Bus Network Redesign

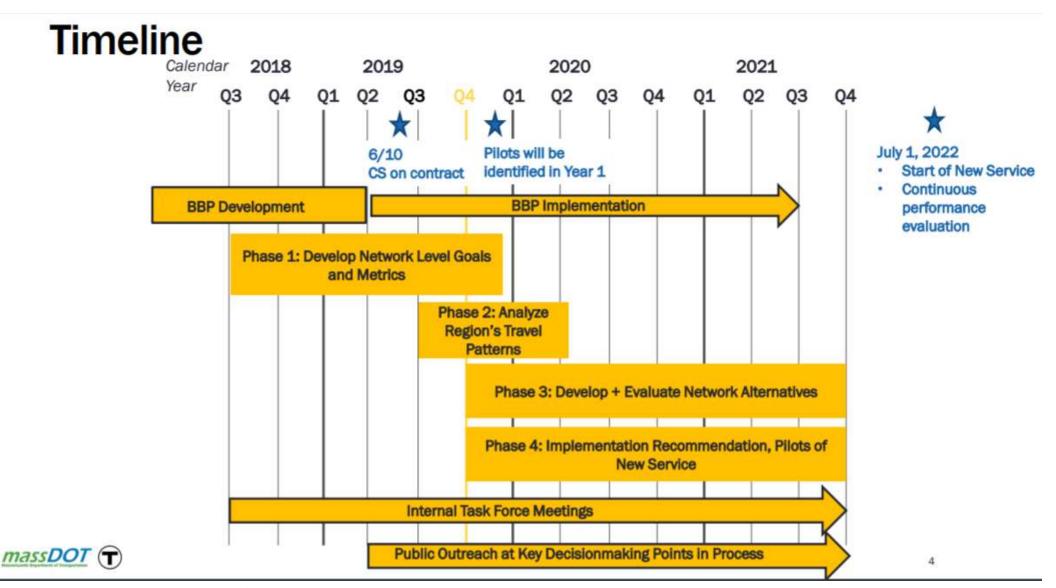
Bus Network Redesign Motivation

"The MBTA bus network carries 1/3 of our customers but has not changed drastically since mid-20th century"

Changes:

- 1. Demographics
- New destinations
- 3. New mobility options and changes in travel patterns
- 4. Increased congestion
- 5. Ridership decline

Source: July 19 MassDOT/MBTA presentation



Bus Network Redesign Overview

Scope:

- Entire MBTA service area
- Can include additional transit priority infrastructure
- Not bound by existing fleet constraints

Assumptions:

- Assumes today's land use but will consider the following to identify growth areas:
 - regionally adopted 2030 land use projects
 - State adopted regional housing creation plans (particularly where transit friendly
- FY 20-24 Capital Investment Plan is implemented (including GLX and Red/Orange Line programs)
- 14 miles of bus priority identified in BBP are implemented, including Mass Ave

Source: July 19 MassDOT/MBTA presentation

Bus Network Redesign Demonstration Projects

- Asked by the FMCB to identify demonstration projects by the end of 2019
- Online submissions with first deadline of October 6
- Developing additional metrics to assess demonstration projects, related to connectivity and serving demand
- Pilots will be implemented in Summer 2020
- Pilot projects are intended to be representative of categories of ideas, not a preferred or selected idea

DRAFT City Ideas for Demonstration Projects

Concept or idea	City prioritization	Public feedback	Completed studies
NEW SERVICE			· ·
New bus route to improve connections between	High	Transport Kendall / KSMTF:	Feasibility and demand analysis -
Chelsea/ Everett/ Boston/ Lechmere/ Kendall/		Priority recommendation	June 22, 2018.
Kenmore: Bus service between Sullivan-Kendall-Kenmore			Cost estimate for 40' buses =
following Washington Street and McGrath to Lechmere,			\$4.17 million
then along First Street and Binney Street (or an alternative			
alignment like Land Blvd) to Kendall, then Main Street and			
Vassar and Mass Ave to Kenmore.			
MODIFIED KEY BUS ROUTES			
Enhanced off-peak service on Key Bus Routes: increased	High-Medium	Cambridge BB Outreach: Strong	South Mass Ave Corridor Safety
Route 1, Route 77, Route 47 weekend service (and other		community support	Improvements: Route 1
off-peak times).			Analysis/design being done as part
			of quick build projects
New Key Bus Routes : Improve frequencies on Routes 70	High-Medium	Cambridge BB Outreach: Wide	River Street Reconstruction: Bus
and 86 in middays, evenings, and weekends.		support from current riders,	service analysis
		community	

DRAFT City Ideas for Demonstration Projects

Concept or idea	City prioritization	Public feedback	Completed studies
MODIFIED SERVICE			
Modify Route 85 to provide better connections from	High-Medium	Transport Kendall / KSMTF:	KSMTF: Included a proposal to
Somerville directly into Kendall Square		Priority recommendation	consider bus priority along joint
			85/CT2 routing
Route 68 extension from Harvard to Alewife via Concord	Medium-Low	Cambridge BB Outreach: Strong	
Ave		community support	
ENHANCED BBP IDEAS			
Enhanced West Cambridge bus service on Concord and	Medium	Cambridge BB Outreach:	Transit Advisory Committee
Huron Avenues: Space trips on routes 72, 74, 75, and 78		Community support	member and MBTA working
so buses arrive every 7-8 minutes on Concord Avenue			closely on planning and
between Huron Avenue and Harvard Square and every 15			operational analysis
minutes further east (related to rerouting routes 74 and			
75).			
Enhanced Route 64 and 70 BBP concepts: Add operator	High	Cambridge BB Outreach:	KSMTF : Demand, routing, travel
hours and buses so the the extended 64 service to		Community support	times analysis completed
Kendall all day (proposed in BBP) can be done with the		K2C2 transportation study:	
same or improved headways compared to today's		Identified as an improvement	
service. Alternatively, extend Route 70 to Kendall, which		strategy, carried forward as a	
may be more feasible with the BBP improvements		recommendation in the KSMTF	
(separating the 70/70A routes and putting more resources			
onto the core Route 70 service).			

DRAFT City Ideas for Demonstration Projects

Concept or idea	City prioritization	Public feedback	Completed studies
BUS PRIORITY	_		
Alewife Bus Priority: MassDOT/DCR coordination to	High	Support through Envision	Various CTPS studies, MassDOT
provide bus priority on Route 2 access/egress ramps and		Cambridge, Transit Advisory	bus priority on state owned
improve circulation into and out of Alewife Station.		Committee advocacy, and in MPO	roadways
		discussion with other	
		municipalities.	

Bus Network Redesign Next Steps

- Will continue to meet with stakeholder group and municipal stakeholders
- Reviewing cell phone based trip data to better understand origins and destinations
- Draft network-level metrics to be presented to FMCB in fall
- Present selected demonstration projects to FMCB by end of 2019
- Public meeting in late 2019

Source: July 19 MassDOT/MBTA presentation