

Harvard Square Conservation District

Storefront Guidelines





Storefront Principles

- Most storefronts will be regarded as impermanent and the Historical Commission will look favorably on creative alterations that meet the particular needs of the retailer or office tenant, as long as the original structure and finishes are maintained or recovered (where they still exist).
- Alterations to upper stories will be regarded as having the potential for significant and permanent adverse effects and will be reviewed accordingly.
- Reversible changes to storefronts will not be discouraged as long as they do not obscure or damage the structure or any original architectural features.
- Opaque glass will not be allowed in display windows unless specifically permitted.

A Certificate of Nonapplicability will be issued by the staff for:

- Alterations that do not alter, enclose, or extend further than the decorative or structural framework of the building or retail space originally intended to surround a storefront.

The framework consists of such elements as piers, columns, cornerboards, quoins, cornices and similar structural or decorative features.

- Storefront alterations that do not obscure, remove, relocate, or replace historic or original exterior architectural features.

Exterior architectural features may include, but are not limited to, such features as brackets, window and door casings, fascia, hoods, bays, and window sash.





BEFORE



AFTER



gnomon copy

J.P. LICKS

Thread & Shape

Boston's Best Hot Chocolate

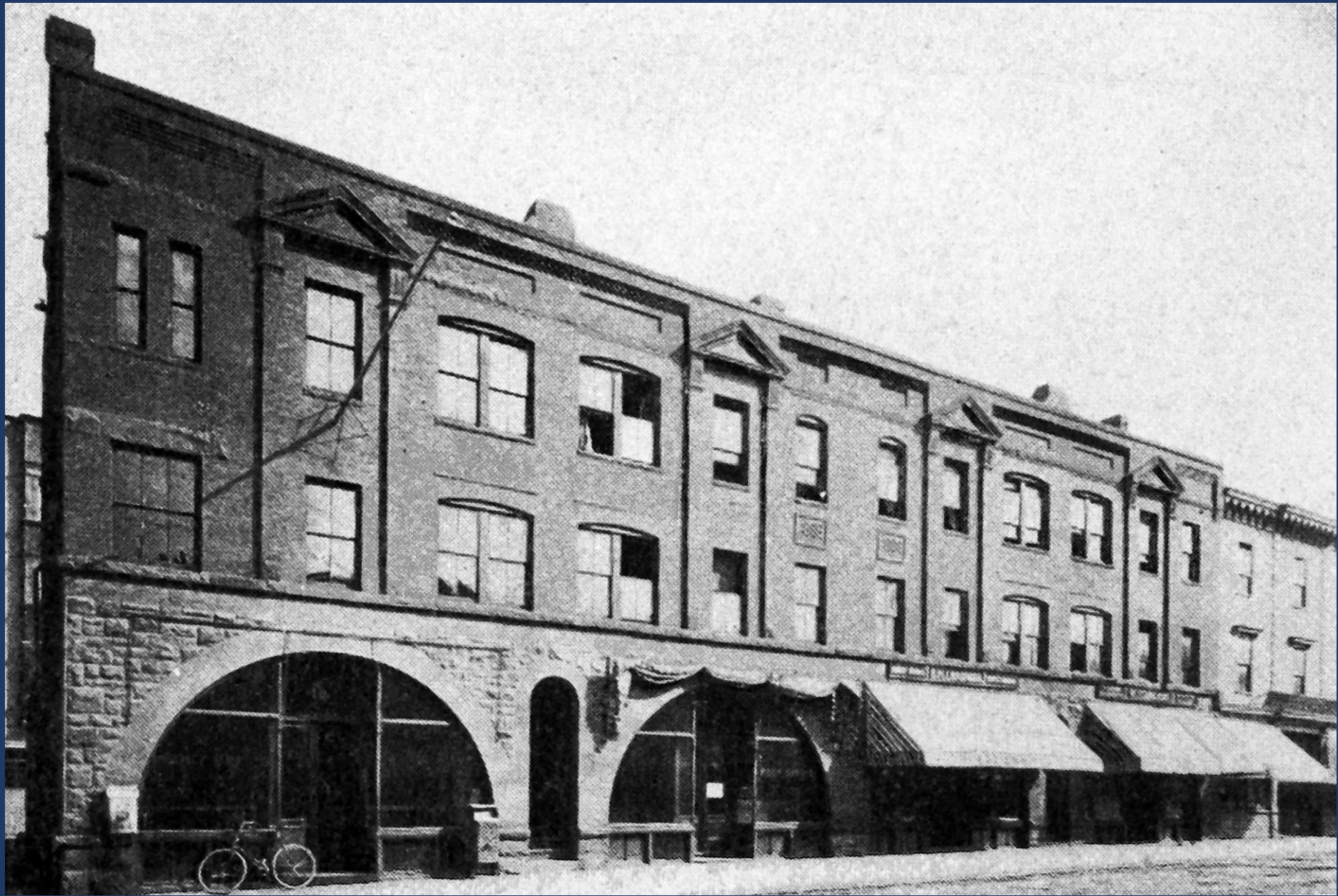
WINTHROP HOUSE

ENVELOPES / INVITATIONS

SMO TOB
- LE
- GI









PAPYRUS

PNO
PNO
PNO
PNO

UNO
UNO
UNO

Capital One

WALKER BROS
30 JEFFERSON
THE HUNANT HUB
TOEFL
TEST CENTER











1324

ART

Justin Kelly

Bridge View Company





1524

ARVARD
EXIT

WET FLOOR

TECHNOLOGY

NOT RESPONDING
FOR PERIOD OF TIME
LOST - MISLAID

TECHNOLOGY





Protected Storefronts

- 1304 Massachusetts Avenue (Felix Shoe Repair)
- 1316 Massachusetts Avenue (Leavitt & Pierce)
- 1320-22 Massachusetts Avenue (J. August)
- 30-30A Plympton Street (Blue Bottle Coffee)





LEAVITT & PEIRCE

SMOKING TOBACCO
GIFTS TOBACCO GAMES

FAMOUS
EHRlich
D.P.E.
MIXTURE

CIGARS

J. LICKS

J. LICKS

Thread & Shape

HELP WANTED





LEAVITT & PEIRCE
GIFTS - TOBACCO - GAMES

I August Co.
HARVARD SHIRT SHOP

MACK
388448

1326

