MBTA's Better Bus Project. In the meantime, we invite you to check out these two resources:

View Options

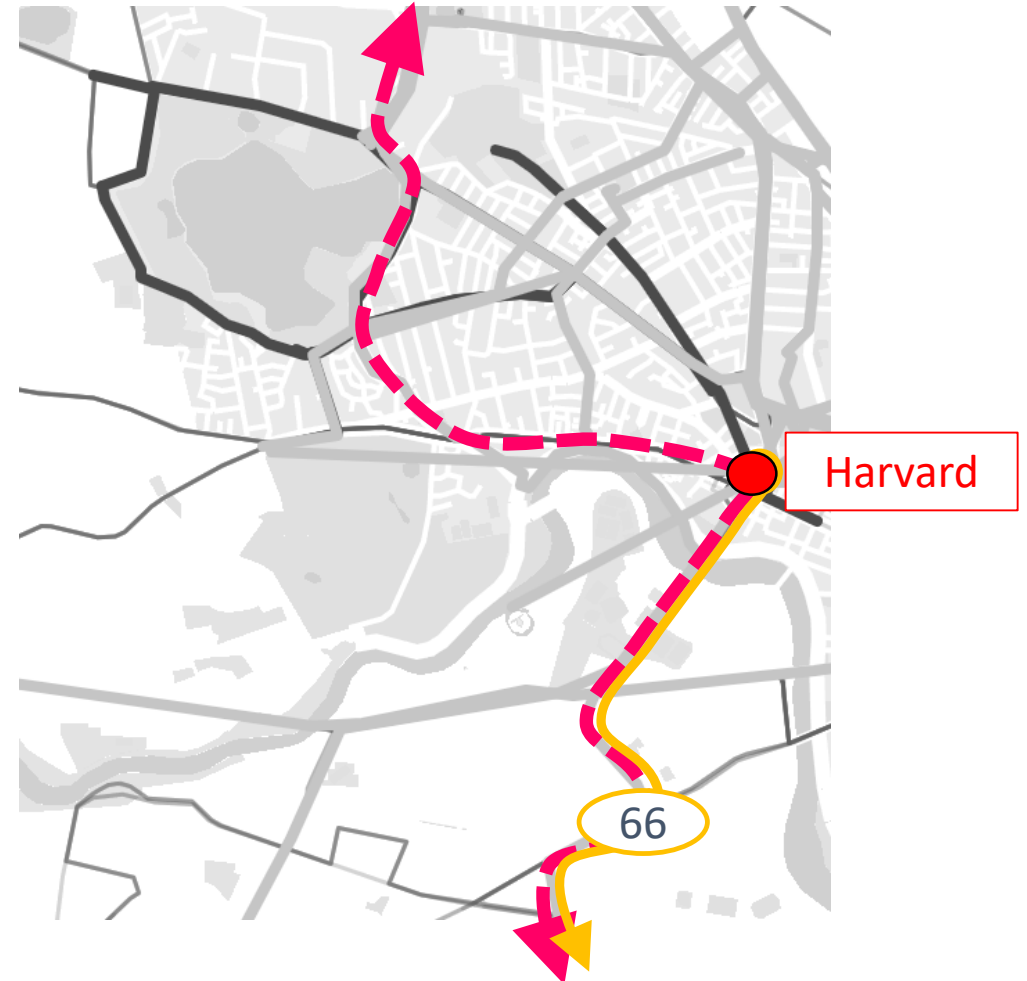
- Turn On/Off layers
- Turn On/Off Other People's Responses
- Community Idea - Route
- TAC Idea - Route
- Community Idea - Place
- TAC Idea - Place

Wikimap – TAC Ideas

- TAC Ideas – Community weighed in on some of the TAC’s ideas
 - Support 68 to Lechmere and North Station
 - Support 68 to Alewife
 - Support 68 with more frequency, later service
 - Support for Sullivan-Kendall-Kenmore/Yawkey service
 - Support to improve 47
 - Support to space trips evenly on 72/74/75/78 on Concord
 - *Disagree to rerouting route 83 via Union Square (loss of service on Beacon/Hampshire)*

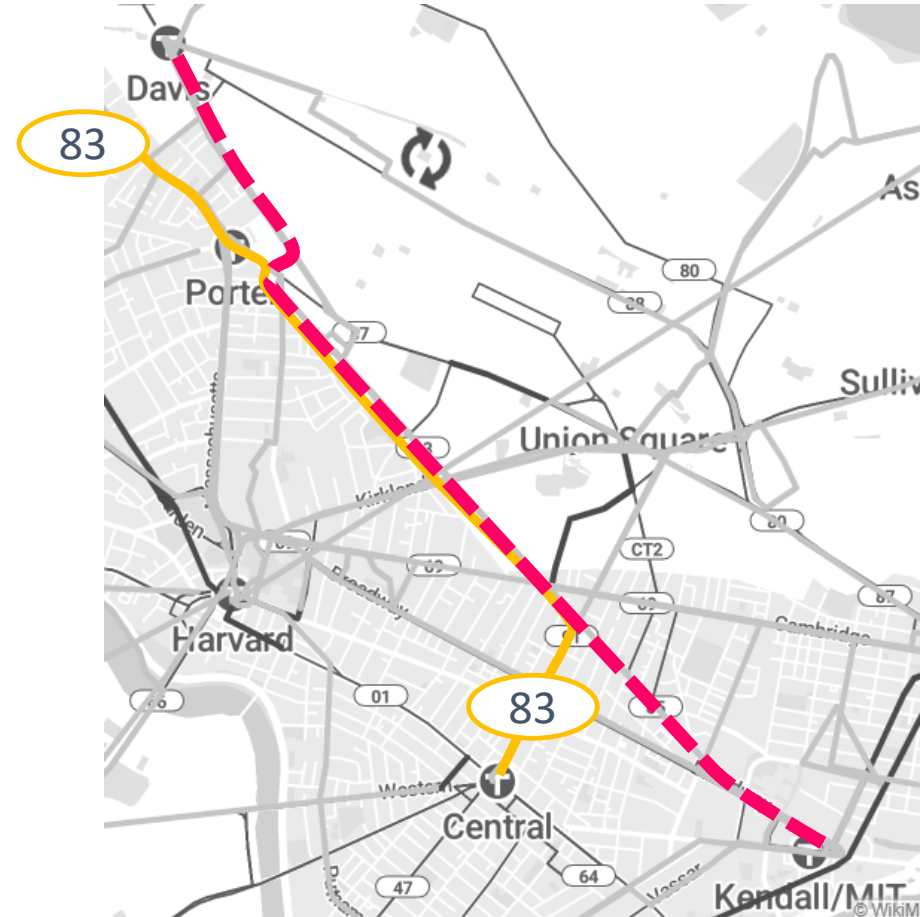
Wikimap - Community Ideas / New Routes

- Similar to existing routes
 - **Brookline, Allston, Harvard, West Cambridge, Alewife [Route 66+]**
 - Davis to Kendall via Hampshire St/Beacon St [Route 83+]
 - North Cambridge to Assembly via Davis Sq, Highland Ave (Somerville) [Route 90+]
 - Kendall to Union Square via Cardinal Medeiros and Cambridge St [Route 85/CT2]



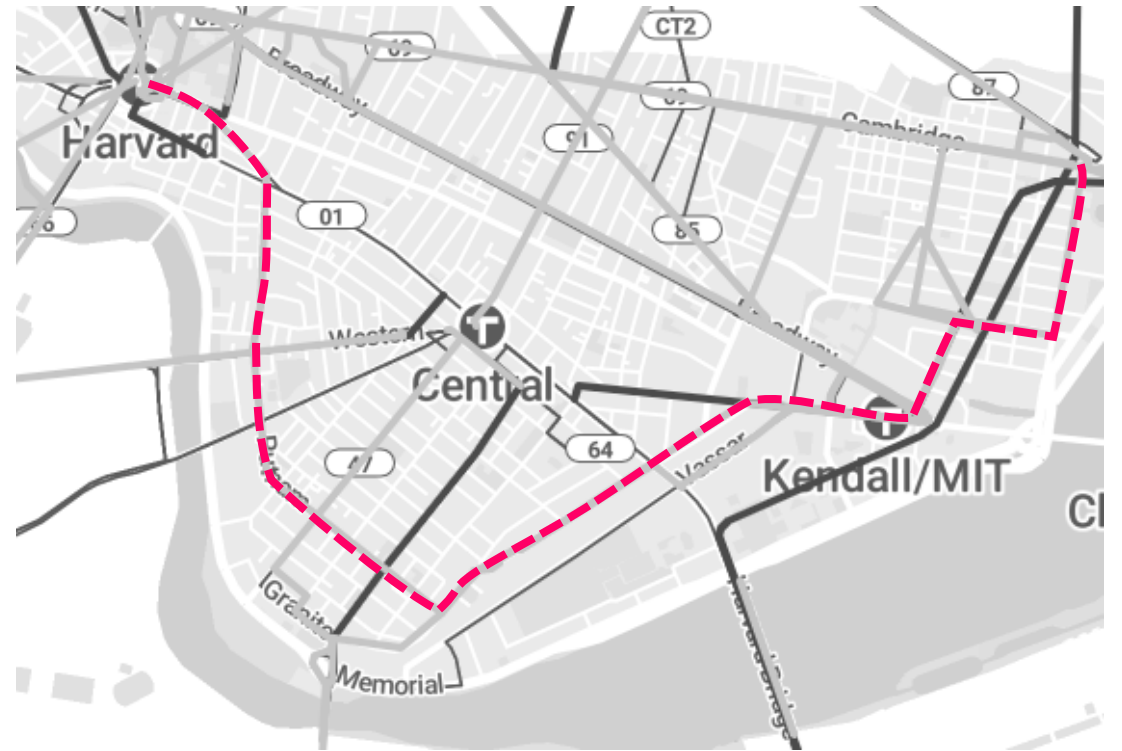
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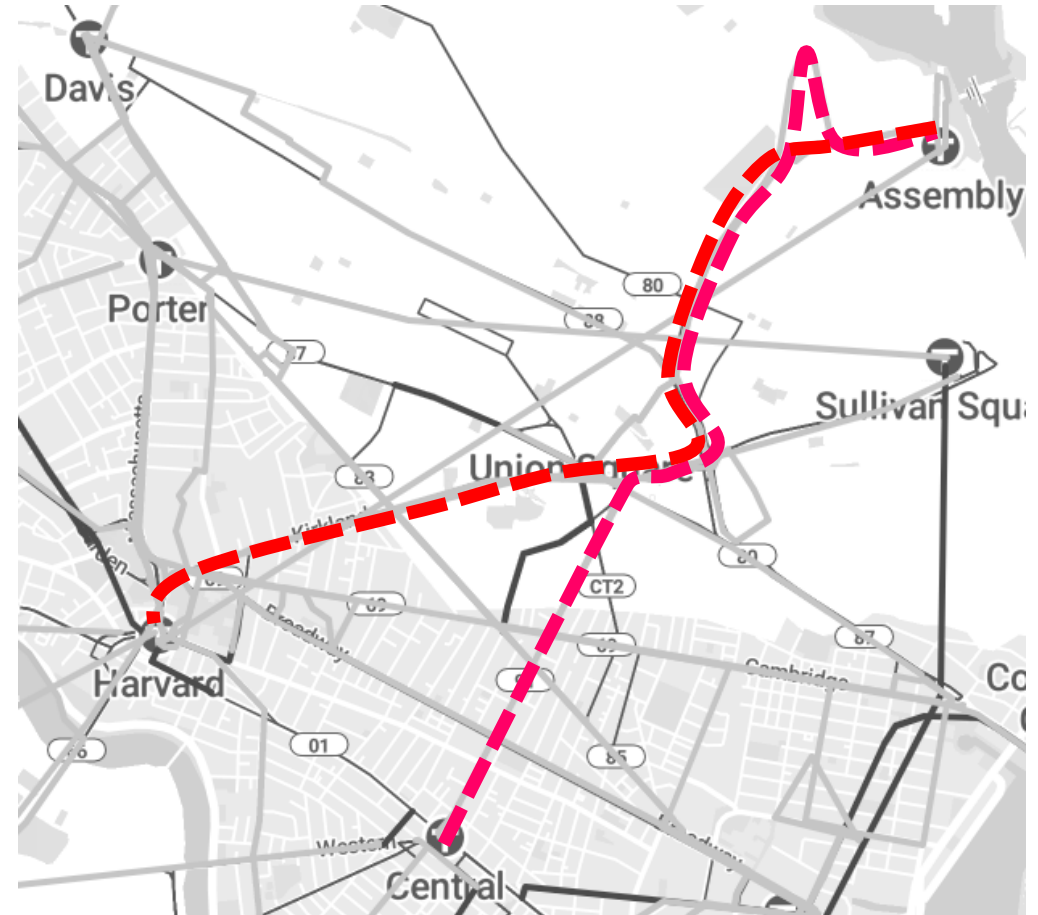
Wikimap - Community Ideas / New Routes

- New Routes
 - **Cambridgeport-East Cambridge Crescent (Harvard to Lechmere via Putnam Ave and Kendall/MIT)**
 - Harvard/Central Square to Assembly via McGrath Highway
 - Alewife to Medford Square via Mystic Valley Parkway
 - DCR Park + Rides on Soldiers' Field Road to Harvard



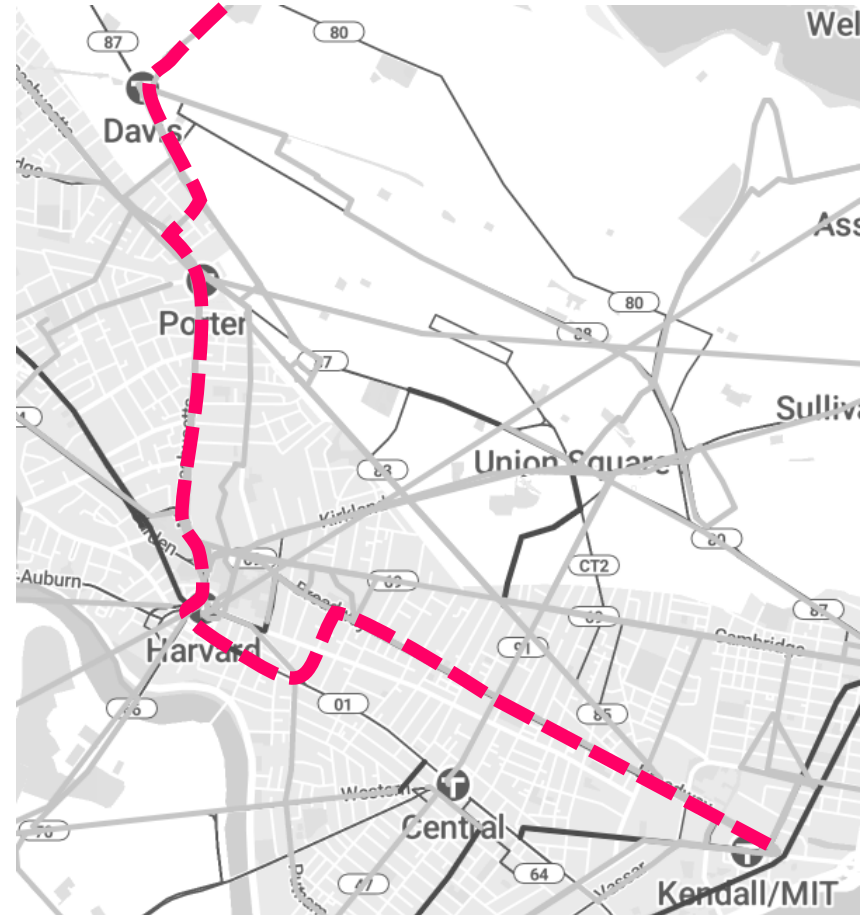
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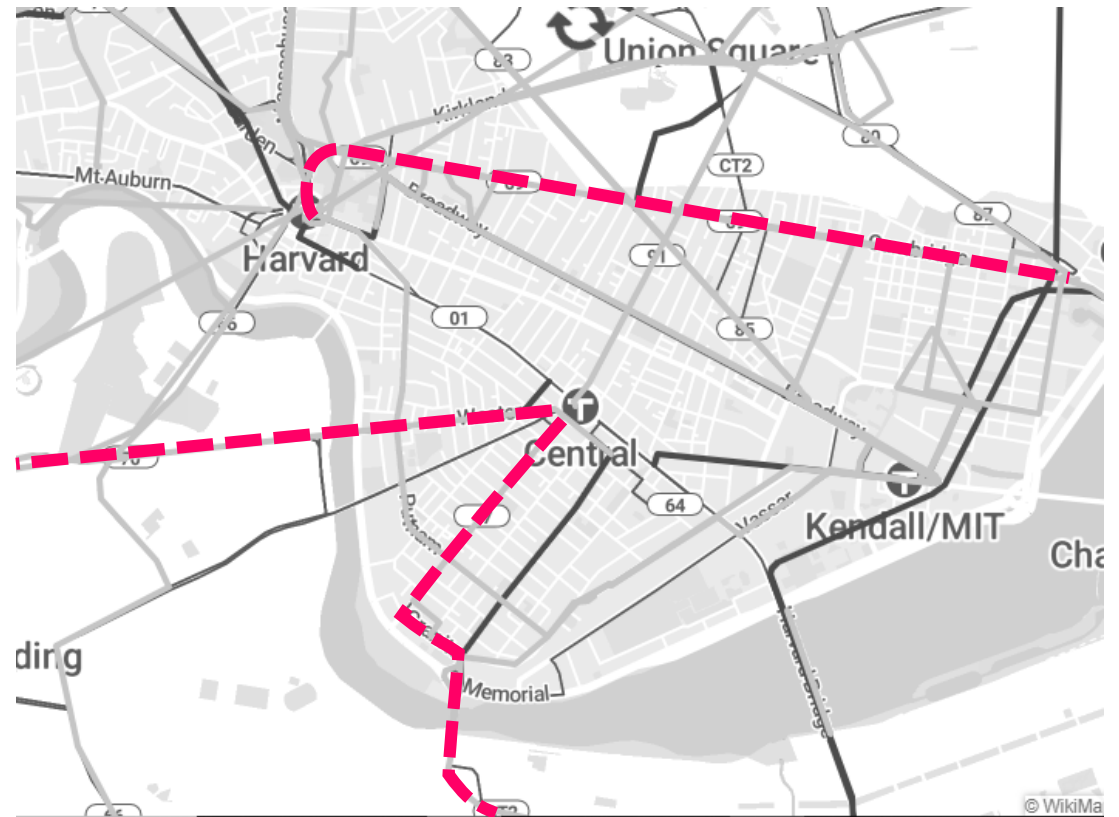
Wikimap - Community Ideas

- Extensions
 - **Extend Route 96 from Harvard to Kendall via B'way**
 - Extend Route 77 into Lexington
- Place-based improvements
 - Bus shelters, bike parking at bus stops
 - BU Rotary bus priority improvements requested for Route 47, CT2



WikiMap – Community Ideas / Service Struggles

- Service struggles
 - **Improved frequency on Routes 47, 69, 70/70A**
 - Bus lanes on Route 1 (Harvard Bridge), 77 (North Mass Ave)
 - Expanded service hours on Route 86
 - Replace the EZRide with MBTA bus service



Next Steps

- **Update bus service planning ideas list and graphic with vetted new concepts from public (current stage)**
- Share some vetted ideas with the MBTA in advance of the next public outreach for BBP (preparing)
- With TAC, next year, incorporate vetted new concepts into implementation plans (January/February)

Appendix

Additional slides

Survey demographics

Age groups	0-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	No answer
Survey demographics	1.8%	6.4%	27.7%	23.5%	14.9%	13.7%	7.6%	2.4%	1.8%

Age groups	0-19	20-29	30-39	40-49	50-59	60-69	70-79	80+	
2010 Census	16.4%	32.9%	18.5%	9.4%	9.0%	7.5%	3.7%	2.6%	

Survey demographics

Race, ethnicity	Asian/Pacific Islander	Black/African American	Hispanic or Latino	White	Other	Prefer not to answer
Survey demographics	7.1%	6.4%	8.0%	69.0%	4.3%	10.1%

Race, ethnicity	Asian/Pacific Islander	Black/African American	Hispanic or Latino	White	Other	
2010 Census	15.1%	11.7%	7.6%	62.1%	4.1%	

Survey demographics

Employment status	Student	Employed	Work or stay at home	Retired	Seeking employment	Other
Survey demographics	15.4%	77.5%	6.2%	6.8%	3.1%	2.5%

Survey demographics

Cambridge	Survey respondents
Resident	60.7%
Worker	50.5%
Visitor	13.9%

Resident

1. North Cambridge
2. Cambridgeport
3. Mid-Cambridge (tie)
4. Neighborhood Nine (tie)

Survey demographics

Cambridge	Survey respondents
Resident	60.7%
Worker	50.5%
Visitor	13.9%

Worker

- Mid-Cambridge
- Area 2/MIT
- Area Four
- Other*

* People filled in place names like Harvard, Central, or Porter Squares that are split by CDD neighborhood boundaries

Survey demographics

Cambridge	Survey respondents
Resident	60.7%
Worker	50.5%
Visitor	13.9%

Visitors

- Somerville, 02143/02144 = 9
- Arlington, 02474 = 8
- Medford, 02155 = 7
- Brighton, 02135 = 3

Upcoming TAC Meeting Schedule

Upcoming Meetings

December 2018

- Scheduled: 12/5
 - Topic: Discuss some of the new concepts found in the public outreach
- Proposal:
 - Cancel 12/5 meeting and participate in Joint Ped, Bike, Transit Advisory Committees potluck
 - Wed 12/12
 - Thu 12/13

January 2019

- Schedule: Wed 1/2/2019
- Proposal: Wed 1/9/2019
 - 4 weeks between January and February 2019 meetings