

## CITY OF CAMBRIDGE, MASSACHUSETTS

# PLANNING BOARD

CITY HALL ANNEX, 344 BROADWAY, CAMBRIDGE, MA 02139

## NOTICE OF DECISION

Case Number:		378	
Address:		1290 Massachusetts Avenue	
Zoning:		Business B District (BB) / Harvard Square Overlay District	
Applicant:		Santander Bank N.A. 75 State Street, Boston, MA 02109	
Owner:		1280 Massachusetts Avenue Owner MA, LLC 1270 Soldiers Field Road, Boston, MA 02135	
Application Date:		March 31, 2021	
Date of Planning Board Public Hearing:		May 18, 2021; continued to December 14, 2021 and March 1, 2022	
Date of Planning Board Decision:		March 1, 2022	
Date of Filing Planning Board Decision:		March 15, 2022	
Application:	Request for special permit pursuant to Section 20.54.9 of the Zoning Ordinance to exceed the limitations on bank frontages in the Harvard Square Overlay District.		
Decision:	LEAVE TO WITHDRAW THE SPECIAL PERMIT APPLICATION.		

Appeals, if any, shall be made pursuant to Section 17 of Massachusetts General Laws, Chapter 40A, and shall be filed within twenty (20) days after filing of the above referenced decision with the City Clerk. Copies of the complete decision and final plans, if applicable, are on file with the Community Development Department and the City Clerk.

For further information concerning this decision, please contact Swaathi Joseph at 617-349-4668, or sjoseph@cambridgema.gov.



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#### **DOCUMENTS SUBMITTED**

## Application Documents and Supporting Material

- 1. Special Permit Application submitted on 3/31/2021, containing the Special Permit Cover Sheet, Dimensional Form, Ownership Certificate, Narrative, Community Outreach Summary, and plan set titled Santander #0698, prepared by ImageOne Industries, dated 3/29/2021.
- 2. Request to withdraw the special permit submitted on 2/2/2022, containing letter from Adam Braillard dated 2/2/2022, plan set titled Santander #0698, prepared by Gensler Industries, dated 11/15/2021, and Building Permit BLDC-85636-2022, dated 1/25/2022.

# City of Cambridge Documents

3. Memorandum to the Planning Board from Community Development Department (CDD) staff, dated 5/11/2021.

#### Other Documents

- 4. Memorandum to the Planning Board from Harvard Square Advisory Committee, dated 5/11/2021.
- 5. Letter to the Planning Board from Harvard Square Neighborhood Association, dated 2/27/2022.
- 6. Notice of Extension of Time to December 17, 2021, dated 9/23/2021.
- 7. Notice of Extension of Time to March 18, 2022, dated 12/16/2021.

#### APPLICATION SUMMARY

The Application proposed to change the use of an existing space at 1290 Massachusetts Avenue from a retail use to an office use, specifically a bank. The proposed bank would occupy approximately 36 feet of ground floor frontage on Massachusetts Avenue and approximately 70 feet of frontage on Linden Street. This means that the bank would occupy approximately 50% of the building's combined Massachusetts Avenue and Linden Street frontages.

The Application did not propose to change the façades, footprint, or interior layout of the current building, but did propose to install new signage on the façades and windows, as well as an ATM on the building's exterior. The Application proposed signage that reflects the corporate branding for Santander Bank, including a logo, font, and color. This includes wall signs, a blade sign extending over the sidewalk, signage around the ATM, and a vinyl film on the door of the Massachusetts Avenue entrance. The Application also proposed placing "privacy film" along the lower portions of the windows along Massachusetts Avenue and Linden Street, except for the southernmost bay on Linden Street, which would feature a window graphic instead.

March 15, 2022 Page 2 of 4

#### **DECISION**

At the regularly scheduled Planning Board meeting of March 1, 2022, the Planning Board voted to grant the applicant leave to withdraw the application after the application had been advertised. Voting in the affirmative were Planning Board Members Louis Bacci, Jr., H Theodore Cohen, Mary Flynn, Tom Sieniewicz, and Associate Member Alan Price, appointed by the Chair to act on the case, constituting at least two thirds of the members of the Board. Planning Board Member Hugh Russell was recorded as present.

For the Planning Board,

Mary Flynn, Vice Chair

A copy of this decision PB-378 shall be filed with the Office of the City Clerk. Appeals, if any, shall be made pursuant to Section 17, Chapter 40A, Massachusetts General Laws, and shall be filed within twenty (20) days after the date of such filing in the Office of the City Clerk.

ATTEST: A true and correct copy of the above de the Office of the City Clerk, by Swaathi Joseph, do Board. All plans referred to in the decision have b	nly authorized representative of the Planning
Twenty days have elapsed since the above decision no appeal has been filed; or	n was filed in the office of the City Clerk and:
an appeal has been filed within such twen	ty days.
The person exercising rights under a duly appealed reverse the permit and that any construction perfor This certification shall in no event terminate or sho appeals, of the periods provided under the second periods.	med under the permit may be ordered undone. orten the tolling, during the pendency of any
Date:	, City Clerk
Appeal has been dismissed or denied.	
Date:	, City Clerk