







City of Cambridge Community Development Department

Enhancing Palmer Street

April 29, 2021





Agenda

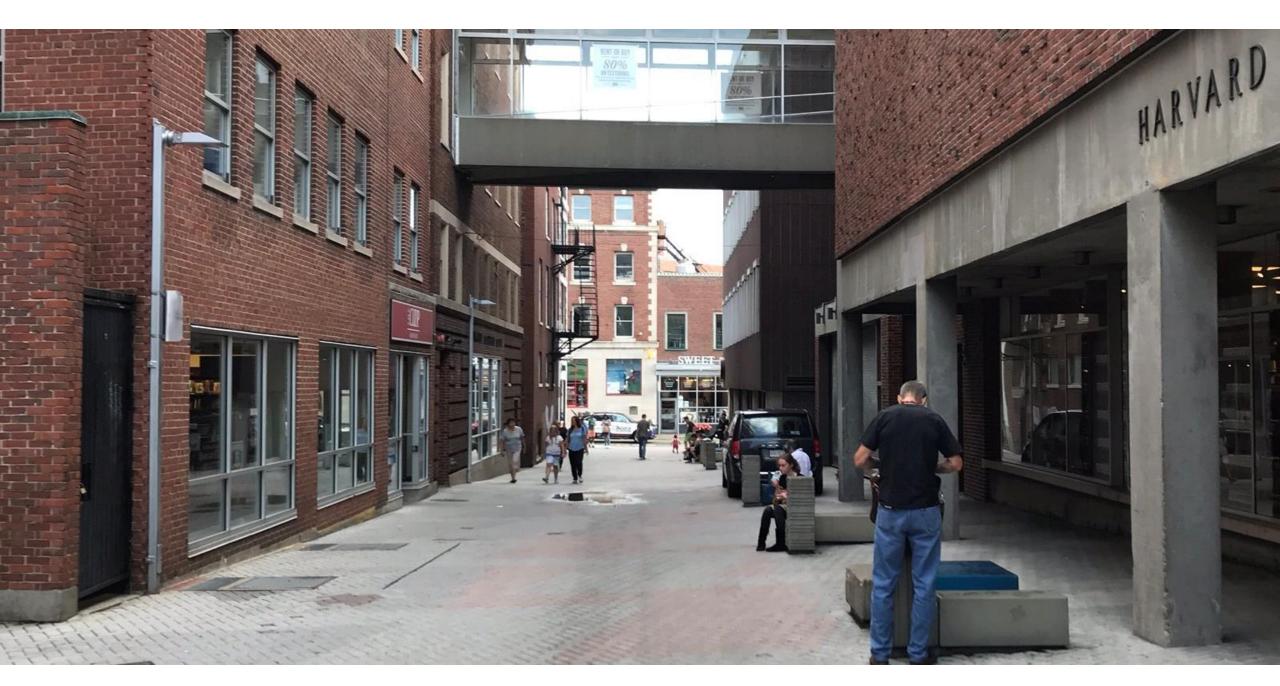
- Background
- Existing Conditions and Analysis
- Precedent Images
- Discussion: Goals for Palmer Street

Background

- City Council: opportunity to make Palmer Street more active and inviting
- \$70,000 from Harvard Square Improvement
 Fund is available for enhancing the pedestrian
 experience in Harvard Square.
- Feedback from community will inform design approach.



Existing Conditions













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Strengths



Programming



Light sculpture

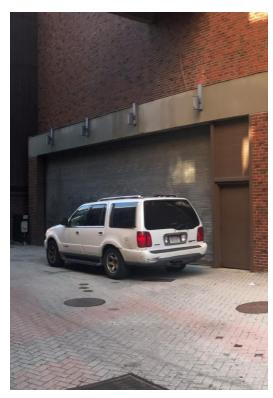


Lit block seating

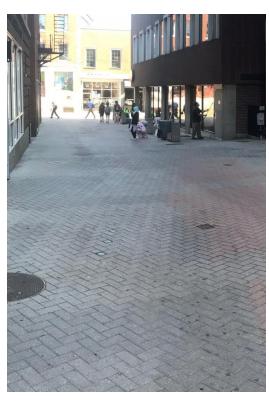


Wing mural

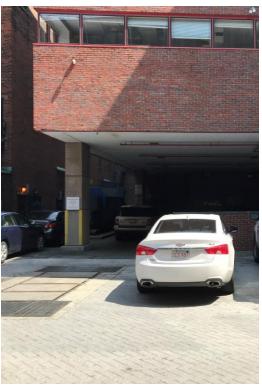
Challenges



Inactive facades



Drab palette



Sharing space with vehicles



Limited sunlight

Opportunities



Tables and chairs



Programming



Aesthetic enhancements



Interactive art and exchange of ideas

Constraints



Delivery periods



Possible operational demands



Abutter approvals



Upcoming construction

Possibilities for Palmer Street

How might Palmer Street become more...

- Fun
- Inviting
- Active
- Social
- Playful
- Thought-provoking
- Beautiful
- Comfortable









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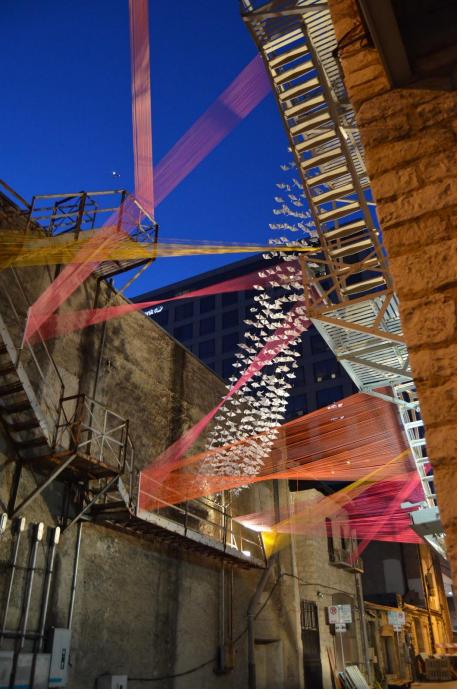








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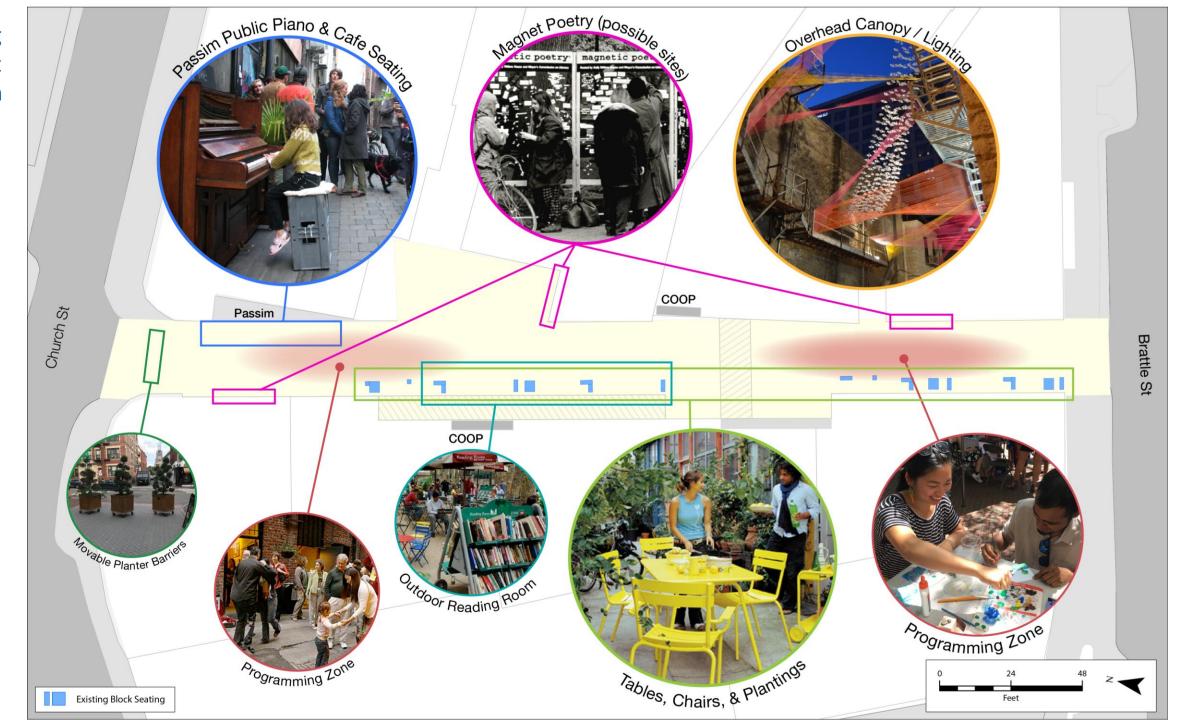
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Working Concept Diagram





Discussion

- What kind of experience would you like to create on Palmer Street?
- What possibilities are most exciting to you?
- Are there features that appeal to you?

- Future updates will be posted to: cambridgema.gov/palmerstreet
- Email questions or comments to: dwolf@cambridgema.gov

Thank You