

Transit Strategic Plan Update

Wednesday, June 5, 2019

Transit Advisory Committee

Progress on Transit Strategic Plan Update

Started

- Reviewed goals and objectives and progress report
- Identified TAC focus areas
- Work plan and template development

To do

- Discuss creating TAC subcommittees with high-level work plans
- Updated data analysis and graphics
- Formalize documentation

Reviewed Goals and Objectives, Progress Report

Reviewed in January and April

Suggestions for new goals and objectives

• Equity – race, gender, and income

Suggestions for process

- Regular progress updates quarterly?
- TAC subcommittees focused on advancing particular interest
- City staff need tools and process to maintain focus on strategic plan items

Follow-up

- Workshop to identify focus areas May 2019
- Development of work plans Started

TAC Focus Areas

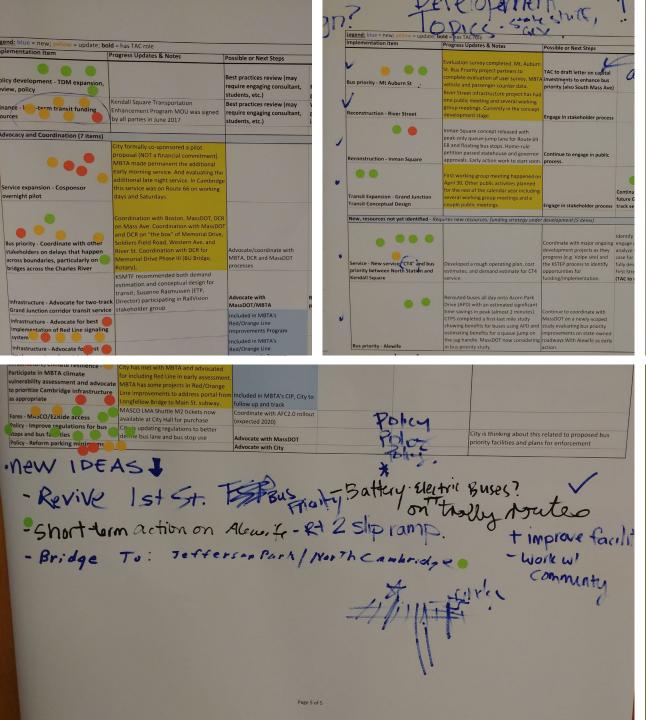
Reviewed Implementation Plan in May

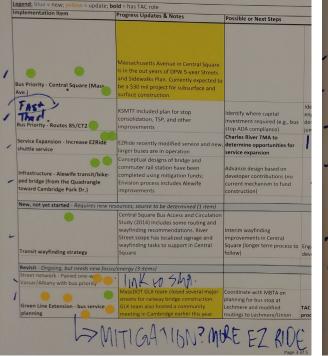
Suggestions for new implementation plan ideas

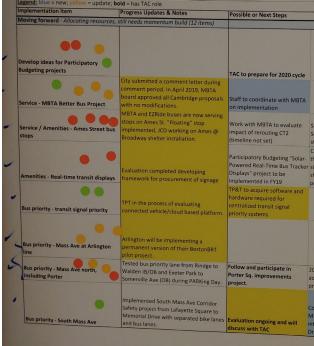
- Revive First Street transit priority strategy
- Advocate for new bus facilities and BEB facilities
- Advocate for bus priority strategy on Route 2 ramps
- Multimodal bridges over Fitchburg Main Line

TAC interest areas

- Short-term action plan development
- Accountability and transparency for city projects
- Policy development for parking and development review
- Early engagement in service planning and infrastructure design







May 2019 Prioritization Exercise

- Used current implementation plan
- Preference survey using colored dots
- Brainstorm of new implementation plan ideas

Examples of TAC interest areas

Short-term action plan development

- Bus priority on Alewife-area Route 2 ramps
- Watertown bus maintenance/storage facility

Accountability and transparency for city projects

- Follow-up bus priority improvements to SMACSI project
- Realtime bus signage development
- Grand Junction transit conceptual design

Policy development for parking and development review

- Transportation demand management ordinance review and expansion
- Parking policy review

Early engagement in service planning and infrastructure design

- Green Line Exension temporary diversions and final bus routings
- Mass Ave in Central Square

Work plan template and work plan

TAC desire for project-by-project work plans

City staff asked consultants to develop work plan templates and populate several initial work plans this fiscal year

• One initial work plan is "CT4" service

Follow-up

- Consultants to create template
- City staff to bring template to next TAC meeting
- TAC to provide feedback, comments



Discussion: How to address TAC interest areas?

- One method: subcommittees
 - Identify advisory committee organizer/leader, city staff to support
 - Meet outside of regular meeting times
 - Define interest area
 - Make a work plan
- What could change at TAC regular meetings?
 - Regular agendas have time devoted to report/discussion on subcommittee work
 - Spend most time on local initiatives and planning
- Other methods?

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Staff: Update text, data analysis and graphics

- Cambridge Transit Service Analysis
 - 2014 and 2018
 - 2018: Highlighted segments of concern
- Cambridge Better Bus Outreach Initiative
 - 2018 Community outreach effort
- Quick-build and transit operations improvements
 - Mount Auburn Bus Priority Pilot Project
 - South Mass Ave Corridor Safety Improvements Project
 - Transit Signal Priority Connected-vehicle cloud-based and center-to-center
- Updated MBTA ridership data

Interrelated plans and documents

Transit Strategic Plan

- Identifies broad direction, goals
- Identifies objectives and strategies

Implementation Plan

- Identifies and prioritizes specific initiatives
- Limited by available resources

Project Work Plan

- Highlights actions, partnerships, timelines, etc.
- Addresses actions taken to implement objective or strategy