

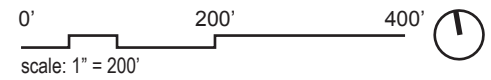
SECTION C: Ground Floor Activation and Programming





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FIGURE C1

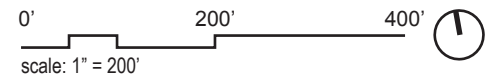


**RETAIL VISION PLAN
EXISTING CONDITIONS**

**MIT KENDALL SQUARE
SoMa PROJECT**



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**RETAIL VISION PLAN
PROPOSED CONDITIONS**

FIGURE C2

MIT KENDALL SQUARE
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FIGURE C3



**RETAIL VISION PLAN
PROPOSED CONDITIONS - PRECEDENTS**

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FIGURE C4



**RETAIL VISION PLAN
PROPOSED CONDITIONS - PRECEDENTS**

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PUBLIC ART



FEATURE LIGHTING



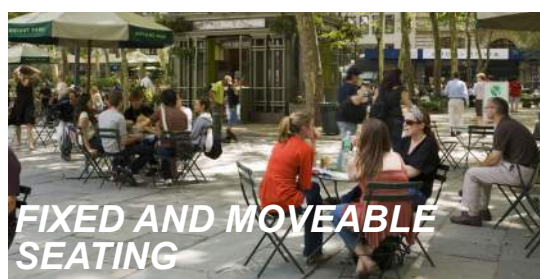
FOOD TRUCKS



INTERACTIVE FEATURE



DYNAMIC, ALL-SEASON PROGRAMMING



FIXED AND MOVEABLE SEATING



**TREED PLAZA
RICH TEXTURED PAVING**



**ARCHITECTURAL LIGHTING
SOFFITS / FACADES**



**URBAN GARDENS
NATIVE PLANTINGS**

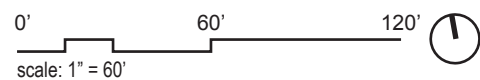


FLEXIBLE EVENT SPACE



**OPEN LAWN
INFORMAL GATHERING**

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**SoMa OPEN SPACE
DETAIL PLAN**

FIGURE C5

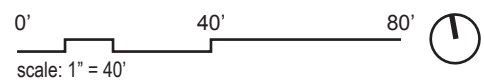
**MIT KENDALL SQUARE
SoMa PROJECT**



- ▲ BUILDING ENTRANCE
- SPILL OUT ZONE
- ↔ CIRCULATION

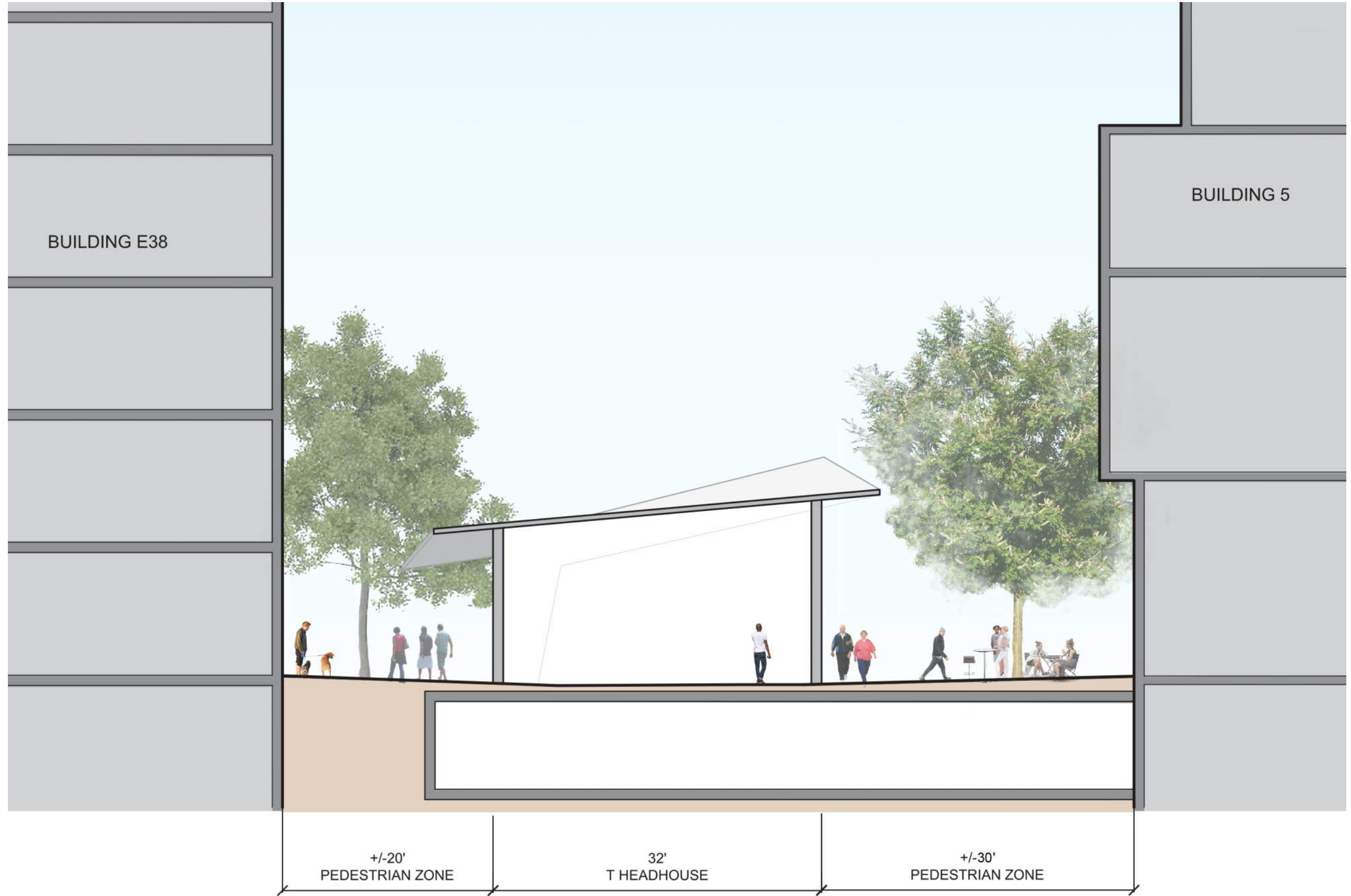
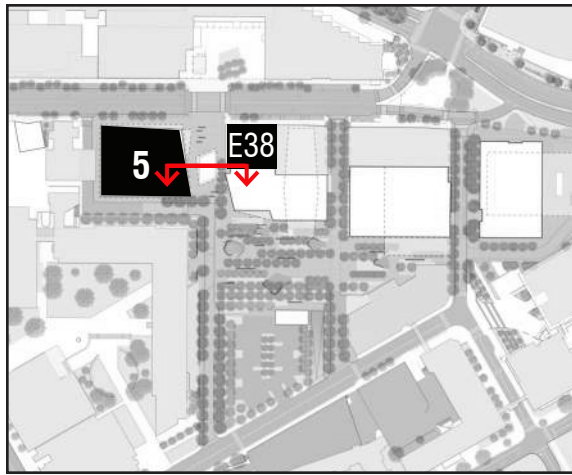
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FIGURE C6



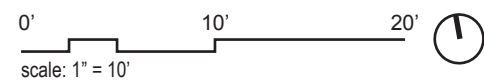
**SoMa
GATEWAY**

**MIT KENDALL SQUARE
SoMa PROJECT**



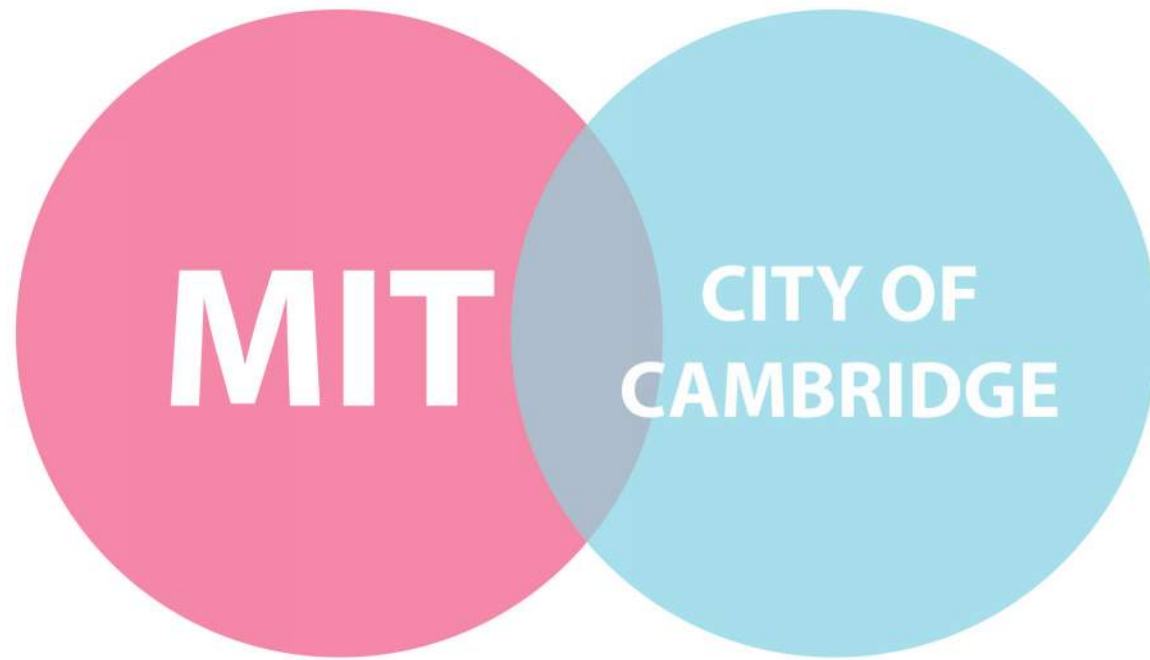
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FIGURE C7



**SoMa
GATEWAY**

**MIT KENDALL SQUARE
SoMa PROJECT**



POTENTIAL PROGRAMMING

EVENTS

- Café /dining
- Science + technology 'circus'
- International symposia
- Museum event @ night
- MIT Press author conversations
- Ability to convene up to several hundred

T ENTRANCE

In open space – reconstructed to south

PLAY

- Environmental interaction
- Engagement for all ages / all users

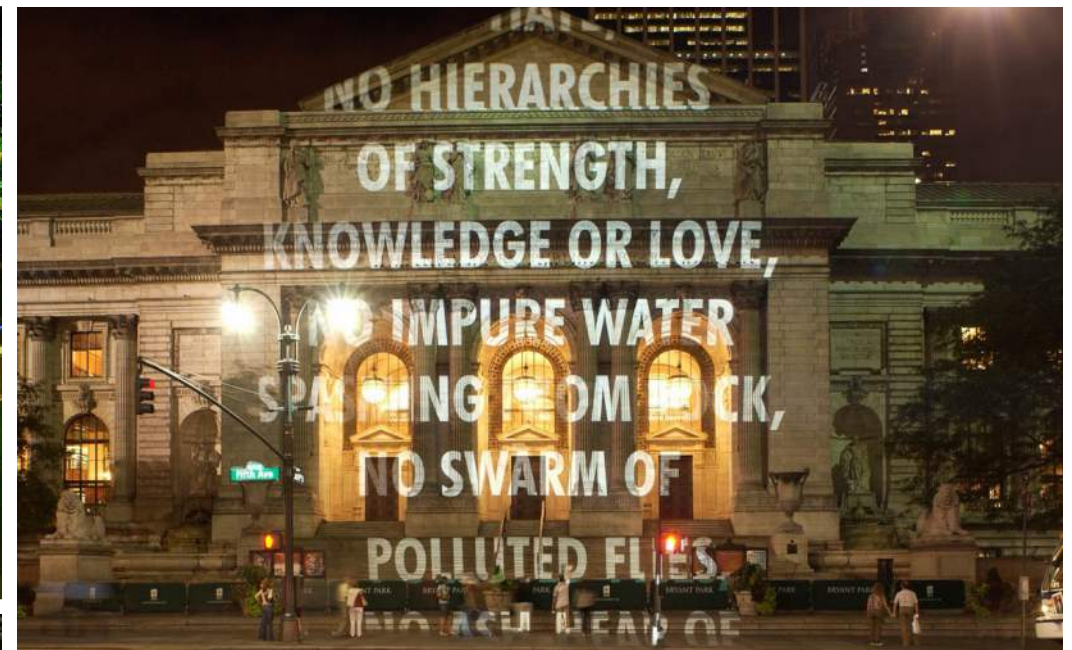
FOOD TRUCKS

BIKE INFRASTRUCTURE

INTERACTIVE ART

FLEXIBLE OPEN SPACE

- Shade
- Variety of Seating
- Respite
- Games (tables, pingpong, bocce, horseshoes, etc.)
- Performance
- Urban gardens
- Stormwater gardens
- Interactive features



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FIGURE C9



PROGRAMMING

MIT KENDALL SQUARE
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FIGURE C10



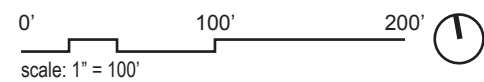
PROGRAMMING

MIT KENDALL SQUARE
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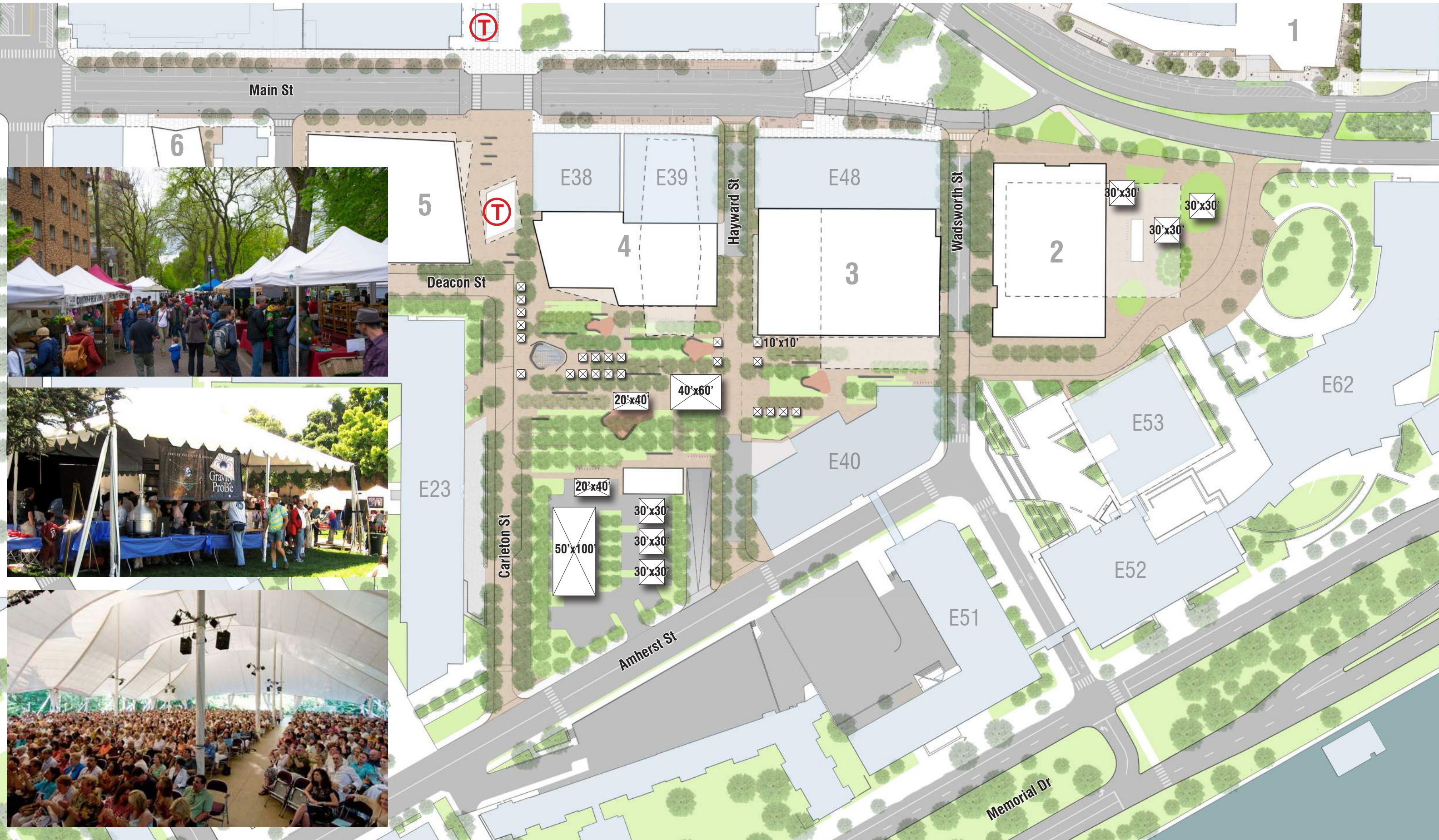
FIGURE C11



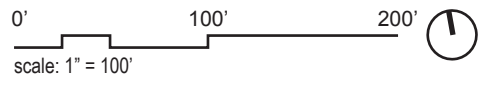
SoMa
POTENTIAL LOCATIONS FOR PUBLIC ART

 ART, POTENTIAL LOCATION

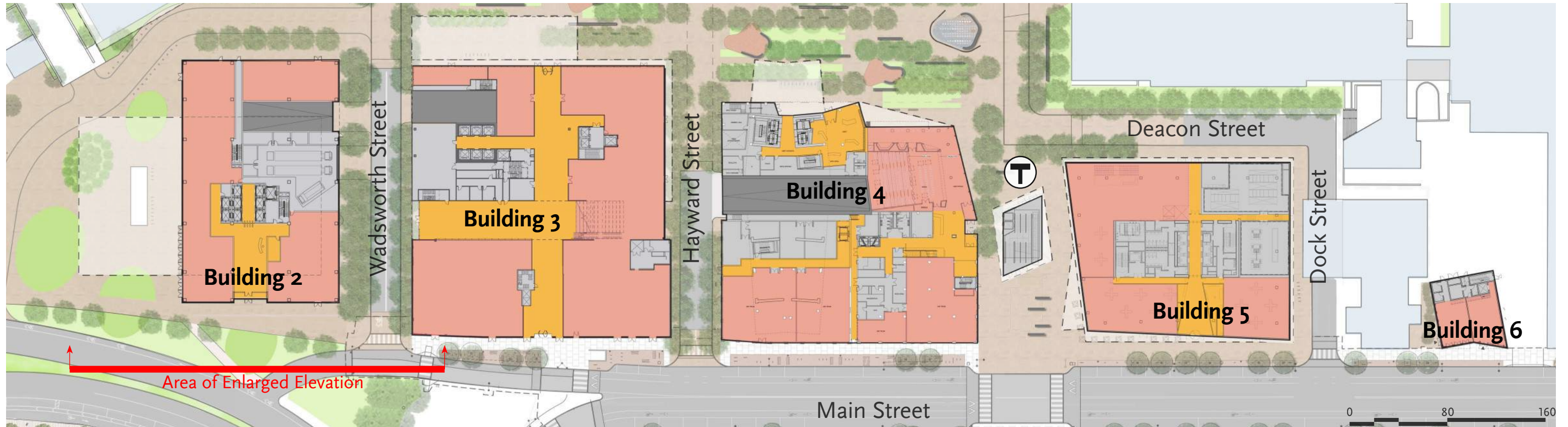
MIT KENDALL SQUARE
SoMa PROJECT



November 5, 2015 FIGURE C12



**SoMa
PUBLIC EVENT TENTS**

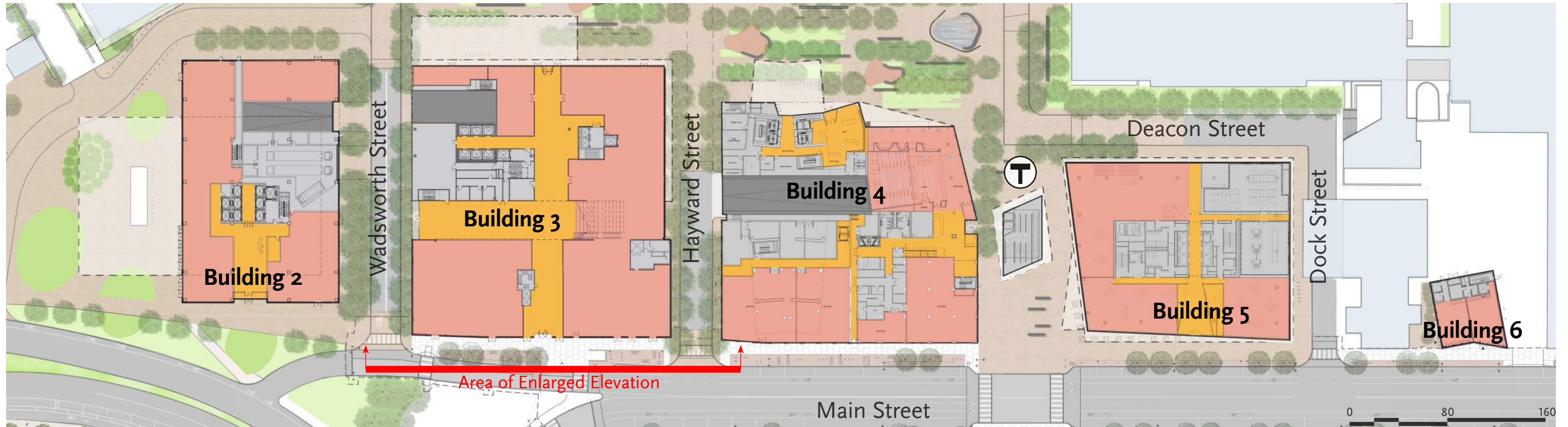


Key Plan



Pedestrian Zone - Building Elevations

FIGURE C13

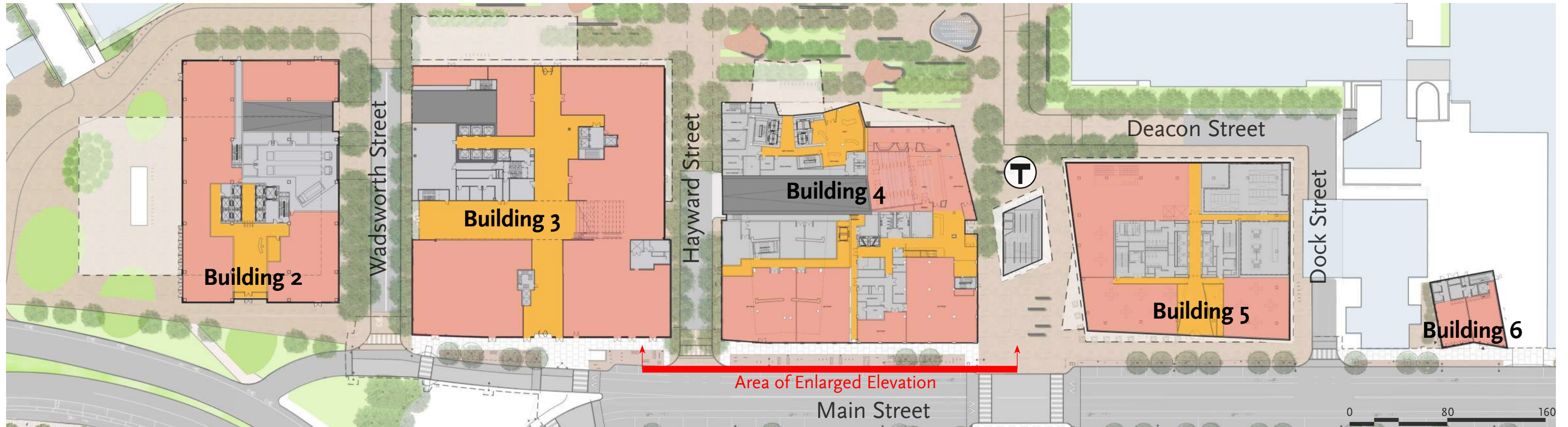


Key Plan



Pedestrian Zone - Building Elevations

FIGURE C14

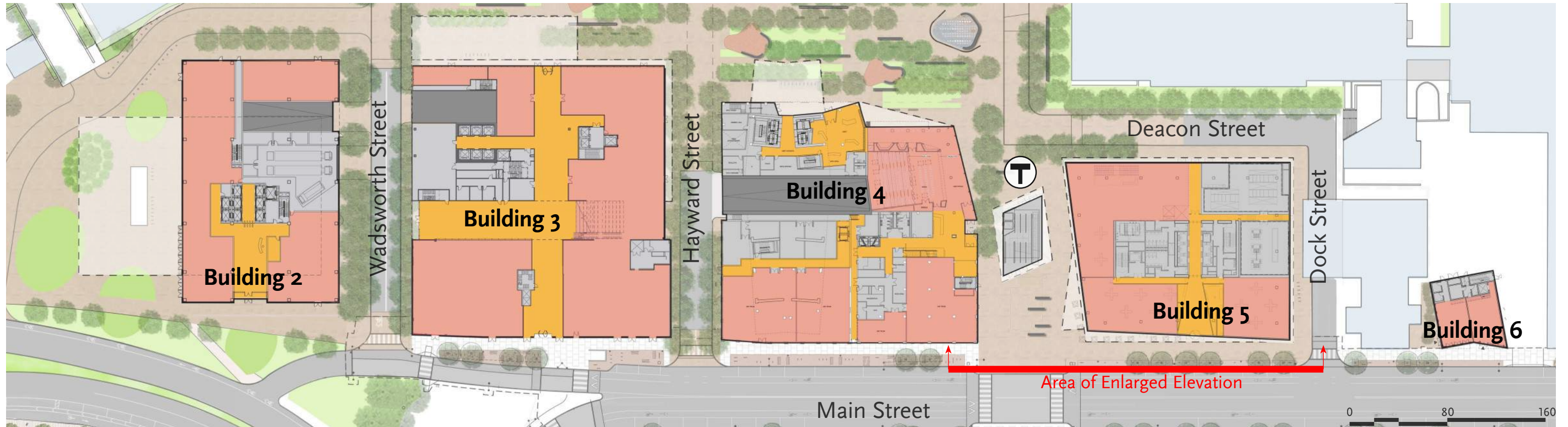


Key Plan



Pedestrian Zone - Building Elevations

FIGURE C15



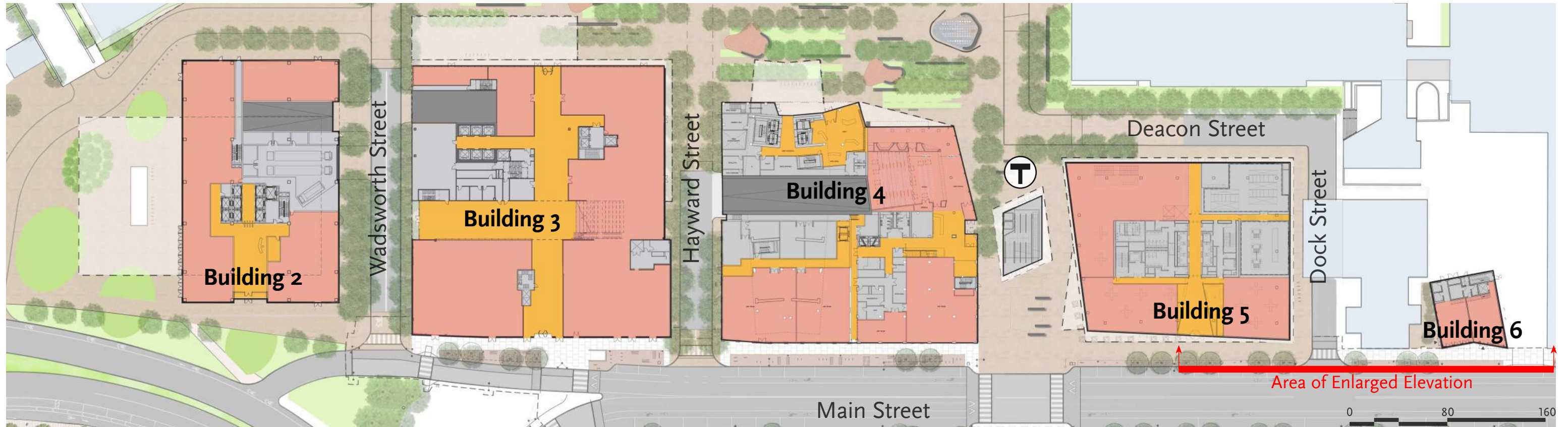
Key Plan



0 20 40

Pedestrian Zone - Building Elevations

FIGURE C16



Key Plan



Pedestrian Zone - Building Elevations

FIGURE C17